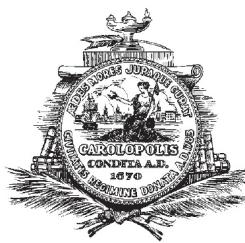


# KING STREET PROFILE

## JULY 2021

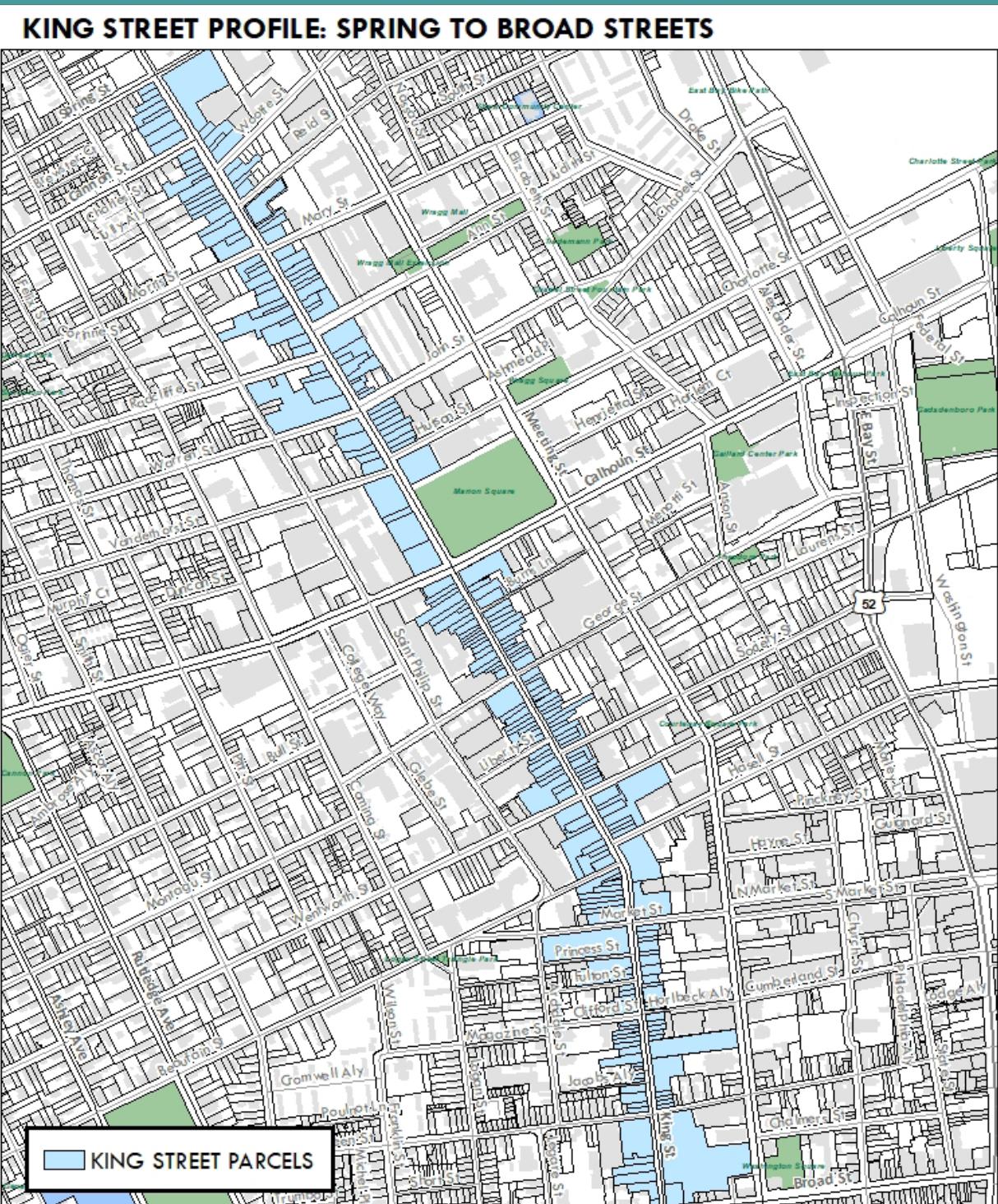
CITY OF CHARLESTON  
DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY  
BUSINESS & NEIGHBORHOOD SERVICES DIVISION



