

CITY OF CHARLESTON

# KING STREET PROFILE

**2023**

Q3 REPORT



DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION

[WWW.CHARLESTON-SC.GOV/KINGSTREETPROFILE](http://WWW.CHARLESTON-SC.GOV/KINGSTREETPROFILE)





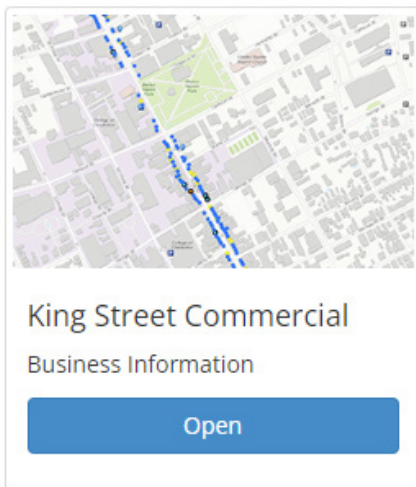
# KING STREET PROFILE

## LINE TO BROAD STREETS

### OVERVIEW

Charleston's historic downtown remains the shopping and dining hub of the region. Retail, anchored by King Street, draws a strong and varied customer base with over 7 million visitors each year. King Street's remarkable history and eclectic mix of fashion, art, antiques, home décor, and extraordinary food makes it one of the most vibrant and distinctive downtowns in America. A perfect blend of local, regional, and national shops that remains the place to be for retailers of all types.

The Business & Neighborhood Services Division maintains a database of King Street properties. The King Street Profile is intended to provide a snapshot of overall King Street health. More information is available upon request.



### KING STREET GIS MAP

Explore the King Street Commercial Corridor GIS map for an interactive look at the shopping district. To access the map, visit: [gis.charleston-sc.gov](https://gis.charleston-sc.gov)



