

CITY OF CHARLESTON

# KING STREET PROFILE

2023

Q4 REPORT



DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION

[WWW.CHARLESTON-SC.GOV/KINGSTREETPROFILE](http://WWW.CHARLESTON-SC.GOV/KINGSTREETPROFILE)





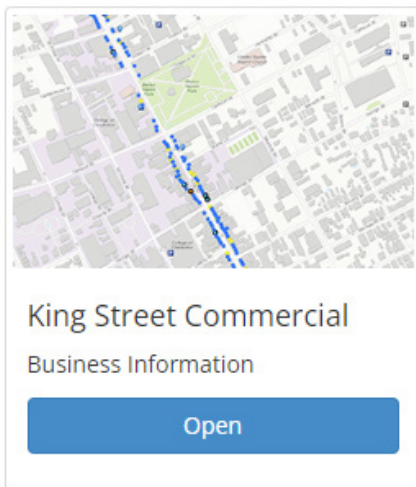
# KING STREET PROFILE

## LINE TO BROAD STREETS

### OVERVIEW

Charleston's historic downtown remains the shopping and dining hub of the region. Retail, anchored by King Street, draws a strong and varied customer base with over 7 million visitors each year. King Street's remarkable history and eclectic mix of fashion, art, antiques, home décor, and extraordinary food makes it one of the most vibrant and distinctive downtowns in America. A perfect blend of local, regional, and national shops that remains the place to be for retailers of all types.

The Business & Neighborhood Services Division maintains a database of King Street properties. The King Street Profile is intended to provide a snapshot of overall King Street health. More information is available upon request.



### KING STREET GIS MAP

Explore the King Street Commercial Corridor GIS map for an interactive look at the shopping district. To access the map, visit: [gis.charleston-sc.gov](https://gis.charleston-sc.gov)

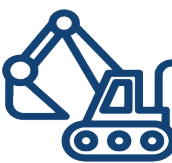


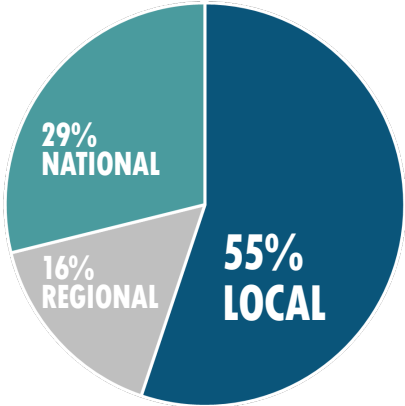
# KING STREET PROFILE

## LINE TO BROAD STREETS



91%  
OCCUPANCY RATE

 2%  
UNDER  
CONSTRUCTION



RETAIL TYPE  
LINE - BROAD STREETS



32%  
Apparel



22%  
Restaurant



11%  
Specialty



8%  
Office



3%  
Housewares



4%  
Health & Beauty



2%  
Gallery



11%  
Other Services

# KING STREET PROFILE

NEW BUSINESSES & COMING SOON

## UPPER KING



**THE BEST  
NAIL BAR**  
595 King



**BOBBLES  
& LACE**  
577 King



**TIMELESS**  
507 1/2 King



**VERDE**  
433 King

## MIDDLE KING



**THE CASHMERE  
SALE**  
350 King



**UNCOMMON JAMES**  
309 King

Abercrombie & Fitch

**ABERCROMBIE  
& FITCH**  
234 King

## LOWER KING



**E. BLACKHURST**  
145 King



**YVES DELORME**  
145 King



**MINNOW**  
145 King



# KING STREET PROFILE

## LINE TO BROAD STREETS

### OCCUPANCY CHANGES SEPTEMBER 2023 - NOVEMBER 2023

SEPT 2023	LINE TO BROAD STREETS	NOV 2023
91%	0%	91%

#### UPPER KING STREET

91%	0%	91%
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MIDDLE KING STREET		
90%	+2%	92%

