

CITY OF CHARLESTON

# KING STREET PROFILE

2023

Q3 REPORT



DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION

[WWW.CHRLESTON-SC.GOV/KINGSTREETPROFILE](http://WWW.CHRLESTON-SC.GOV/KINGSTREETPROFILE)



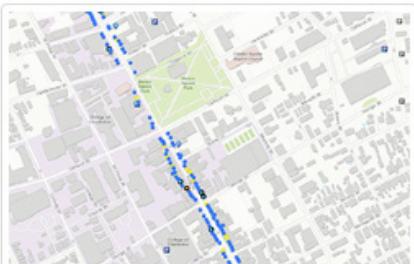
# KING STREET PROFILE

## LINE TO BROAD STREETS

### OVERVIEW

Charleston's historic downtown remains the shopping and dining hub of the region. Retail, anchored by King Street, draws a strong and varied customer base with over 7 million visitors each year. King Street's remarkable history and eclectic mix of fashion, art, antiques, home décor, and extraordinary food makes it one of the most vibrant and distinctive downtowns in America. A perfect blend of local, regional, and national shops that remains the place to be for retailers of all types.

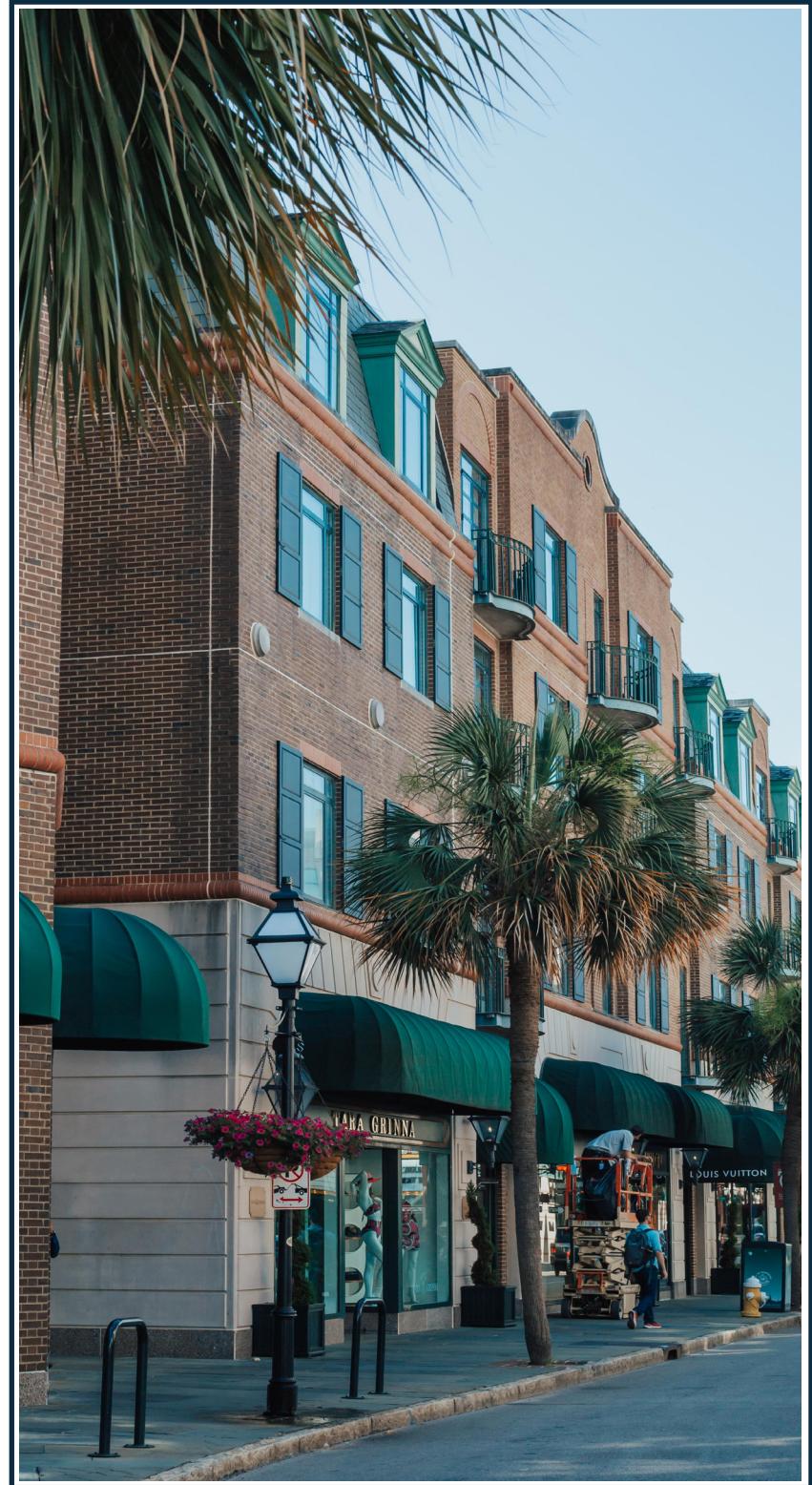
The Business & Neighborhood Services Division maintains a database of King Street properties. The King Street Profile is intended to provide a snapshot of overall King Street health. More information is available upon request.