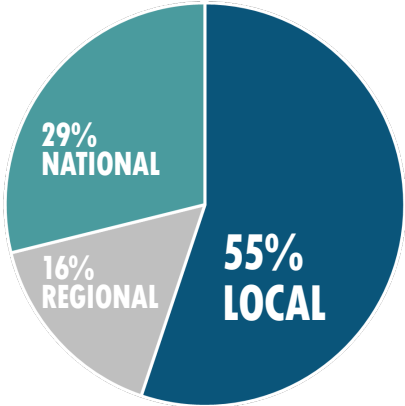
# KING STREET PROFILE

## LINE TO BROAD STREETS



91%  
OCCUPANCY RATE

3%  
UNDER  
CONSTRUCTION



RETAIL TYPE  
LINE - BROAD STREETS



31%  
Apparel



22%  
Restaurant



11%  
Specialty



7%  
Office



3%  
Housewares



4%  
Health & Beauty



2%  
Gallery



11%  
Other Services

# KING STREET PROFILE

NEW BUSINESSES & COMING SOON

## UPPER KING



**LAMAR'S SPORTING  
CLUB**  
570 King



**UNCLE KYLE'S  
SWEATER EMPORIUM**  
496-494 King



**TRUE LUCIA**  
424 King



**MARSH AND  
MAGNOLIA**  
404 King

