

CITY OF CHARLESTON

KING STREET PROFILE

2023

Q2 REPORT



DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION

WWW.CHRLESTON-SC.GOV/KINGSTREETPROFILE



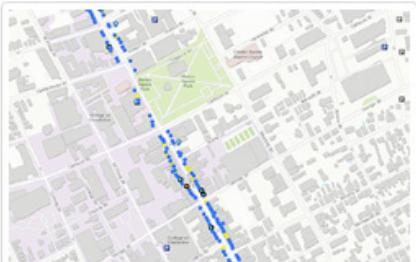
KING STREET PROFILE

LINE TO BROAD STREETS

OVERVIEW

Charleston's historic downtown remains the shopping and dining hub of the region. Retail, anchored by King Street, draws a strong and varied customer base with over 7 million visitors each year. King Street's remarkable history and eclectic mix of fashion, art, antiques, home décor, and extraordinary food makes it one of the most vibrant and distinctive downtowns in America. A perfect blend of local, regional, and national shops that remains the place to be for retailers of all types.

The Business & Neighborhood Services Division maintains a database of King Street properties. The King Street Profile is intended to provide a snapshot of overall King Street health. More information is available upon request.



King Street Commercial

Business Information

[Open](#)

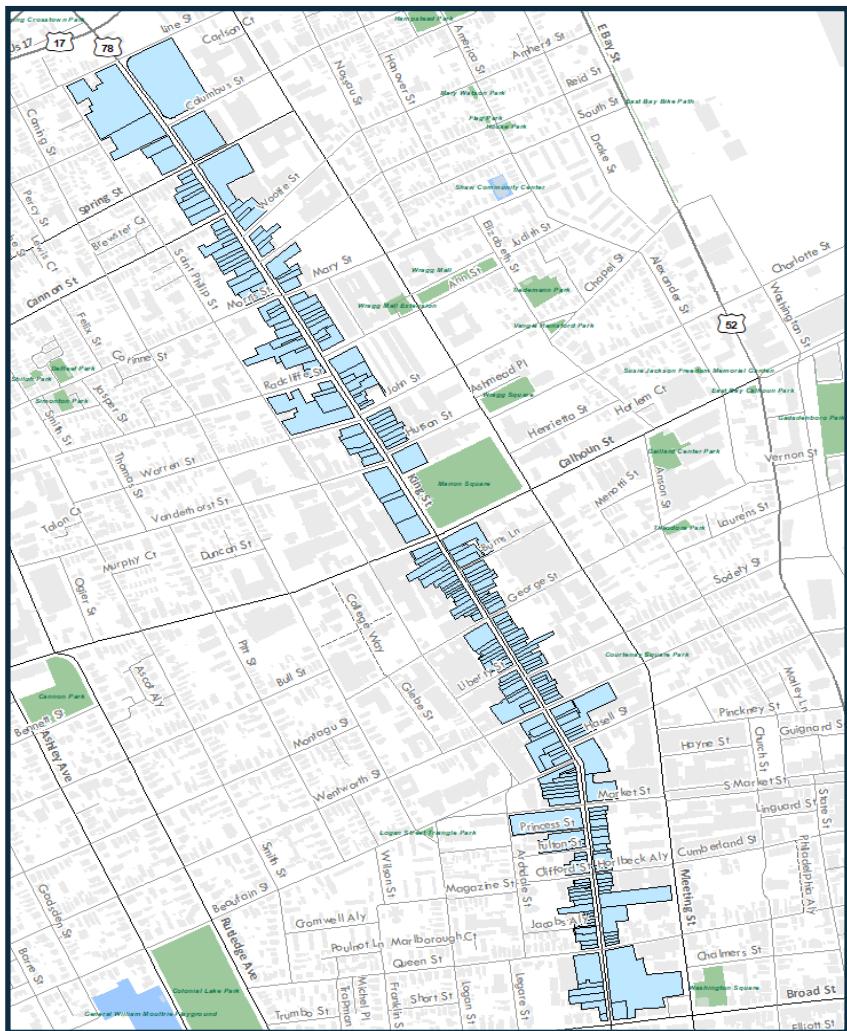
KING STREET GIS MAP

Explore the King Street Commercial Corridor GIS map for an interactive look at the shopping district. To access the map, visit: gis.charleston-sc.gov



