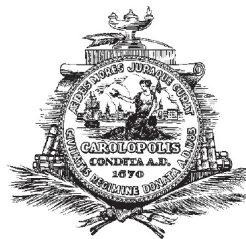


# KING STREET PROFILE MAY 2022

CITY OF CHARLESTON

DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION

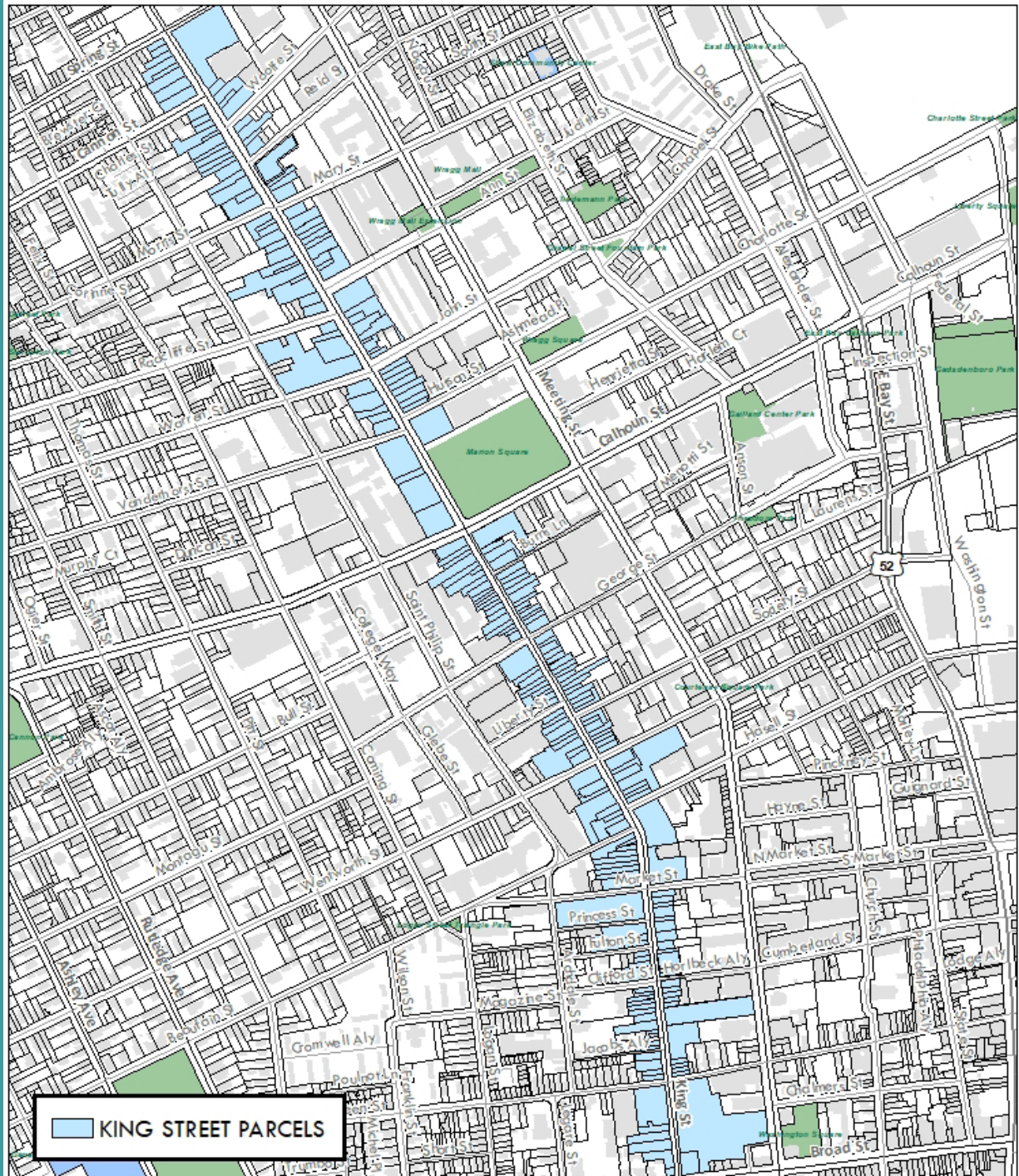


# KING STREET PROFILE

## SPRING TO BROAD STREETS

MAY 2022

### KING STREET PROFILE: SPRING TO BROAD STREETS

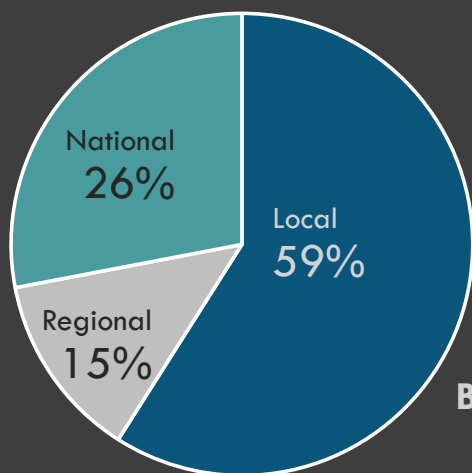


# KING STREET PROFILE

## SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2022



RETAIL TYPE  
SPRING TO  
BROAD STREETS

85%  
OCCUPANCY



**Apparel**  
29%



**Restaurant**  
23%