#### King Street Commercial

Business Information

[Open](#)

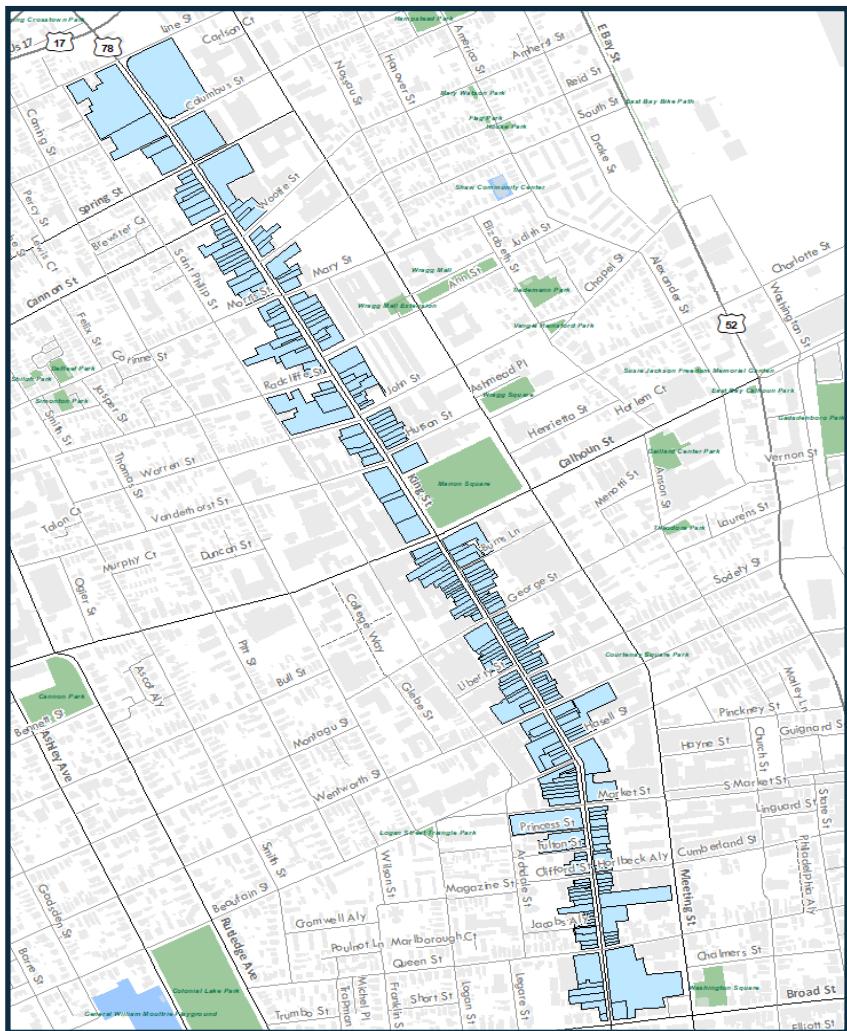


### KING STREET GIS MAP

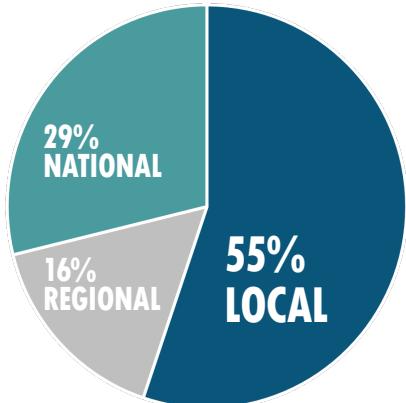
Explore the King Street Commercial Corridor GIS map for an interactive look at the shopping district. To access the map, visit: [gis.charleston-sc.gov](http://gis.charleston-sc.gov)