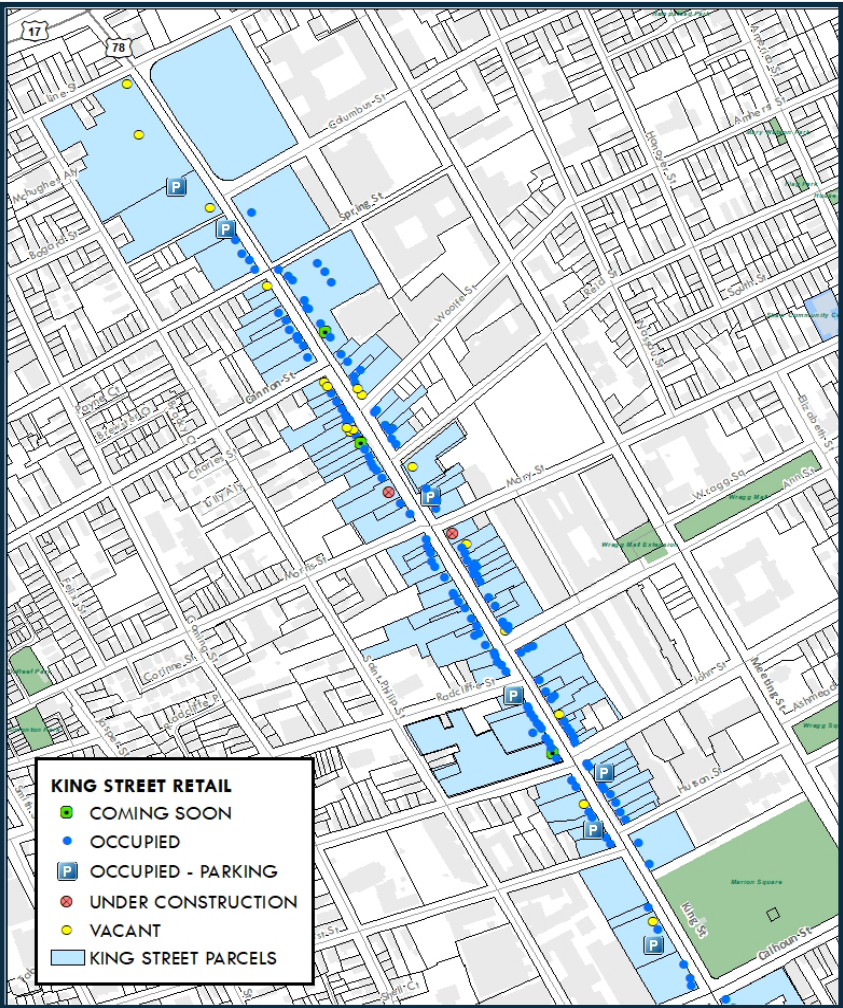
#### LOWER KING STREET

92%	+1%	93%
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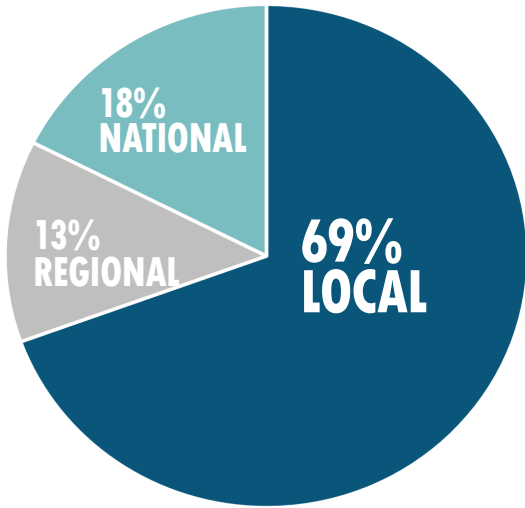


