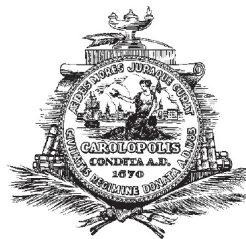


KING STREET PROFILE JULY 2021

CITY OF CHARLESTON

DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION



JULY 2021

This map displays the urban layout of downtown Portland, Oregon, with a specific focus on parcels along King Street. The parcels are highlighted in blue, showing a continuous stretch from the northern end of the map down to the southern end. The map includes a grid of streets, with major thoroughfares like Broadway and Commercial Street visible. Parks and green spaces are shown in green, and various landmarks and buildings are indicated by different shades of gray and labels. A legend in the bottom left corner, enclosed in a black box, identifies the blue-shaded areas as 'KING STREET PARCELS'.

KING STREET PROFILE

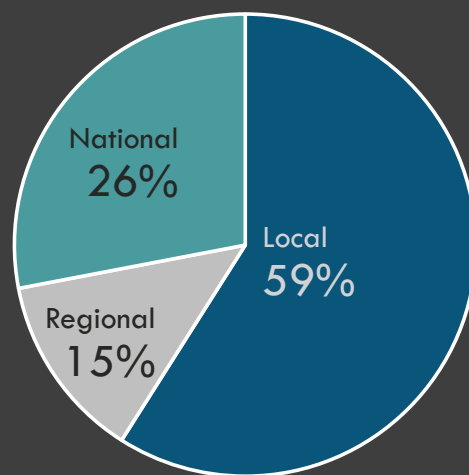
SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021

85%
OCCUPANCY

**RETAIL TYPE
SPRING TO
BROAD STREETS**



Apparel
27%



Restaurant
21%



Specialty
12%



Office
6%



Houseware
4%



**Health &
Beauty** 4%



Gallery
2%



Other Services
11%

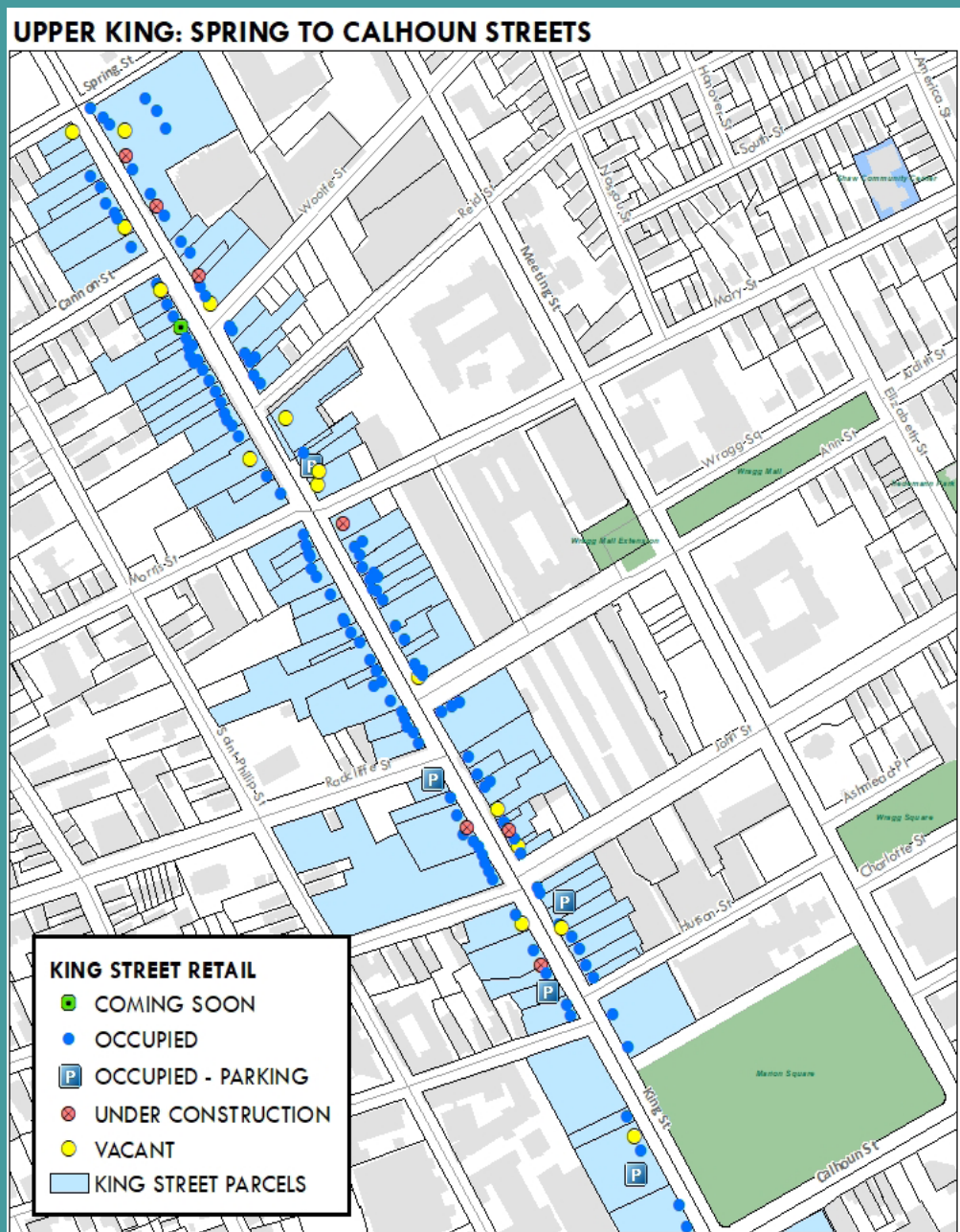
KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021