# KING STREET PROFILE

## LINE TO BROAD STREETS



**91%**  
OCCUPANCY RATE  
 **3%**  
UNDER CONSTRUCTION



## RETAIL TYPE LINE - BROAD STREETS



**31%**  
Apparel



**22%**  
Restaurant



**11%**  
Specialty



**7%**  
Office



**3%**  
Housewares



**4%**  
Health & Beauty



**2%**  
Gallery



**11%**  
Other Services

# KING STREET PROFILE

## NEW BUSINESSES & COMING SOON

### UPPER KING



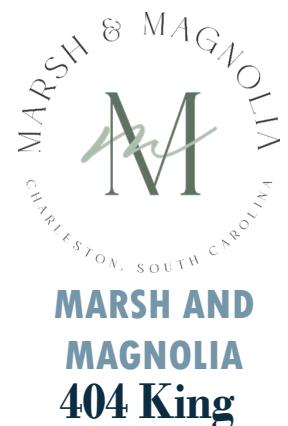
LAMAR'S SPORTING  
CLUB  
570 King



UNCLE KYLE'S  
SWEATER EMPORIUM  
496-494 King



TRUE LUCIA  
424 King



MARSH AND  
MAGNOLIA  
404 King

### MIDDLE KING



BARTACO  
304 King

