

CITY OF CHARLESTON

KING STREET PROFILE

2023

Q4 REPORT



DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION

WWW.CHRLESTON-SC.GOV/KINGSTREETPROFILE



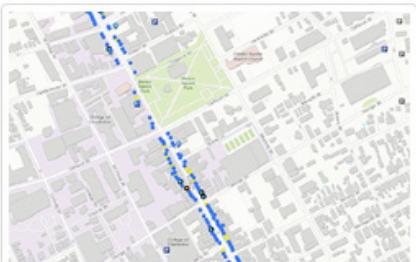
KING STREET PROFILE

LINE TO BROAD STREETS

OVERVIEW

Charleston's historic downtown remains the shopping and dining hub of the region. Retail, anchored by King Street, draws a strong and varied customer base with over 7 million visitors each year. King Street's remarkable history and eclectic mix of fashion, art, antiques, home décor, and extraordinary food makes it one of the most vibrant and distinctive downtowns in America. A perfect blend of local, regional, and national shops that remains the place to be for retailers of all types.

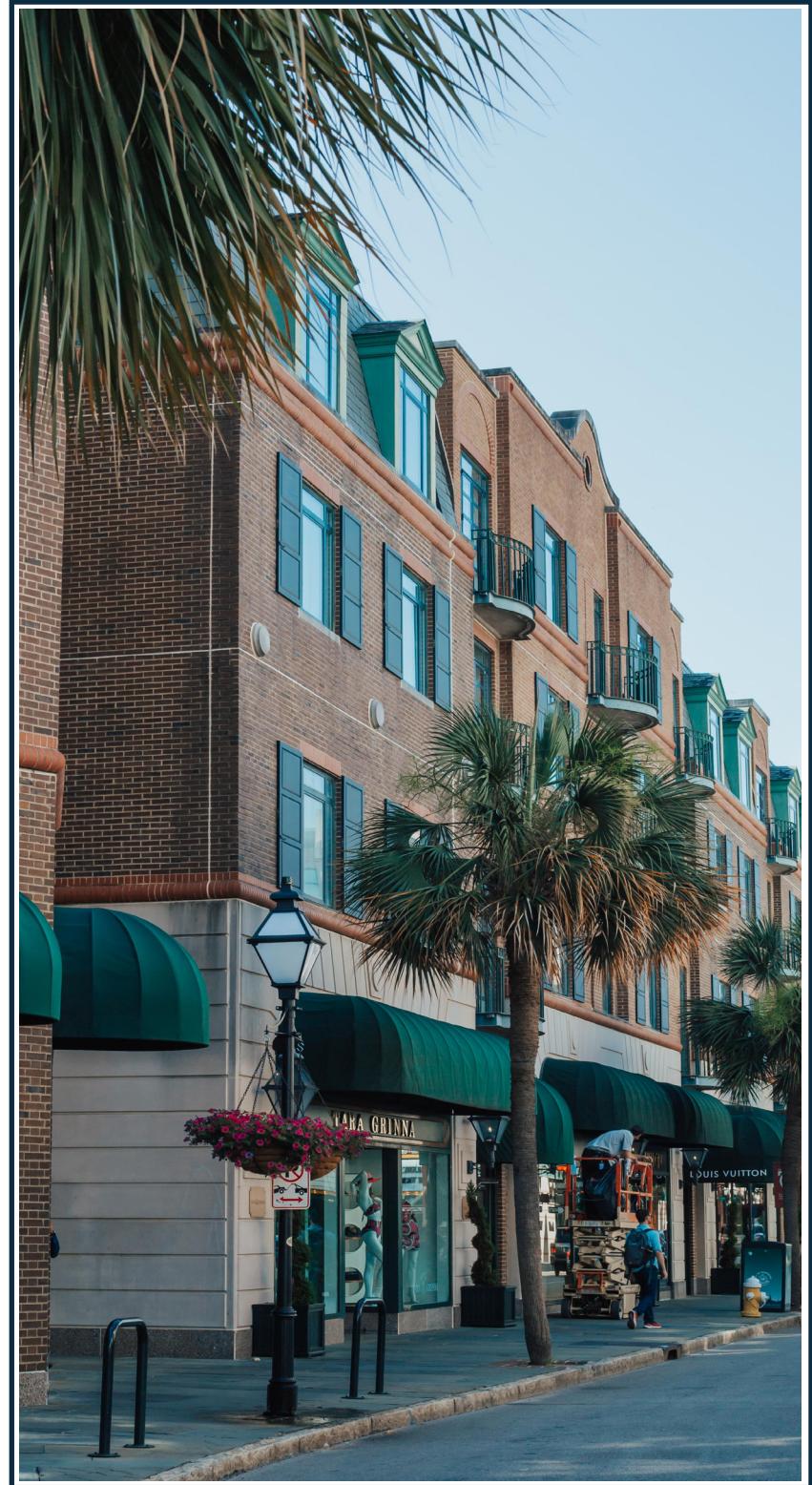
The Business & Neighborhood Services Division maintains a database of King Street properties. The King Street Profile is intended to provide a snapshot of overall King Street health. More information is available upon request.



