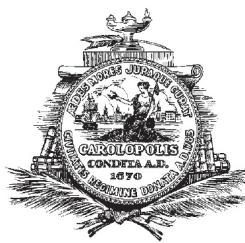


KING STREET PROFILE FEBRUARY 2022

CITY OF CHARLESTON

DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION



KING STREET PROFILE

SPRING TO BROAD STREETS

FEBRUARY 2022



KING STREET PROFILE

SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

FEBRUARY 2022



KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

FEBRUARY 2022



KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

FEBRUARY 2022



KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

FEBRUARY 2022



KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

FEBRUARY 2022



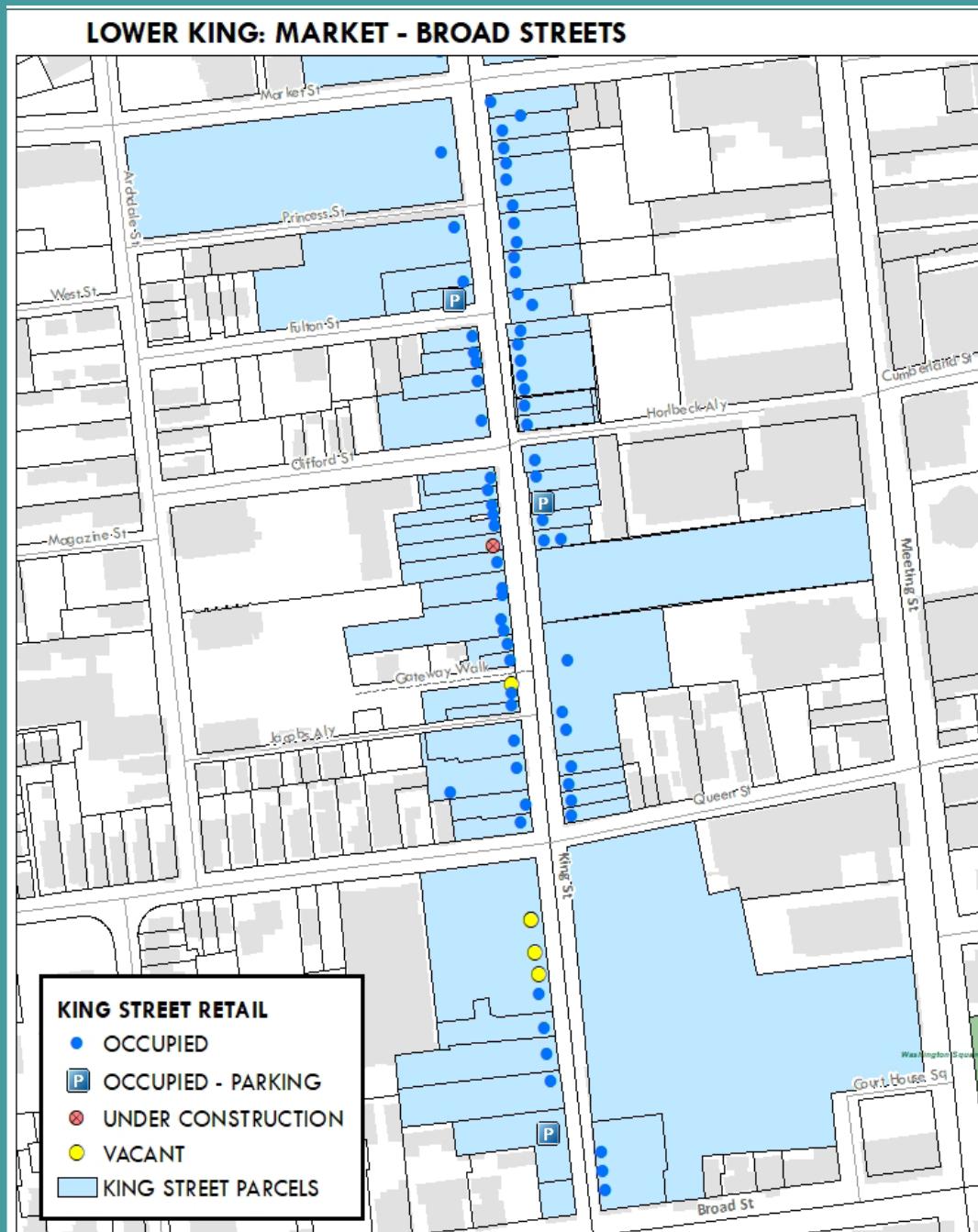
KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