**Specialty**  
11%



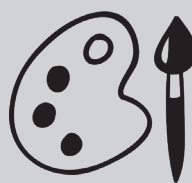
**Office**  
7%



**Houseware**  
4%



**Health & Beauty** 4%



**Gallery**  
2%



**Other Services**  
10%



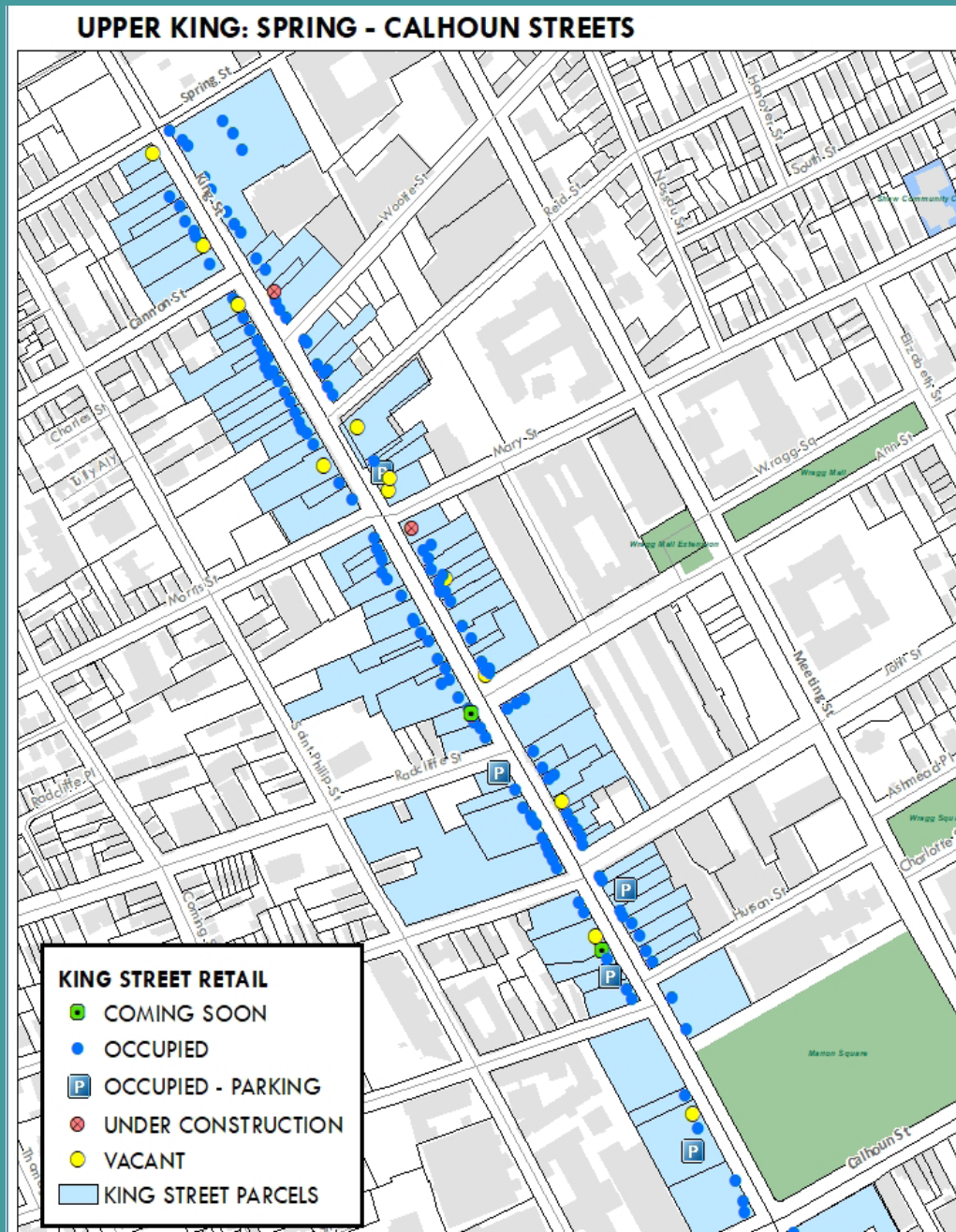
# KING STREET PROFILE

## UPPER KING STREET

### SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

*MAY 2022*



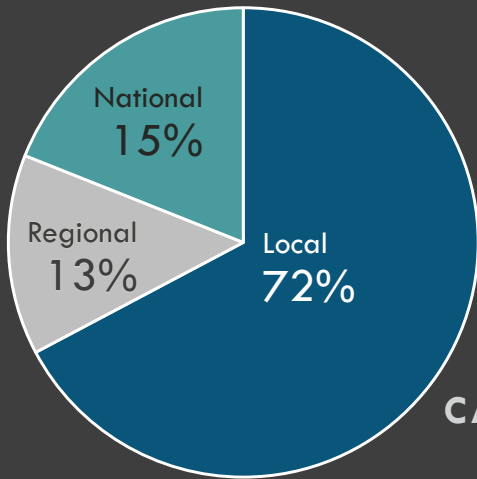
# KING STREET PROFILE

## UPPER KING STREET

### SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2022



RETAIL TYPE  
SPRING TO  
CALHOUN STREETS

85%  
