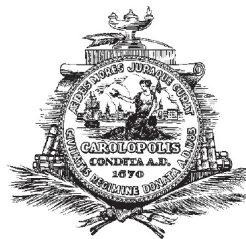


# KING STREET PROFILE AUGUST 2022

CITY OF CHARLESTON

DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION

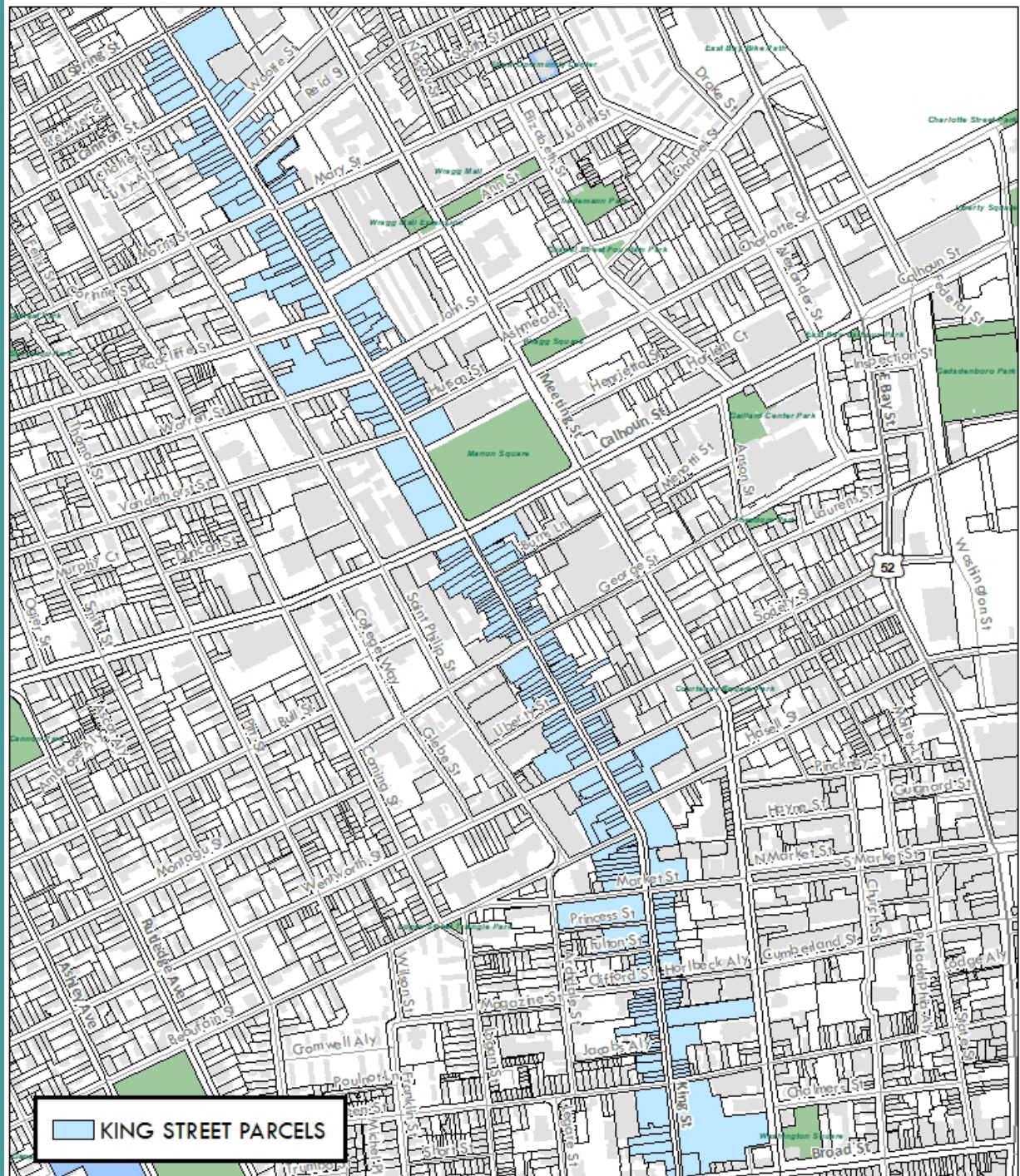


# KING STREET PROFILE

## SPRING TO BROAD STREETS

AUGUST 2022

### KING STREET PROFILE: SPRING TO BROAD STREETS

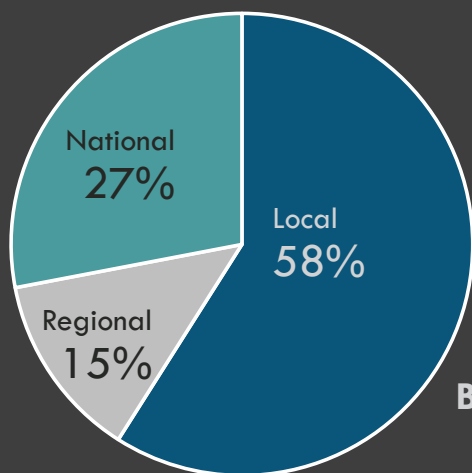


# KING STREET PROFILE

## SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

*AUGUST 2022*



**RETAIL TYPE  
SPRING TO  
BROAD STREETS**

**85%**  
OCCUPANCY



**Apparel**  
29%



**Restaurant**  
22%



**Specialty**  
11%



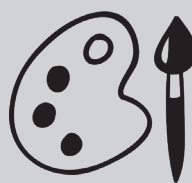
**Office**  
7%



**Houseware**  
4%



