CITY OF CHARLESTON
DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY
BUSINESS & NEIGHBORHOOD SERVICES DIVISION

KING STREET PROFILE
SEPTEMBER 2020
Please note that parcels may contain multiple storefronts and/or businesses.

This information is reflective of a snapshot in time and may no longer be current.

*Temporarily closed businesses are businesses that were observed to have shuttered provisionally after the civil unrest at the end of May.
## King Street Profile

### Spring to Broad Streets

#### Occupancy Changes

*August 2020 - September 2020*

<table>
<thead>
<tr>
<th></th>
<th>AUG. 2020</th>
<th>SPRING TO BROAD STREETS</th>
<th>SEPT. 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Upper King Street</strong></td>
<td>79%</td>
<td>0%</td>
<td>79%</td>
</tr>
<tr>
<td><strong>Middle King Street</strong></td>
<td>84%</td>
<td>-2%</td>
<td>82%</td>
</tr>
<tr>
<td><strong>Lower King Street</strong></td>
<td>89%</td>
<td>+1%</td>
<td>90%</td>
</tr>
</tbody>
</table>
KING STREET PROFILE

SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2020

83% OCCUPANCY

RETAIL TYPE

SPRING TO BROAD STREETS

Apparel 26%
Restaurant 19%
Specialty 10%
Office 9%
Houseware 4%
Health & Beauty 5%
Gallery 2%
Other Services 8%
KING STREET PROFILE
UPPER KING STREET
SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION
SEPTEMBER 2020

79% OCCUPANCY

RETAIL TYPE
SPRING TO CALHOUN STREETS

12% National
11% Regional
77% Local

Apparel
6%

Restaurant
31%

Specialty
11%

Office
13%

Houseware
2%

Health & Beauty
5%

Gallery
1%

Other Services
11%
King Street Profile
Middle King Street
Calhoun to Market Streets
Completed by Business Services Division
September 2020

Retail Type
Calhoun to Market Streets

82% Occupancy

National 44%
Local 38%
Regional 17%

Apparel 44%
Restaurant 12%
Specialty 11%
Office 2%

Houseware 2%
Health & Beauty 4%
Gallery 1%
Other Services 5%
King Street Profile

Lower King Street
Market to Broad Streets

Completed by Business Services Division

September 2020

90% Occupancy

Retail Type
Market to Broad Streets

- National: 21%
- Local: 63%
- Regional: 16%

- Apparel: 31%
- Restaurant: 7%
- Specialty: 7%
- Office: 12%
- Houseware: 15%
- Health & Beauty: 4%
- Gallery: 4%
- Other Services: 10%

King Street Profile
Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

JANUARY 1, 2020 - SEPTEMBER 20, 2020

MARCH 1, 2020 - SEPTEMBER 20, 2020