

CITY OF CHARLESTON

KING STREET PROFILE

2024

Q3 REPORT



COMMUNITY SERVICES SECTION

ECONOMIC & NEIGHBORHOOD SERVICES DIVISION

WWW.CHRISTON-SC.GOV/KINGSTREETPROFILE



KING STREET PROFILE

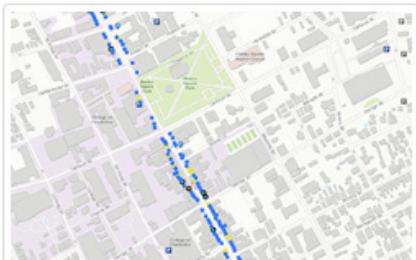
LINE TO BROAD STREETS

OVERVIEW

Charleston's historic downtown remains the shopping and dining hub of the region. Retail, anchored by King Street, draws a strong and varied customer base with over 7 million visitors each year. King Street's remarkable history and eclectic mix of fashion, art, antiques, home décor, and extraordinary food makes it one of the most vibrant and distinctive downtowns in America.

It is a perfect blend of local, regional, and national shops that remains the place to be for retailers of all types.

The Economic & Neighborhood Services Division maintains a database of King Street properties. The King Street Profile is intended to provide a snapshot of overall King Street health. More information is available upon request.



King Street Commercial

Business Information

Open

KING STREET GIS MAP

Explore the King Street Commercial Corridor GIS map for an interactive look at the shopping district. To access the map, visit: gis.charleston-sc.gov

