

## Keep Charleston Beautiful Board Meeting Minutes

### October 2nd, 2025

#### Call to Order

Rachel Barry, Chairperson, calls meeting to order at 5:30 pm

#### Roll Call/Attendance

- Jamie Gillette (staff)
- Darby Reed (staff)
- Elodie Cutler (Youth Ambassador)
- Rachel Barry
- Cheryl Carmack-Smith
- Sam Haab
- Taylor Hodges
- Stephen Kaminski
- Lisa Weismann
- Rebeccah Connelly (guest)
- Kellen Kloss (guest)
- Sarah Kloss (guest)
- Marcia Newbert (guest)

#### Approval of August Meeting Minutes

Rachel motions to approve as written, Sam seconds. Motion passes

#### Finances

- Recent Expenses since August
  - Renewal Decals - \$461.30
  - Dog Waste Bags - \$2,495.99
  - Plants for Mall Park (2nd) - \$1,042.67
  - Sept & Oct composting - \$268.78
  - Shipping Costs - \$12.72
  - Vol Manag. Platform - \$1,188.00
  - Educ Coord August - \$1,968.15
  - Educ Coord Sept - \$2,092.05
  - Dispensers - \$2,483.24
  - Business Cards (Darby) - \$115.94
  - KSCB Conference - paid by Friends of KCB
- Recent Revenue
  - Total Dispenser Sponsorships - \$9,277.00  
(some still unpaid)
  - No general/education donations
  - Friends of KCB income - corp sponsorships (\$500) and additional disp sponsorships (\$1,950.33)
- Current Balance - **\$24,699.97**
  - PP Grant: \$2,672 (shirts/buckets left)

- Educ: - **\$631.25**
- Pet: \$6,854.12
- Eastside: \$6,126.79
  - Recently moved from FoKCB to City account
  - Designated for improvements in parks in Eastside neighborhood

### **August Event Recap**

- 8/16 - Clara's Kids Club Litter Sweep & Nurdle Hunt with Surfrider Charleston
  - 30 volunteers and 78 pounds of trash removed
- Several events that were scheduled had to be canceled due to thunderstorms

### **September Events Recap**

- 9/6 - Marsh Cleanup Event with Charleston Waterkeeper @ Waterfront Park
  - 42 volunteers & 400 pounds of trash removed
  - Blind Tiger Pub provided vouchers for volunteers for 25% off their tab
  - City provided free parking vouchers for City garages for that day
- 9/18 - MUSC Event @ Brittlebank Park
  - 6 volunteers & 11 pounds of trash removed
- 9/20 - Beach Sweep/River Sweep Event @ Northbridge Park
  - 24 volunteers & 200 pounds of trash removed
  - Darby got some "Litter Sweep in Progress" signs to use along Sam Rittenberg
- 9/20 - Clara's Kids Club @ Demetre Park (part of BS/RS)
  - 58 volunteers & 107 pounds of trash removed
  - Volunteers were able to remove several tires from the beach!
- 9/25 - CofC Campus Cleanup
  - 31 volunteers & 34 pounds of trash removed
- Keep South Carolina Beautiful's SC Litter Control Summit
  - Staff attended
  - Good opportunity to network and learn more about other programs in SC
- Parks for Pollinators Bio Blitz
  - Jamie led this event, small group of volunteers
  - Citizen science activity at Hampton Park done in September
- Hope Summit Community Festival
  - Third year of this festival
  - Part of a larger conference event with various events/activities
  - Rain caused issues with foot traffic

### **Education Programs**

- Education programs completed before Taylor's last day of 9/22/25
- 9/11 - Morning Announcement @ James Simons Montessori School
  - 379 students reached
- 9/15 - Clean City Clara Presentation @ Oak Grove Montessori
  - 23 students reached
- 9/18 - Clean City Clara Presentation @ Montessori Community School
  - 48 students reached

