

# LOW COUNTRY VANPOOL

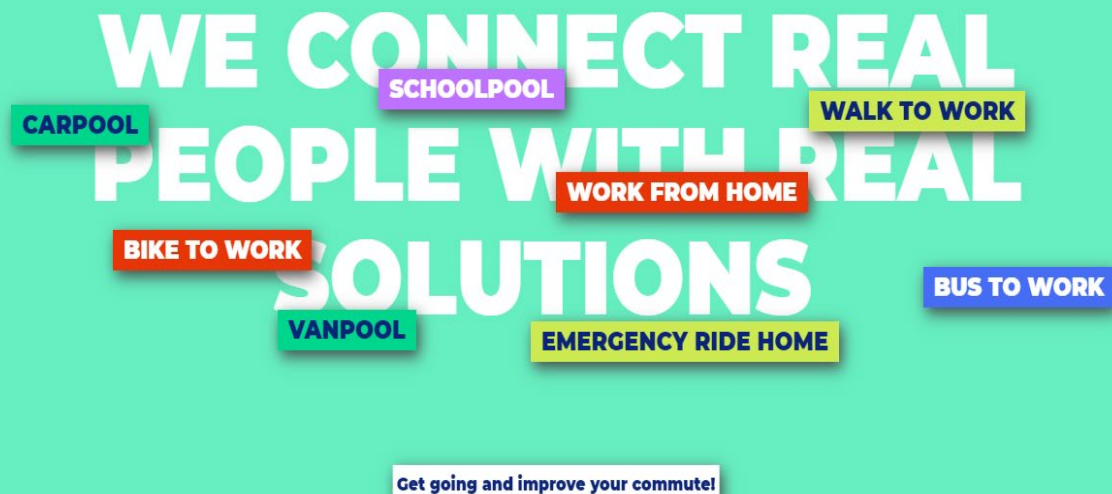


Improve your commute



# LOWCOUNTRY GO

- Regional partnership between BCDCOG, SCDOT and FHA.
- Reducing traffic congestion and improving quality of life for our region.
- Program supports carpools, vanpools, public transit, walking, biking, emergency ride home, and many other programs that encourage behavior changes among commuters.
- Work with regional employers to promote sustainable commute options in the workplace, such as work flextime, staggered shifts, and incentives.



## CARPOOL AND VANPOOL



Get going and improve your commute!

LEARN MORE +



# WHAT IS A VANPOOL?

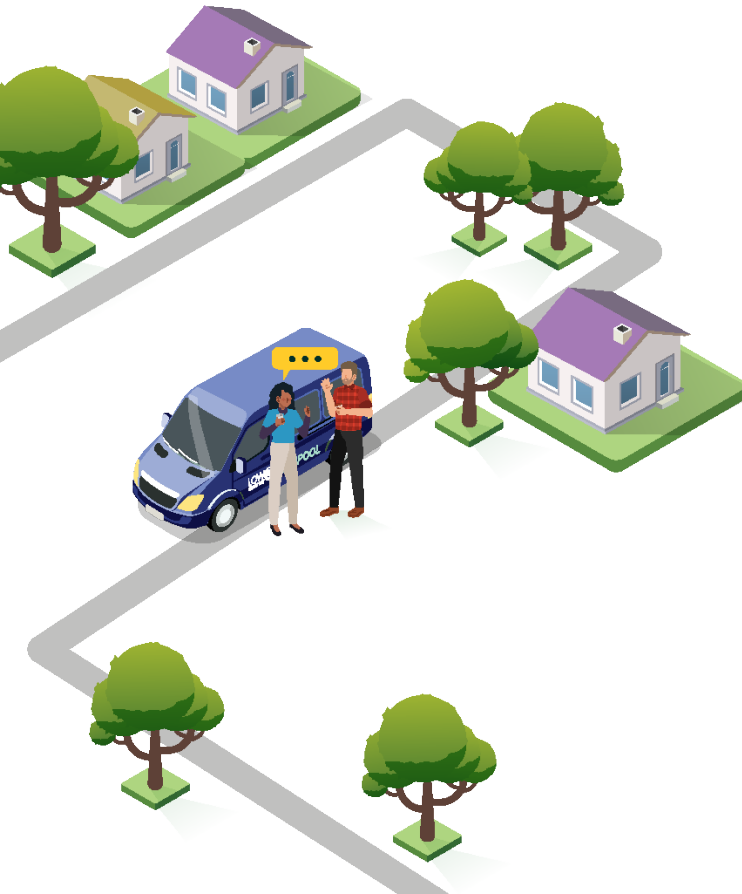
*Group of people commuting together from the same general community area going to the same workplace area.*



Lowcountry Go program offers this regional ride-matching services for individuals as a cost-effective way to commute while also working with regional stakeholders and employers to implement this option as an incentive.

## VANPOOLS TYPICALLY:

- Carry 4 to 15 passengers
- Operate Monday thru Sunday
- A to B - Travel between one or two common pick-up locations and the place of work
- All participants, including the driver, must be commuting





# WHY VANPOOL?

*Commuting alone is the most expensive way to commute*

- Charleston, Dorchester and Berkeley County spend around 50% of their income on housing and transportation. Between 18-24% of residents only have access to 1 vehicle.
- The annual auto ownership cost is between \$10,800 and \$11,900 (which includes fuel, insurance, and maintenance).
- All three counties are car-dependent with very limited or no access to public transportation.
- Only 6.35% of commuters carpool for the Charleston Area

Commuting Alone – Individual	Commuting Together - Vanpooling
On average commuters spend: <ul style="list-style-type: none"><li>• 924 miles/month</li><li>• \$210/mo on fuel (\$2,500/yr)</li><li>• \$1,470/yr car insurance</li><li>• Consumes up to 900g fuel annually</li></ul>	On average commuters can save 50-80% on commuting costs : <ul style="list-style-type: none"><li>• 11,100 miles/year on personal car</li><li>• \$1700/yr self-pay (or free if subsidized)</li><li>• Up to 25% on car insurance</li><li>• Potentially save up to 1B gallons of fuel annually</li></ul>





# HOW IT WORKS - COST

## Month-to-month

Lowcountry Go provides the vehicle for a monthly cost.