FEBRUARY 2022



KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

FEBRUARY 2022



KING STREET PROFILE

SPRING TO BROAD STREETS

OCCUPANCY CHANGES

DECEMBER 2021 - FEBRUARY 2022

DEC 2021	SPRING TO BROAD STREETS	FEB 2022
87%	-2%	85%

UPPER KING STREET

87%	-3%	84%
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MIDDLE KING STREET

85%	0%	85%
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LOWER KING STREET

92%	-4%	88%
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KING STREET PROFILE

SPRING TO BROAD STREETS

NEW STORES & COMING SOON

FEBRUARY 2022

UPPER KING STREET

427 KING *MACCARO THAI TEA*
420 KING *SÈCHEY*

MIDDLE KING STREET

336 KING *MILLIE LYNN*
328 KING *BRANDY MELVILLE*

LOWER KING STREET

248 KING *SUNGLASSES HUT*

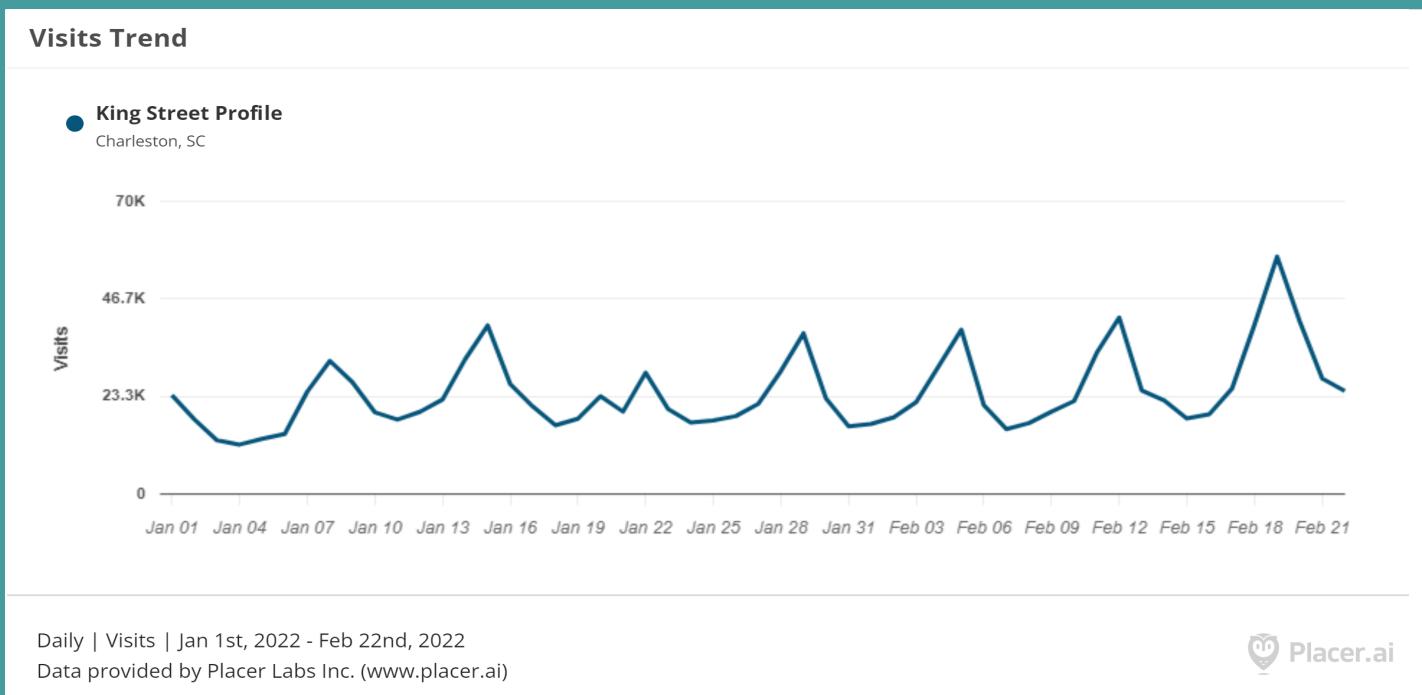


KING STREET PROFILE

PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

JANUARY 2022 - FEBRUARY 2022



JANUARY 2021 - DECEMBER 2021

