

CITY OF CHARLESTON

# KING STREET PROFILE

2024

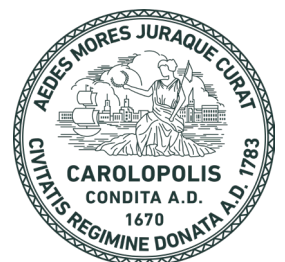
Q3 REPORT



COMMUNITY SERVICES SECTION

ECONOMIC & NEIGHBORHOOD SERVICES DIVISION

[WWW.CHARLESTON-SC.GOV/KINGSTREETPROFILE](http://WWW.CHARLESTON-SC.GOV/KINGSTREETPROFILE)





# KING STREET PROFILE

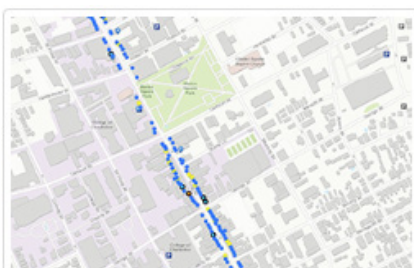
## LINE TO BROAD STREETS

### OVERVIEW

Charleston's historic downtown remains the shopping and dining hub of the region. Retail, anchored by King Street, draws a strong and varied customer base with over 7 million visitors each year. King Street's remarkable history and eclectic mix of fashion, art, antiques, home décor, and extraordinary food makes it one of the most vibrant and distinctive downtowns in America.

It is a perfect blend of local, regional, and national shops that remains the place to be for retailers of all types.

The Economic & Neighborhood Services Division maintains a database of King Street properties. The King Street Profile is intended to provide a snapshot of overall King Street health. More information is available upon request.



King Street Commercial  
Business Information

Open

### KING STREET GIS MAP

Explore the King Street Commercial Corridor GIS map for an interactive look at the shopping district. To access the map, visit: [gis.charleston-sc.gov](https://gis.charleston-sc.gov)

