



First Day Festival 2014 Recycling/Going Green Exhibitor Guidelines

The First Day Festival is committed to reducing waste and going green, please use and share the following guidelines to make this event as waste-free and environmentally friendly as possible!

Recycle!

Recycle bins will be strategically located throughout the Festival and visibly marked with signs and flags. Make sure that you place disposables into the proper bin. *"The U.S. is the #1 trash-producing country in the world at 1,609 pounds per person per year. This means that 5% of the world's people generate 40% of the world's trash."* Source: a recycling revolution

Use water bottles, not bottled water!

Water stations will be set up throughout the venue where you can refill your water bottles and therefore help curb plastic waste. These stations will be marked with signs and flags for easy visibility and access. *"Americans use 2,500,000 plastic bottles every hour and most of them are thrown away."* Source: a recycling revolution

Break it down and recycle cardboard!

Transporting materials in reusable bins is preferred. If cardboard boxes are used, please help to ensure that you break down the cardboard, place the boxes in a neat stack, and transport it to the cardboard recycling area. If you see others who need help with this, please help your neighbor. *Recycling one ton of corrugated cardboard saves 17 trees, 7,000 gallons of water, and 463 gallons of oil.* Source: US EPA

Reduce your use of paper!

In an effort to conserve paper, we recommend that instead of handing out information and flyers, please utilize a sign-up sheet with people's emails. *"If all of our newspaper was recycled, we could save about 250,000,000 trees each year."* Source: a recycling revolution

Avoid using plastic grocery-type bags!

Please use paper bags in an effort to curb plastic bag waste. Help educate people about the significance of this action. *"Plastic bags that end up in the ocean kill as many as 1,000,000 sea creatures every year."* Source: a recycling revolution

Compost!

All food and compostable waste can be turned into nutrient rich compost. Compost bins will be available at recycle centers. *"More than 96% of food waste that could be composted ends up in landfills or incinerators."* Source: US EPA

No Littering!

Keep our community beautiful and animals safe by not littering. Find the nearest recycling bin or trash can and encourage others to do so as well!

**THANK YOU FOR YOUR
HELP & COOPERATION!**

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