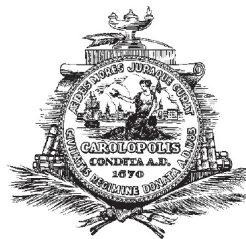


KING STREET PROFILE SEPTEMBER 2021

CITY OF CHARLESTON

DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION

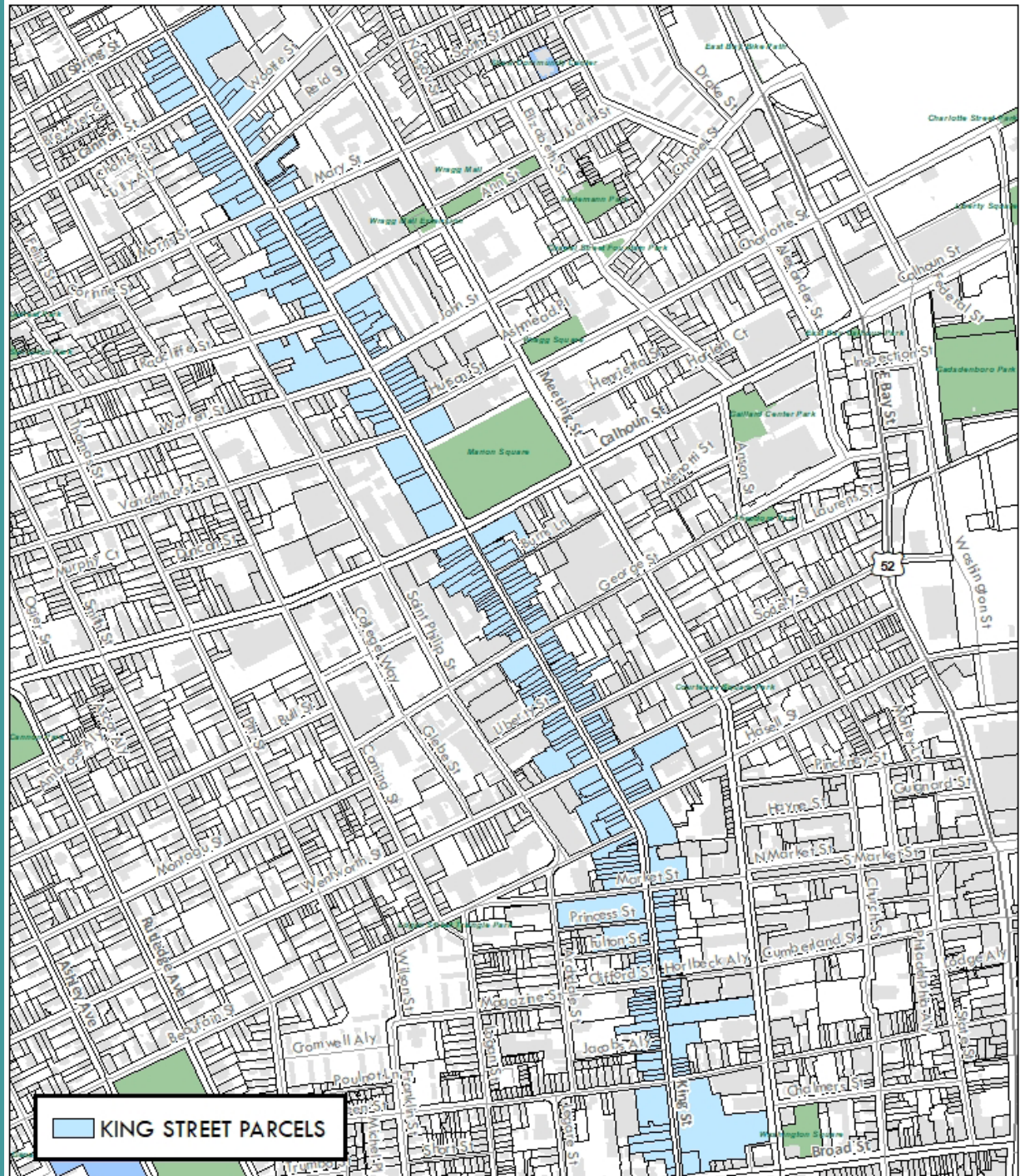


KING STREET PROFILE

SPRING TO BROAD STREETS

SEPTEMBER 2021

KING STREET PROFILE: SPRING TO BROAD STREETS



KING STREET PROFILE

SPRING TO BROAD STREETS

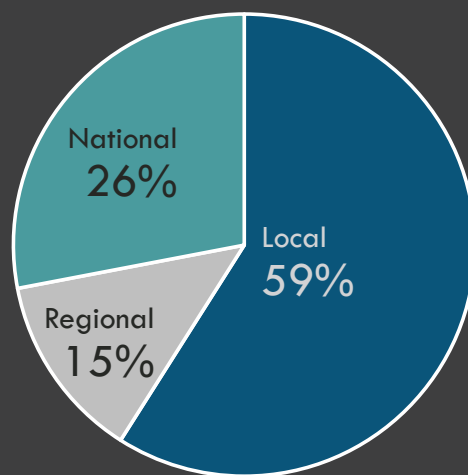
COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2021

87%

OCCUPANCY

RETAIL TYPE
SPRING TO
BROAD STREETS



Apparel
27%



Restaurant
21%



Specialty
12%



Office
6%



Houseware
4%



Health &
Beauty 4%



Gallery
2%



Other Services
9%

KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2021



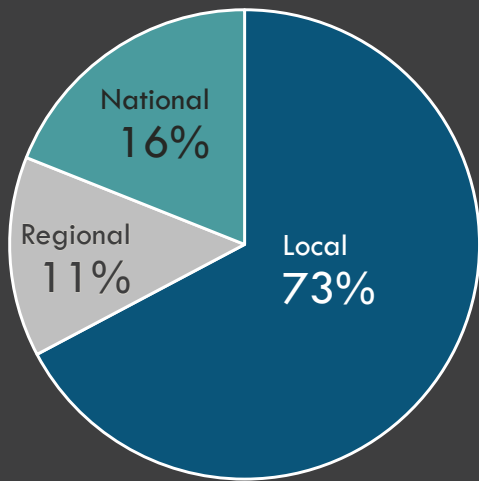
KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2021