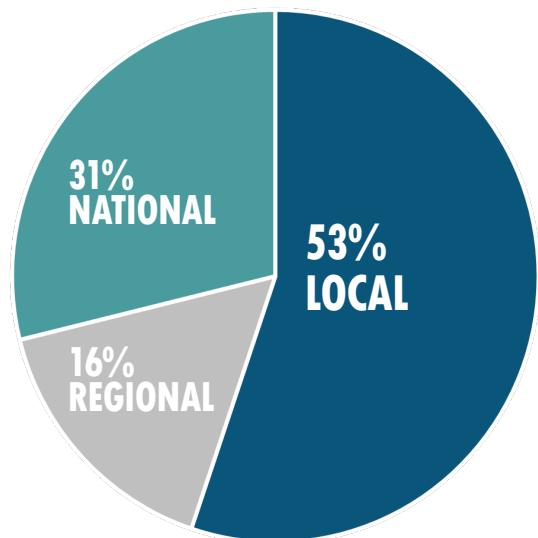


KING STREET PROFILE

LINE TO BROAD STREETS



92%
OCCUPANCY RATE



RETAIL TYPE LINE - BROAD STREETS



32%
Apparel



21%
Restaurant



11%
Speciality



8%
Office



4%
Housewares



3%
Health & Beauty



2%
Gallery



12%
Other Services

KING STREET PROFILE

NEW BUSINESSES & COMING SOON

UPPER KING



ROOST APARTMENT HOTEL
529 King



LEGAMI EPIC ITALIAN
492 King



LOGISTIMAX
472 King



KREWE EYEWEAR
312 King



PESERICO
246 King



**EVERYTHING BUT
WATER**
241 King



**ESTELLE COLORED
GLASS**
236 King

LOWER KING



INDOCHINO
206 King



SWEETER THAN FICTION
204 King

KING STREET PROFILE

LINE TO BROAD STREETS

OCCUPANCY CHANGES

JUNE - SEPTEMBER 2024

JUNE 2024

91%

LINE TO BROAD STREETS

+1%

SEPT 2024

92%

UPPER KING STREET

87%

0%

87%

MIDDLE KING STREET

95%

-1%

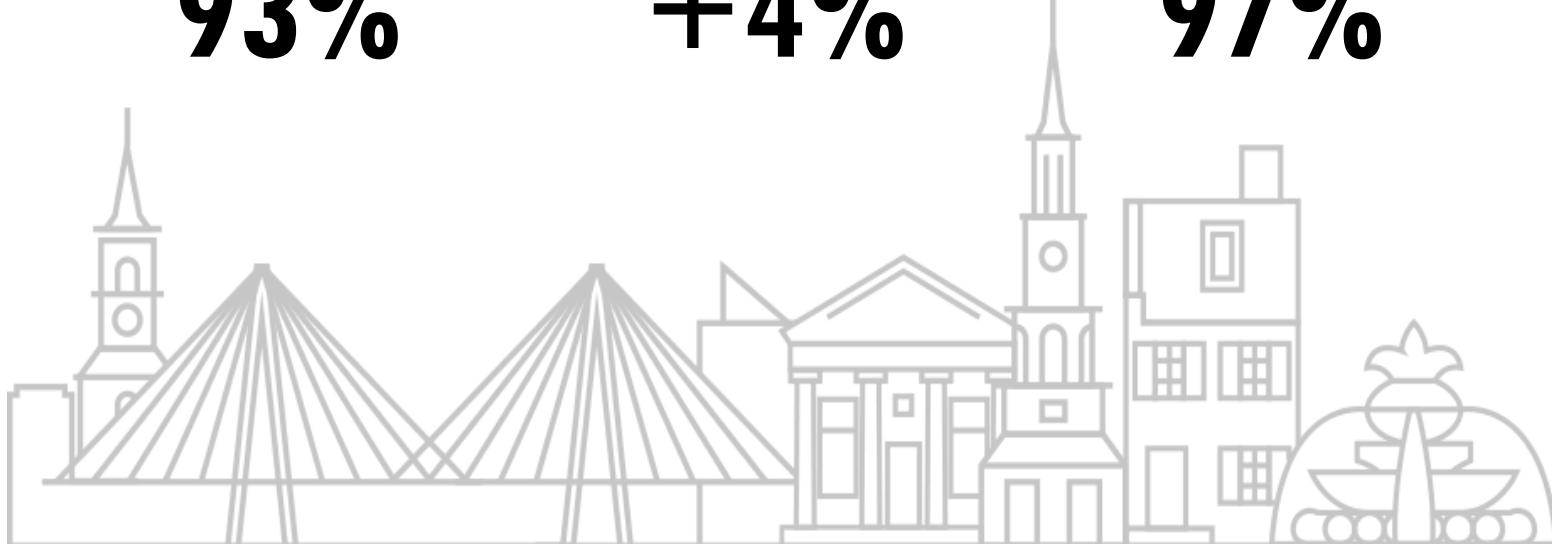
