KING STREET PROFILE

SPRING TO BROAD STREETS

MAY 2022

KING STREET PROFILE: SPRING TO BROAD STREETS

KING STREET PARCELS
King Street Profile

Spring to Broad Streets

Completed by Business Services Division

May 2022

Retail Type

- National: 26%
- Local: 59%
- Regional: 15%

Spring to Broad Streets

Occupancy: 88%

88%

King Street Profile

Apparel: 29%
Restaurant: 23%
Specialty: 11%
Office: 7%

Houseware: 4%
Health & Beauty: 4%
Gallery: 2%
Other Services: 10%
KING STREET PROFILE
UPPER KING STREET
SPRING TO CALHOUN STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
MAY 2022

RETAIL TYPE
SPRING TO CALHOUN STREETS

National 15%
Regional 13%
Local 72%

89% OCCUPANCY

Apparel 9%
Restaurant 40%
Specialty 11%
Office 10%
Houseware 2%
Health & Beauty 5%
Gallery 1%
Other Services 11%
KING STREET PROFILE
MIDDLE KING STREET
CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2022

85% OCCUPANCY

RETAIL TYPE
CALHOUN TO MARKET STREETS

Apparel 44%
Restaurant 12%
Specialty 12%
Office 4%
Houseware 2%
Health & Beauty 4%
Gallery 2%
Other Services 6%
KING STREET PROFILE
LOWER KING STREET
MARKET TO BROAD STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
MAY 2022
King Street Profile

Lower King Street
Market to Broad Streets

Completed by Business Services Division

May 2022

93% Occupancy

Retail Type
Market to Broad Streets

National 21%
Regional 16%
Local 63%

Apparel 38%
Restaurant 7%
Specialty 8%
Office 8%
Houseware 12%
Health & Beauty 3%
Gallery 5%
Other Services 10%
# King Street Profile

## Spring to Broad Streets

### Occupancy Changes

*February 2022 - May 2022*

<table>
<thead>
<tr>
<th></th>
<th>February 2022</th>
<th>Spring to Broad Streets</th>
<th>May 2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lower King Street</td>
<td>87%</td>
<td>+1%</td>
<td>88%</td>
</tr>
<tr>
<td>Upper King Street</td>
<td>87%</td>
<td>+2%</td>
<td>89%</td>
</tr>
<tr>
<td>Middle King Street</td>
<td>85%</td>
<td>0%</td>
<td>85%</td>
</tr>
<tr>
<td>Lower King Street</td>
<td>92%</td>
<td>+1%</td>
<td>93%</td>
</tr>
</tbody>
</table>
## KING STREET PROFILE

**SPRING TO BROAD STREETS**

**NEW STORES & COMING SOON**

*MAY 2022*

### UPPER KING STREET

| 564 KING | THE DRIP LOUNGE |
| 501 KING | ALTAR’D STATE |
| 482 KING | BACK BAY BOXING |
| 471 KING | CAFECITO (COMING SOON) |
| 415 KING | CINNAHOLIC (COMING SOON) |

### MIDDLE KING STREET

| 381 KING | REFUEL (COMING SOON) |
| 269 KING | AERIE (COMING SOON) |
| 238 - 244 KING | GUCCI (COMING SOON) |

### LOWER KING STREET

| 211 KING | TARGET |
| 177 KING | CLORINDA ANTINORI |
| 161 KING | THE CHARLESTON MALL |
Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

**Visits Trend**

**JANUARY 2022 - MAY 2022**

- King Street Profile
  - Charleston, SC

**Jan 1 - Dec 31, 2021**

Data provided by Placer Labs Inc. (www.placer.ai)

**Visits Trend**

**JANUARY 2021 - DECEMBER 2021**

- King Street Profile
  - Charleston, SC

**Jan 1 - Dec 31, 2021**

Data provided by Placer Labs Inc. (www.placer.ai)