KING STREET PROFILE
SPRING TO BROAD STREETS
COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021

85% OCCUPANCY

RETAIL TYPE
SPRING TO BROAD STREETS

Apparel 27%
Restaurant 21%
Specialty 12%
Office 6%
Houseware 4%
Health & Beauty 4%
Gallery 2%
Other Services 11%

National 26%
Local 59%
Regional 15%
KING STREET PROFILE

MIDDLE KING STREET
CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021

MIDDLE KING: CALHOUN TO MARKET STREETS

KING STREET RETAIL
- COMING SOON
- OCCUPIED
- OCCUPIED - PARKING
- UNDER CONSTRUCTION
- VACANT
- KING STREET PARCELS
KING STREET PROFILE
MIDDLE KING STREET
CALHOUN TO MARKET STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
JULY 2021

National 41%
Local 40%
Regional 19%

RETAIL TYPE
CALHOUN TO MARKET STREETS

84% OCCUPANCY

Apparel 44%
Restaurant 12%
Specialty 12%
Office 1%
Houseware 2%
Health & Beauty 4%
Gallery 1%
Other Services 6%
KING STREET PROFILE
LOWER KING STREET
MARKET TO BROAD STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
JULY 2021

RETAIL TYPE
MARKET TO BROAD STREETS

National 19%
Regional 14%
Local 67%

84%
OCCUPANCY

Apparel 33%
Restaurant 7%
Specialty 8%
Office 7%
Houseware 11%
Health & Beauty 4%
Gallery 4%
Other Services 10%
### KING STREET PROFILE

**SPRING TO BROAD STREETS**

**OCCUPANCY CHANGES**

**MAY 2021 - JULY 2021**

<table>
<thead>
<tr>
<th></th>
<th>MAY 2021</th>
<th>SPRING TO BROAD STREETS</th>
<th>JULY 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>LOWER KING STREET</strong></td>
<td>84%</td>
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<td>84%</td>
</tr>
<tr>
<td><strong>UPPER KING STREET</strong></td>
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<td>-1%</td>
<td>86%</td>
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<tr>
<td><strong>MIDDLE KING STREET</strong></td>
<td>84%</td>
<td>0%</td>
<td>84%</td>
</tr>
</tbody>
</table>

King Street Profile
KING STREET PROFILE

SPRING TO BROAD STREETS

NEW STORES & COMING SOON

JULY 2021

UPPER KING STREET

563 KING  THE HONEY HIVE (COMING SOON)
471 KING  GUINOT INSTITUTE
445 KING  SKINCEUTICALS SKINLAB
426 KING  RECORD STOP

MIDDLE KING STREET

344 KING  TIJON
337 KING  KING STREET BREWING CO. (COMING SOON)
302 KING  THE BOUTIQUE (COMING SOON)
249 KING  FAHERTY (COMING SOON)
Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

**KING STREET PROFILE**

**PLACER FOOT TRAFFIC DATA**

*January 2021 - July 2021*

**Visits Trend**

- King Street Profile / Charleston

![Visits Trend Graph](image)

*Est. # of Visits | Jan 1, 2021 - Jul 18, 2021
Data provided by Placer Labs Inc. (www.placer.ai)*

**March 2020 - July 2021**

**Visits Trend**

- King Street Profile / Charleston

![Visits Trend Graph](image)

*Est. # of Visits | Mar 1, 2020 - Jul 13, 2021
Data provided by Placer Labs Inc. (www.placer.ai)*