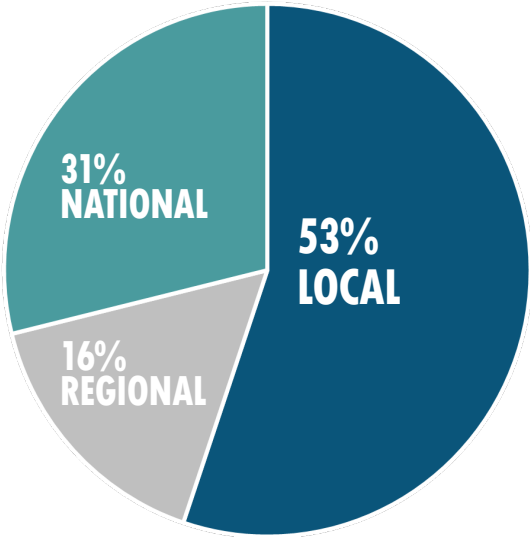


# KING STREET PROFILE

## LINE TO BROAD STREETS



92%  
OCCUPANCY RATE



RETAIL TYPE  
LINE - BROAD STREETS



# KING STREET PROFILE

NEW BUSINESSES & COMING SOON

## UPPER KING



ROOST APARTMENT HOTEL  
529 King



LEGAMI EPIC ITALIAN  
492 King



LOGISTIMAX  
472 King

## MIDDLE KING



KREWE EYEWEAR  
312 King



PESERICO  
246 King



EVERYTHING BUT  
WATER  
241 King



ESTELLE COLORED  
GLASS  
236 King

## LOWER KING



INDOCHINO  
206 King



SWEETER THAN FICTION  
204 King



# KING STREET PROFILE

## LINE TO BROAD STREETS

### OCCUPANCY CHANGES JUNE - SEPTEMBER 2024

JUNE 2024	LINE TO BROAD STREETS	SEPT 2024
91%	+1%	92%

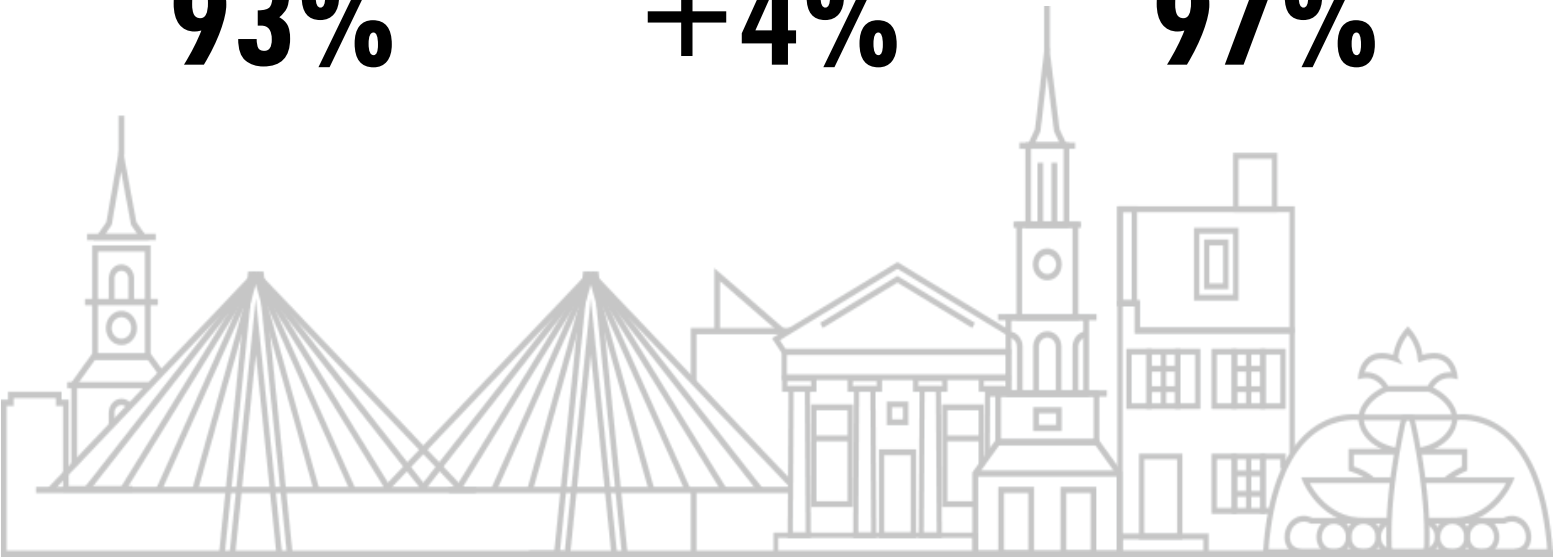
### UPPER KING STREET

87%	0%	87%
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MIDDLE KING STREET		
95%	-1%	94%

