

LOW COUNTRY GO COUNTRY VANPOOL

Improve your commute





LOWCOUNTRY GO

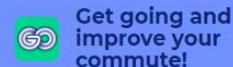
- Regional partnership between BCDCOG, SCDOT and FHA.
- Reducing traffic congestion and improving quality of life for our region.
- Program supports carpools, vanpools, public transit, walking, biking, emergency ride home, and many other programs that encourage behavior changes among commuters.
- Work with regional employers to promote sustainable commute options in the workplace, such as work flextime, staggered shifts, and incentives.



WE CONNECT REAL
CARPOOL SCHOOLPOOL WALK TO WORK
PEOPLE WITH REAL
BIKE TO WORK WORK FROM HOME
SOLUTIONS VANPOOL EMERGENCY RIDE HOME
BUS TO WORK

Get going and improve your commute!

CARPOOL AND VANPOOL



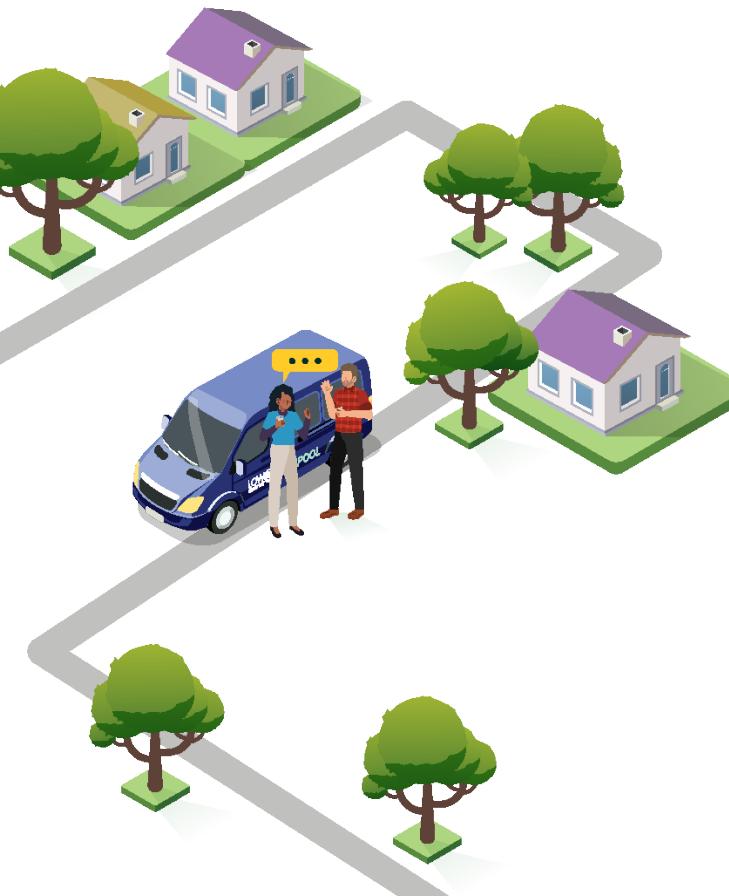
Get going and improve your commute!

LEARN MORE +



WHAT IS A VANPOOL?

Group of people commuting together from the same general community area going to the same workplace area.



Lowcountry Go program offers this regional ride-matching services for individuals as a cost-effective way to commute while also working with regional stakeholders and employers to implement this option as an incentive.

VANPOOLS TYPICALLY:

- Carry 4 to 15 passengers
- Operate Monday thru Sunday
- A to B - Travel between one or two common pick-up locations and the place of work
- All participants, including the driver, must be commuting





WHY VANPOOL?

Commuting alone is the most expensive way to commute

- Charleston, Dorchester and Berkeley County spend around 50% of their income on housing and transportation. Between 18-24% of residents only have access to 1 vehicle.
- The annual auto ownership cost is between \$10,800 and \$11,900 (which includes fuel, insurance, and maintenance).
- All three counties are car-dependent with very limited or no access to public transportation.
- Only 6.35% of commuters carpool for the Charleston Area

Commuting Alone – Individual	Commuting Together - Vanpooling
<p>On average commuters spend:</p> <ul style="list-style-type: none">• 924 miles/month• \$210/mo on fuel (\$2,500/yr)• \$1,470/yr car insurance• Consumes up to 900g fuel annually	<p>On average commuters can save 50-80% on commuting costs :</p> <ul style="list-style-type: none">• 11,100 miles/year on personal car• \$1700/yr self-pay (or free if subsidized)• Up to 25% on car insurance• Potentially save up to 1B gallons of fuel annually



HOW IT WORKS - COST



Participants split the monthly cost equally between each vanpool member.

