

KING STREET PROFILE AUGUST 2022

CITY OF CHARLESTON

DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION



KING STREET PROFILE

SPRING TO BROAD STREETS

AUGUST 2022



KING STREET PROFILE

SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

AUGUST 2022



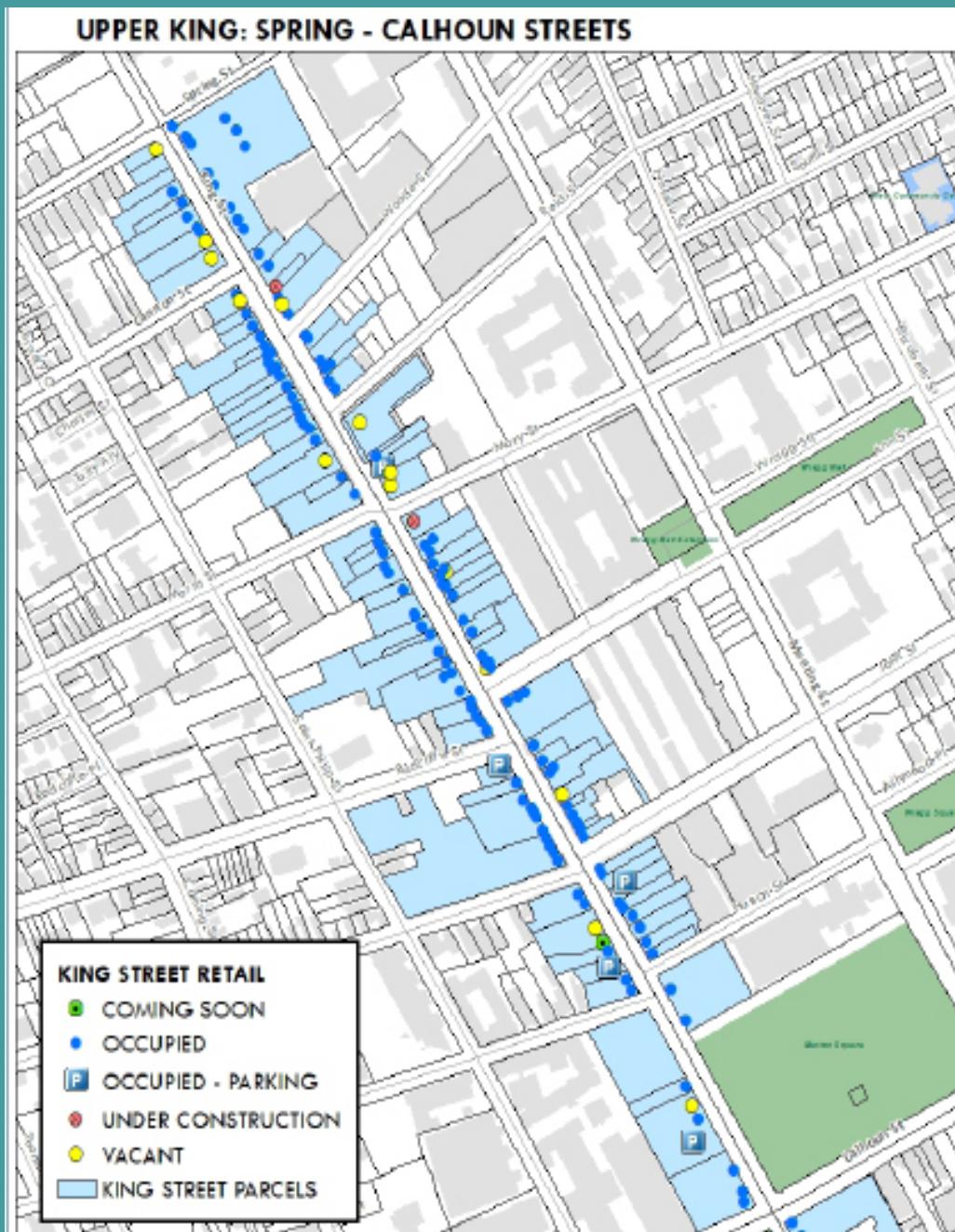
KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

