

M&WBE October Spotlight

CITY OF CHARLESTON

MINORITY & WOMEN-OWNED



BUSINESS SPOTLIGHT



e²
exHIBITS

E2 Exhibits & Displays, Inc.



The graphic features a white background with a dark blue border. At the top, the text 'CITY OF CHARLESTON' is in a dark gray sans-serif font. Below it, 'MINORITY & WOMEN-OWNED' is in a larger, bold, dark blue sans-serif font. A dark blue ribbon banner with the words 'BUSINESS SPOTLIGHT' in white, bold, sans-serif font is positioned in the center. Below the banner is the 'e² exHIBITS' logo, consisting of a stylized 'e' with a '2' in red above it, and the word 'exHIBITS' in a smaller, red and blue sans-serif font. Below the logo is the company name 'E2 Exhibits & Displays, Inc.' in a dark blue sans-serif font. The bottom of the graphic features two stylized blue spotlights with yellow beams pointing upwards, flanking the company name.

E2 Exhibits & Displays, Inc.



Owner: Eileen Easler

Address: 1925 High Meadow Street Johns Island, SC 29455

Email: eileen@e2exhibits.com

Website: www.e2exhibits.com

Phone: (843) 327-9038

How long have you been in business?: 30 years

Number of employees: 2

Please give us a brief description of the business:

Marketing and promotional material, including corporate apparel, promotional items, displays and graphic design services

What is your business philosophy/mission statement?

Our goal is to provide the best customer service and product quality.

Why does this business deserve to be a M&WBE Spotlight Business?

We have successfully helped local business grow their business for over 30 years.

Growth: How has this business grown since its establishment (in employees or revenue)? What is the vision and potential for growth in the future?

Adding and adapting services and products as the market trends and clients needs change.

What activities does your business engage in to support the broader community?

A lot of our business is face to face marketing, so currently there is not a lot of opportunity. Eileen is a volunteer at the James Island Outreach.

What sets your business apart from competitors?

Customer service is everything. If you don't take care of your customers, someone else will. We pride ourselves in outstanding customer service. <https://e2exhibits.com/testimonials/>

What's one valuable lesson you've learned that you would share with other business owners?

Don't give up. Market trends, competition, pandemics all have an impact on business. Keep plugging along and believe in yourself.

Tell us an interesting & fun fact about your business:

We like to make doing business with us fun, check us out on [YouTube](#)!