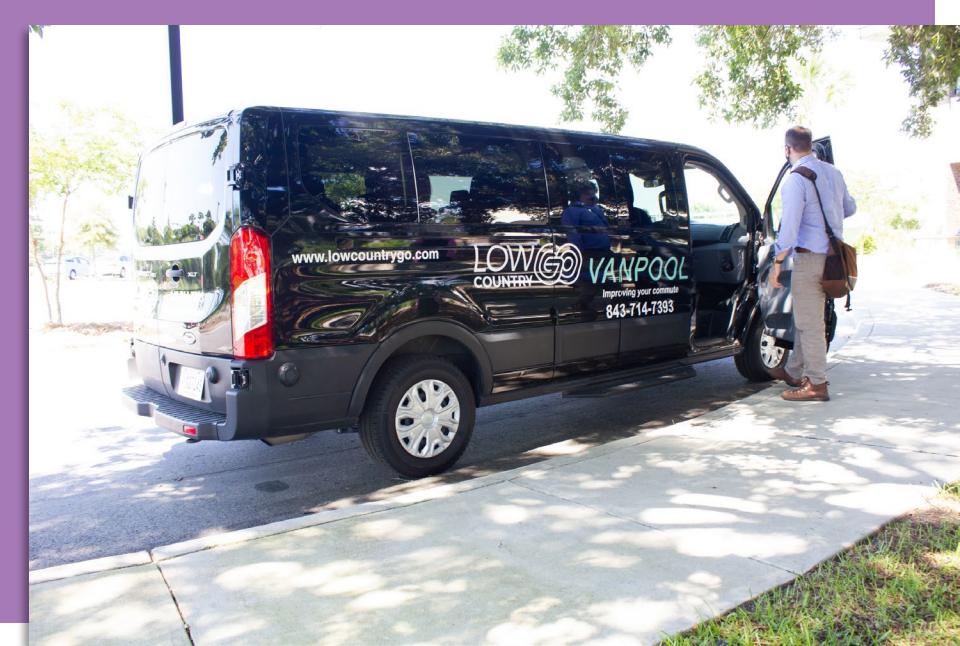


Month-to-month

Lowcountry Go provides the vehicle for a monthly cost.

This cost covers: insurance, fuel and maintenance

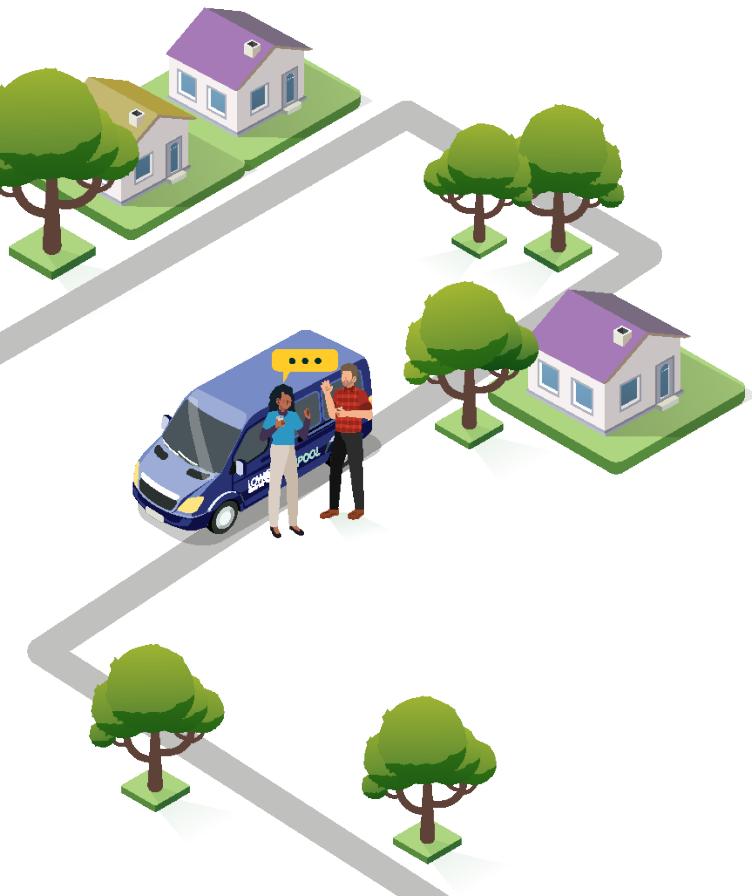
Currently we offer:
7-passenger minivans and 15-passenger vans.