**Health &  
Beauty** 4%



**Gallery**  
2%



**Other Services**  
10%



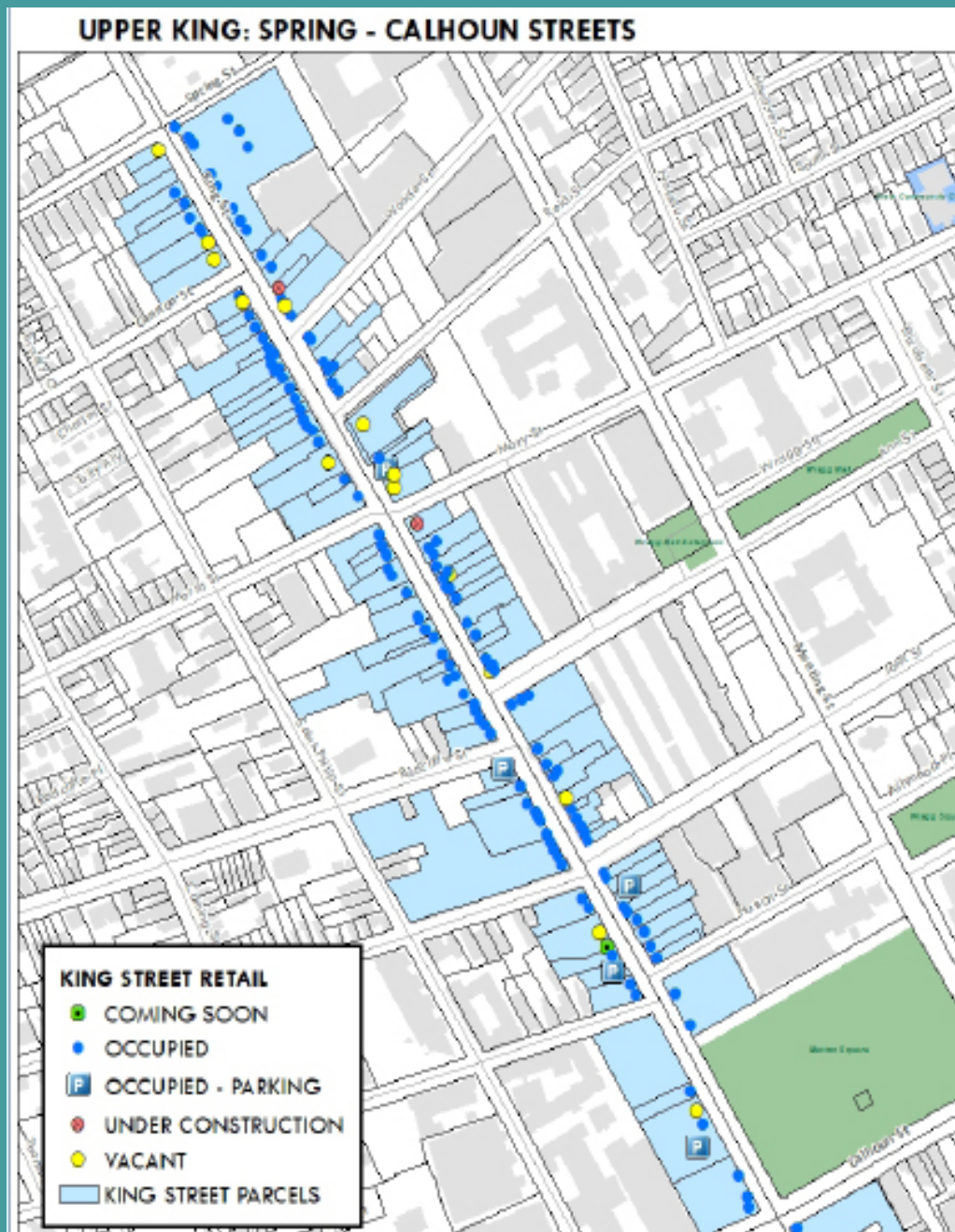
# KING STREET PROFILE

## UPPER KING STREET

### SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

*AUGUST 2022*



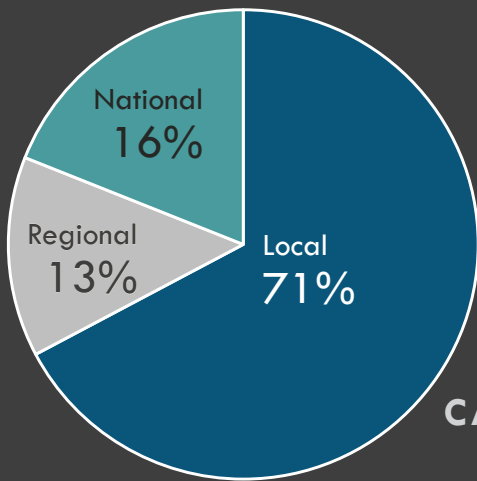
# KING STREET PROFILE

## UPPER KING STREET

### SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

AUGUST 2022



RETAIL TYPE  
SPRING TO  
CALHOUN STREETS

84%  
OCCUPANCY



Apparel  
9%



Restaurant  
40%



Specialty  
10%



Office  
10%



Houseware  
2%



Health &  
Beauty 5%



Gallery  
1%



Other Services  
11%