King Street Commercial

Business Information

[Open](#)

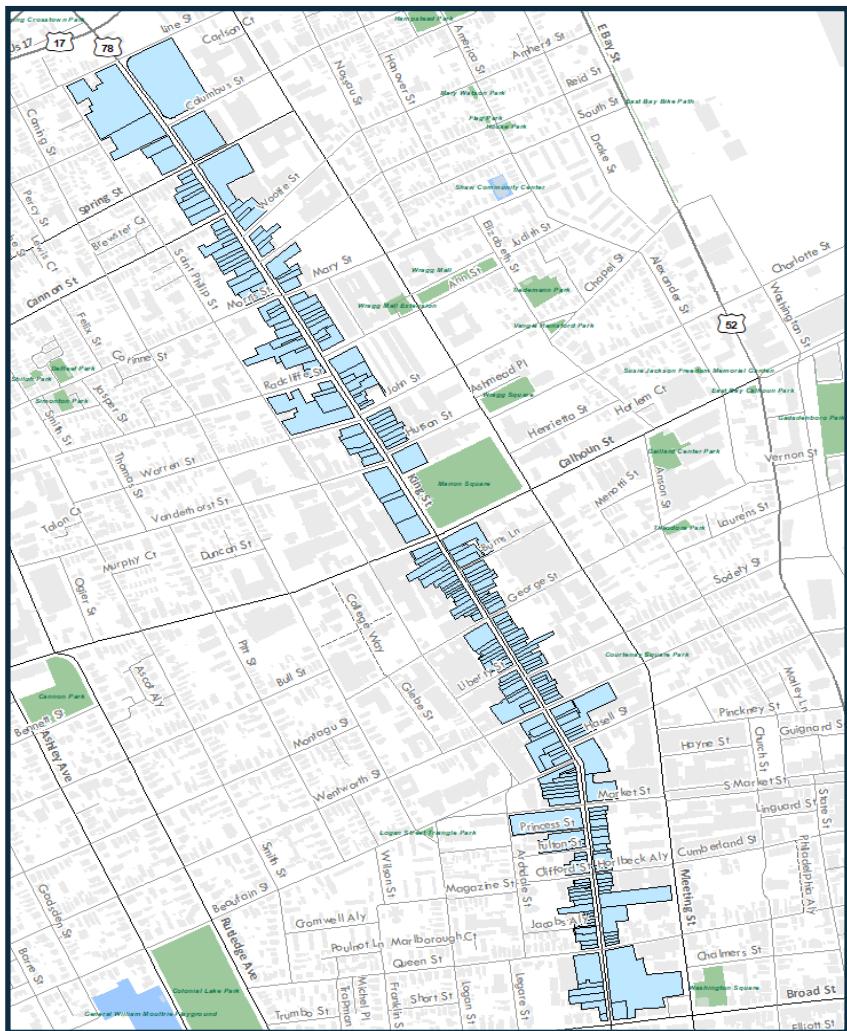


KING STREET GIS MAP

Explore the King Street Commercial Corridor GIS map for an interactive look at the shopping district. To access the map, visit: gis.charleston-sc.gov