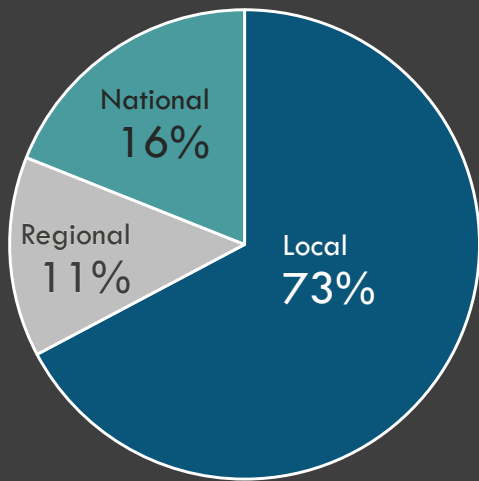
KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021



RETAIL TYPE
SPRING TO
CALHOUN STREETS

86%
OCCUPANCY



Apparel
8%



Restaurant
36%



Specialty
14%



Office
11%



Houseware
2%



**Health &
Beauty** 3%



Gallery
1%



Other Services
10%

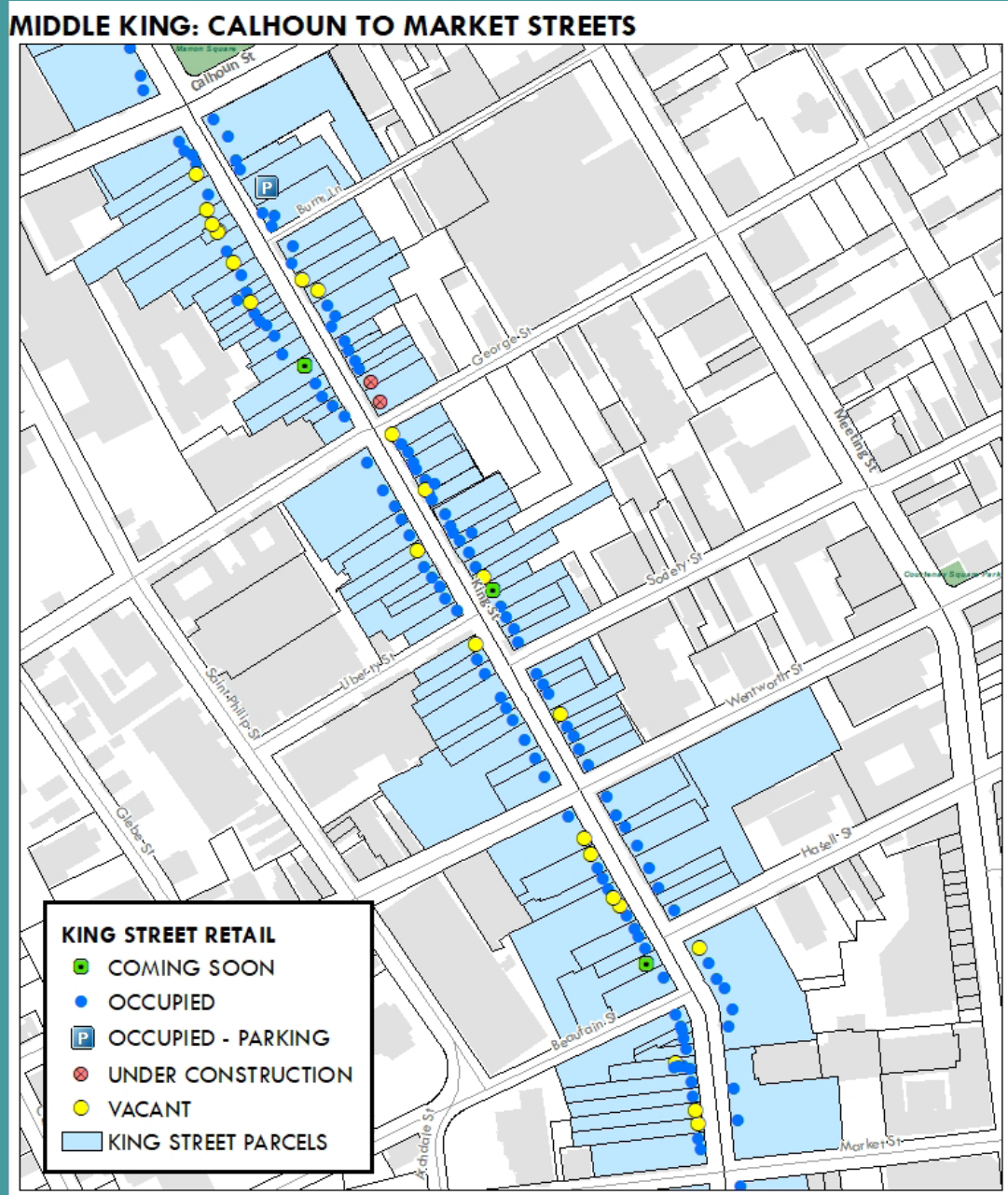
KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021



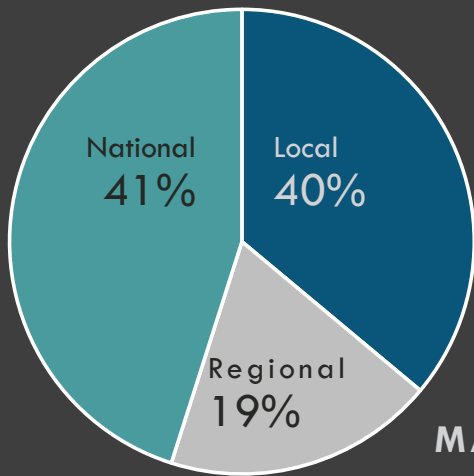
KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021