# KING STREET PROFILE

## SPRING TO BROAD STREETS

JULY 2021



# KING STREET PROFILE

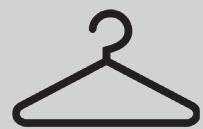
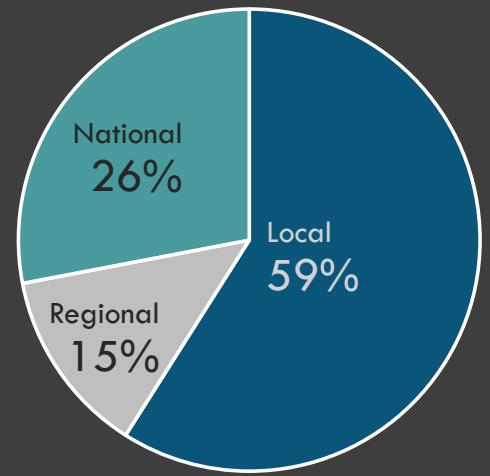
## SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021

85%  
OCCUPANCY

RETAIL TYPE  
SPRING TO  
BROAD STREETS



Apparel  
27%



Restaurant  
21%



Specialty  
12%



Office  
6%



Houseware  
4%



Health &  
Beauty 4%



Gallery  
2%



Other Services  
11%

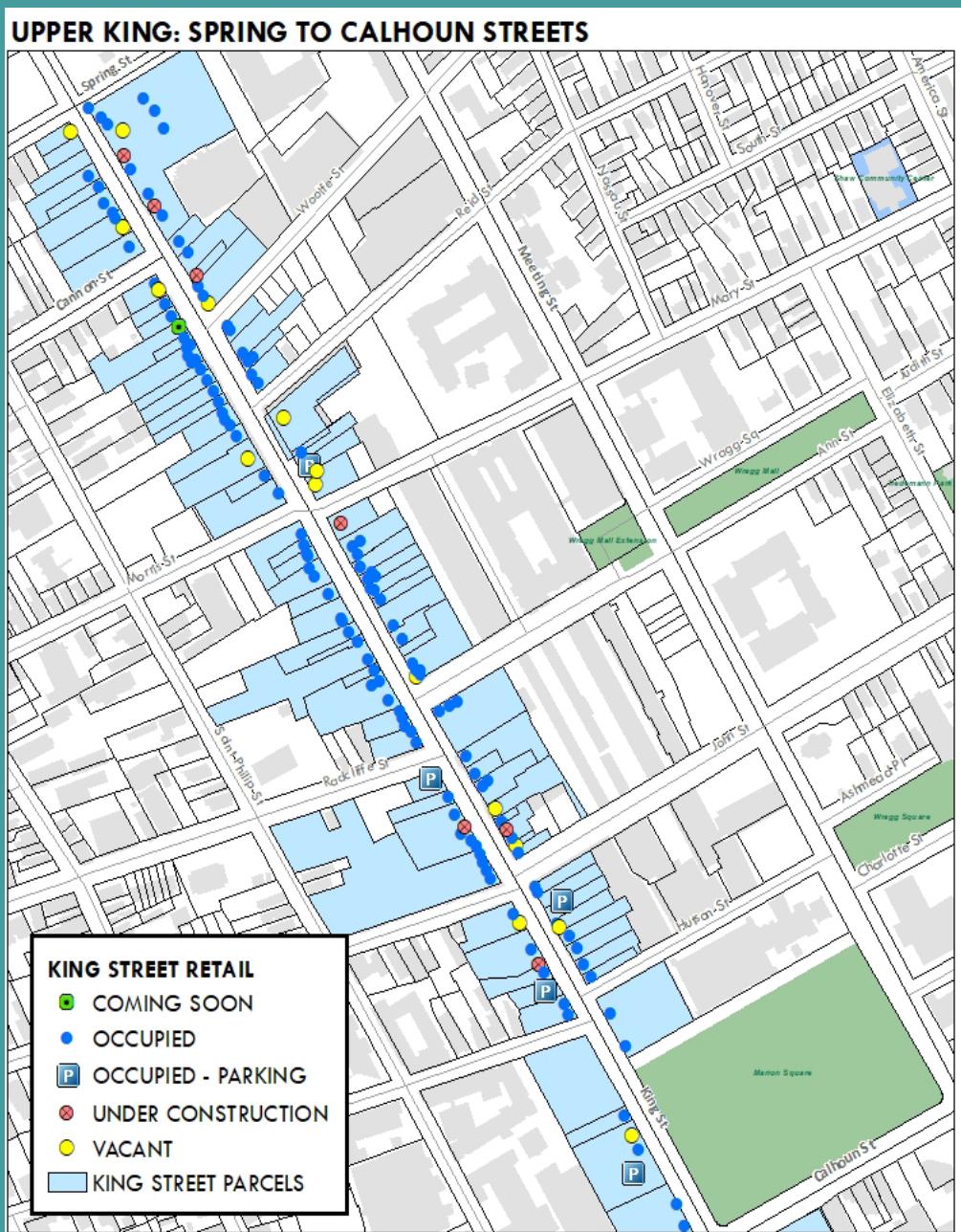