RETAIL TYPE
SPRING TO
CALHOUN STREETS

88%
OCCUPANCY



Apparel
8%



Restaurant
36%



Specialty
14%



Office
11%



Houseware
2%



**Health &
Beauty** 3%



Gallery
1%



Other Services
10%

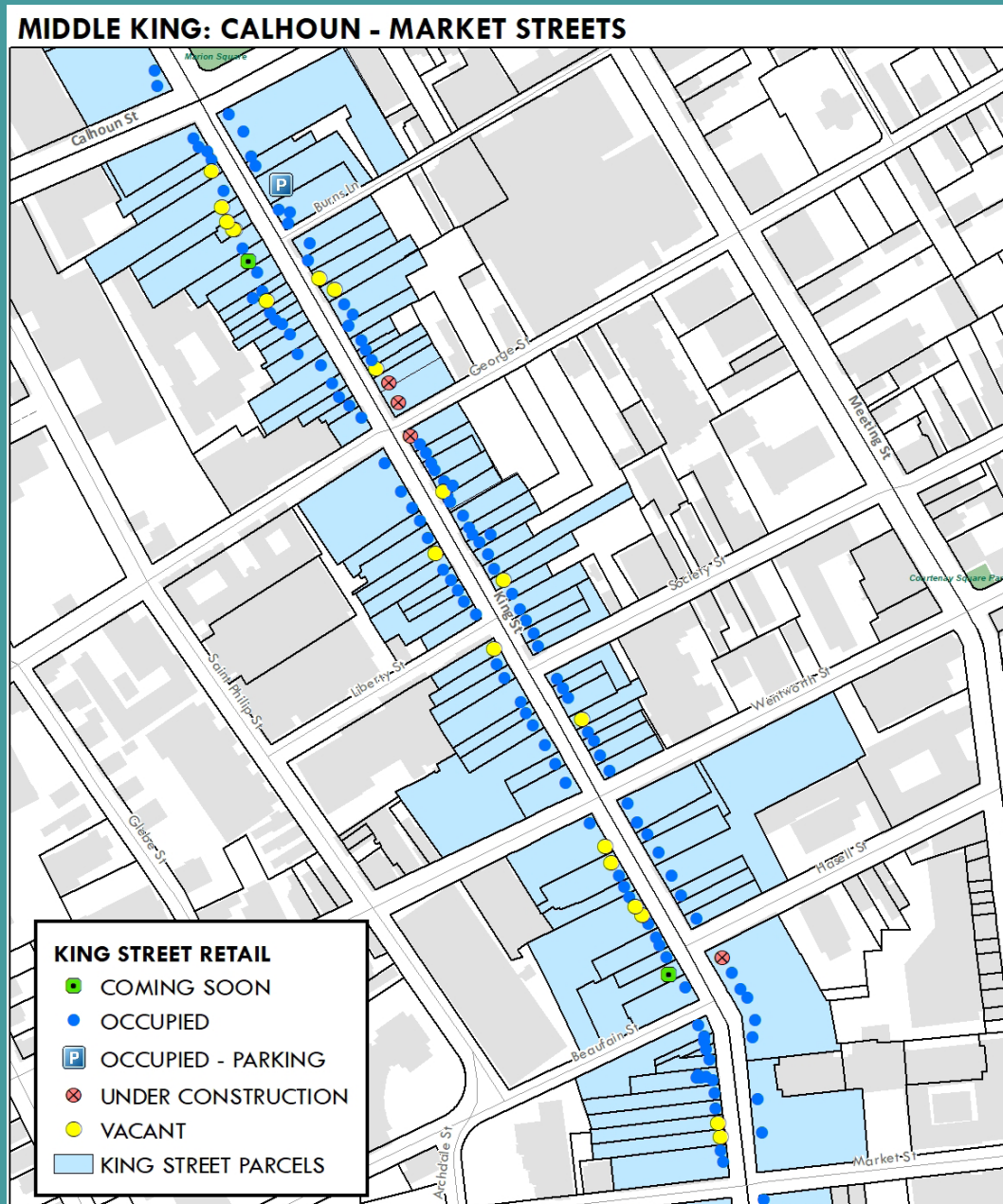
KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2021



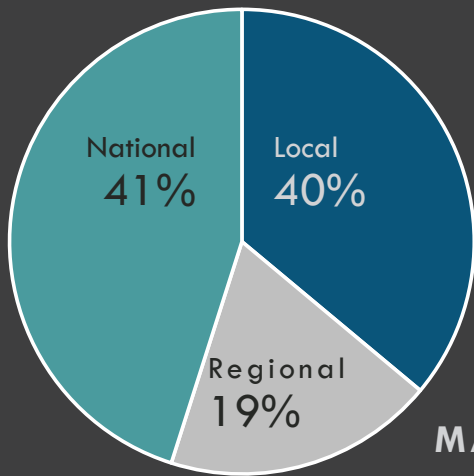
KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2021