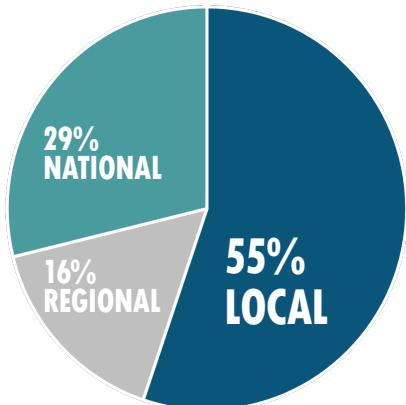
KING STREET PROFILE

LINE TO BROAD STREETS



89%
OCCUPANCY RATE

 **3%**
UNDER CONSTRUCTION



RETAIL TYPE LINE - BROAD STREETS



29%
Apparel



22%
Restaurant



11%
Speciality



7%
Office



3%
Housewares



4%
Health & Beauty



2%
Gallery



11%
Other Services

KING STREET PROFILE

NEW BUSINESSES & COMING SOON

UPPER KING



REPUBLIC OF PIZZA
451 King



THE PENINSULA
OF CHARLESTON
573 King



HARVEST MOON
441 1/2 King



GORJANA
418 King

MIDDLE KING



GASP
351 King

VERONICA
BEARD

VERONICA BEARD
332 King

Kenny Flowers
EST. NOW



KENNY FLOWERS
345 King

CAFE STONEART
306 King

LOWER KING



JEAN-PIERRE KLIFA
PARIS

JEAN-PIERRE KLIFA
214 King

KING STREET PROFILE

LINE TO BROAD STREETS

OCCUPANCY CHANGES MARCH 2023 - JUNE 2023

MAR 2023

LINE TO BROAD STREETS

JUNE 2023

88%

+1%

89%

UPPER KING STREET

88%

+1%

89%

MIDDLE KING STREET

87%

+1%

88%

LOWER KING STREET

90%

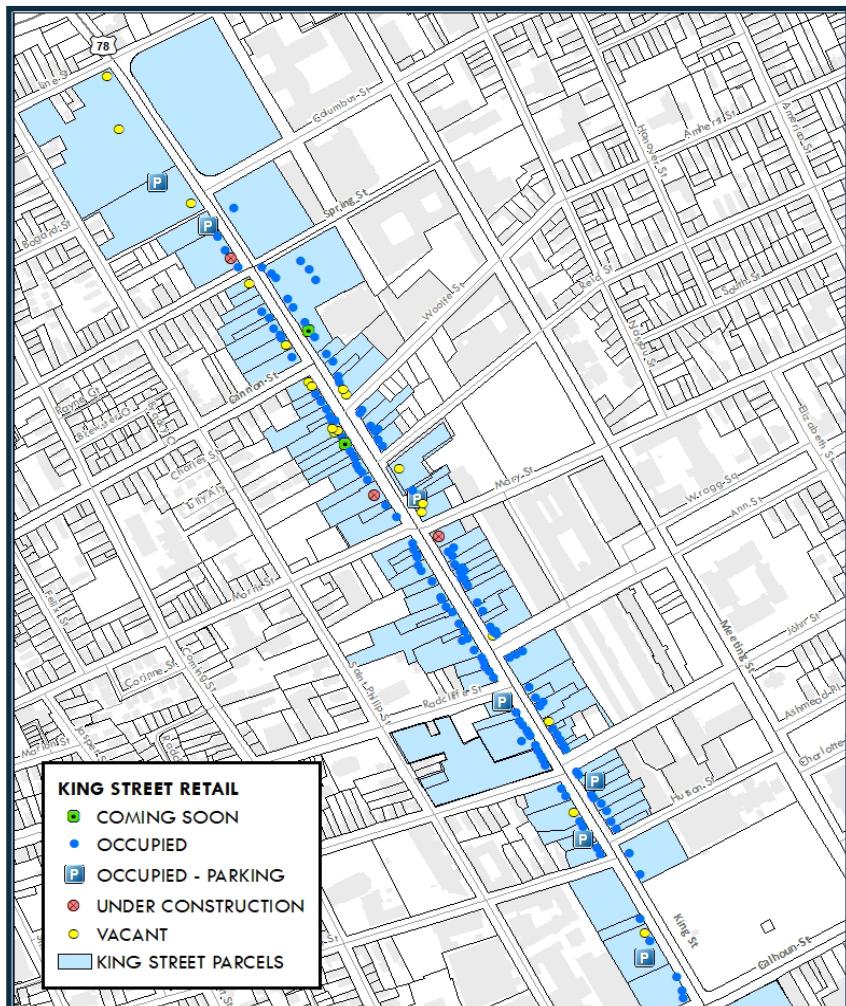
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90%