Reformation

REFORMATION  
287 King

BUCK MASON

BUCK MASON  
263 King

### LOWER KING

LOEFFLER  
RANDALL

LOEFFLER RANDALL  
145 King



RODEN LAW  
127 King

DOYLE

DOYLE  
123 King

# KING STREET PROFILE

## LINE TO BROAD STREETS

### OCCUPANCY CHANGES

JUNE 2023 - SEPTEMBER 2023

JUNE 2023

LINE TO BROAD STREETS

SEPT 2023

89%

+2%

91%

UPPER KING STREET

89%

+2%

91%

MIDDLE KING STREET

88%

+2%

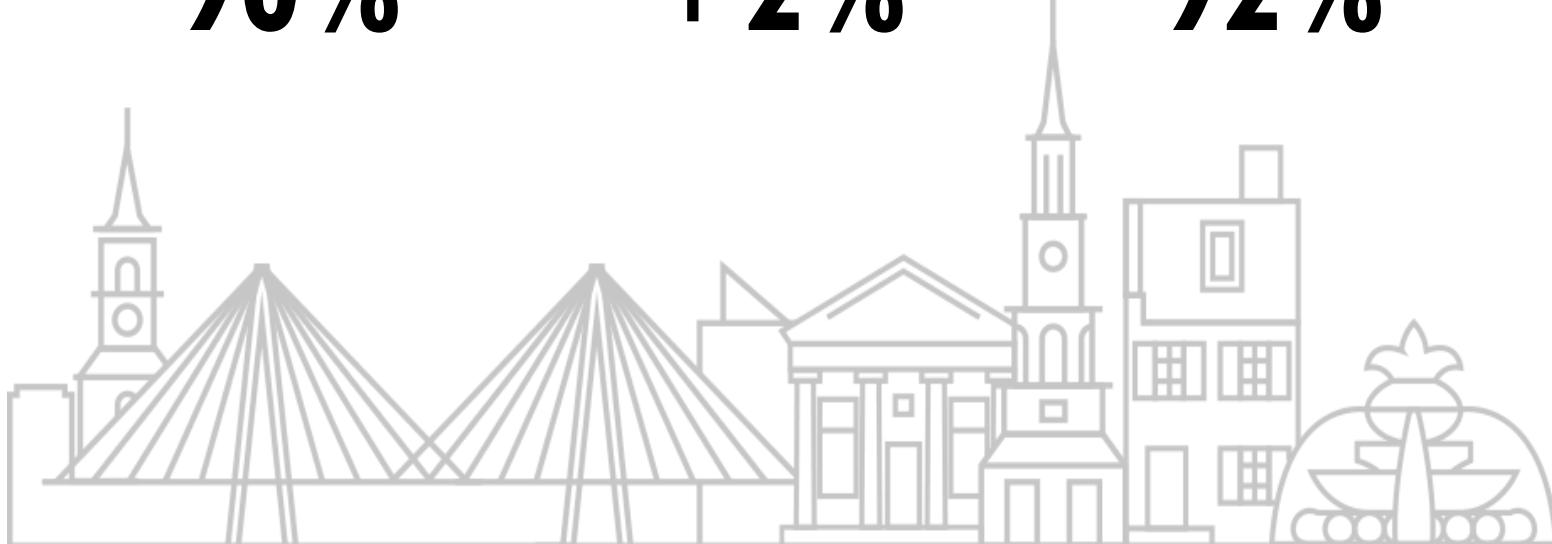
90%

LOWER KING STREET

90%

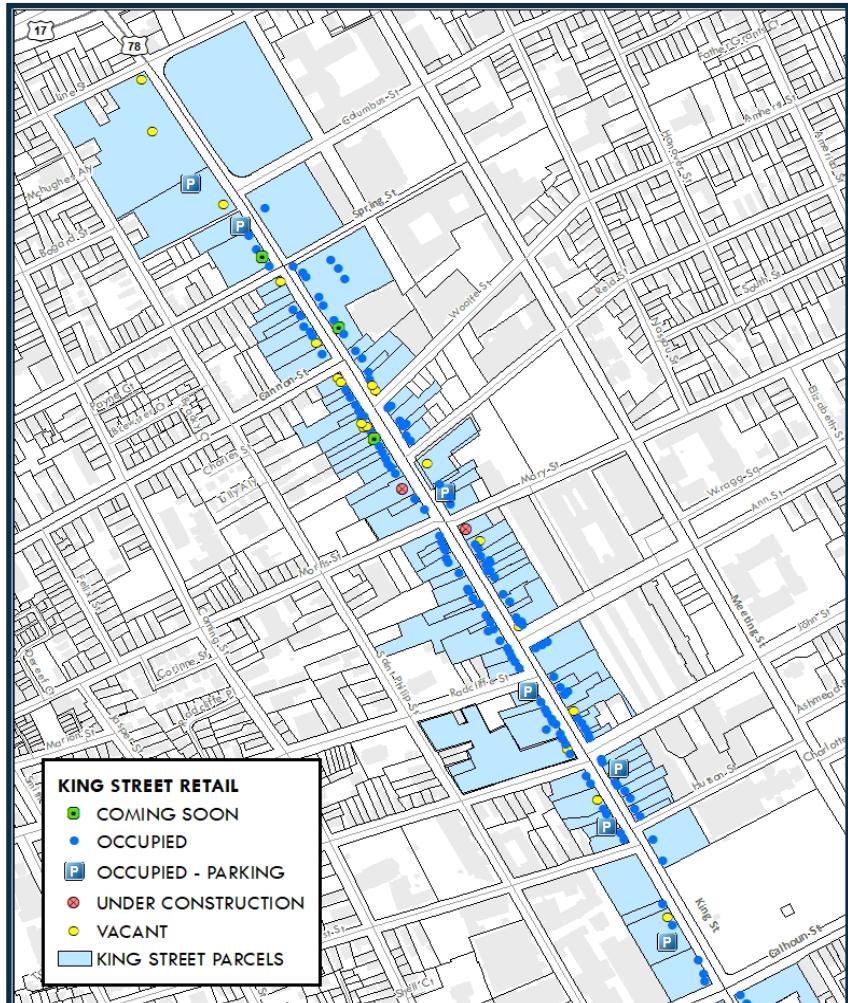
+2%

92%

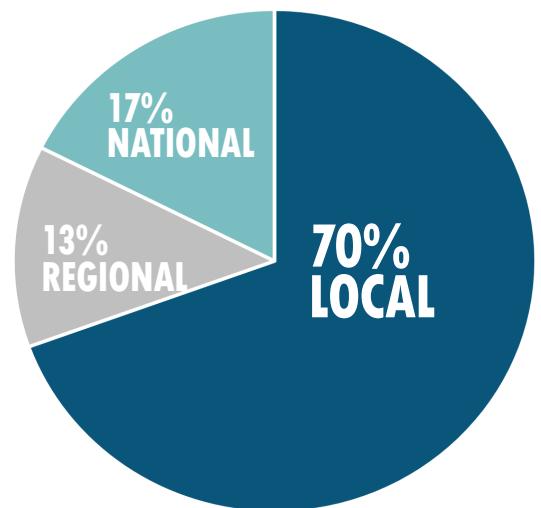