# KING STREET PROFILE

## UPPER KING STREET

### SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021



# KING STREET PROFILE

## UPPER KING STREET

### SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021



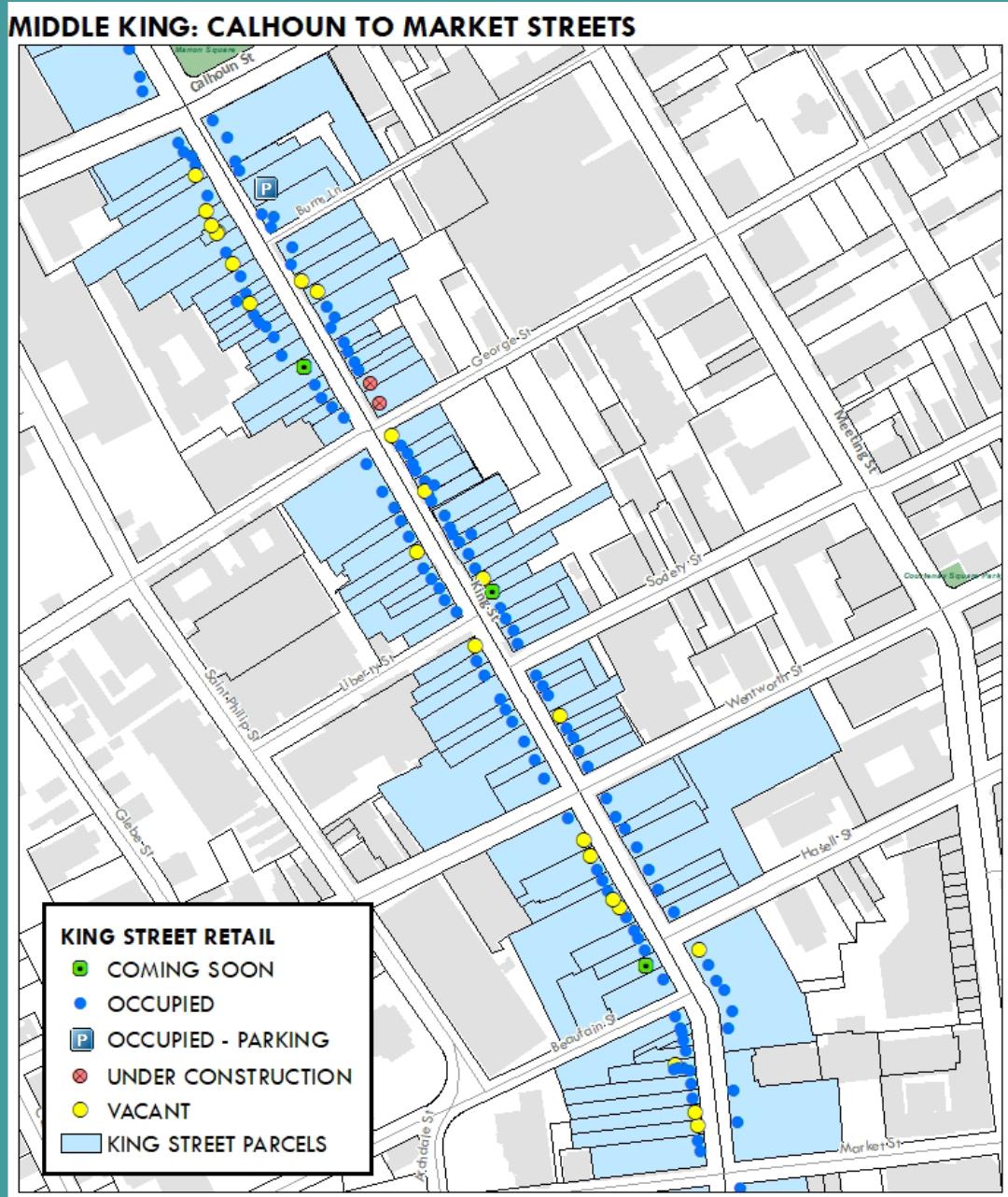
# KING STREET PROFILE

## MIDDLE KING STREET

### CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021



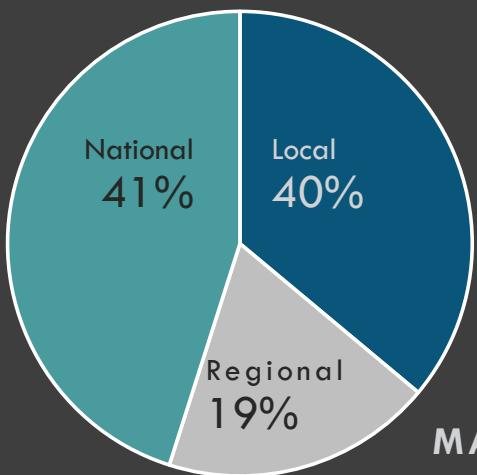
# KING STREET PROFILE

## MIDDLE KING STREET

### CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021



RETAIL TYPE  
CALHOUN TO  