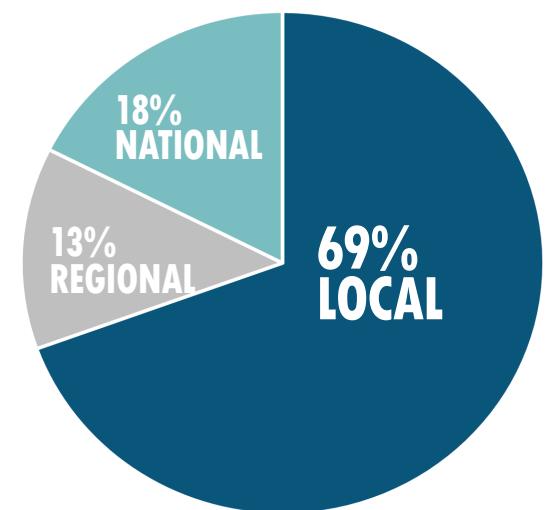


KING STREET PROFILE

UPPER KING: LINE - CALHOUN STREETS



89%
OCCUPANCY RATE



RETAIL TYPE LINE - CALHOUN STREETS



10%
Apparel



39%
Restaurant



9%
Specialty



9%
Office



2%
Housewares



4%
Health & Beauty



1%
Gallery



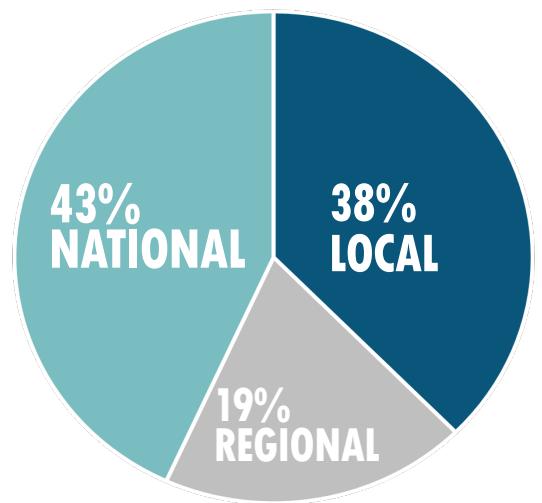
13%
Other Services

KING STREET PROFILE

MIDDLE KING: CALHOUN - MARKET STREETS



88%
OCCUPANCY RATE



RETAIL TYPE
CALHOUN - MARKET
STREETS



47%
Apparel



10%
Restaurant



15%
Specialty



3%
Office



1%
Housewares



3%
Health & Beauty



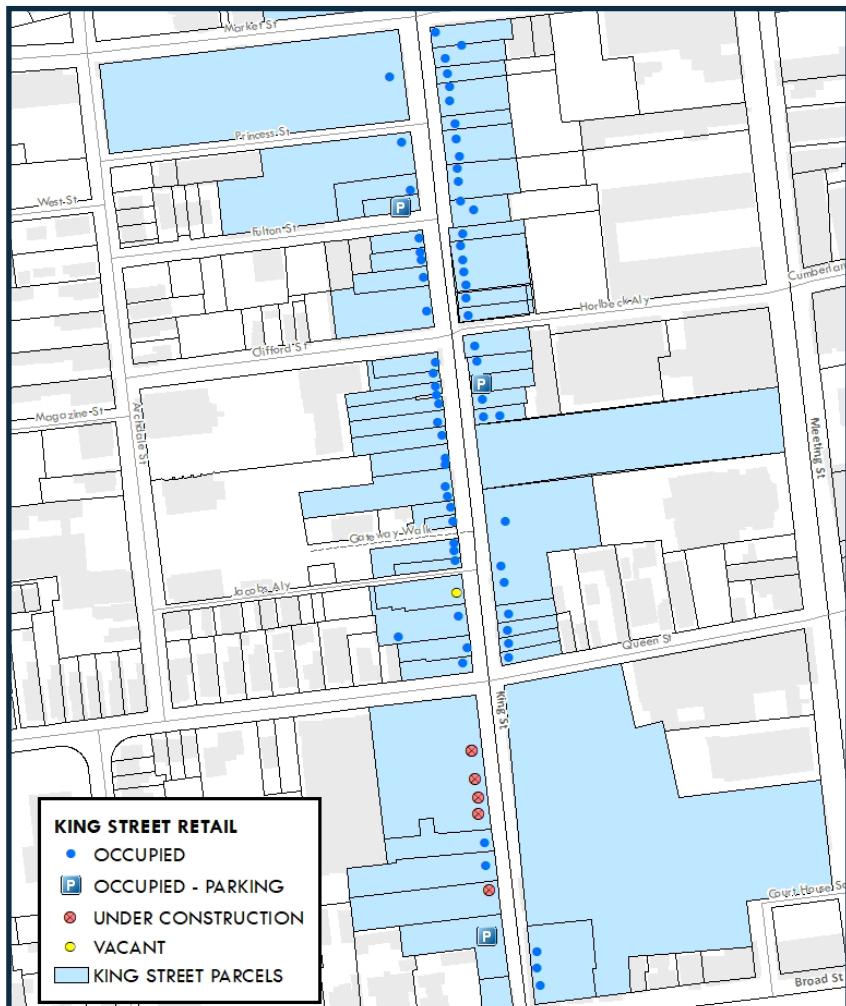
1%
Gallery