94%

LOWER KING STREET

93%

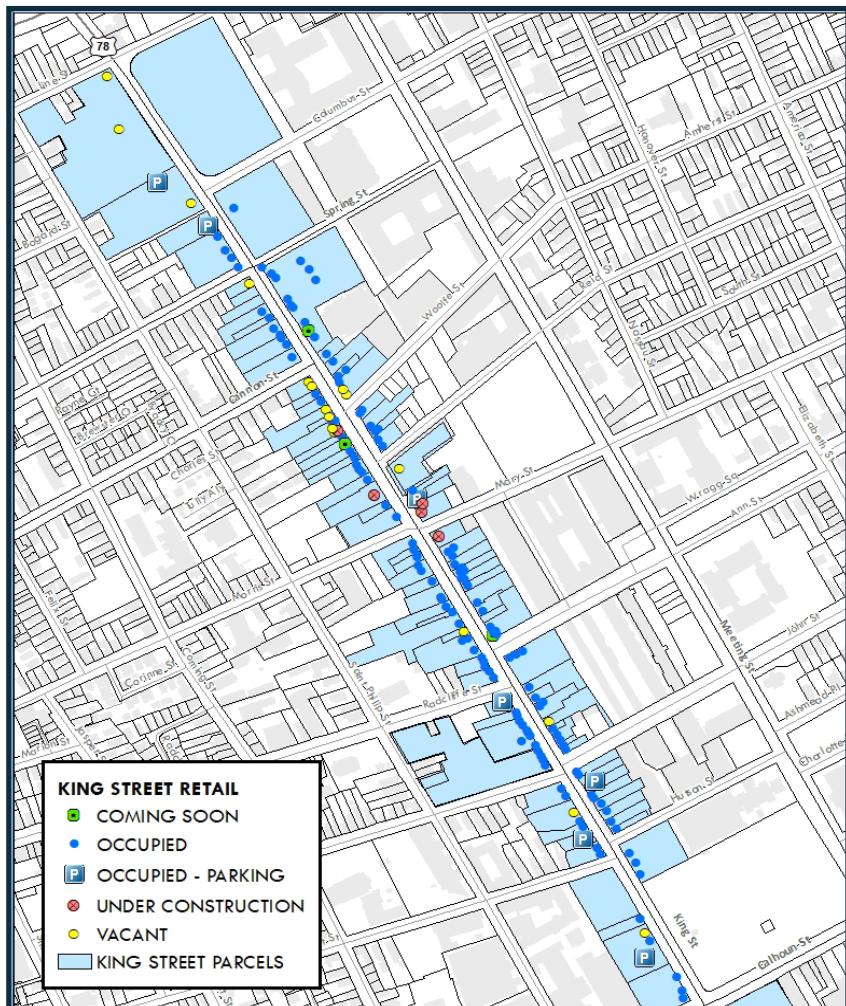
+4%

97%

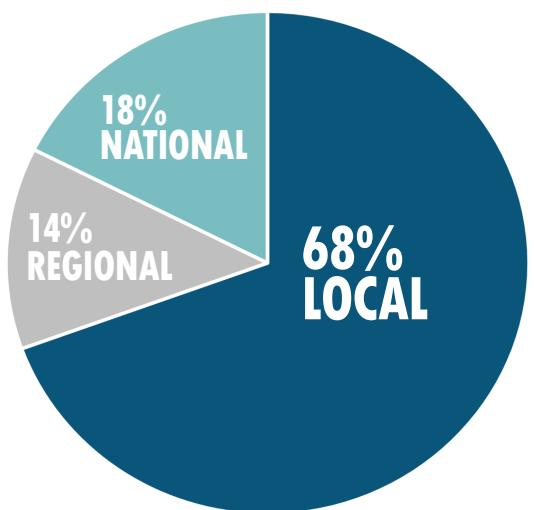


KING STREET PROFILE

UPPER KING: LINE - CALHOUN STREETS



87%
OCCUPANCY RATE



RETAIL TYPE LINE - CALHOUN STREETS



12%
Apparel



36%
Restaurant



8%
Specialty



12%
Office



2%
Housewares



4%
Health & Beauty



1%
Gallery



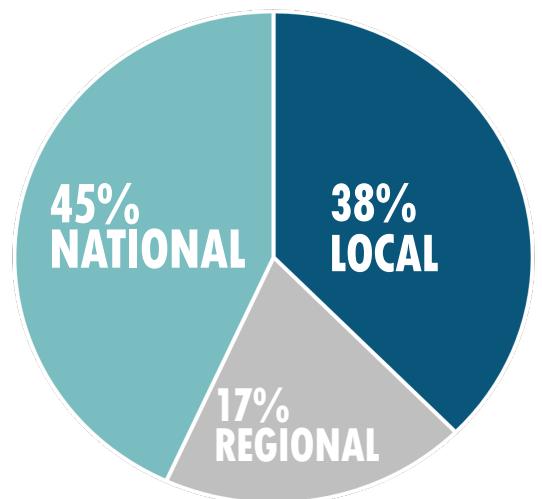
14%
Other Services

KING STREET PROFILE

MIDDLE KING: CALHOUN - MARKET STREETS



94%
OCCUPANCY RATE



RETAIL TYPE
CALHOUN - MARKET
STREETS



51%
Apparel



12%
Restaurant



14%
Specialty



3%
Office



3%
Housewares



3%
Health & Beauty



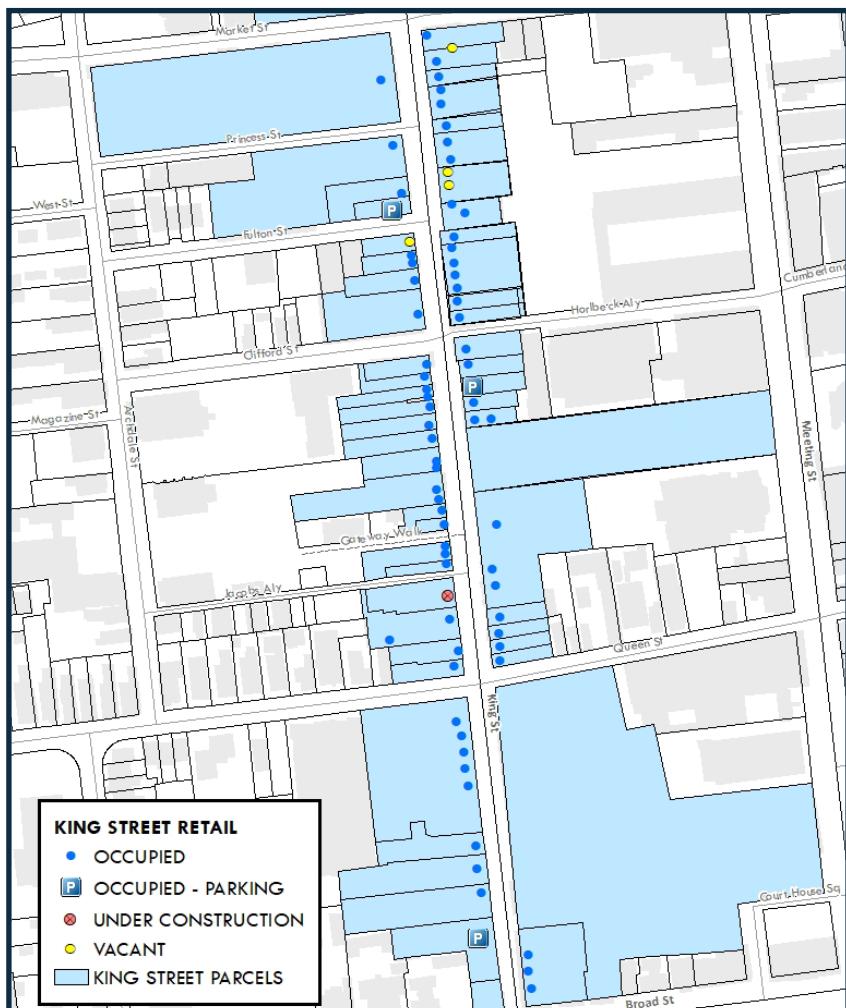
1%
Gallery



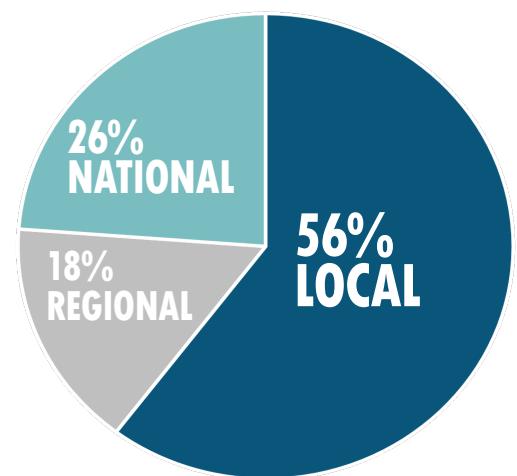
7%
Other Services

KING STREET PROFILE

LOWER KING: MARKET - BROAD STREETS



97%
OCCUPANCY RATE



RETAIL TYPE MARKET - BROAD STREETS