# KING STREET PROFILE

## UPPER KING: LINE - CALHOUN STREETS



**91%**  
**OCCUPANCY RATE**



## RETAIL TYPE LINE - CALHOUN STREETS



12%  
Apparel



38%  
Restaurant



9%  
Specialty



9%  
Office



2%  
Housewares



4%  
Health & Beauty



1%  
Gallery



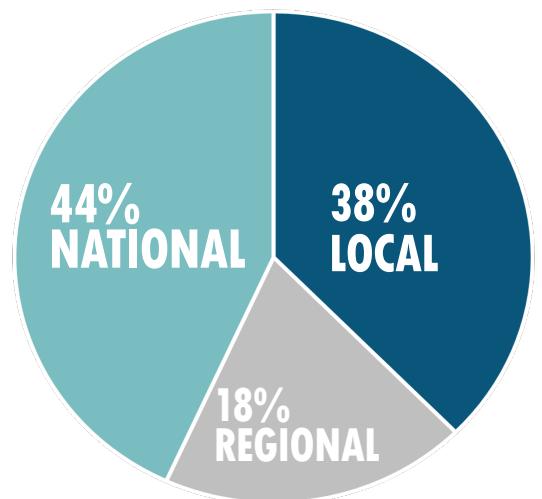
13%  
Other Services

# KING STREET PROFILE

## MIDDLE KING: CALHOUN - MARKET STREETS



**90%**  
OCCUPANCY RATE



**RETAIL TYPE  
CALHOUN - MARKET  
STREETS**



49%  
Apparel



11%  
Restaurant



15%  
Specialty



3%  
Office



1%  
Housewares



3%  
Health & Beauty



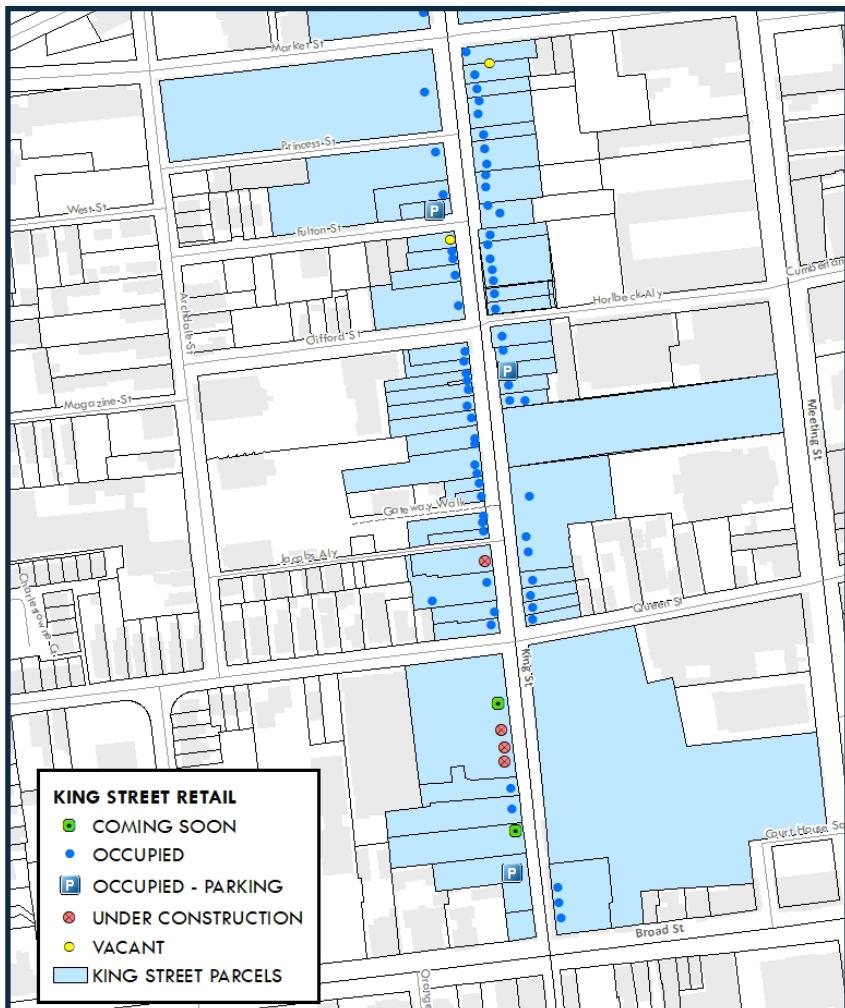
1%  
Gallery



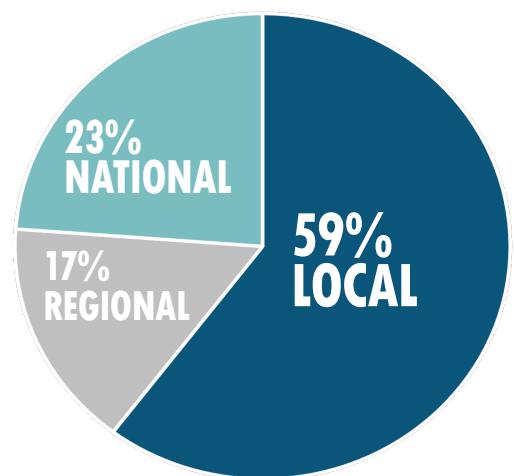
7%  