STRUCTURE/COST

LIMITED TIME OFFER

ONLY \$30/person per month, regardless of number of passengers or distance.

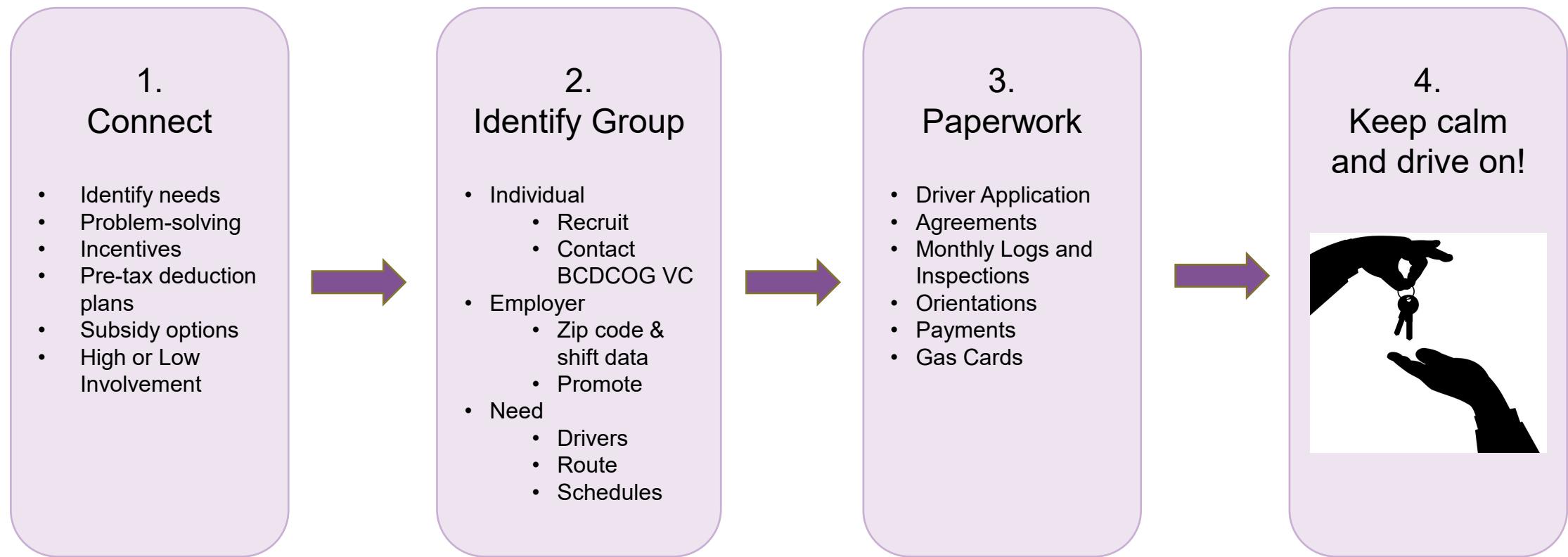


AVERAGE FARE STRUCTURE

- Cost based on miles per month and number of passengers.
- Average cost per individual \$40-50/mo
- Specific cost scenarios are developed as groups are formed
- More riders, less cost per person
- Structures are based on average 21 working days in a month
- Cost covers expenses including insurance, maintenance, gas



HOW IT WORKS – Starting a Vanpool





EMPLOYERS: INITIAL NEXT STEPS

DETERMINE LEVEL OF DESIRED INVOLVEMENT

HIGHER LEVEL

- Connect Lowcountry Go staff with designated staff/HR
- Schedule a needs assessment meeting
- Customized presentation and outreach plan
- More info on next steps at that time

LOWER LEVEL

- Lowcountry Go staff will work with employer to set up tabling events and outreach efforts.
- Staff can provide marketing items and wording to show support



BENEFITS - WHY VANPOOL?