## MIDDLE KING



**BARTACO**  
304 King

**Reformation**

**REFORMATION**  
287 King

**BUCK MASON**

**BUCK MASON**  
263 King

## LOWER KING

**LOEFFLER  
RANDALL**

**LOEFFLER RANDALL**  
145 King

**RODEN LAW**

**RODEN LAW**  
127 King

**DOYLE**

**DOYLE**  
123 King



# KING STREET PROFILE

LINE TO BROAD STREETS

OCCUPANCY CHANGES  
JUNE 2023 - SEPTEMBER 2023

JUNE 2023	LINE TO BROAD STREETS	SEPT 2023
89%	+2%	91%

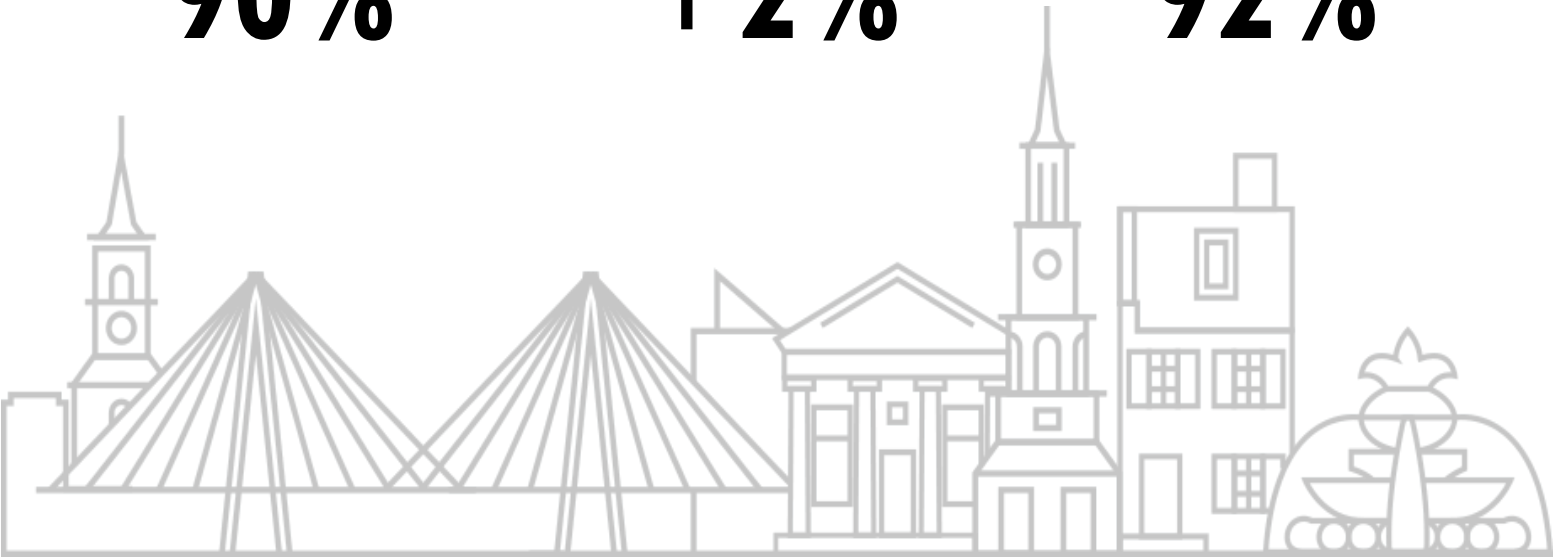
UPPER KING STREET

89% +2% 91%

MIDDLE KING STREET
88% +2% 90%

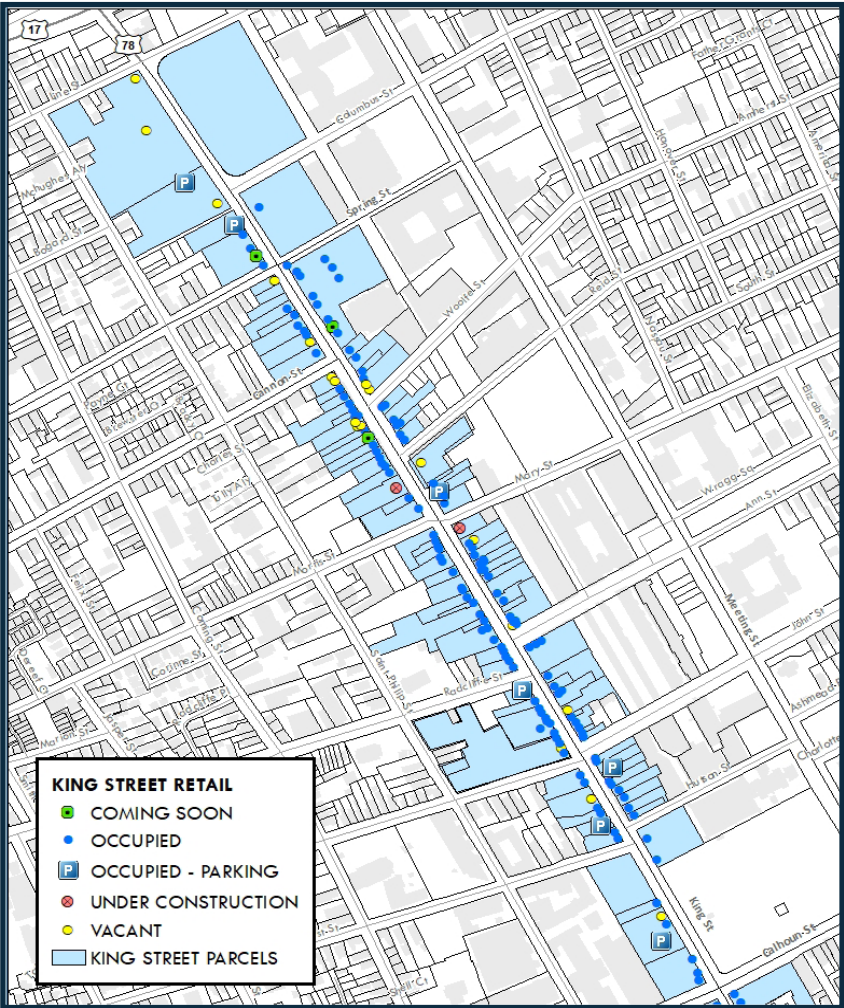
