E2 Exhibits & Displays, Inc.

Owner: Eileen Easler

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How long have you been in business?: 30 years

Number of employees: 2
Please give us a brief description of the business:
Marketing and promotional material, including corporate apparel, promotional items, displays and graphic design services.

What is your business philosophy/mission statement?
Our goal is to provide the best customer service and product quality.

Why does this business deserve to be a M&WBE Spotlight Business?
We have successfully helped local business grow their business for over 30 years.

Growth: How has this business grown since its establishment (in employees or revenue)? What is the vision and potential for growth in the future?
Adding and adapting services and products as the market trends and clients needs change.

What activities does your business engage in to support the broader community?
A lot of our business is face to face marketing, so currently there is not a lot of opportunity. Eileen is a volunteer at the James Island Outreach.

What sets your business apart from competitors?
Customer service is everything. If you don't take care of your customers, someone else will. We pride ourselves in outstanding customer service. [https://e2exhibits.com/testimonials/](https://e2exhibits.com/testimonials/)

What's one valuable lesson you've learned that you would share with other business owners?
Don't give up. Market trends, competition, pandemics all have an impact on business. Keep plugging along and believe in yourself.

Tell us an interesting & fun fact about your business:
We like to make doing business with us fun, check us out on [YouTube](https://www.youtube.com)!