WHY IT MATTERS....HOW IT HELPS

INDIVIDUALS/EMPLOYEES

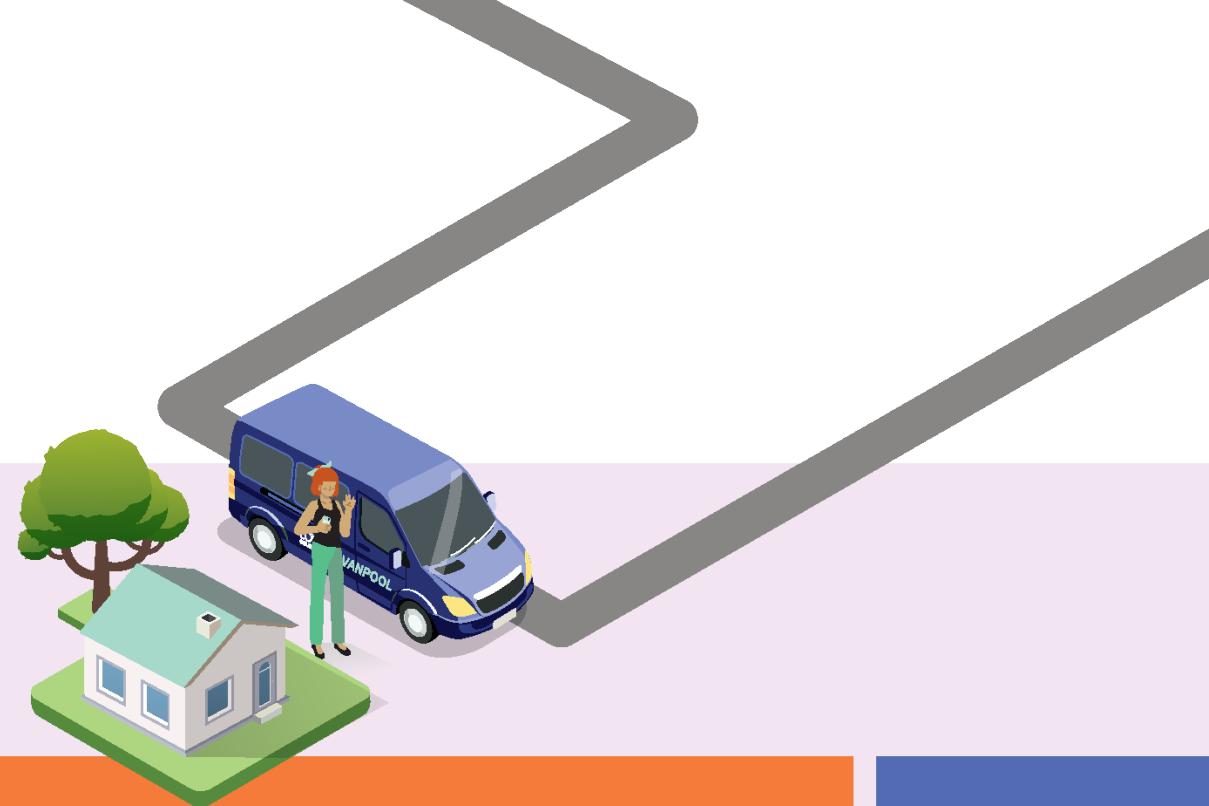
- Save more time and money
- Less stressed – can catch up on work or relax
- Provides reliable transportation
- Benefits of a carpool without using personal car
- More flexible transit routes
- Prime parking
- Some employers subsidize vanpools to offer greater incentives and cost savings opportunities



EMPLOYERS

- Alleviates parking issues
- Employees arrive on time
- Increase the job pool by promoting as incentive
- Commuter tax benefits
- Fewer maintenance costs
- And more....

LOW COUNTRY GO COUNTRY VANPOOL



No. 1 Concern: *What if I have to leave work early?*

EMERGENCY RIDE HOME

*Lowcountry Go will reimburse the cost to get a ride home
(up to \$55 each use up to three (3) uses per calendar year).*

WELCOME TO LOWCOUNTRY GO VANPOOL



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QUESTIONS?

Improve your commute

Contact Info:

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