RETAIL TYPE
CALHOUN TO
MARKET STREETS

85%
OCCUPANCY



Apparel
44%



Restaurant
12%



Specialty
12%



Office
1%



Houseware
2%



**Health &
Beauty** 4%



Gallery
1%



Other Services
6%

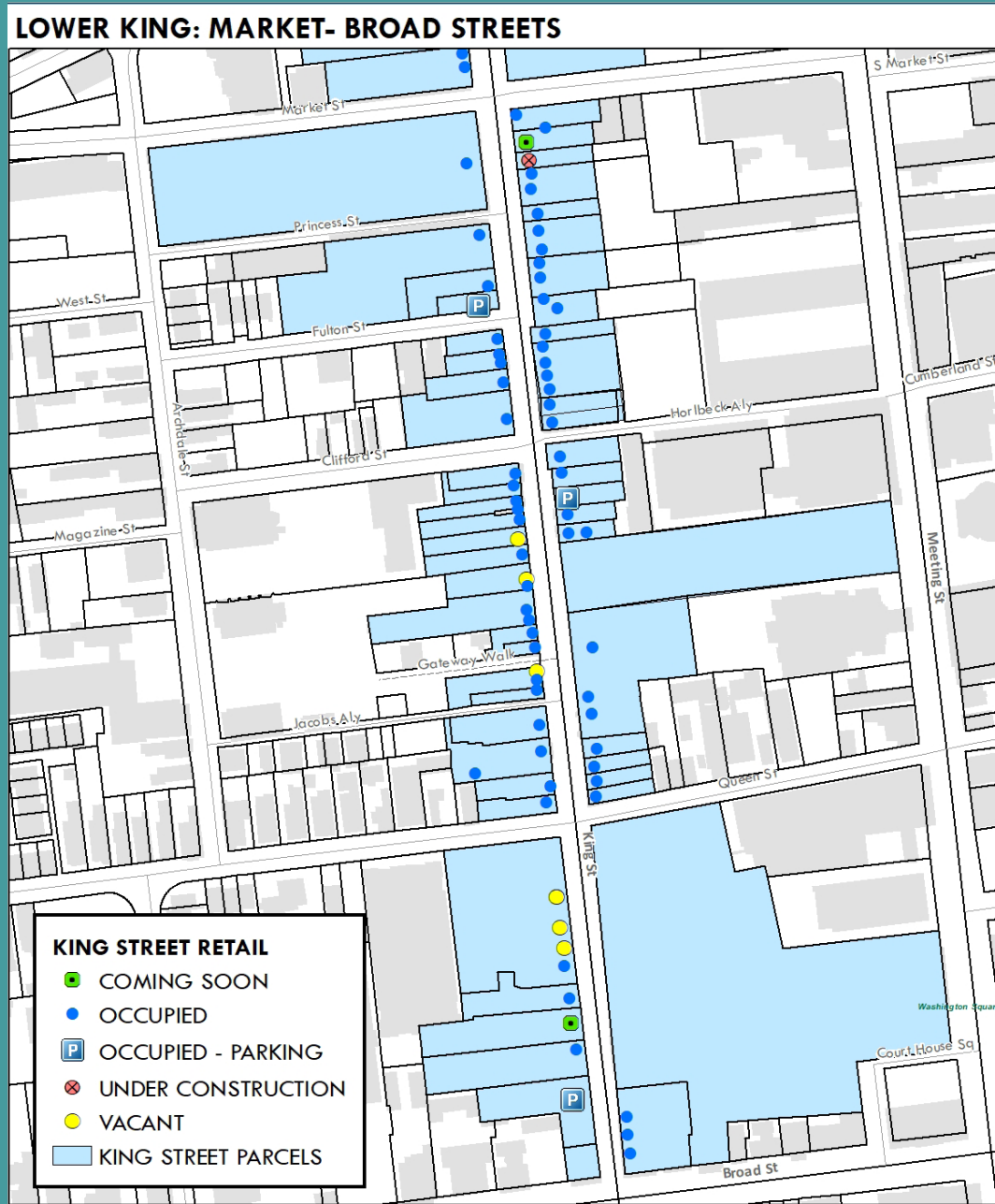
KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2021



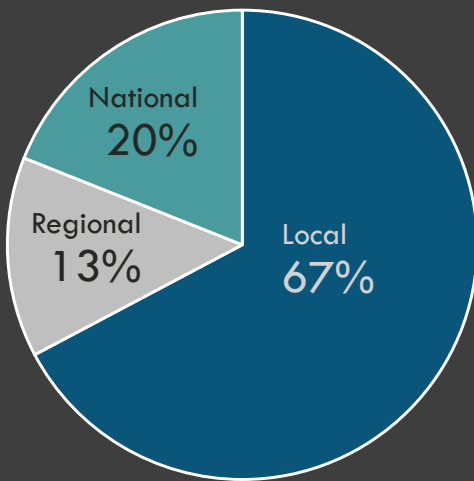
KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

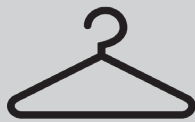
COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2021



RETAIL TYPE
MARKET TO
BROAD STREETS

89%
OCCUPANCY



Apparel
33%



Restaurant
7%



Specialty
8%



Office
7%



Houseware
11%



**Health &
Beauty** 4%



Gallery
4%



Other Services
10%

KING STREET PROFILE

SPRING TO BROAD STREETS

OCCUPANCY CHANGES

JULY 2021 - SEPTEMBER 2021

JULY 2021	SPRING TO BROAD STREETS	SEPT 2021
85 %	+2%	87 %

UPPER KING STREET

86 %	+2%	88 %
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MIDDLE KING STREET

84 %	+1%	85 %
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LOWER KING STREET

84 %	+5%	89 %
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KING STREET PROFILE