*This cost covers: insurance, fuel and maintenance*

Currently we offer:

7-passenger minivans and 15-passenger vans.



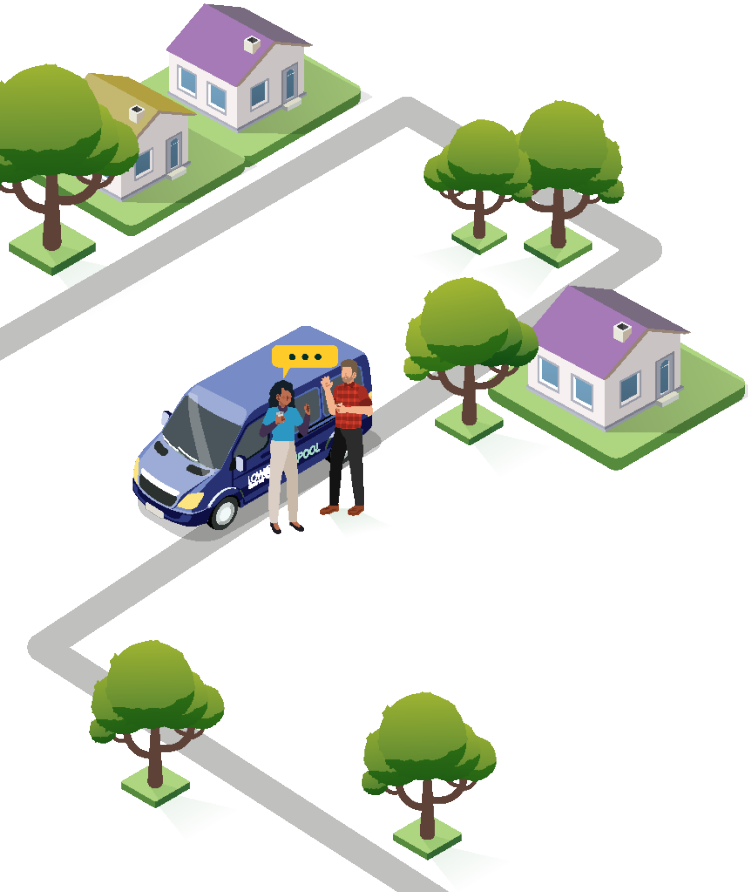
Participants split the monthly cost equally between each vanpool member.



# STRUCTURE/COST

## LIMITED TIME OFFER

**ONLY \$30/person** per month, regardless of number of passengers or distance.



## AVERAGE FARE STRUCTURE

- Cost based on miles per month and number of passengers.
- Average cost per individual \$40-50/mo
- Specific cost scenarios are developed as groups are formed
- More riders, less cost per person
- Structures are based on average 21 working days in a month
- Cost covers expenses including insurance, maintenance, gas



# HOW IT WORKS – Starting a Vanpool

## 1. Connect

- Identify needs
- Problem-solving
- Incentives
- Pre-tax deduction plans
- Subsidy options
- High or Low Involvement



## 2. Identify Group

- Individual
  - Recruit
  - Contact BCDCOG VC
- Employer
  - Zip code & shift data
  - Promote
- Need
  - Drivers
  - Route
  - Schedules



## 3. Paperwork

- Driver Application
- Agreements
- Monthly Logs and Inspections
- Orientations
- Payments
- Gas Cards



## 4. Keep calm and drive on!





# EMPLOYERS: INITIAL NEXT STEPS

## DETERMINE LEVEL OF DESIRED INVOLVEMENT

### HIGHER LEVEL

- Connect Lowcountry Go staff with designated staff/HR
- Schedule a needs assessment meeting
- Customized presentation and outreach plan
- More info on next steps at that time

### LOWER LEVEL

- Lowcountry Go staff will work with employer to set up tabling events and outreach efforts.
- Staff can provide marketing items and wording to show support





# BENEFITS - WHY VANPOOL?

## WHY IT MATTERS....HOW IT HELPS

### INDIVIDUALS/EMPLOYEES

- Save more time and money
- Less stressed – can catch up on work or relax
- Provides reliable transportation
- Benefits of a carpool without using personal car
- More flexible transit routes
- Prime parking
- Some employers subsidize vanpools to offer greater incentives and cost savings opportunities



### EMPLOYERS

- Alleviates parking issues
- Employees arrive on time
- Increase the job pool by promoting as incentive
- Commuter tax benefits
- Fewer maintenance costs
- And more....

# LOWCOUNTRY GO VANPOOL



**No. 1 Concern:** *What if I have to leave work early?*

## EMERGENCY RIDE HOME

*Lowcountry Go will reimburse the cost to get a ride home (up to \$55 each use up to three (3) uses per calendar year).*



# WELCOME TO LOWCOUNTRY GO VANPOOL





# LOW COUNTRY VANPOOL



## QUESTIONS?

Improve your commute

Contact Info:

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<https://bcdcog.com/vanpool/>