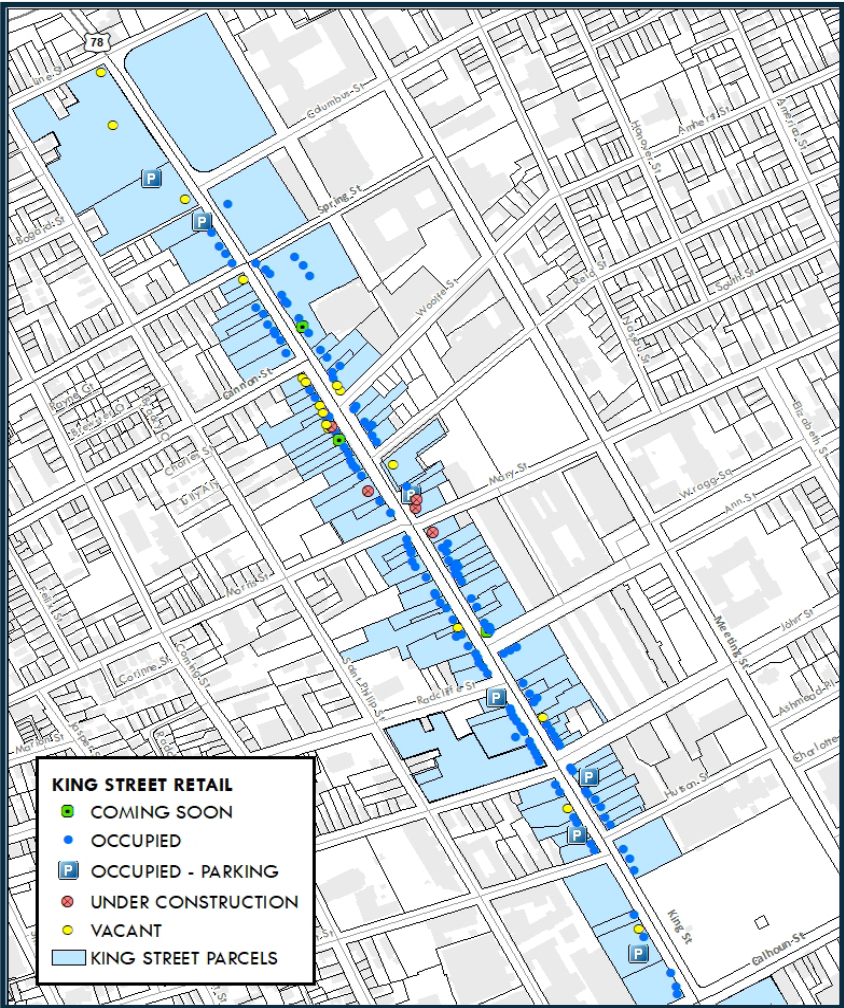
### LOWER KING STREET

93%	+4%	97%
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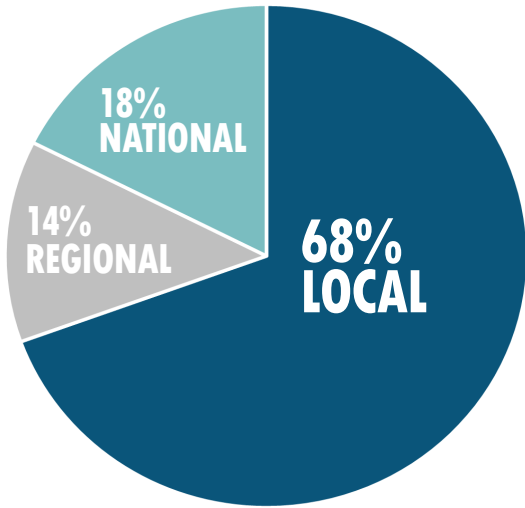