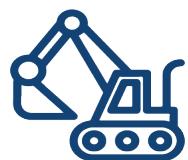
KING STREET PROFILE

LINE TO BROAD STREETS

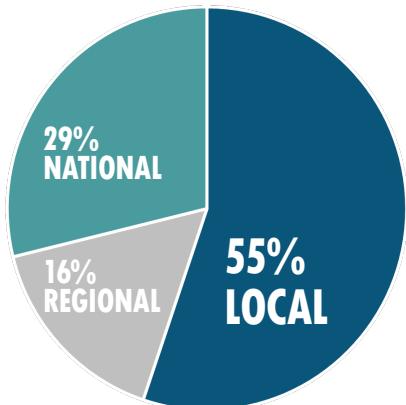


91%

OCCUPANCY RATE



**2%
UNDER
CONSTRUCTION**



**RETAIL TYPE
LINE - BROAD STREETS**



32%
Apparel



22%
Restaurant



11%
Specialty



8%
Office



3%
Housewares



4%
Health & Beauty



2%
Gallery



11%
Other Services

KING STREET PROFILE

NEW BUSINESSES & COMING SOON

UPPER KING



THE BEST NAIL BAR

THE BEST
NAIL BAR
595 King



BOBBLES
& LACE
577 King



TIMELESS
507 1/2 King



VERDE
433 King

MIDDLE KING

THE
CASHMERE
SALE

THE CASHMERE
SALE
350 King



LAUREL & LAWTON
gifts and home accessories
LAUREL & LAWTON
324 King



UNCOMMON JAMES
309 King

Abercrombie & Fitch

ABERCROMBIE
& FITCH
234 King

LOWER KING

E. BLACKHURST

E. BLACKHURST
145 King