**RETAIL TYPE
CALHOUN TO
MARKET STREETS**

84%
OCCUPANCY



Apparel
44%



Restaurant
12%



Specialty
12%



Office
1%



Houseware
2%



**Health &
Beauty** 4%



Gallery
1%



Other Services
6%

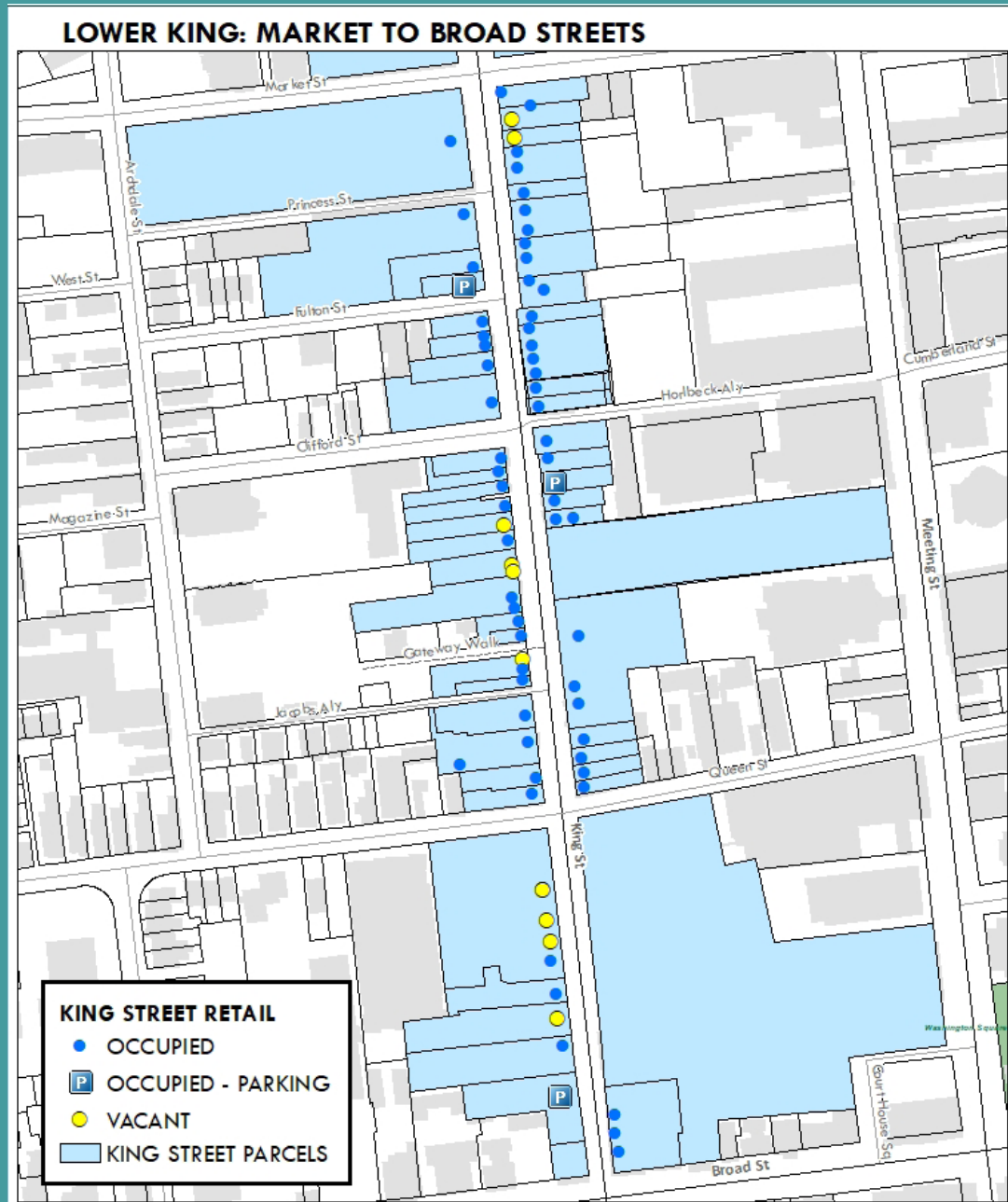
KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021



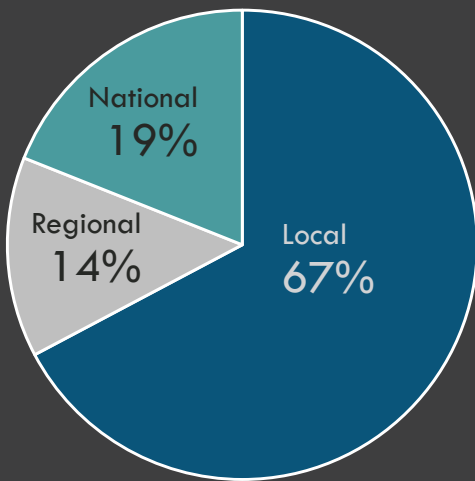
KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JULY 2021



**RETAIL TYPE
MARKET TO
BROAD STREETS**

84%
OCCUPANCY



Apparel
33%



Restaurant
7%



Specialty
8%



Office
7%



Houseware
11%



**Health &
Beauty** 4%



Gallery
4%



Other Services
10%

KING STREET PROFILE

SPRING TO BROAD STREETS

OCCUPANCY CHANGES

MAY 2021 - JULY 2021

MAY 2021	SPRING TO BROAD STREETS	JULY 2021
85 %	0%	85 %

UPPER KING STREET

87 %	-1%	86 %
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MIDDLE KING STREET