# KING STREET PROFILE

## UPPER KING: LINE - CALHOUN STREETS



**91%**  
OCCUPANCY RATE



### RETAIL TYPE LINE - CALHOUN STREETS



**13%**  
Apparel



**38%**  
Restaurant



**9%**  
Specialty



**11%**  
Office



**2%**  
Housewares



**4%**  
Health & Beauty



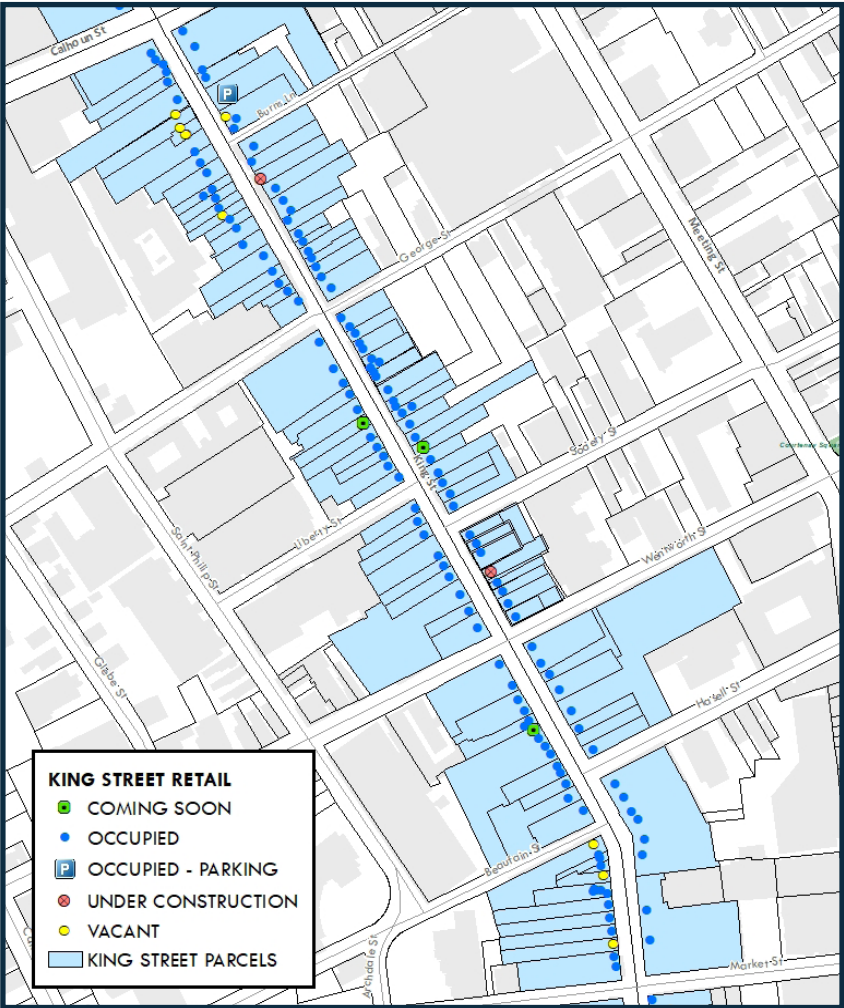
**1%**  
Gallery



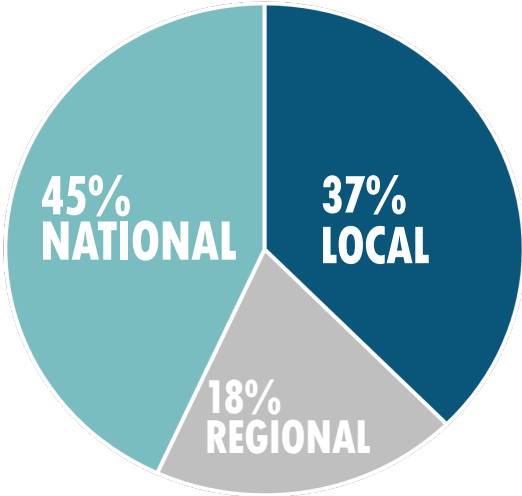
**13%**  
Other Services

# KING STREET PROFILE

MIDDLE KING: CALHOUN - MARKET STREETS



92%  
OCCUPANCY RATE

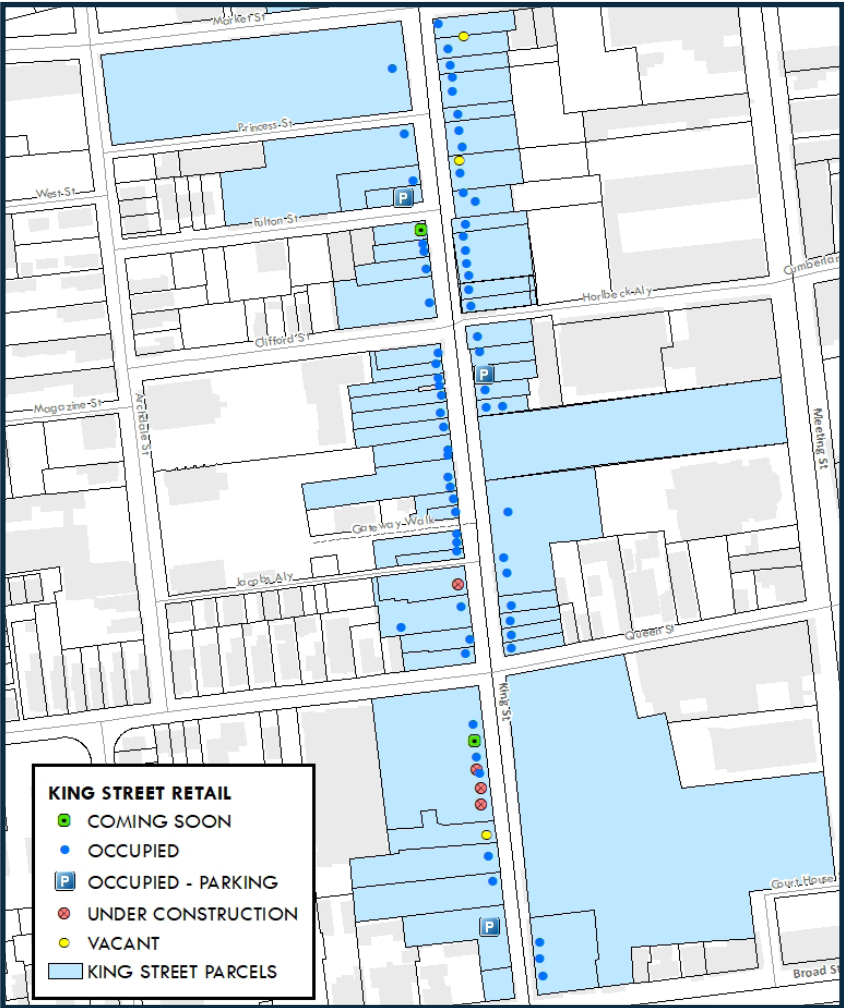


RETAIL TYPE  
