

# KING STREET PROFILE

## MAY 2022

CITY OF CHARLESTON

DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION



# KING STREET PROFILE

## SPRING TO BROAD STREETS

MAY 2022



# KING STREET PROFILE

## SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2022



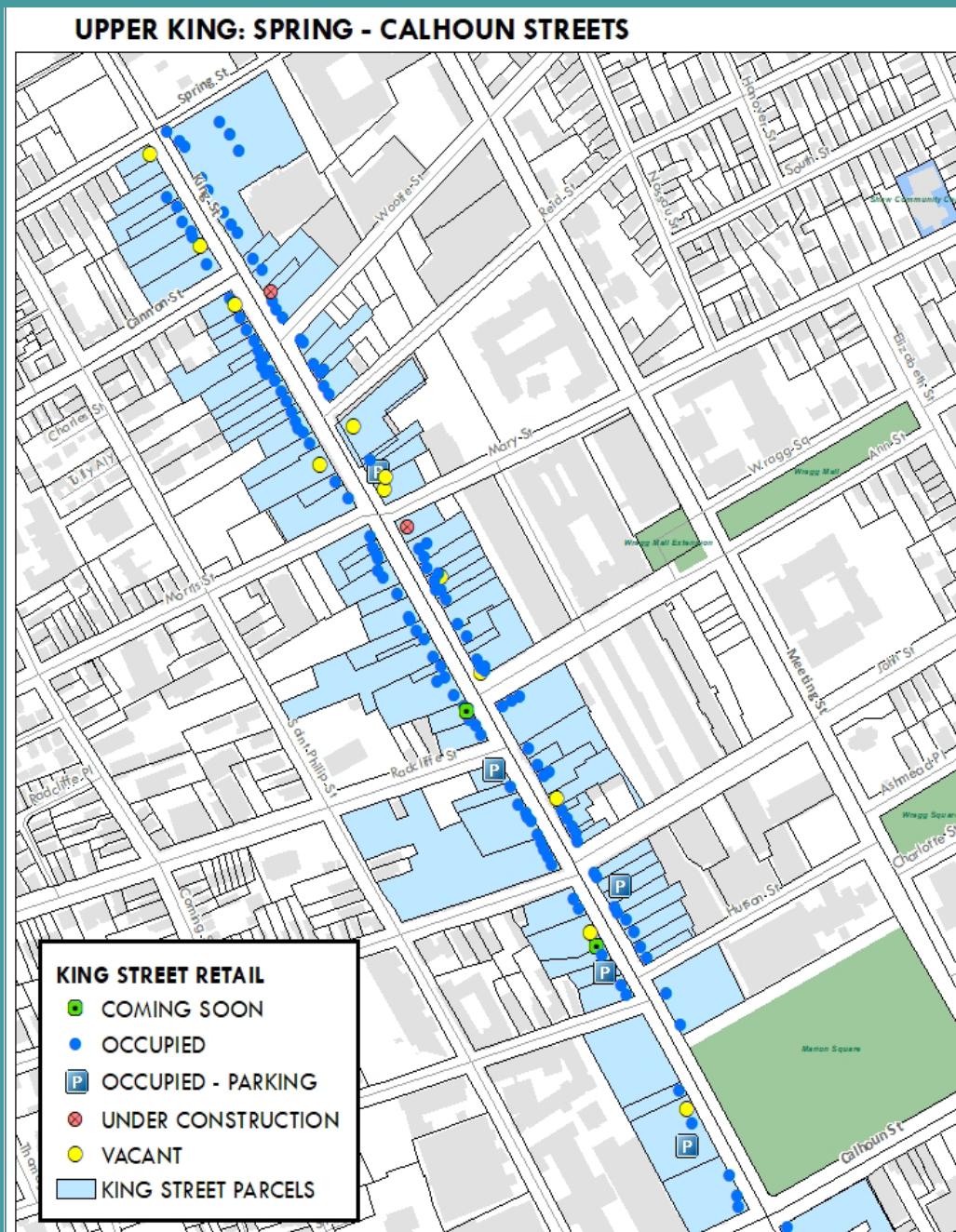
# KING STREET PROFILE

## UPPER KING STREET

## SPRING TO CALHOUN STREETS

## COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2022



# KING STREET PROFILE

## UPPER KING STREET

### SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2022



# KING STREET PROFILE

## MIDDLE KING STREET

### CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

*MAY 2022*



# KING STREET PROFILE

## MIDDLE KING STREET

### CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2022



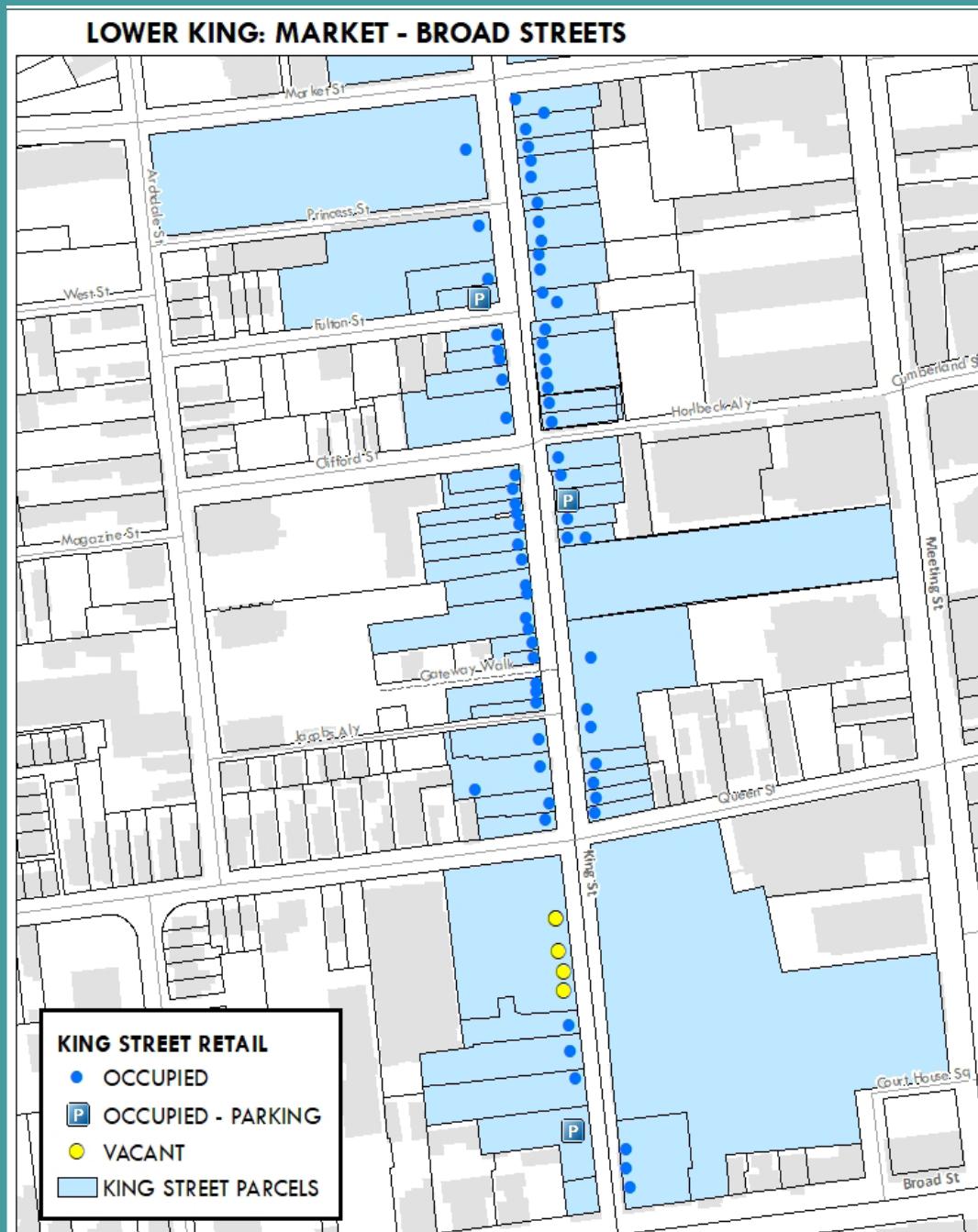
# KING STREET PROFILE

## LOWER KING STREET

### MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

*MAY 2022*



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# KING STREET PROFILE

## SPRING TO BROAD STREETS

### OCCUPANCY CHANGES

*FEBRUARY 2022 - MAY 2022*

**FEB 2022**

**SPRING TO BROAD STREETS**

**MAY 2022**

**85%**

**0%**

**85%**

### UPPER KING STREET

**84%**

**-1%**

**85%**

### MIDDLE KING STREET

**85%**

**-1%**

**84%**

### LOWER KING STREET

**88%**

**+1%**

**89%**

# KING STREET PROFILE

## SPRING TO BROAD STREETS

NEW STORES & COMING SOON

*MAY 2022*

### UPPER KING STREET

<b>564 KING</b>	<i>THE DRIP LOUNGE</i>
<b>501 KING</b>	<i>ALTAR'D STATE</i>
<b>482 KING</b>	<i>BACK BAY BOXING</i>
<b>471 KING</b>	<i>CAFECITO (COMING SOON)</i>
<b>415 KING</b>	<i>CINNAHOLIC (COMING SOON)</i>

