

Keep Charleston Beautiful Board Meeting Minutes November 6th, 2025

Call to Order

Rachel Barry, Chairperson, calls meeting to order at 5:35 pm

Roll Call/Attendance

- ✓ Jamie Gillette (staff)
- ✓ Darby Reed (staff)
- ✓ Lisa Weismann
- ✓ Rachel Barry
- ✓ Stephen Kaminski
- ✓ Taylor Hodges
- ✓ Marcia Newbert (guest)
- ✓ Rebecca Connelly (guest)
- ✓ Britney Prebis (proxy for Cheryl Carmack)
- ✓ Kellen Kloss (guest)
- ~~Sam Habb~~
- ~~Elodie Cutler (YA)~~

Approval of August Meeting Minutes

Rachel motions to approve as written, Lisa seconds. Motion passes

Finances

- Recent Expenses since October
 - Buckets \$667.88 (grant funded)
 - Volunteers Shirts - \$3,698.52 (2k grant, \$1,698 other)
 - November Composting - \$134.39
 - Vests - \$642.75
 - ZWE bags - \$231.03
 - Dog Waste trashcan - \$105.62
 - Tote Bags - \$934
 - Cork Shipment - \$252.24
 - Beautification supplies - \$429.92
 - Storage Tubs - \$105.75
 - Clara Halloween - \$80.30
 - Stickers - \$266.51
- Recent Revenue
 - Total Dispenser Sponsorships - \$11,377.00
(\$3,404 through FKCB in 2025)
 - No general/education donations

- Friends of KCB income - corp sponsorships (\$500); expecting one from Ethos; expecting Riverfront check soon
- **Current Balance - \$19,251.06**
 - Unrestricted: \$4815.17
 - PP Grant: \$2,672 (shirts/buckets left)
 - Educ: - **\$631.25**
 - Pet: \$6,854.12
 - Eastside: \$6,126.79
 - Recently moved from FoKCB to City account
 - Designated for improvements in parks in Eastside neighborhood

Recent Revenue since October

Total Dispenser Sponsorships - \$11,377.00

(\$3,404 through FKCB in 2025)

Friends of KCB income - \$500 corp sponsorship donation; expecting one from Ethos; expecting Riverfront check soon

Current City Balance: \$19,251.06

Unrestricted: \$4815.17

Restricted:

PP Grant: \$4.98

Education: \$0

Pet: \$8,954.12

Eastside: \$5,476.79

New Board Member Vote

- Marcia Newbert (West Ashley) – Taylor motions, Lisa seconds. All in favor.
 - Rebecca Connelly (West Ashley) – Lisa motions, Taylor seconds. All in favor.
- *Both motions carry, members approved!

CSX Grant

- Suggested range: \$1,000 - \$5,000
- 501c3 or municipal government
- Rolling application deadline
- CSX supports local and regional community organizations that serve the needs of communities in which we operate and where our employees live and work
- Possible Uses: Installation of Water Goat for Olde Town Creek. Could collaborate creek watchers; SCDNR is working to replant the grass for the creek. Stephen mentions a leadership class he's taking and possibly using funds for general beautification projects, not necessarily schools. Marcia mentions that Deming Playground may be getting some City funding for beautification and improvements.

Discussion of New Ideas

- Sustainable Fashion Show! School of the Arts - ask local influencers to model
- Collaborating with potential local business (Canvas bag collaboration; i.e., SightSee)
- Olukai shoes new King Street store *Britney send contact!
- Walk length of Manhattan and document trash
- Mean Highwater - document flooding
- Getting remote workers together through a cleanup – entrepreneur center events
- Kids paint their weather and feature the paintings on the news - pitch news on beach

- cleanup find of the week (Weird Litter Wednesday)
- Clara - local mascots get together; how do we get Clara involved?
- Bluffton and Beaufort retirees - partnering with them on trash scavenger hunt on the water

October Event Recap

- 10/4 - Johns Island Park Cleanup
 - 20 volunteers & 335 lbs of trash removed
- 10/7 - Sonepar Sponsorship Event
 - 6 volunteers & 62 lbs of trash removed
- 10/13 - Rosemont Community Cleanup
 - 12 volunteers & 130 lbs of trash removed
- 10/22 - Citadel Leadership Day
 - 34 volunteers & 250 lbs of trash removed
 - Also: fence painting & graffiti cover up
- 10/25 - Operation Neighborhood
 - 63 participants & 200 lbs of trash removed
 - Also: graffiti removal & tree limb removal
- 10/28 - Clara's Kids Club October Event
 - was cancelled due to weather :(

Fundraiser Event

- 10/10-11 - Riverfront Revival Music Festival
- 34 volunteers

Zero Waste Event

- 10/17-18 - Charleston BLOOM Festival hosted by the Charleston Parks Conservancy
 - Friday
 - 8 volunteers & 97% diversion rate!
 - Saturday
 - 20 volunteers & 83% diversion rate
- 11/3 - ZWE: REconnect Symposium hosted by SC Sea Grant and the SC Aquarium
 - 0 volunteers & 95% diversion rate!

November Events (so far)

- 11/1 - CHS Beer Week w/ SC Aquarium
 - 13 volunteers & 87 pounds of trash removed
- 11/2 - South of Broad Community Cleanup
 - 42 volunteers & 92 lbs of trash removed
- 11/4 - Fall Marsh Cleanup
 - volunteers & 277 lbs of trash removed

Youth Ambassador Project

- Trashformers
 - October 2025 - April 2026
 - Litter Art Contest with Local Schools
 - Challenge school groups to do a litter cleanup, then use the litter found to make

- an art sculpture.
- Event in April in Hampton Park to showcase litter sculptures & allow the community to be the judges.
- Schools register their participation via Google Form signup.

Grant Submissions

- Palmetto Pride Annual Support Grant
 - Request Amount: \$10,000
 - Use: General Affiliate Support Admin & Programs
 - Submitted
- Palmetto Pride Litter Enforcement Grant
 - Request Amount: \$1,860
 - Use: SC Litter Control Summit for 2 City Code Enforcement Officers; NSYLD supplies
 - Not submitted
- Awarded:
 - National Recreation and Parks Association Show Your Park Some Love Grant, requesting \$10,000 (park recycling)
- Unknown status
 - Dominion Energy Grant, requesting \$11,000 (activity books, mascot costume)
 - America's Boating Club (education programming support requested)

Upcoming Events

- 11/7 - College of Charleston STEM Education Day at TD Arena
- 11/9 - Ultimate Frisbee Club Cleanup along the West Ashley Bikeway
- 11/15 - Ethos Sponsorship Event downtown with The M.A.R.S.H. Project
- 11/16 - Zero Waste Event: Whiskey & Fire at The Refinery - WE NEED VOLUNTEERS!
- 11/18 - 'Pollinator Pals' Youth Litter Sweep at the West Ashley Library Youth
- 11/20 - Curated Vacation Properties (CVP) Sponsorship Event downtown
- 11/21 - Office Day of Caring Event at 823 Meeting St
- 11/23 - Clara's Kids Club November Event at the West Ashley Park

Commissioners' Comments

- We will need someone to cover minutes for November meeting

Chair's Comments - none

Optional Happy Hour December 4th 4:30-6PM

Next Meeting

- January 8th, 2026 | 5:30 – 7:30 PM

Meeting adjourned at 6:29PM