42%
Apparel



7%
Restaurant



9%
Specialty



9%
Office



9%
Housewares



3%
Health & Beauty



7%
Gallery



10%
Other Services

KING STREET PROFILE

Q3 FOOT TRAFFIC REPORT

PLACER.AI FOOT TRAFFIC DATA

Economic & Neighborhood Services utilized a mobile data tracking platform, Placer.ai, to generate reports showing changes in foot traffic over time. More information is available upon request.

Q3: JULY - SEPTEMBER 2024

Visits Trend

● King Street Profile
King St, Charleston, SC



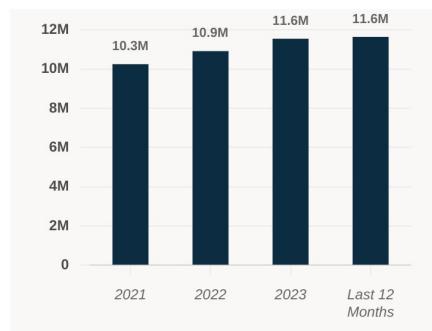
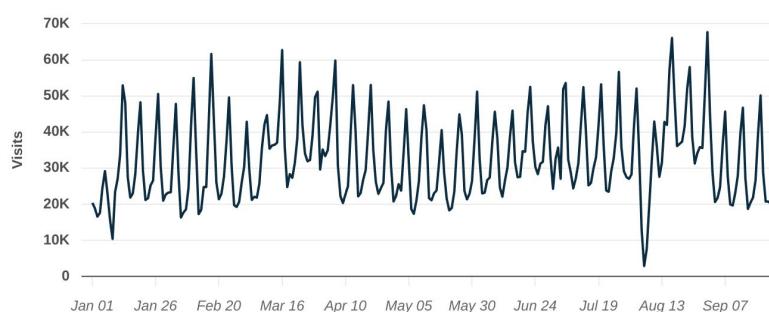
Daily | Visits | Jul 1st, 2024 - Sep 27th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



JANUARY - SEPTEMBER 2024

Visits Trend

● King Street Profile
King St, Charleston, SC



Daily | Visits | Jan 1st, 2024 - Sep 27th, 2024
Data provided by Placer Labs Inc. (www.placer.ai)



