

## M&WBE October Spotlight



### E2 Exhibits & Displays, Inc.



**Owner:** Eileen Easler

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**Phone:** (843) 327-9038

**How long have you been in business?:** 30 years

**Number of employees:** 2

**Please give us a brief description of the business:**

Marketing and promotional material, including corporate apparel, promotional items, displays and graphic design services

**What is your business philosophy/mission statement?**

Our goal is to provide the best customer service and product quality.

**Why does this business deserve to be a M&WBE Spotlight Business?**

We have successfully helped local business grow their business for over 30 years.

**Growth: How has this business grown since its establishment (in employees or revenue)? What is the vision and potential for growth in the future?**

Adding and adapting services and products as the market trends and clients needs change.

**What activities does your business engage in to support the broader community?**

A lot of our business is face to face marketing, so currently there is not a lot of opportunity. Eileen is a volunteer at the James Island Outreach.

**What sets your business apart from competitors?**

Customer service is everything. If you don't take care of your customers, someone else will. We pride ourselves in outstanding customer service. <https://e2exhibits.com/testimonials/>

**What's one valuable lesson you've learned that you would share with other business owners?**

Don't give up. Market trends, competition, pandemics all have an impact on business. Keep plugging along and believe in yourself.

**Tell us an interesting & fun fact about your business:**

We like to make doing business with us fun, check us out on [YouTube!](#)