# KING STREET PROFILE

## MIDDLE KING STREET

### CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

*AUGUST 2022*



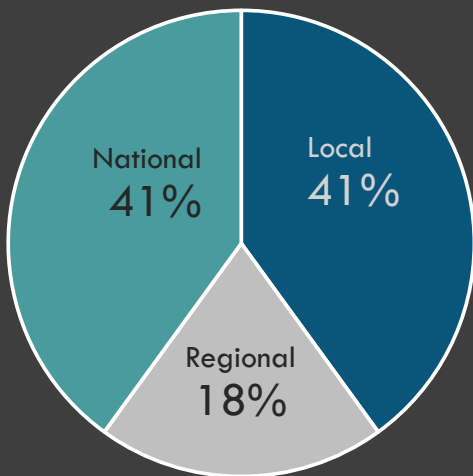
# KING STREET PROFILE

## MIDDLE KING STREET

### CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

AUGUST 2022



RETAIL TYPE  
CALHOUN TO  
MARKET STREETS

85%  
OCCUPANCY



**Apparel**  
44%



**Restaurant**  
11%



**Specialty**  
13%



**Office**  
4%



**Houseware**  
2%



**Health &  
Beauty** 4%



**Gallery**  
2%



**Other Services**  
6%

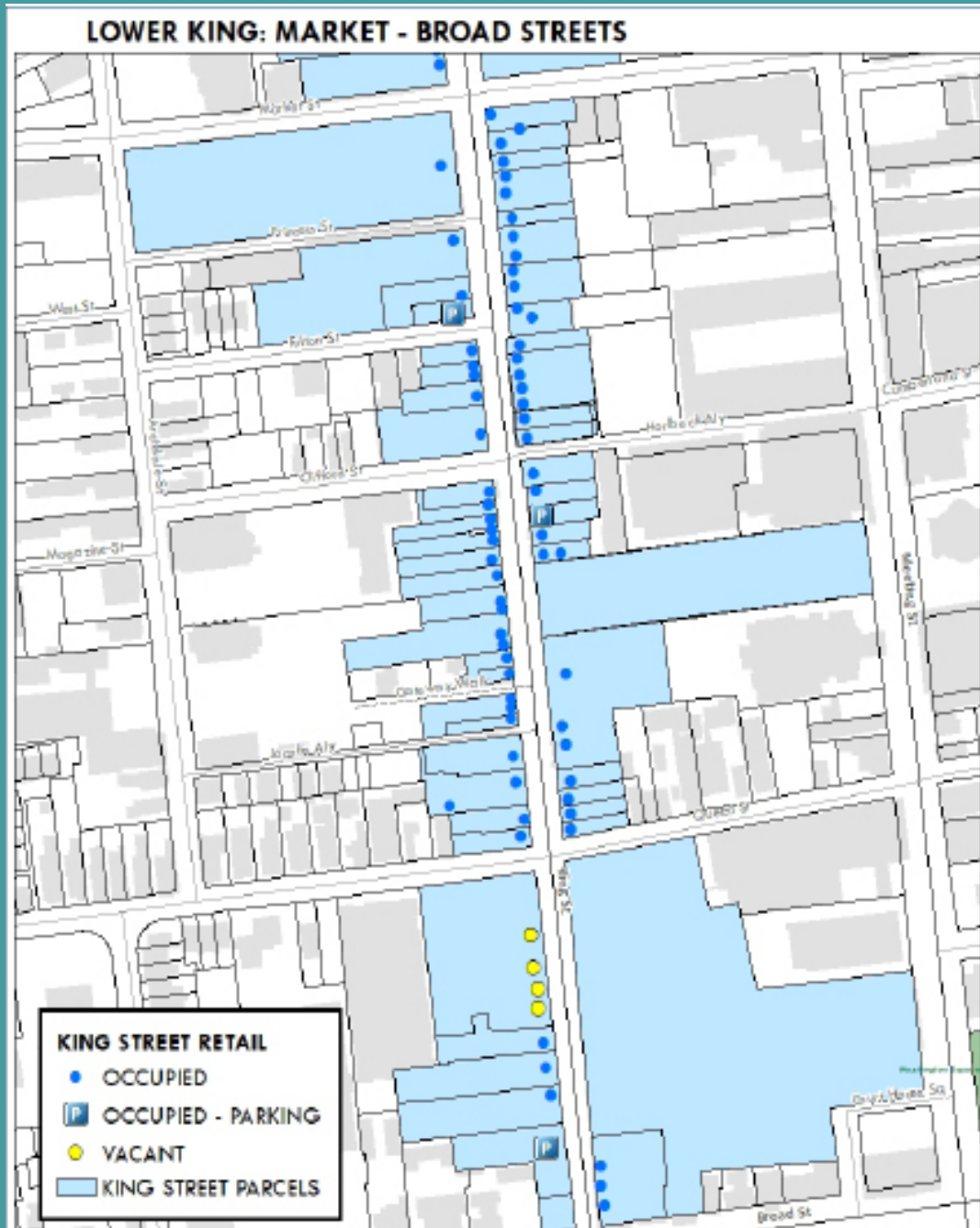
# KING STREET PROFILE

## LOWER KING STREET

### MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

*AUGUST 2022*





