

## **Keep Charleston Beautiful Board Meeting Minutes February 6th, 2025**

Call to Order

Rachel Barry, Chairperson, calls meeting to order at 5:36 pm

Roll Call/Attendance (bold indicates presence)

**Jamie Gillette (staff)**

**Taylor Simkins (staff)**

**Elodie Cutler (Youth Ambassador)**

Katie Abare

**Rachel Barry**

**Cheryl Carmack-Smith**

**Sam Haab**

**Mary Mauldin**

**Meg O'Halloran**

Lisa Weismann

**Stephen Kaminski (guest)**

**Kaitlin Walter (guest)**

**Justine Manuel (guest)**

Approval of November Meeting Minutes

Motion: Meg

Second: Rachel

Motion carries and minutes are approved.

- Financial Report
  - Recent purchases:
    - February compost hauling: \$134.39
    - Education Coordinator: \$1152
    - Conference Expenses: \$3690
  - Incoming Revenue: \$0
  - Balance to date \$35,971
- Strategic Planning Meeting Quick Recap
  - KCB Board Officers
    - Board Chairperson - Rachel Barry
    - Vice Chairperson - Mary Mauldin
    - Secretary - Cheryl Carmack-Smith
- Recent Activities
  - 2/2 – Clara's Kids Club Litter Sweep @ Pinckney Park
  - WAHS NHS
  - 2/2 - Zero Waste Event Sunday, 1-4pm, Shucked and Sauced
    - Diversion rate of 92.9%
- Program Updates: Education Program

- Recent Cleanups:
  - Clara's Kids Club at Brittlebank Park
  - King Street Sweep with CCSMS
- Recent Events & Impact
  - Jan. 16th - Clean City Clara Presentations @ Harbor View Elementary School
    - 650 prekindergarten through 5th-grade students
  - Feb. 2nd - Clara's Kids Club with the M.A.R.S.H. Project @ Brittlebank Park
    - 29 volunteers collected 49 lbs of trash
  - Feb. 6th - Talking Trash Presentations @ CCSMS with 85 6th-grade students
    - King Street litter sweep with 90 volunteers
  - Discussion Topic:
    - Growth of Clara's Kids Club Program 2023 - 2024
    - (optional) Provide Feedback for Improvements on Volunteer Engagement
- Upcoming Education
  - Feb. 13th - Clara's Kids Club Presentation @ KAB National Conference
  - Feb. 24th - Clean City Clara Presentation @ Montessori School of Johns Island, 65 students, 2 to 6 years old
  - March 12th - Clean City Clara presentation @ GREEN Charter School Lowcountry, 200 kindergarten - 4th grade students
  - Mar. 14th - Clara's Kids Club along Daniel Island Trail for Int. Day of Action for Rivers, 10am to 11am
  - Apr. 21st - Clara's Kids Club along West Ashley Greenway for Earth Day, 10am to 11:30am
- Program Updates: YA
  - Bag it and Tag it Campaign
    - Social media campaign
      - January was focused on promotion
    - Advertising at Charleston Collegiate School and Porter Gaud
    - Outreach event on Wed. January 29 at Charleston Collegiate School Rally
    - Meg - Do you need help reaching more schools?
      - Elodie - any help would be greatly appreciated
- Spring Projects
  - Great Charleston Cleanup (March 24-29)
    - Monday, March 24 - Daniel Island Cleanup
      - Taylor has a cleanup there in March already, March 14, on Daniel Island Trail
      - Kaitlin Walter (guest) has a friend at Indigo Brewing that she will reach out to to ask about hosting
    - Tuesday, March 25 - James Island Cleanup
      - Mary suggests working together with James Island Pride
      - Medway Community Garden has area of parking
      - Mary noticed lots of litter near Walmart

- Meg suggest Central Park Road
  - Now there's mention of Camp Rd near the middle school
  - Suggests road associated with litter index
- Wednesday, March 26 - Johns Island Cleanup
  - Rushland Terrace has reached out about borrowing supplies to do a cleanup
  - Meet over by Food Lion? No sidewalks or crosswalks
  - Habitat for Humanity lot?
  - Johns Island City Park has been a hosting spot in the past
- Thursday, March 27 - Peninsula Cleanup
  - America Street and park along there?
- Friday, March 28 - West Ashley Cleanup
  - Rachel suggests her adopted block, the cosgrove bridge area, sam rittenberg, or a WA Bikeway cleanup
- Saturday, March 29 - Independent city-wide cleanup for residents
- Sunday, March 30 - kick off event at Holy City Brewing for LLT's Earth Month/Week
- High Water Fundraiser
  - Requested 2 tents, 3 shifts available, 8 volunteers per shift
- Earth Day events and initiatives (taking place in April)
- Star Wars Themed Cleanup Event (taking place in May)
- Volunteer Appreciation Party (taking place in May)
- Upcoming Events
  - 2/8 - Operation Neighborhood in Rosemont Neighborhood
  - 2/10-2/13 – Keep America Beautiful National Conference
  - 3/2 - ZWE Teddy Bear Picnic
  - 3/30 - Earth Month Tabling Event
  - 4/3 - Optional Board Happy Hour
- Hiring for Events Coordinator position
- Board Member Comments
  - Mary says congrats for the presentation coming up at the big KAB conference
- Chair Comments
- Next Meeting
  - March 6, 2025 | 5:30 - 6:30 PM

Meeting adjourned at 6:37 PM