



City of Charleston

Plan West Ashley Implementation

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May 11, 2022 (*updated May 12, 2022)



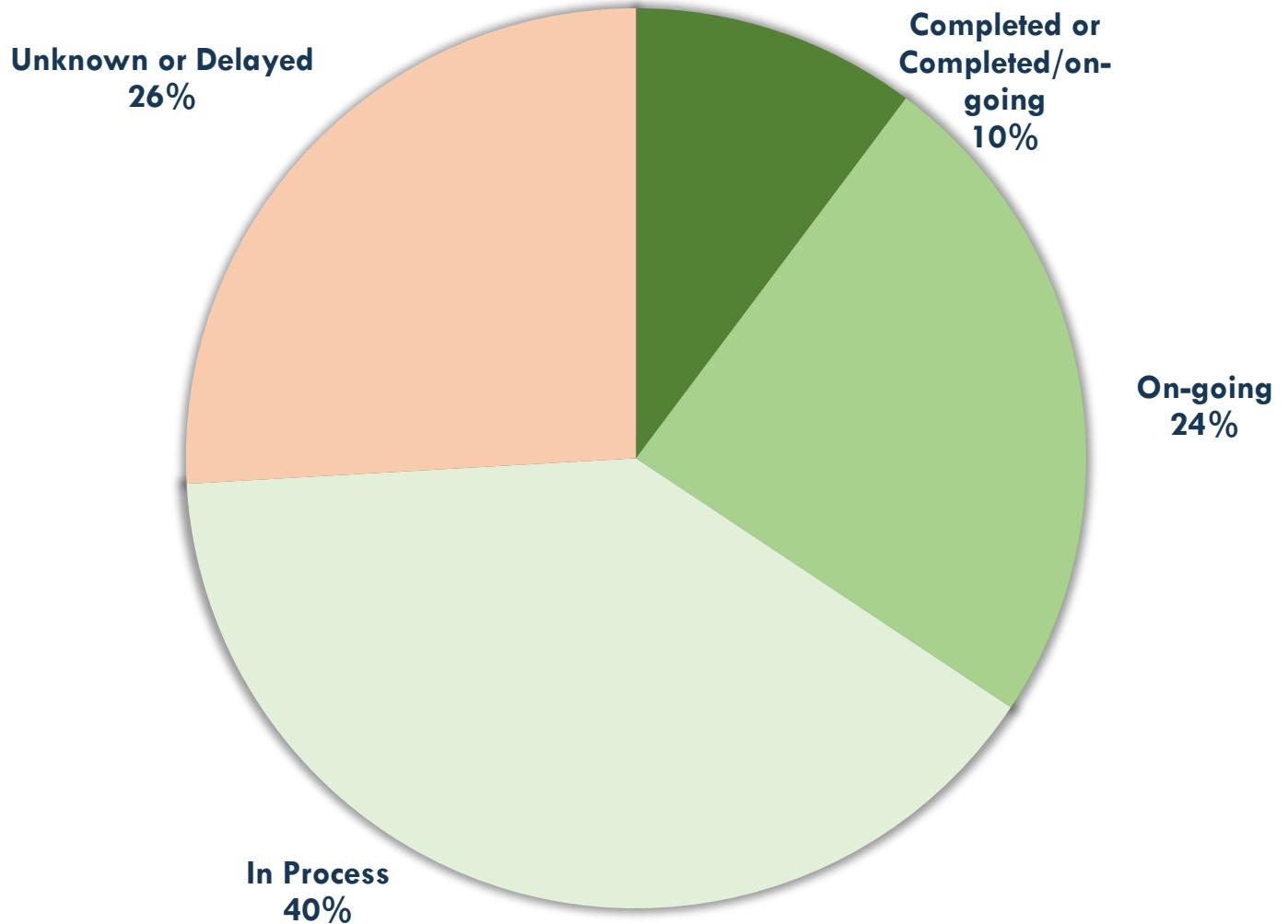
WEST ASHLEY
BIRTHPLACE OF CHARLESTON

Plan West Ashley Implementation 2020

Completed or Completed/on-going	17	10%
On-going	40	24%
In Process	66	40%
Unknown or Delayed	43	26%
Total	166	100%