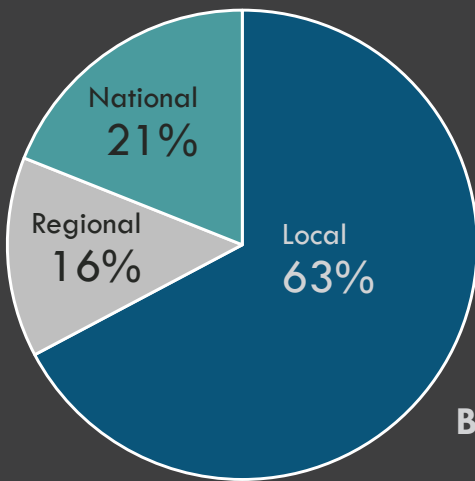
# KING STREET PROFILE

## LOWER KING STREET

### MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

*AUGUST 2022*



RETAIL TYPE  
MARKET TO  
BROAD STREETS

89%  
OCCUPANCY



**Apparel**  
38%



**Restaurant**  
7%



**Specialty**  
8%



**Office**  
8%



**Houseware**  
12%



**Health &  
Beauty** 3%



**Gallery**  
5%



**Other Services**  
10%

# KING STREET PROFILE

## SPRING TO BROAD STREETS

### OCCUPANCY CHANGES

*MAY 2022 - AUGUST 2022*

MAY 2022	SPRING TO BROAD STREETS	AUG 2022
85 %	0%	85 %

### UPPER KING STREET

85 %	-1%	84 %
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### MIDDLE KING STREET

