

Keep Charleston Beautiful Board Meeting Minutes

March 6th, 2025

Call to Order

Rachel Barry, Chairperson, calls meeting to order at 5:35 pm

Roll Call/Attendance (bold indicates presence)

Jamie Gillette (staff)

Taylor Simkins (staff)

Elodie Cutler (Youth Ambassador)

Katie Abare

Rachel Barry

Cheryl Carmack-Smith

Sam Haab

Meg O'Halloran

Lisa Weismann

Stephen Kaminski (guest)

Kaitlin Walter (guest)

Approval of February Meeting Minutes

Quorum not present to vote

- Financial Report
 - Recent expenses:
 - February Education Coordinator - estimated \$1500
 - Pet Waste Bags - \$2,495.99
 - March Compost Haul - \$134.39
 - Buckets for Kid Cleanup Kits - \$77.27
 - Specifically for Charleston Collegiate School
 - Incoming Revenue: \$487.09 (ZWE)
 - Helps cover compost hauling, recycling fees, and ZWE costs
 - Balance to date - not available at the moment
 - Waiting for updated from Finance with rollover amounts from 2024
- KCB Board Officer Update
 - Mary Mauldin has stepped down from the Board
 - Vacant vice chairperson position needs to be filled
 - No need to hold any votes because we don't have a quorum today
 - We invite our regular visitors to officially join as members
 - Going to ask City staff for some assistance recruiting board members
- Recent Activities & Events
 - Keep America Beautiful Conference
 - Taylor got to present her youth cleanup program to all attendees - she did a great job!

- Team got to meet with some senate staffers while there - opportunity for KSCB to voice impact at the state level with all affiliates
 - Conference was more meeting focused. KAB announced the Great American Cleanup coming in 2026.
 - Taylor mentions that other affiliates were interested in starting their own programs similar to hers!
- CofC Soccer & Coast Guard Cleanups
 - Cleanup along upper Meeting Streets
- Charlestowne Neighborhood Association Cleanup
 - It's the second cleanup event for their south of broad neighborhood
 - Not much trash this time, but good to keep up
- City's Operation Neighborhood
 - In Rosemont with 75 volunteers and city staff
- ZWE for CPC's Teddy Bear Picnic - landfill diversion
 - The trash is very diverse and difficult to manage, but still fairly low trash producing event
- Youth Education Program & Projects
 - 2/13 - CKC Presentation @ KAB Conference
 - 2/24 - Clean City Clara @ Montessori School of Johns Island
 - 65 students, 2-6 years old
 - Upcoming events
 - 3/11 - CCC @ Charleston Collegiate School
 - 3/12 - CCC @ GREEN Charter School Lowcountry
 - 3/14 - CKC along DI Trail at 10 AM
 - 4/21 - Earth Day Cleanup along WA Greenway
 - Need a Clara volunteer!
 - Jamie mentions that a library reached out about doing a youth-focused cleanup on Earth Day
 - Program Updates: YA
 - Sent 30+ promotional newsletters to schools in the Charleston area
 - Working on managing responses
 - Students from Charleston Collegiate are getting on board
 - Posted more flyers
 - Beginning to DM schools & clubs on Instagram
 - Working on creating example content to promote involvement
 - Any barriers to getting content tagged? Students studying for ACT right now
 - Wanting to award monthly winners, but need submissions to get points
 - Can rethink form of submissions if we're not getting any after this promotion
- Upcoming Spring Projects
 - Great Charleston Cleanup (March 24-29)
 - Monday, March 24 - James Island Cleanup
 - James Island town hall

- Tuesday, March 25 - Daniel Island Cleanup
 - Wednesday, March 26 - Johns Island Cleanup
 - Thursday, March 27 - Peninsula Cleanup
 - East side v. west side cleanup challenge
 - Friday, March 28 - West Ashley Cleanup
 - Saturday, March 29 - Independent city-wide cleanup for residents
 - Sunday, March 30 - kick off event at Holy City Brewing for LLT's Earth Month/Week
 - Everyone please share info, will share on neighborhood pages soon
 - Rachel asks if help is needed on March 30 - yes, volunteers would be helpful to manage the table at any of these events
- High Water Fundraiser
- Earth Day events and initiatives (taking place in April)
- Star Wars Themed Cleanup Event - Sunday, May 4
 - Poster already created
 - Jamie seeking feedback on how we can organize this event
 - People like the idea of doing an afternoon
 - Kaitlin ideas:
 - "Join the Trash Side? Never! Keep the Galaxy Clean!"
 - "Do or Do Not—There Is No Try - to Pick Up Litter!"
 - "May the Trash Be Gone with You!"
 - Could be up to 7 teams
 - Team Themes - Jedi Order, Sith Lords, The Mandalorians, Rebel Alliance, Galactic Empire, Clone Troopers
 - Someone suggests Stars for gathering after and could do an upper king v. lower king competition
 - Volunteer Appreciation Party (planned for May)
 - Host our volunteers and provide light fare that we pay for through FKCB
 - A way to thank our volunteers
 - Have done awards in the past, last year was native plants
 - Maybe the week of the 19th? After graduations, but before Memorial Day
 - Maybe a few raffle prizes
 - Outdoor where you can mingle would be great
 - Had maybe 50 attendees last year
 - Planning: National Secure Your Load Day June 6th (& possibly 7th)
 - We set up at the Bee's Ferry landfill and give out supplies to people whose loads are not secured
 - Will do both days if we secure funding from Healthy Harbor Grant
 - Should we promote more? Maybe through law enforcement?
 - Provide materials to secure loads as well as informational flyer about legality of unsecured loads and associated fines
 - Upcoming Events: Notes
 - Sazerac funding through FKCB

- \$4500 to spend on cleanups
 - General materials/supplies?
 - May the 4th cleanup?
 - Mini grants for neighborhood cleanup/beautification?
 - Fun prizes at cleanups, bag it & tag it campaign?
- Pollinator event - planting at Gadsdenboro
 - Replant native plants at Gadsdenboro park downtown
- For your calendar
 - Great Charleston cleanup - March 24-29
 - Help appreciated on Wednesday 26 or Thursday 27
 - Earth month tabling event at Earth-A-Palooza - Holy City Brewing, March 30
 - April 3 - Optional Board Happy Hour, location suggestions?
- Board Member Comments
- Chair Comments
- Next Meeting
 - May 1, 2025 | 5:30 - 6:30 PM

Meeting adjourned at 6:35 PM