# KING STREET PROFILE

## UPPER KING: LINE - CALHOUN STREETS



87%  
OCCUPANCY RATE



### RETAIL TYPE LINE - CALHOUN STREETS



12%  
Apparel



36%  
Restaurant



8%  
Specialty



12%  
Office



2%  
Housewares



4%  
Health & Beauty



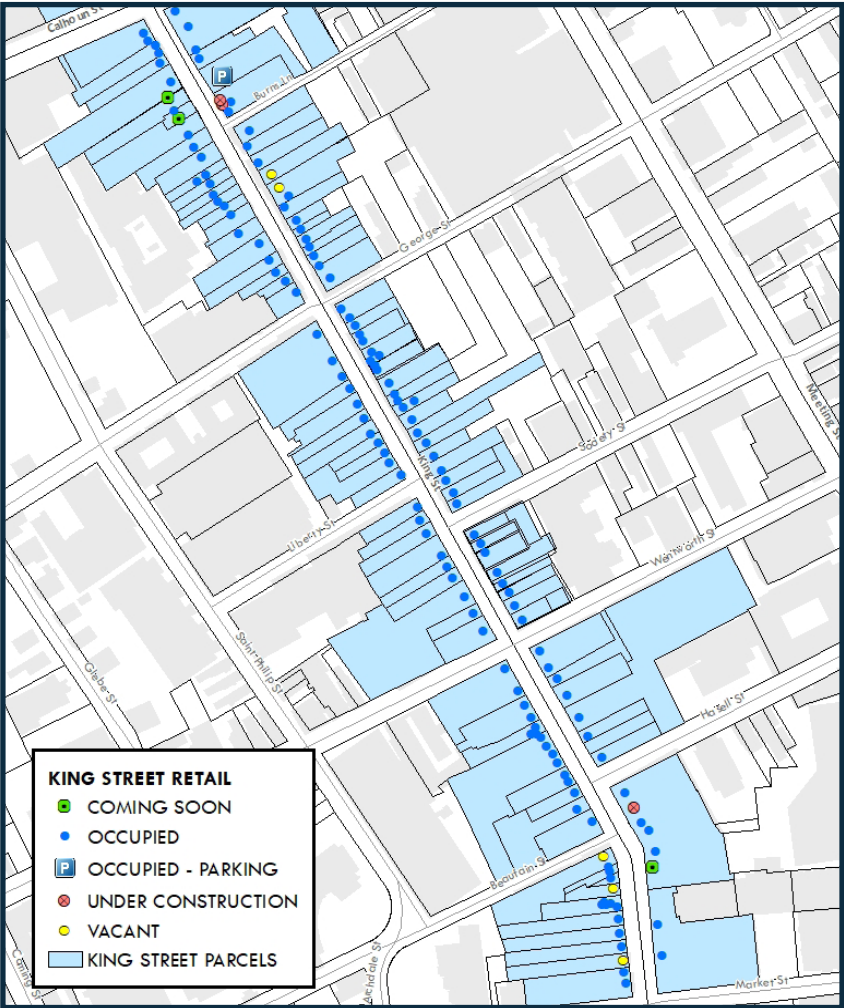
1%  
Gallery



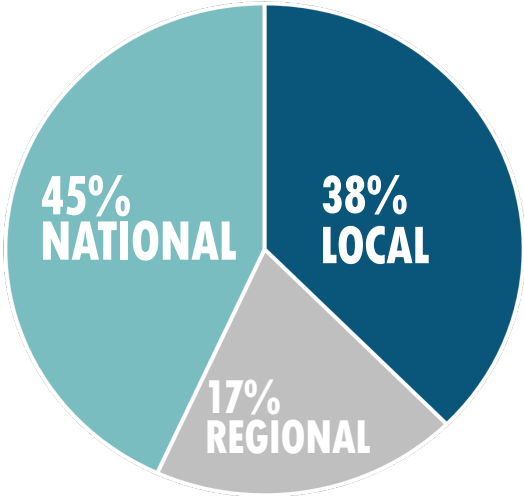
14%  
Other Services

# KING STREET PROFILE

MIDDLE KING: CALHOUN - MARKET STREETS



94%  
OCCUPANCY RATE

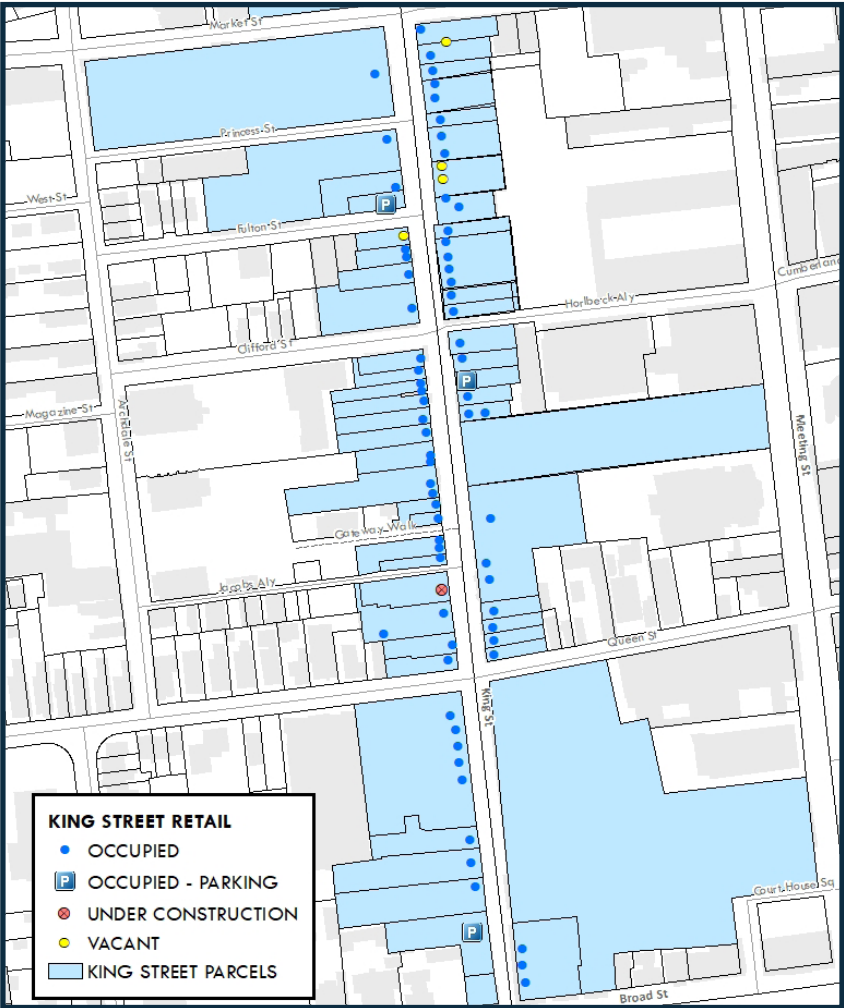


RETAIL TYPE  
CALHOUN - MARKET  
STREETS

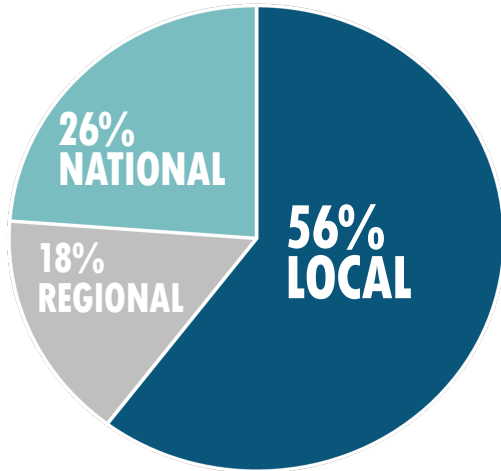


# KING STREET PROFILE

## LOWER KING: MARKET - BROAD STREETS



**97%**  
OCCUPANCY RATE



**RETAIL TYPE  
MARKET - BROAD  
STREETS**