SPRING TO BROAD STREETS

NEW STORES & COMING SOON

SEPTEMBER 2021

UPPER KING STREET

563 KING	<i>THE HONEY HIVE (COMING SOON)</i>
479 KING	<i>MAYA</i>
438 KING	<i>LE CHICK (COMING LATE 2022)</i>

MIDDLE KING STREET

357 KING	<i>VIVI BUBBLETEA (COMING SOON)</i>
337 KING	<i>CHUCKTOWN BREWERY</i>
302 KING	<i>THE BOUTIQUE</i>
249 KING	<i>FAHERTY (COMING SOON)</i>

LOWER KING STREET

218 KING	<i>LOVE SHACK FANCY (COMING SOON)</i>
171 KING	<i>BEAU & RO</i>
125 KING	<i>GRIT & GRACE (COMING SOON)</i>



KING STREET PROFILE

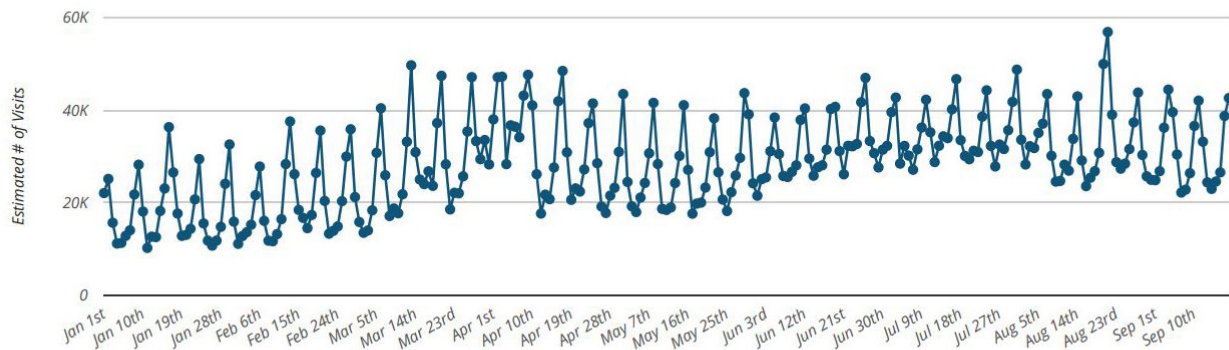
PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

JANUARY 2021 - SEPTEMBER 2021

Visits Trend

● King Street Profile / Charleston



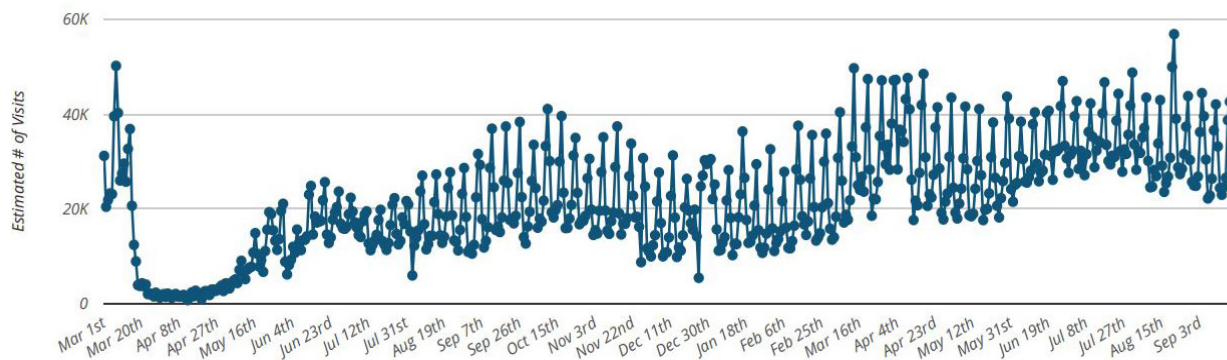
Est. # of Visits | Jan 1, 2021 - Sep 18, 2021
Data provided by Placer Labs Inc. (www.placer.ai)



MARCH 2020 - SEPTEMBER 2021

Visits Trend

● King Street Profile / Charleston



Est. # of Visits | Mar 1, 2020 - Sep 18, 2021
Data provided by Placer Labs Inc. (www.placer.ai)



