KING STREET PROFILE
SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION
SEPTEMBER 2021

87% OCCUPANCY

RETAIL TYPE SPRING TO BROAD STREETS

Apparel 27%
Restaurant 21%
Specialty 12%
Office 6%
Houseware 4%
Health & Beauty 4%
Gallery 2%
Other Services 9%

National 26%
Local 59%
Regional 15%

SPRING TO BROAD STREETS

KING STREET PROFILE

87%

OCCUPANCY

RETAIL TYPE

SPRING TO BROAD STREETS

Apparel 27%
Restaurant 21%
Specialty 12%
Office 6%
Houseware 4%
Health & Beauty 4%
Gallery 2%
Other Services 9%

National 26%
Local 59%
Regional 15%
KING STREET PROFILE

UPPER KING STREET
SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2021
KING STREET PROFILE
UPPER KING STREET
SPRING TO CALHOUN STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
SEPTEMBER 2021

88% OCCUPANCY

RETAIL TYPE
SPRING TO CALHOUN STREETS

Apparel 8%
Restaurant 36%
Specialty 14%
Office 11%
Houseware 2%
Health & Beauty 3%
Gallery 1%
Other Services 10%

National 16%
Regional 11%
Local 73%
KING STREET PROFILE
MIDDLE KING STREET
CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2021
King Street Profile

MIDDLE KING STREET
CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2021

85% OCCUPANCY

RETAIL TYPE
CALHOUN TO MARKET STREETS

National 41%
Local 40%
Regional 19%

Apparel 44%
Restaurant 12%
Specialty 12%
Office 1%
Houseware 2%
Health & Beauty 4%
Gallery 1%
Other Services 6%
King Street Profile

LOWER KING STREET
MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2021

89% OCCUPANCY

Retail Type

Markets to Broad Streets

Apparel 33%
Restaurant 7%
Specialty 8%
Office 7%
Houseware 11%
Health & Beauty 4%
Gallery 4%
Other Services 10%

National 20%
Regional 13%
Local 67%
## King Street Profile

### Spring to Broad Streets

#### Occupancy Changes

*July 2021 - September 2021*

<table>
<thead>
<tr>
<th></th>
<th>July 2021</th>
<th>Spring to Broad Streets</th>
<th>Sept 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Middle King Street</td>
<td>84%</td>
<td>+1%</td>
<td>85%</td>
</tr>
<tr>
<td>Upper King Street</td>
<td>86%</td>
<td>+2%</td>
<td>88%</td>
</tr>
<tr>
<td>Lower King Street</td>
<td>84%</td>
<td>+5%</td>
<td>89%</td>
</tr>
</tbody>
</table>
# King Street Profile

## Spring to Broad Streets

### New Stores & Coming Soon

**September 2021**

### Upper King Street

<table>
<thead>
<tr>
<th>563 King</th>
<th>The Honey Hive (Coming Soon)</th>
</tr>
</thead>
<tbody>
<tr>
<td>479 King</td>
<td>Maya</td>
</tr>
<tr>
<td>438 King</td>
<td>Le Chick (Coming Late 2022)</td>
</tr>
</tbody>
</table>

### Middle King Street

<table>
<thead>
<tr>
<th>357 King</th>
<th>Vivi Bubbletea (Coming Soon)</th>
</tr>
</thead>
<tbody>
<tr>
<td>337 King</td>
<td>Chucktown Brewery</td>
</tr>
<tr>
<td>302 King</td>
<td>The Boutique</td>
</tr>
<tr>
<td>249 King</td>
<td>Faherty (Coming Soon)</td>
</tr>
</tbody>
</table>

### Lower King Street

<table>
<thead>
<tr>
<th>218 King</th>
<th>Love Shack Fancy (Coming Soon)</th>
</tr>
</thead>
<tbody>
<tr>
<td>171 King</td>
<td>Beau &amp; Ro</td>
</tr>
<tr>
<td>125 King</td>
<td>Grit &amp; Grace (Coming Soon)</td>
</tr>
</tbody>
</table>
Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

**KING STREET PROFILE**

**PLACER FOOT TRAFFIC DATA**

**JANUARY 2021 - SEPTEMBER 2021**

![Visits Trend](chart1)

Est. # of Visits | Jan 1, 2021 - Sep 18, 2021
Data provided by Placer Labs Inc. (www.placer.ai)

**MARCH 2020 - SEPTEMBER 2021**

![Visits Trend](chart2)

Est. # of Visits | Mar 1, 2020 - Sep 18, 2021
Data provided by Placer Labs Inc. (www.placer.ai)