**Positive
Movement**

123 74%

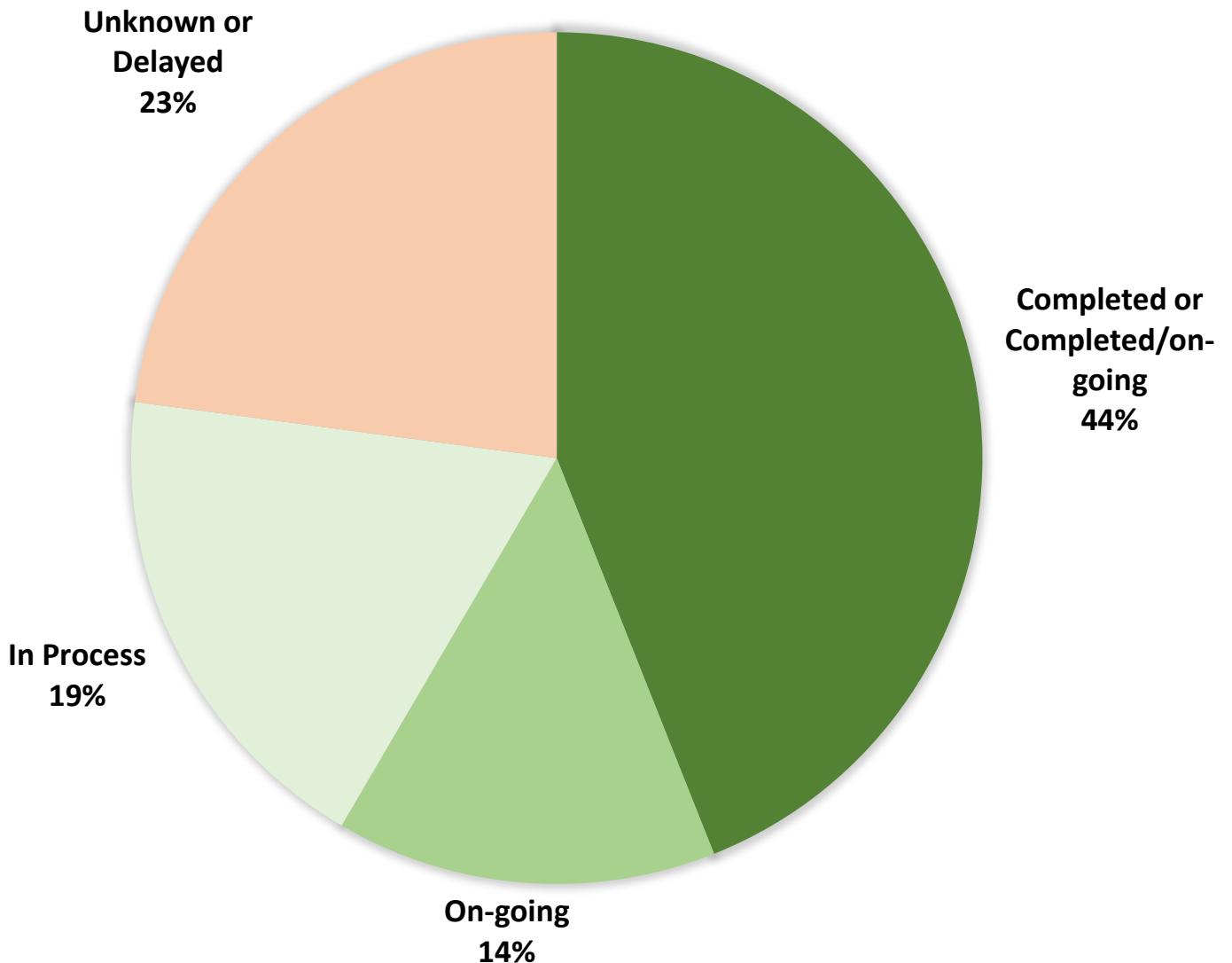


Plan West Ashley Implementation 2022

Completed or Completed/on-going	73	44%
On-going	24	14%
In Process	31	19%
Unknown or Delayed	38	23%
Total	166	100%

**Positive
Movement**

128 77%



Major Accomplishments

New Plans and Studies:

Dutch Dialogues : Informed creation of the City Plan in conjunction with Plan West Ashley

City Plan : New Comprehensive Plan; incorporated many future land use and infrastructure ideas from Plan West Ashley into plan

One Charleston Parks and Recreation Plan : Deep look at the maintenance and expansion needs for parks in West Ashley and the City.