OCCUPANCY



**Apparel**  
9%



**Restaurant**  
40%



**Specialty**  
11%



**Office**  
10%



**Houseware**  
2%



**Health &  
Beauty** 5%



**Gallery**  
1%



**Other Services**  
11%

# KING STREET PROFILE

## MIDDLE KING STREET

### CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2022



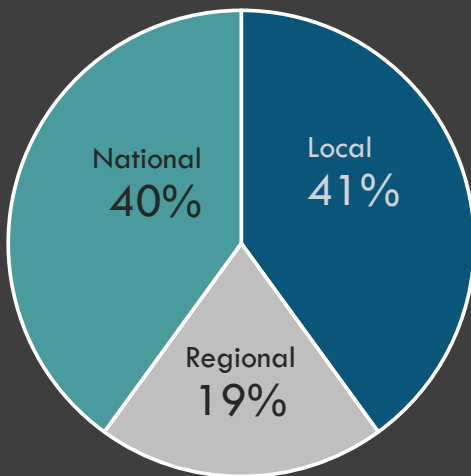
# KING STREET PROFILE

## MIDDLE KING STREET

### CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2022



RETAIL TYPE  
CALHOUN TO  
MARKET STREETS

84%  
OCCUPANCY



**Apparel**  
44%



**Restaurant**  
12%



**Specialty**  
12%



**Office**  
4%



**Houseware**  
2%



**Health &  
Beauty** 4%



**Gallery**  
2%



**Other Services**  
6%

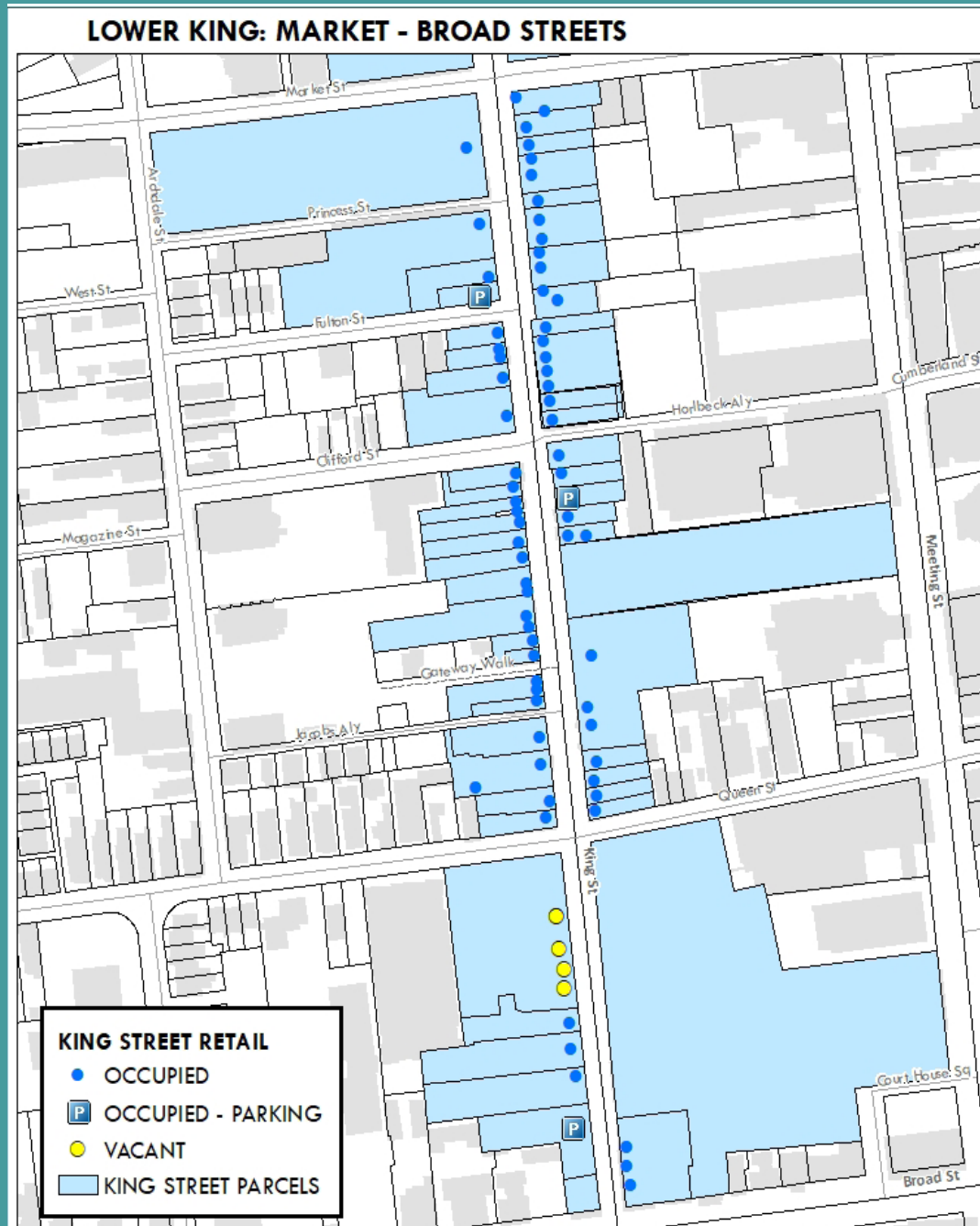
# KING STREET PROFILE

## LOWER KING STREET

### MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

*MAY 2022*





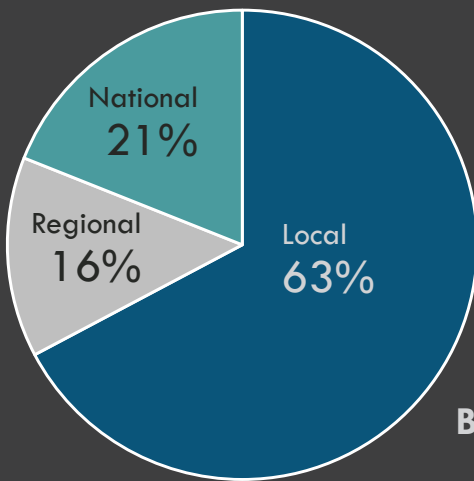
# KING STREET PROFILE

## LOWER KING STREET

### MARKET TO BROAD STREETS

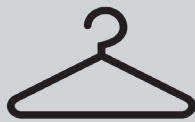
COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2022