LOWER KING STREET

90% +2% 92%

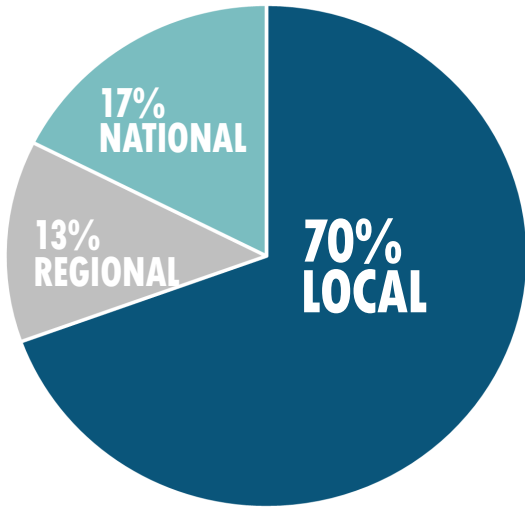


# KING STREET PROFILE

## UPPER KING: LINE - CALHOUN STREETS



91%  
OCCUPANCY RATE

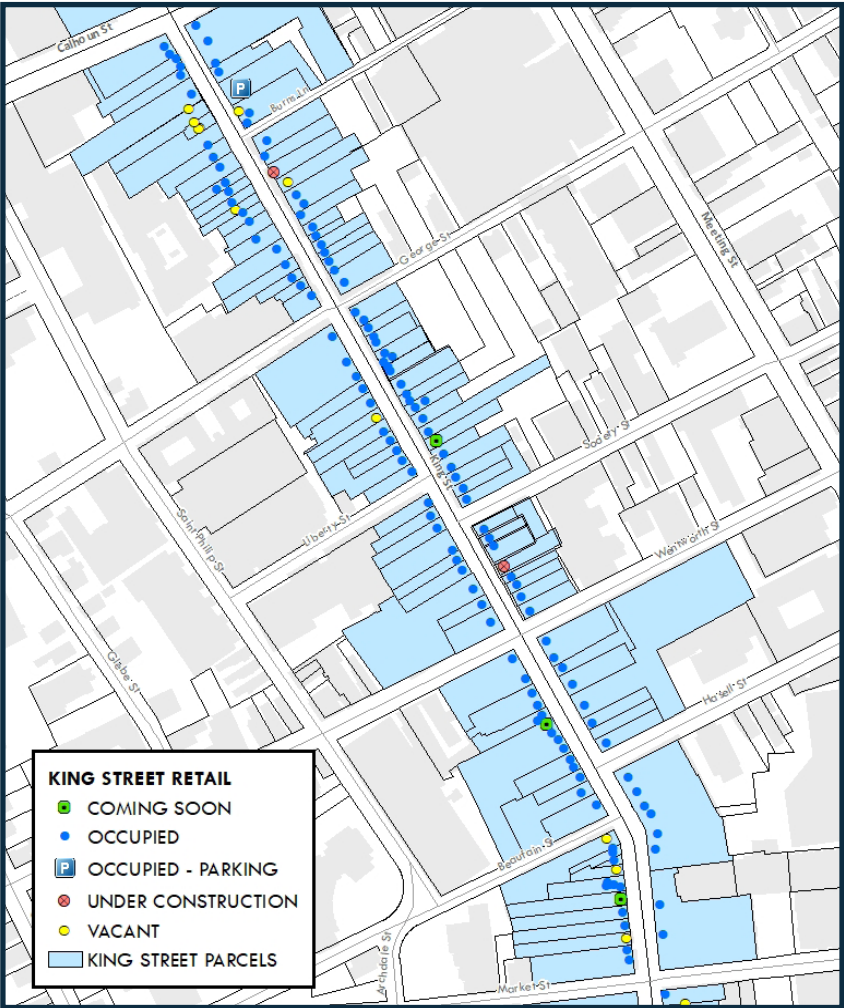


### RETAIL TYPE LINE - CALHOUN STREETS

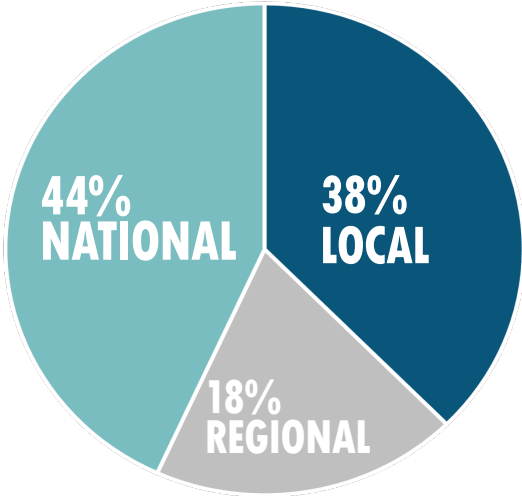


# KING STREET PROFILE

MIDDLE KING: CALHOUN - MARKET STREETS



90%  
OCCUPANCY RATE



RETAIL TYPE  
CALHOUN - MARKET  
STREETS



49%  
Apparel



11%  
Restaurant



15%  
Specialty



3%  
Office



1%  
Housewares



3%  
Health & Beauty



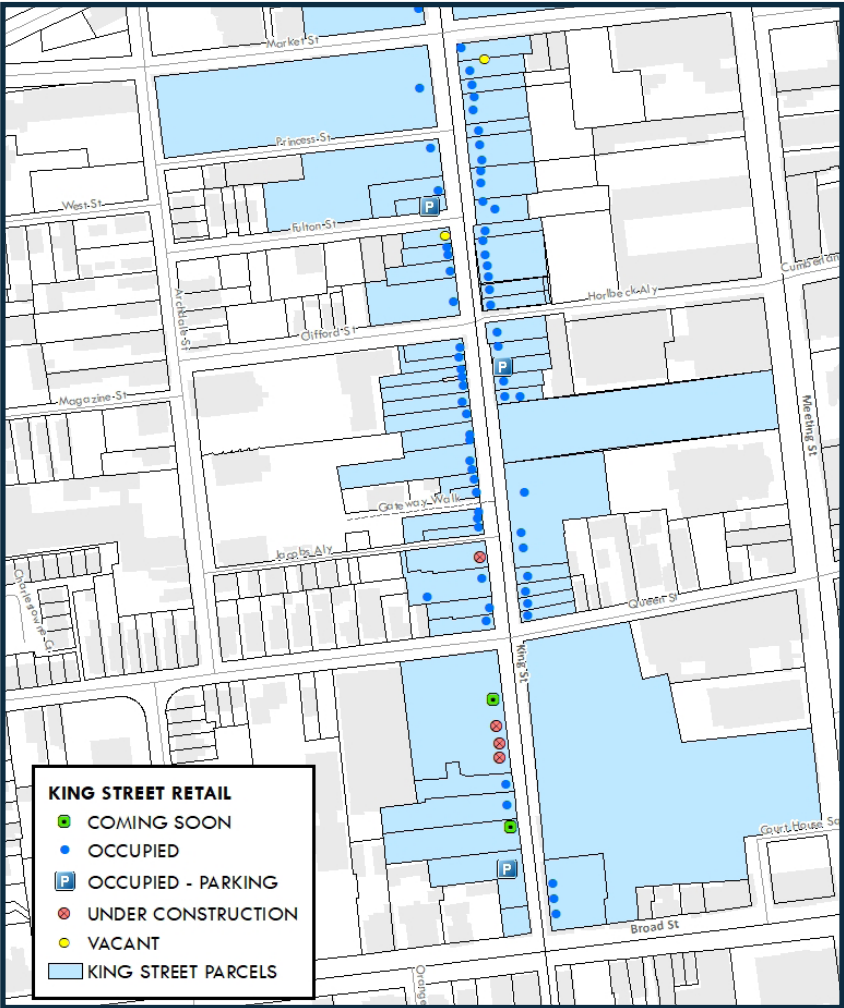