Housing for Fair Charleston Plan : Housing action plan for Charleston and West Ashley

*West Ashley Greenway and Bikeway Master Plan and Arts Plan : Joint City of Charleston and Charleston Parks Conservancy master plan for updating and enhancing the Greenway and Bikeway

2020 Stormwater Design Standards Manual

Dupont | Wappoo Drainage Study and Implementation

Church Creek Stormwater Codes

Savannah Highway Capacity Study and Improvements

Major Accomplishments

Physical Changes (accomplished):

MUSC West (Ambulatory Care)

Fire Station 11

City Forensics Lab

West Ashley Circle Harris Teeter

The Victory in Avondale Business District redevelopment

Stono River County Park (Phase 1)

Physical Changes (coming soon):

Ashley River Crossing BUILD (grant award and multijurisdictional funding)

Citadel Mall to Epic Center (PUD approved)

Carr Richardson Park (2022)

Old Towne County Creek Park (2023/2024)

*Glenn McConnell Boulevard Widening and Multiuse Trail (2022)

*Old Towne District Transportation Improvements (2023/2024)

Elements to Focus on 2022

Item	Chapter	Description	Responsibility
42	COMM DESIGN & LAND USE	Improve/beautify West Ashley gateways with appropriate signage and landscaping	City of Charleston
115	ECONOMIC DEVELOPMENT	Explore the introduction of a business license fee reduction as an incentive for investment in West Ashley	City of Charleston
143	TRANSPORTATION	Implement a pedestrian/bike scale destination based wayfinding system	City, Charleston County, TST, CTC, TAP, BCDCOG, grants
5	COMM DESIGN & LAND USE	Establish a West Ashley Community Brand & Identity Committee: organize private clean up efforts (keep West Ashley beautiful)	City of Charleston
32	ECONOMIC DEVELOPMENT	Better integrate West Ashley within the efforts of the Charleston Digital Corridor initiative	City, Charleston Digital Corridor, and other stakeholders as appropriate
90	ECONOMIC DEVELOPMENT	Coordinate services such as emergency response, garbage pick-up, drainage maintenance, street maintenance, lighting, etc between City, County, St Andrews PSD, and SC DOT to increase efficiency and decrease duplicity.	City, Charleston County, St Andrews PSD, and SC DOT

Steps to Implement Item 5 & 42

Establish a West Ashley Community Brand & Identity Committee: organize private clean up efforts (keep West Ashley beautiful)

- 2-3 Commissioners; Staff
 - Help organize and enact the clean up efforts (already underway)
 - Coordination with Keep Charleston Beautiful
 - Request additional funding to Keep Charleston Beautiful for expanded services
 - Continue process with SCDOT for better maintenance of existing areas

Improve/beautify West Ashley gateways with appropriate signage and landscaping

- 2 Commissioners; Elected Officials; SCDOT
- Updates to existing signage
 - Coordinate with SCDOT for placement of monument signage
 - Request funds for design and installation of signs
 - Can we raise private sector matching funds?
- Request funding for Sam Rittenberg/Champion Buffer Replanting
- Request funding for I526/Savannah/Sam Rittenberg Replanting

*Commissioners Steering:

- Teresa Tidstrom
- Matt Moldenhauer
- Aimee Sutton
- Ryan Cumback
- CM Brady & CM Waring

Steps to Implement Item 115

Explore the introduction of a business license fee reduction as an incentive for investment in West Ashley

- Staff
- Research comparable programs in the State
- Start feasibility with Budget, Finance, and Revenue Collections
 - Create list targeted industries by NAICS codes
 - Impact on budget

Steps to Implement Item 143

Implement a pedestrian/bike scale destination based wayfinding system

- 1-2 Commissioners; elected officials; Charleston Parks Conservancy
- Partnering with Charleston Parks Conservancy, focus on Greenway and Bikeway Wayfinding
- Requesting matching money and search for grants
- Begin with pilot project on Greenway
- Work with SCOTD and CVB to update highway attraction signs and locations
 - *shift from the marquie focus to exist signs saying West Ashley

*Commissioners Steering:

- Matt Moldenhauer
- Jim Garrett
- CM Brady

Steps to Implement Item 32

Better integrate West Ashley within the efforts of the Charleston Digital Corridor initiative

- 1-2 Commissioners; Staff
- Connect with local technology leaders
- Continue to work with Charleston County Economic Development in marketing West Ashley
- *Connect CCED and Ch Digital Corridor with WA Advanced Studies

*Commissioners Steering:

- Jim Garrett
- Aimee Sutton
- Ryan Cumback

Steps to Implement Item 90

Coordinate services such as emergency response, garbage pick-up, drainage maintenance, street maintenance, lighting, etc between City, County, St Andrews PSD, and SCDOT to increase efficiency and decrease duplicity.

- Elected Officials; PSD Staff, City Staff

***Commissioners Steering:**

- Mayor Tecklenburg
- CM Shahid
- CM Waring
- CM Brady
- Joh DeStefano