MARKET STREETS

84%  
OCCUPANCY



Apparel  
44%



Restaurant  
12%



Specialty  
12%



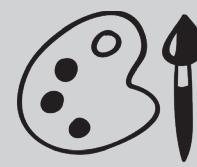
Office  
1%



Houseware  
2%



Health &  
Beauty 4%



Gallery  
1%



Other Services  
6%

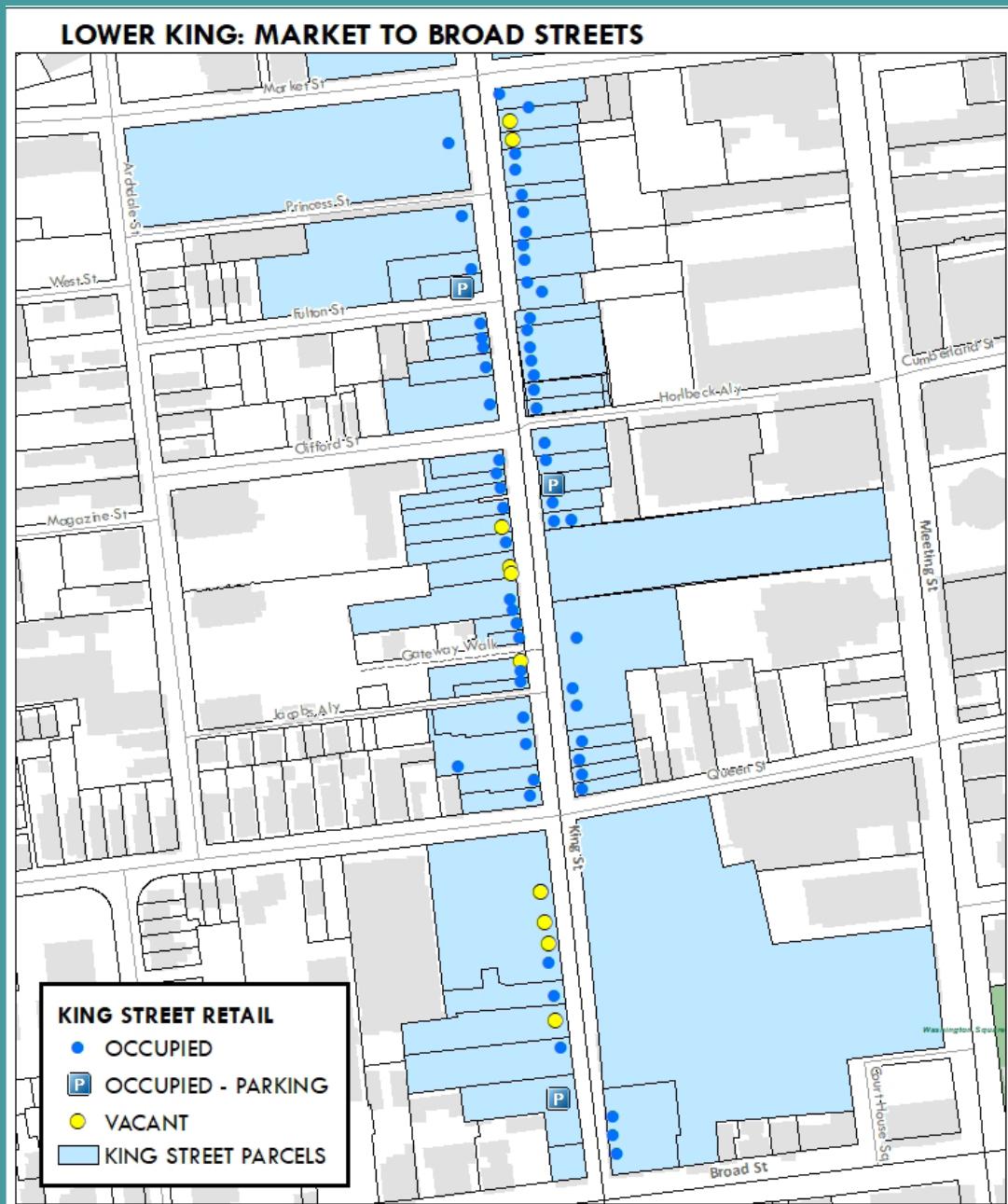
# KING STREET PROFILE

## LOWER KING STREET

### MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021



# KING STREET PROFILE

## LOWER KING STREET

### MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021

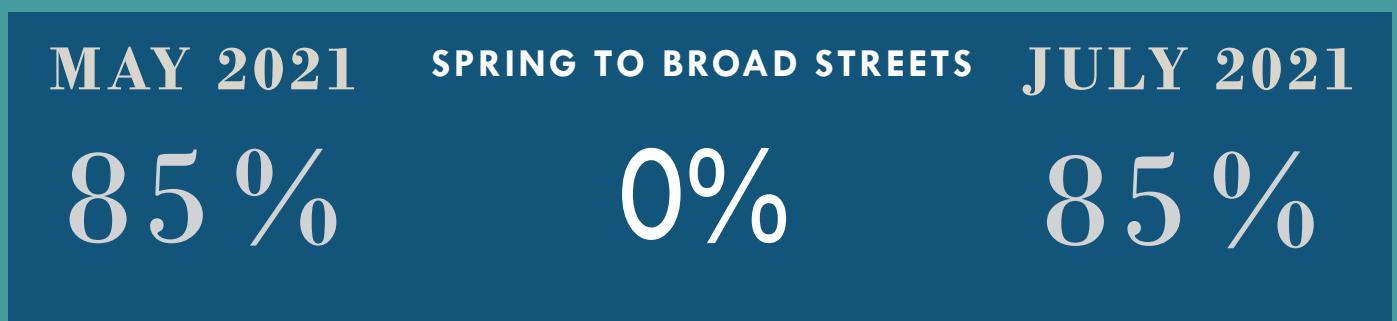


# KING STREET PROFILE

## SPRING TO BROAD STREETS

### OCCUPANCY CHANGES

*MAY 2021 - JULY 2021*



#### UPPER KING STREET

87%                    -1%                    86%



#### LOWER KING STREET

84%                    0%                    84%

# KING STREET PROFILE

## SPRING TO BROAD STREETS

NEW STORES & COMING SOON

JULY 2021

### UPPER KING STREET

563 KING	<i>THE HONEY HIVE (COMING SOON)</i>
471 KING	<i>GUINOT INSTITUTE</i>
445 KING	<i>SKINCEUTICALS SKINLAB</i>
426 KING	<i>RECORD STOP</i>