# KING STREET PROFILE

## Q3 FOOT TRAFFIC REPORT

### PLACER.AI FOOT TRAFFIC DATA

Economic & Neighborhood Services utilized a mobile data tracking platform, Placer.ai, to generate reports showing changes in foot traffic over time. More information is available upon request.

### Q3: JULY - SEPTEMBER 2024

#### Visits Trend

● King Street Profile  
King St, Charleston, SC



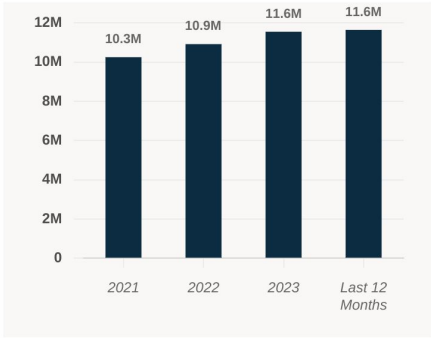
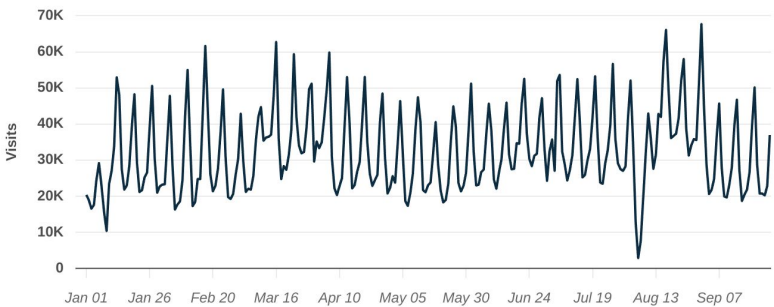
Daily | Visits | Jul 1st, 2024 - Sep 27th, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



### JANUARY - SEPTEMBER 2024

#### Visits Trend

● King Street Profile  
King St, Charleston, SC



Daily | Visits | Jan 1st, 2024 - Sep 27th, 2024  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