### MIDDLE KING STREET

<b>381 KING</b>	<i>REFUEL (COMING SOON)</i>
<b>269 KING</b>	<i>AERIE (COMING SOON)</i>
<b>238 - 244 KING</b>	<i>GUCCI (COMING SOON)</i>

### LOWER KING STREET

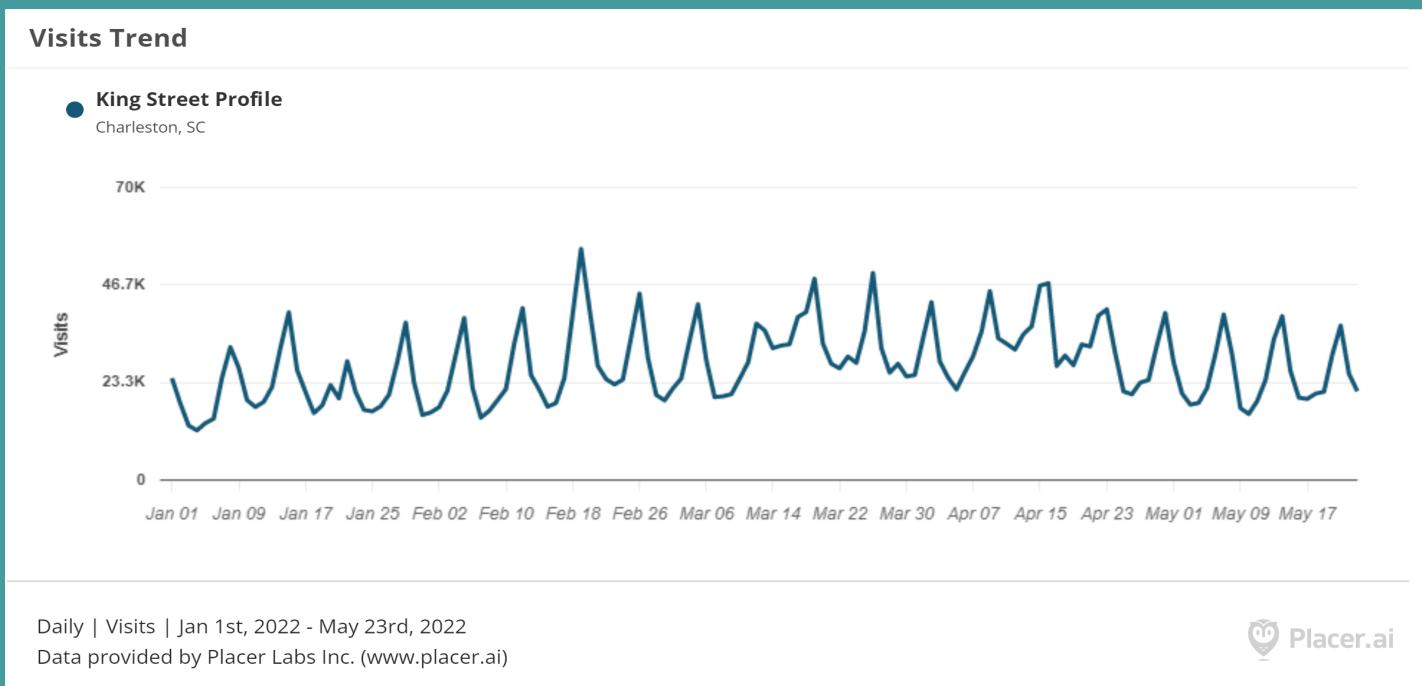
<b>211 KING</b>	<i>TARGET</i>
<b>177 KING</b>	<i>CLORINDA ANTINORI</i>
<b>161 KING</b>	<i>THE CHARLESTON MALL</i>

# KING STREET PROFILE

## PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

*JANUARY 2022 - MAY 2022*



*JANUARY 2021 - DECEMBER 2021*