- 9/22 - Taylor's Last Day :  
**\*Education programming has been paused until further notice.\***
- Some education funds left in the nonprofit side, but hoping to get full-time position funded in 2026 by City
- Darby is going to keep the Clara's Kids Club cleanups going through the end of the year, but then she aims to revisit the format of these cleanups in 2026 to be more community-oriented but also still family friendly to give anyone who wants to volunteer a good opportunity to get involved

### Youth Ambassador Project

- Trashformers - October 2025 - April 2026
  - Litter Art Contest with Local Schools
    - Challenge school groups to do a litter cleanup, then use the litter found to make an art sculpture.
    - Event in April in Hampton Park to showcase litter sculptures & allow the community to be the judges.
    - Schools register their participation via Google Form signup.
    - Theme is "coastal critters" and partnering with SC Aquarium to display sculptures!
  - PalmettoPride has something similar, with funding for schools that officially register for the project
    - Funding would cover base for sculpture and materials needed to construct it

### POINT for Volunteer Management

- <https://volunteersc.org/>
- Darby wants to ensure that our volunteers have meaningful experiences with the organization, so she found a volunteer management platform that helps streamline a lot of the processes
- After researching many different CRM options, she selected POINT
- It can be embedded into site, lots of user friendly options
- Has options for public events, private events, group events, fundraising events
- One thing it is missing is an integrated newsletter interface, so we will continue to use Mailchimp

### Activities!

- Turtle Naming
  - Turtle display made out of cigarette butts that the team wants to name for outreach
  - Smelly Shelly!
- Nurdle Patrol
  - Nurdles are preconsumer plastic pellets
  - Nurdle patrol kits are for organizations to be able to conduct nurdle patrol counts - vials, t-shirts, data entry QR code

## Grant Submissions

- Palmetto Pride Annual Support Grant
  - Request Amount: \$10,000
  - Use: General Affiliate Support Admin & Programs
  - Due November 1st
    - Will be submitted soon once approved by City Council
- Palmetto Pride Litter Enforcement Grant
  - Request Amount: \$1,860
  - Use: SC Litter Control Summit for 2 City Code Enforcement Officers; NSYLD supplies
  - Due November 1st
- Submitted:
  - Dominion Energy Grant, requesting \$11,000 (activity books, mascot costume)
  - America's Boating Club (education programming support requested)
  - National Recreation and Parks Association Show Your Park Some Love Grant, requesting \$10,000 (park recycling)
    - Proposed pilot project to see if we can decrease recycling contamination with better messaging!
- Arbor Day Proposal - no corporate sponsorship match as of this point in time
- Question - Is CSX a grant supplier? Would be good to get them as a grantor.

## Upcoming Events

- 10/4 - Johns Island Park Cleanup Event
- 10/7 - Sonepar Sponsorship Event
- 10/10-11 - Riverfront Revival Fundraiser Event
  - Still have some spots available for volunteers, volunteers get a free day pass to the festival for helping
- 10/13 - Rosemont Cleanup Event
- 10/17-18 - Bloom Festival: Zero Waste Event
  - Hosted by CPC to celebrate grand reopening of Colonial Lake
  - KCB helping divert waste, will be some opportunities to help
- 10/22 - Citadel Leadership Day
- 10/25 - Operation Neighborhood
- 10/28 - Clara's Kids Club Halloween Event
- 11/1 - Beer Week Cleanup Event with SCA
  - Potential incentives for beer loving volunteers
- 11/2 - South of Broad Cleanup Event
- 11/4 - Magnolia Landing Litter Sweep
- 11/7 - CofC STEM Education Day
- 11/8 - WA Gymnastics Cleanup Event
- 11/15 - Ethos Sponsorship Event
- 11/18 - WA Library Youth Litter Sweep Event
- 11/23 - Clara's Kids Club November Event

**Commissioners' Comments**

- We will need someone to cover minutes for November meeting

**Chair's Comments - none****Next Meeting**

- November 6, 2025 | 5:30 - 6:30 PM

**Meeting adjourned at 6:34 PM**