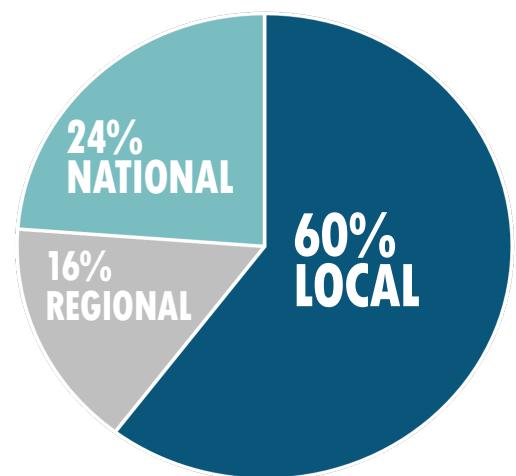
6%
Other Services

KING STREET PROFILE

LOWER KING: MARKET - BROAD STREETS



90%
OCCUPANCY RATE



RETAIL TYPE MARKET - BROAD STREETS



37%
Apparel



7%
Restaurant



7%
Specialty



8%
Office



11%
Housewares



3%
Health & Beauty



7%
Gallery



10%
Other Services

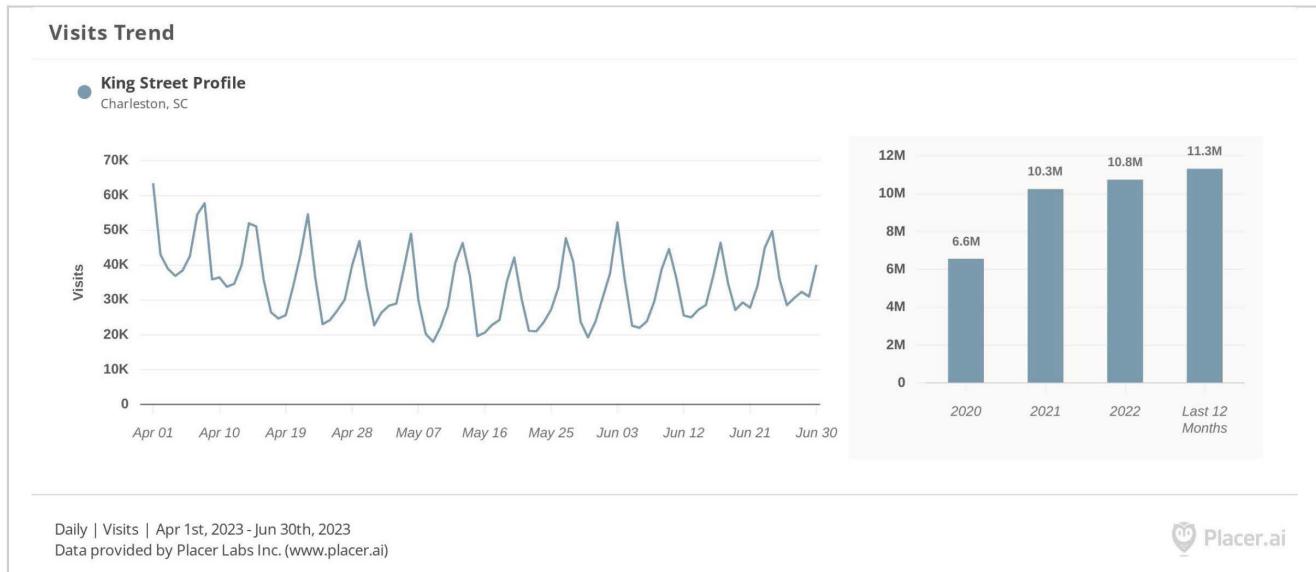
KING STREET PROFILE

Q2 FOOT TRAFFIC REPORT

PLACER.AI FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer.ai, to generate reports showing changes in foot traffic over time. More information is available upon request.

Q2: APRIL - JUNE 2023



JANUARY - JUNE 2023