Other Services

# KING STREET PROFILE

## LOWER KING: MARKET - BROAD STREETS



**92%**  
OCCUPANCY RATE



## RETAIL TYPE MARKET - BROAD STREETS



38%  
Apparel



7%  
Restaurant



7%  
Specialty



9%  
Office



9%  
Housewares



3%  
Health & Beauty



7%  
Gallery



10%  
Other Services

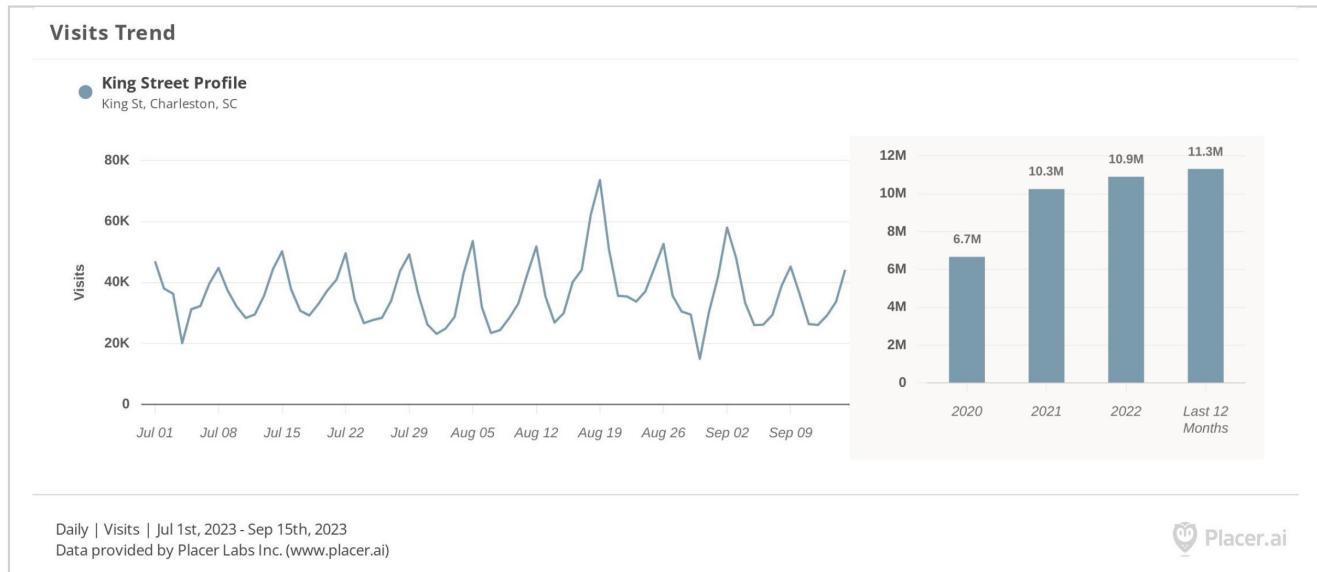
# KING STREET PROFILE

## Q3 FOOT TRAFFIC REPORT

### PLACER.AI FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer.ai, to generate reports showing changes in foot traffic over time. More information is available upon request.

### Q3: JUNE - SEPTEMBER 2023



### JANUARY - SEPTEMBER 2023