1%  
Gallery



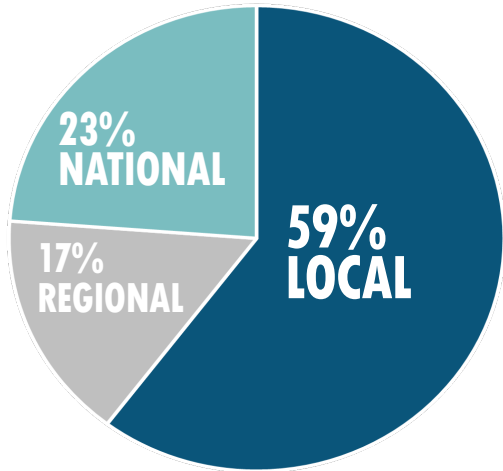
7%  
Other Services

# KING STREET PROFILE

## LOWER KING: MARKET - BROAD STREETS



**92%**  
OCCUPANCY RATE



**RETAIL TYPE  
MARKET - BROAD  
STREETS**





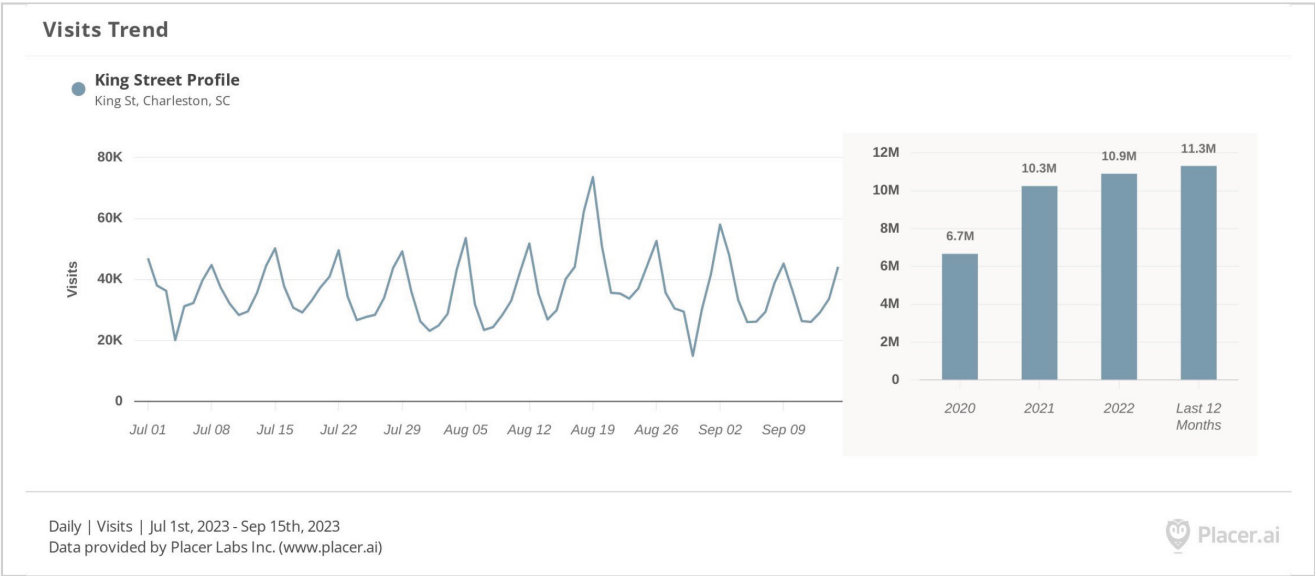
# KING STREET PROFILE

## Q3 FOOT TRAFFIC REPORT

### PLACER.AI FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer.ai, to generate reports showing changes in foot traffic over time. More information is available upon request.

### Q3: JUNE - SEPTEMBER 2023



### JANUARY - SEPTEMBER 2023