### MIDDLE KING STREET

344 KING	<i>TIJON</i>
337 KING	<i>KING STREET BREWING CO. (COMING SOON)</i>
302 KING	<i>THE BOUTIQUE (COMING SOON)</i>
249 KING	<i>FAHERTY (COMING SOON)</i>

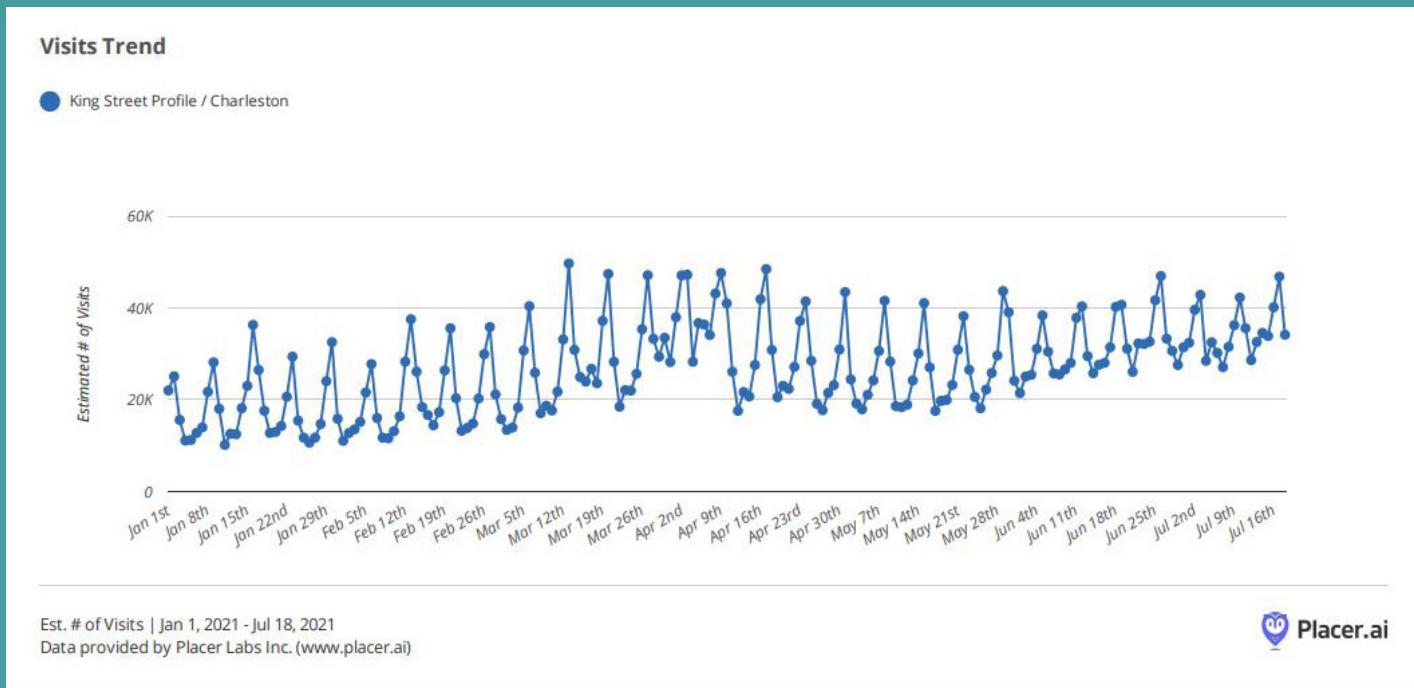


# KING STREET PROFILE

## PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

*JANUARY 2021 - JULY 2021*



*MARCH 2020 - JULY 2021*