CALHOUN - MARKET  
STREETS

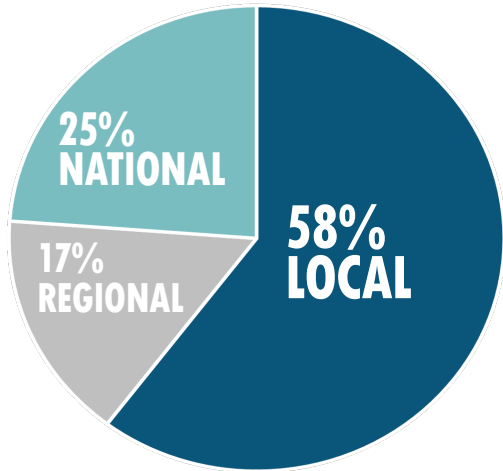


# KING STREET PROFILE

## LOWER KING: MARKET - BROAD STREETS



**93%**  
OCCUPANCY RATE



### RETAIL TYPE MARKET - BROAD STREETS





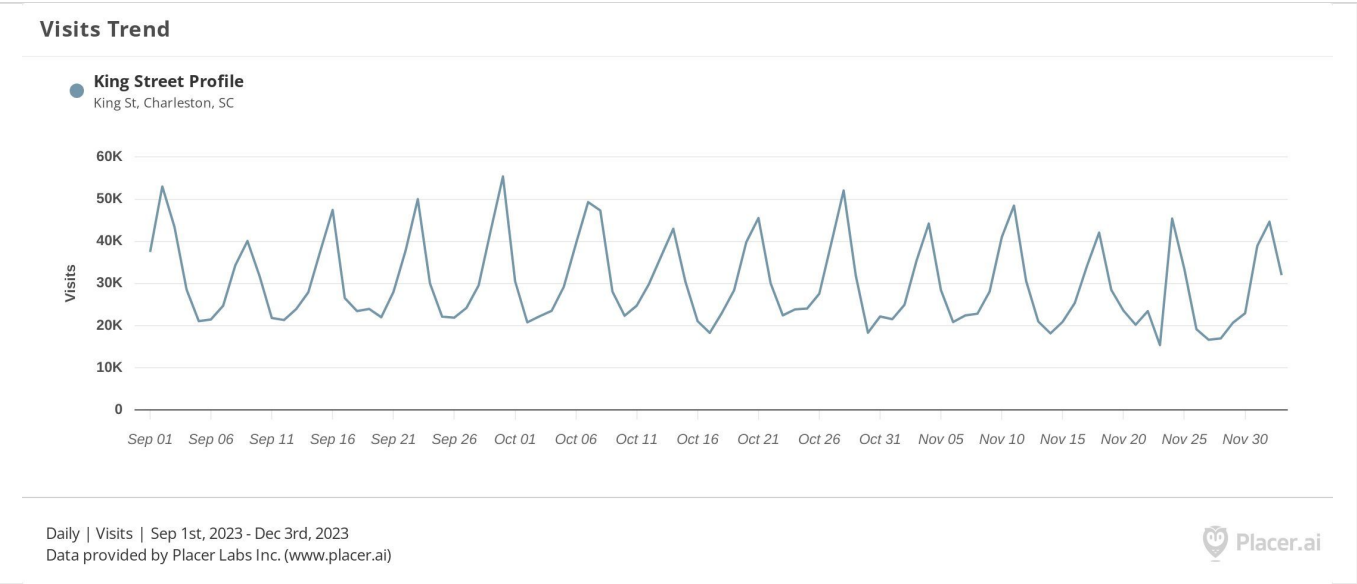
# KING STREET PROFILE

## Q4 FOOT TRAFFIC REPORT

### PLACER.AI FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer.ai, to generate reports showing changes in foot traffic over time. More information is available upon request.

### Q4: SEPTEMBER - NOVEMBER 2023



### JANUARY - NOVEMBER 2023