AUGUST 2022



KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

AUGUST 2022



KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

AUGUST 2022



KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

AUGUST 2022



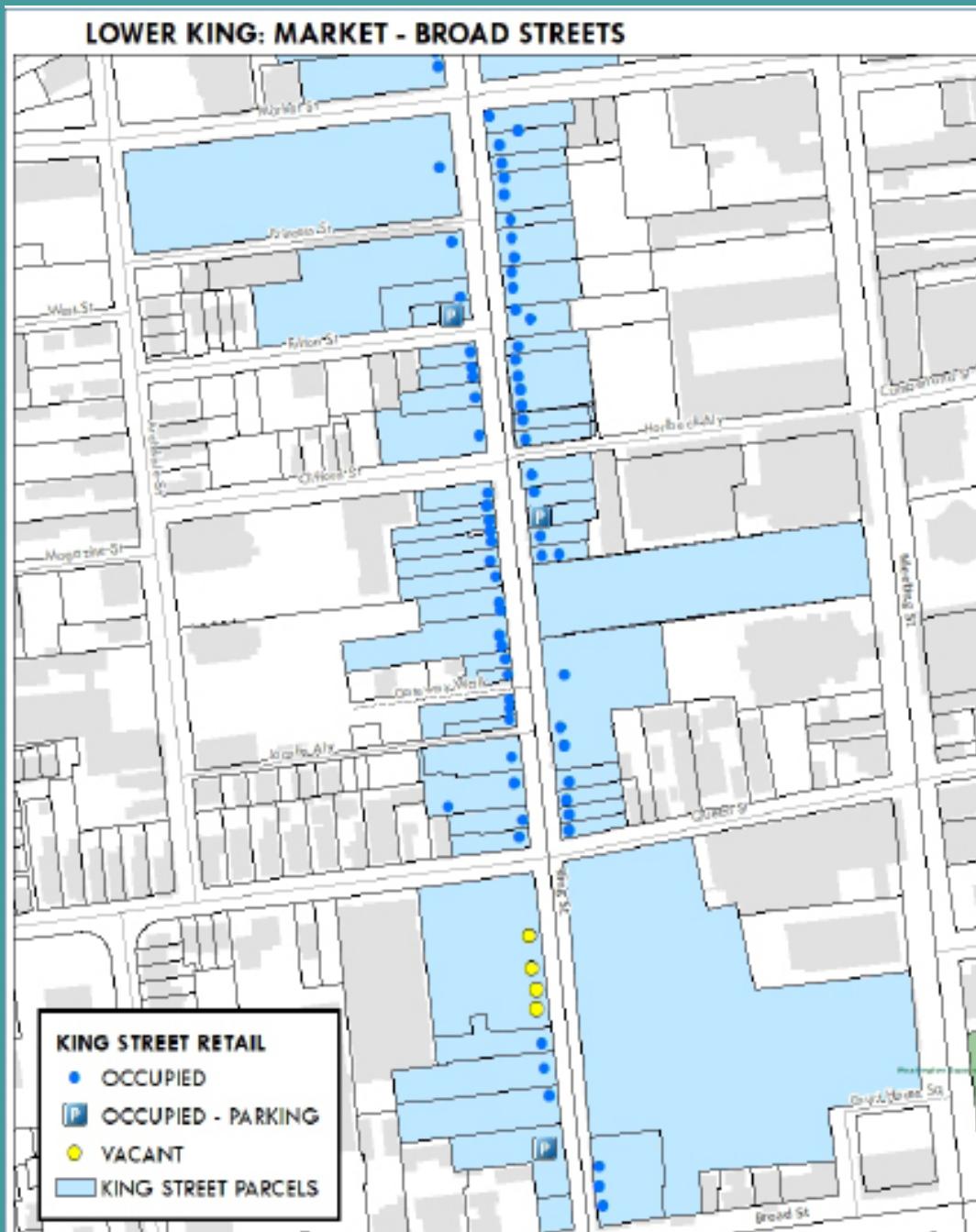
KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

AUGUST 2022



KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

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AUGUST 2022



KING STREET PROFILE

SPRING TO BROAD STREETS

OCCUPANCY CHANGES

MAY 2022 - AUGUST 2022

MAY 2022	SPRING TO BROAD STREETS	AUG 2022
85%	0%	85%
UPPER KING STREET		
85%	-1%	84%
MIDDLE KING STREET		
84%	+1%	85%
LOWER KING STREET		
89%	0%	89%