84 %	0%	84 %
------	----	------

LOWER KING STREET

84 %	0%	84 %
------	----	------

KING STREET PROFILE

SPRING TO BROAD STREETS

NEW STORES & COMING SOON

JULY 2021

UPPER KING STREET

563 KING	<i>THE HONEY HIVE (COMING SOON)</i>
471 KING	<i>GUINOT INSTITUTE</i>
445 KING	<i>SKINCEUTICALS SKINLAB</i>
426 KING	<i>RECORD STOP</i>

MIDDLE KING STREET

344 KING	<i>TIJON</i>
337 KING	<i>KING STREET BREWING CO. (COMING SOON)</i>
302 KING	<i>THE BOUTIQUE (COMING SOON)</i>
249 KING	<i>FAHERTY (COMING SOON)</i>



KING STREET PROFILE

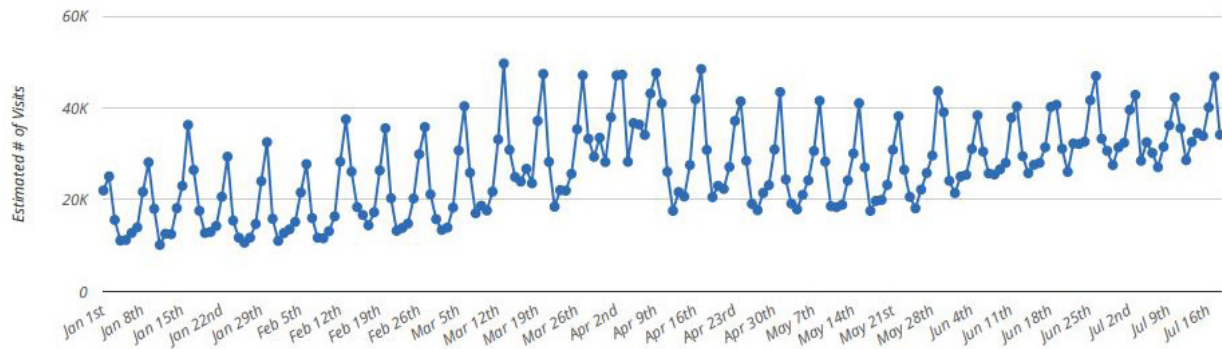
PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

JANUARY 2021 - JULY 2021

Visits Trend

● King Street Profile / Charleston



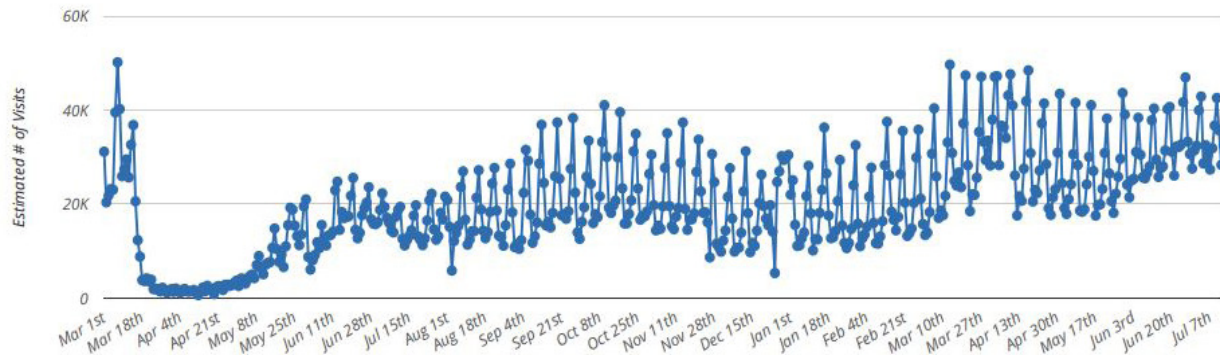
Est. # of Visits | Jan 1, 2021 - Jul 18, 2021
Data provided by Placer Labs Inc. (www.placer.ai)



MARCH 2020 - JULY 2021

Visits Trend

● King Street Profile / Charleston



Est. # of Visits | Mar 1, 2020 - Jul 13, 2021
Data provided by Placer Labs Inc. (www.placer.ai)