RETAIL TYPE  
MARKET TO  
BROAD STREETS

89%  
OCCUPANCY



**Apparel**  
38%



**Restaurant**  
7%



**Specialty**  
8%



**Office**  
8%



**Houseware**  
12%



**Health &  
Beauty** 3%



**Gallery**  
5%



**Other Services**  
10%

# KING STREET PROFILE

## SPRING TO BROAD STREETS

### OCCUPANCY CHANGES

*FEBRUARY 2022 - MAY 2022*

FEB 2022	SPRING TO BROAD STREETS	MAY 2022
85 %	0%	85 %

### UPPER KING STREET

84 %	-1%	85 %
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### MIDDLE KING STREET

85 %	-1%	84 %
------	-----	------

### LOWER KING STREET

88 %	+1%	89 %
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# KING STREET PROFILE

## SPRING TO BROAD STREETS

NEW STORES & COMING SOON

*MAY 2022*

### UPPER KING STREET

<b>564 KING</b>	<i>THE DRIP LOUNGE</i>
<b>501 KING</b>	<i>ALTAR'D STATE</i>
<b>482 KING</b>	<i>BACK BAY BOXING</i>
<b>471 KING</b>	<i>CAFECITO (COMING SOON)</i>
<b>415 KING</b>	<i>CINNAHOLIC (COMING SOON)</i>

### MIDDLE KING STREET

<b>381 KING</b>	<i>REFUEL (COMING SOON)</i>
<b>269 KING</b>	<i>AERIE (COMING SOON)</i>
<b>238 - 244 KING</b>	<i>GUCCI (COMING SOON)</i>

### LOWER KING STREET

<b>211 KING</b>	<i>TARGET</i>
<b>177 KING</b>	<i>CLORINDA ANTINORI</i>
<b>161 KING</b>	<i>THE CHARLESTON MALL</i>

# KING STREET PROFILE

## PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

*JANUARY 2022 - MAY 2022*

### Visits Trend

● **King Street Profile**  
Charleston, SC



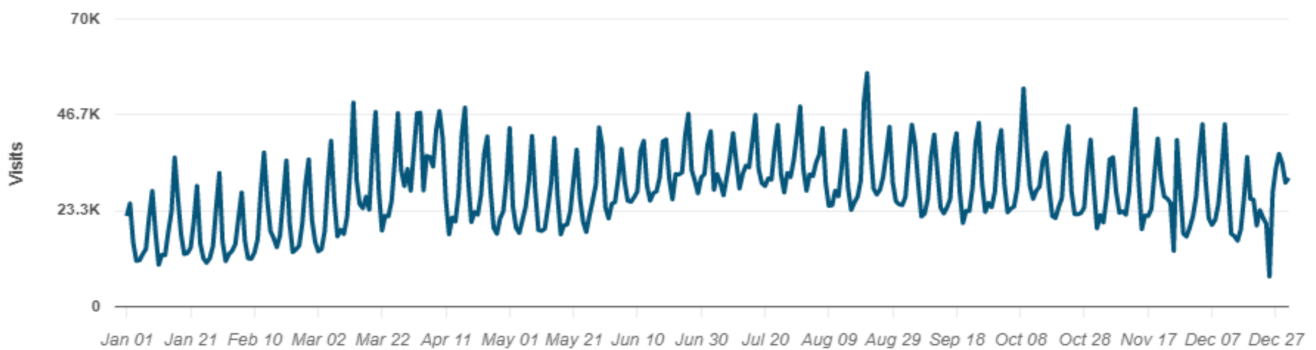
Daily | Visits | Jan 1st, 2022 - May 23rd, 2022  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



*JANUARY 2021 - DECEMBER 2021*

### Visits Trend

● **King Street Profile**  
Charleston, SC



Daily | Visits | Jan 1st, 2021 - Dec 31st, 2021  
Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai))