KING STREET PROFILE

SPRING TO BROAD STREETS

NEW STORES & COMING SOON

AUGUST 2022

UPPER KING STREET

- | | |
|-----------------|--------------------------|
| 471 KING | CAFECITO (COMING SOON) |
| 415 KING | CINNAHOLIC (COMING SOON) |

MIDDLE KING STREET

- | | |
|-----------------------|----------------------|
| 381 KING | REFUEL (COMING SOON) |
| 332 KING | FREEBIRD |
| 318 KING | ROWAN |
| 300 KING | MY SISTER'S COTTAGE |
| 269 KING | AERIE (COMING SOON) |
| 238 - 244 KING | GUCCI (COMING SOON) |

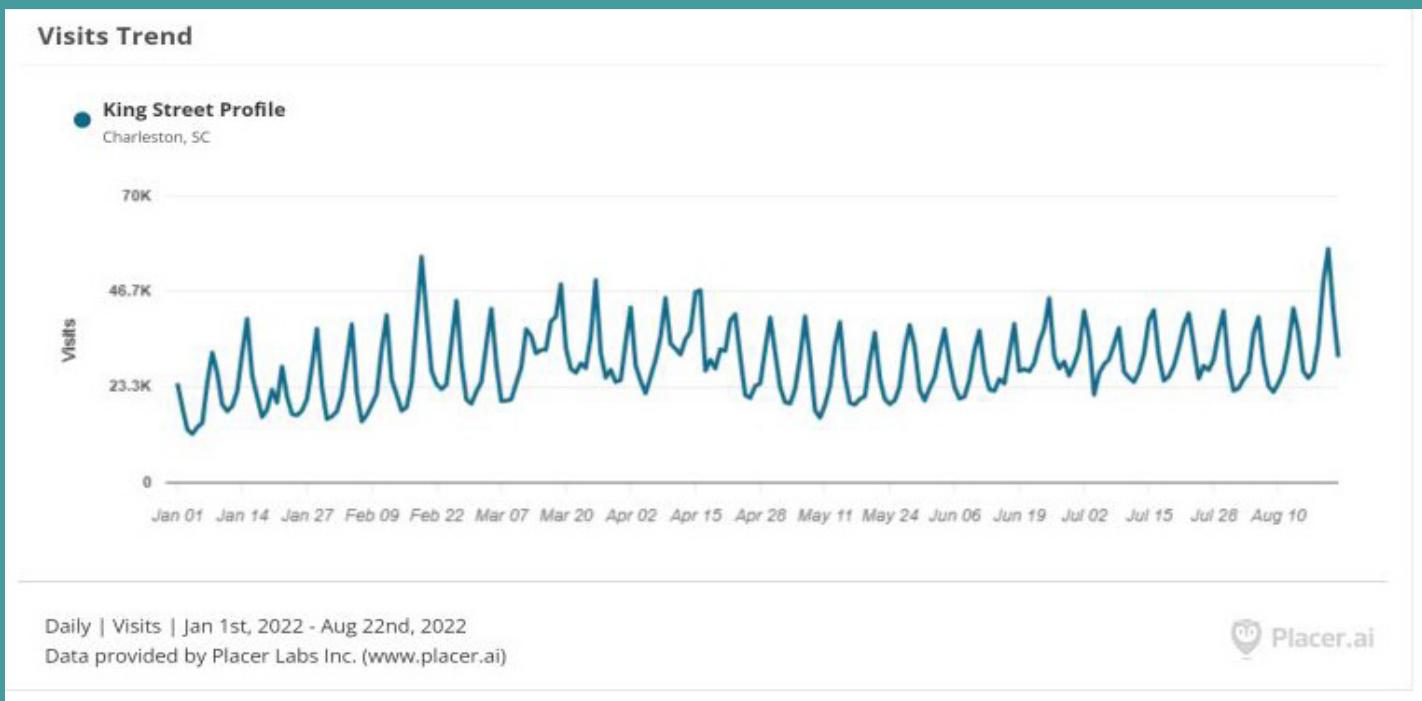


KING STREET PROFILE

PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

JANUARY 2022 - AUGUST 2022



JANUARY 2021 - DECEMBER 2021

