Do's and Don'ts for Signs in the City of Charleston

Please Do

• Get approval for your sign through the Zoning Division and, when applicable, the Board of Architectural Review (BAR) and/or Commercial Corridor Design Review Board (CCDRB)

• Have sign contractor get a building permit for installation

• Visit the City’s website, call or visit the Zoning office at 75 Calhoun Street for information

• Consider the impact if business owners were able to put up any sign they wanted

Please Do Not

• Install signs without obtaining a permit

• Place signs in the right of way

• Put up banners, pennants, or gas/air filled balloons

• Place signs at locations other than the property the business is located on.

• Put up flags with commercial text or graphics

• Put a sandwich board in the public right of way (except on Daniel Island with a permit)

What you should know before you purchase signs for your business.

www.charleston-sc.gov/signs
# Prohibited Signs

## Banners
Banners for businesses. Please see Section 54-404 & 54-411 for exceptions such as grand opening or real estate banners.

## Balloons
Balloons and ribbons with the exception of those as provided in Section 54-411.

## Flags
Flags containing text or graphics advertising a business, service or product. Sect. 54-404

## Vehicle Signs
Vehicle with signs parked at a fixed location and which the primary function is to attract attention.

## Temporary Signs
Temporary signs, fluttering signs, and pennants. See Sect. 54-411 for exceptions.

## Off Premises signs
Signs not on the same property as the business they are advertising.

## Excessive Window Signs
Window Signs may cover no more than 20% of the window.

*Exceptions—Town Center Daniel Island

Businesses signs in the public right of way and signs or structures that obstruct free ingress/egress from a required exit way.