YVES DELORME
145 King

minnow

MINNOW
145 King

KING STREET PROFILE

LINE TO BROAD STREETS

OCCUPANCY CHANGES SEPTEMBER 2023 - NOVEMBER 2023

SEPT 2023

LINE TO BROAD STREETS

NOV 2023

91%

0%

91%

UPPER KING STREET

91%

0%

91%

MIDDLE KING STREET

90%

+2%

92%

LOWER KING STREET

92%

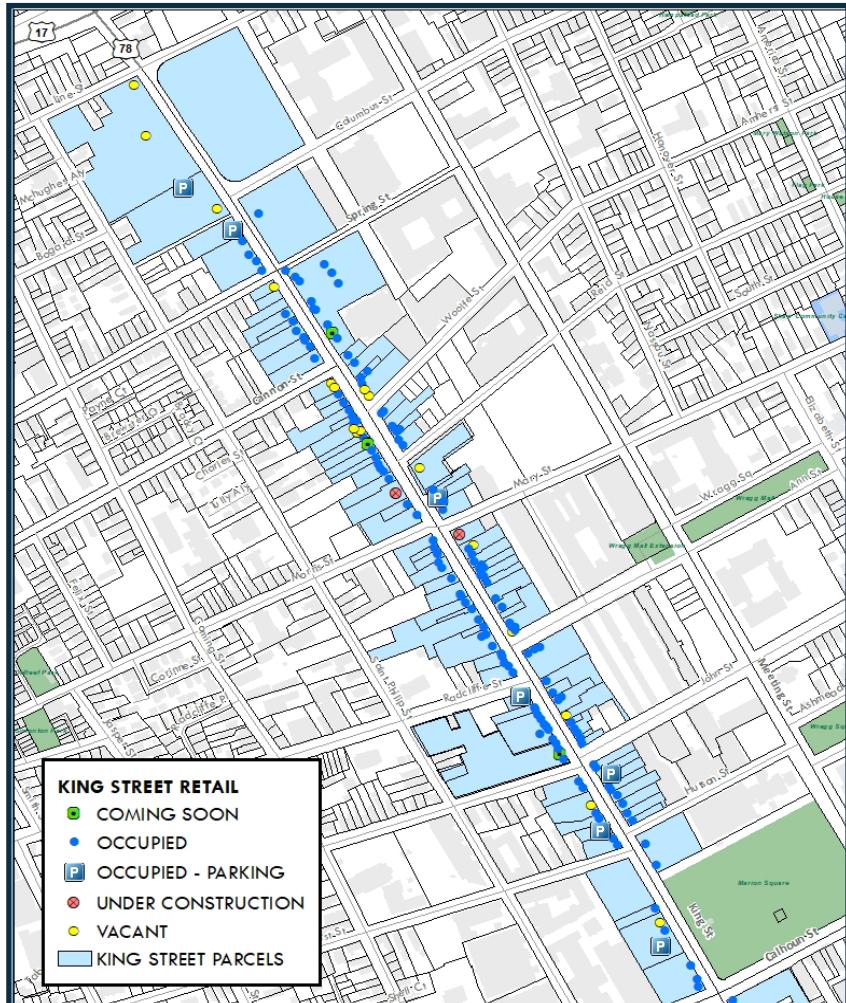
+1%

93%

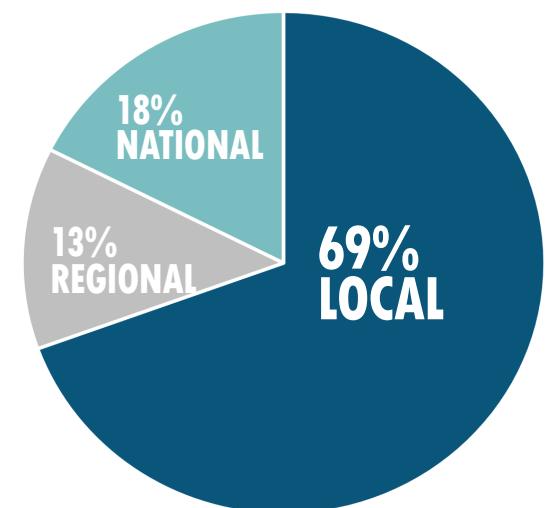


KING STREET PROFILE

UPPER KING: LINE - CALHOUN STREETS



91%
OCCUPANCY RATE



RETAIL TYPE LINE - CALHOUN STREETS



13%
Apparel



38%
Restaurant



9%
Specialty



11%
Office



2%
Housewares



4%
Health & Beauty



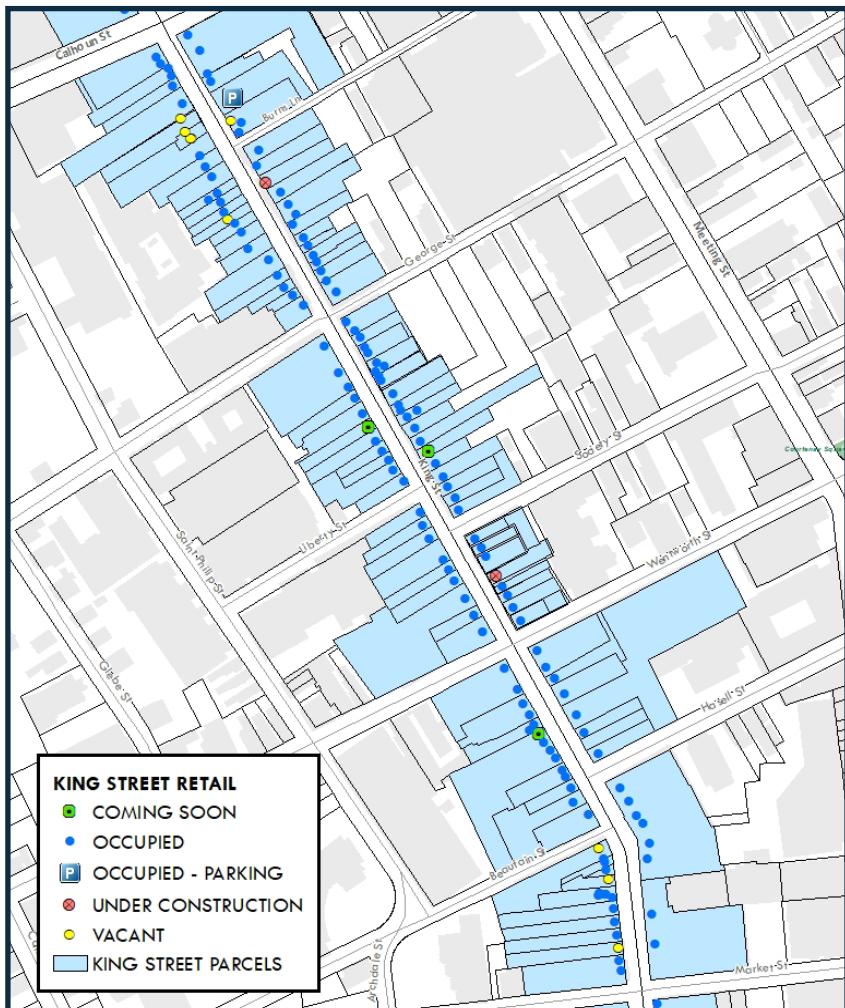
1%
Gallery



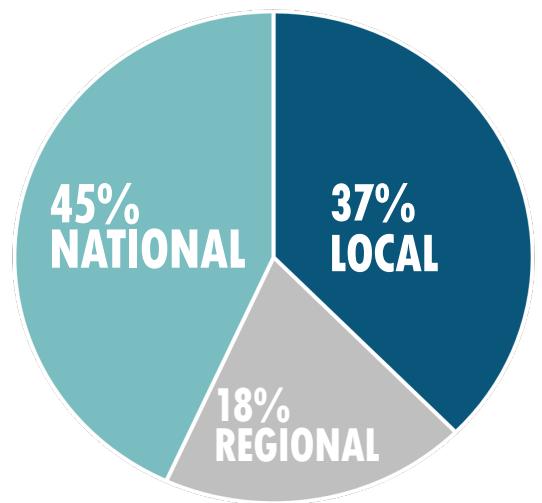
13%
Other Services

KING STREET PROFILE

MIDDLE KING: CALHOUN - MARKET STREETS



92%
OCCUPANCY RATE