84 %	+1%	85 %
------	-----	------

### LOWER KING STREET

89 %	0%	89 %
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# KING STREET PROFILE

## SPRING TO BROAD STREETS

NEW STORES & COMING SOON

*AUGUST 2022*

### UPPER KING STREET

**471 KING**      *CAFECITO (COMING SOON)*

**415 KING**      *CINNAHOLIC (COMING SOON)*

### MIDDLE KING STREET

**381 KING**      *REFUEL (COMING SOON)*

**332 KING**      *FREEBIRD*

**318 KING**      *ROWAN*

**300 KING**      *MY SISTER'S COTTAGE*

**269 KING**      *AERIE (COMING SOON)*

**238 - 244 KING**      *GUCCI (COMING SOON)*

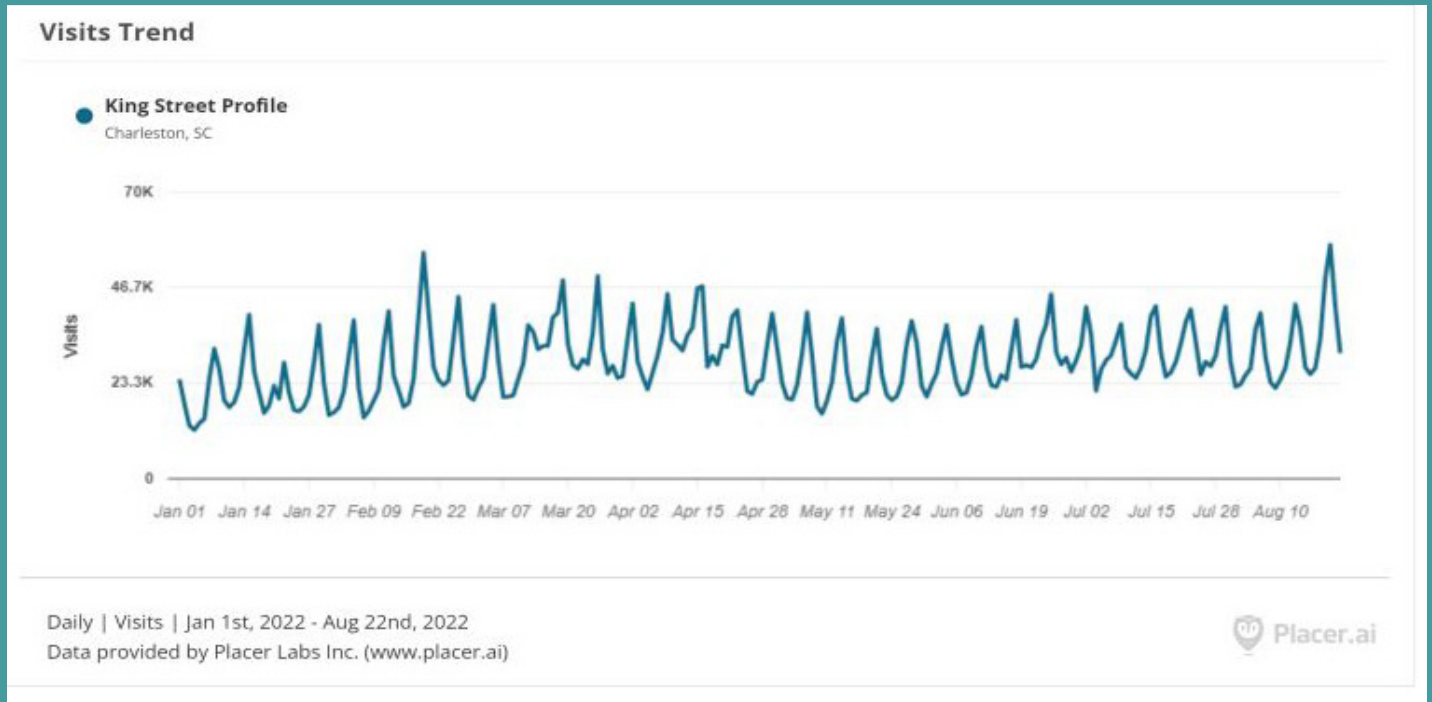


# KING STREET PROFILE

## PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

*JANUARY 2022 - AUGUST 2022*



*JANUARY 2021 - DECEMBER 2021*