**RETAIL TYPE
CALHOUN - MARKET
STREETS**



49%
Apparel



11%
Restaurant



15%
Specialty



3%
Office



2%
Housewares



3%
Health & Beauty



1%
Gallery



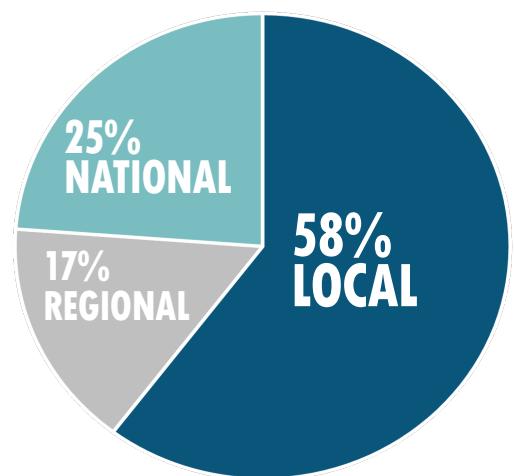
7%
Other Services

KING STREET PROFILE

LOWER KING: MARKET - BROAD STREETS



93%
OCCUPANCY RATE



RETAIL TYPE MARKET - BROAD STREETS



40%
Apparel



7%
Restaurant



8%
Specialty



10%
Office



8%
Housewares



3%
Health & Beauty



7%
Gallery



10%
Other Services

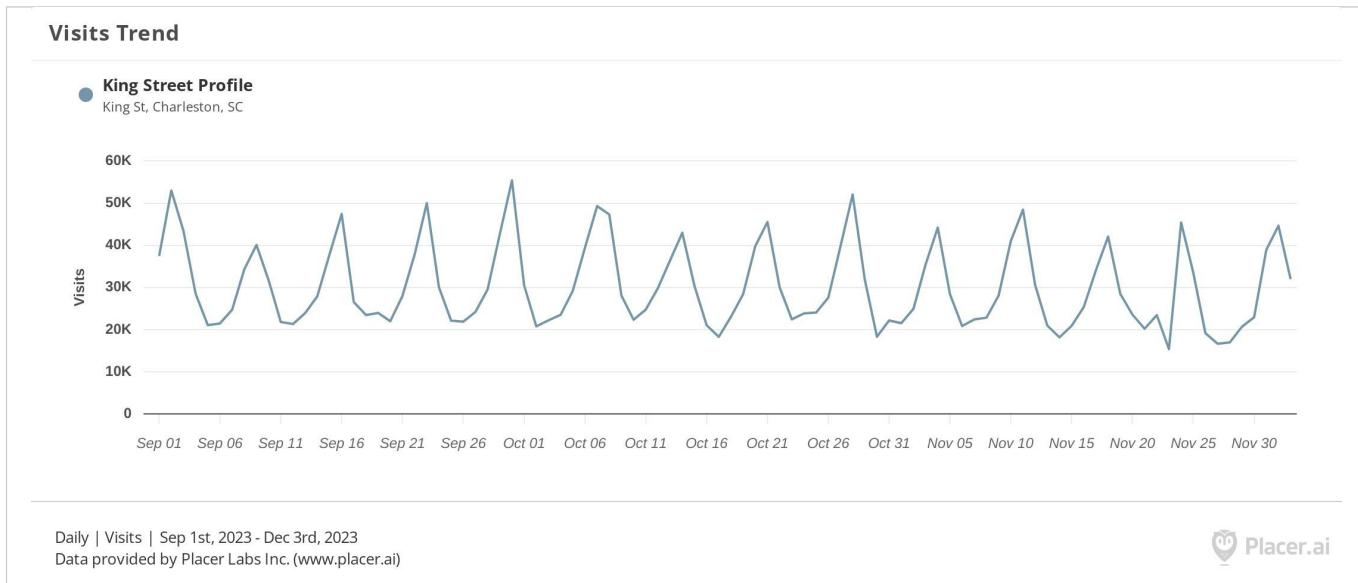
KING STREET PROFILE

Q4 FOOT TRAFFIC REPORT

PLACER.AI FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer.ai, to generate reports showing changes in foot traffic over time. More information is available upon request.

Q4: SEPTEMBER - NOVEMBER 2023



JANUARY - NOVEMBER 2023

