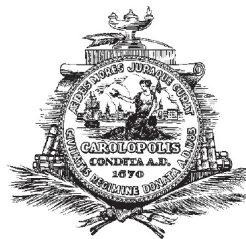


KING STREET PROFILE MAY 2021

CITY OF CHARLESTON

DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION

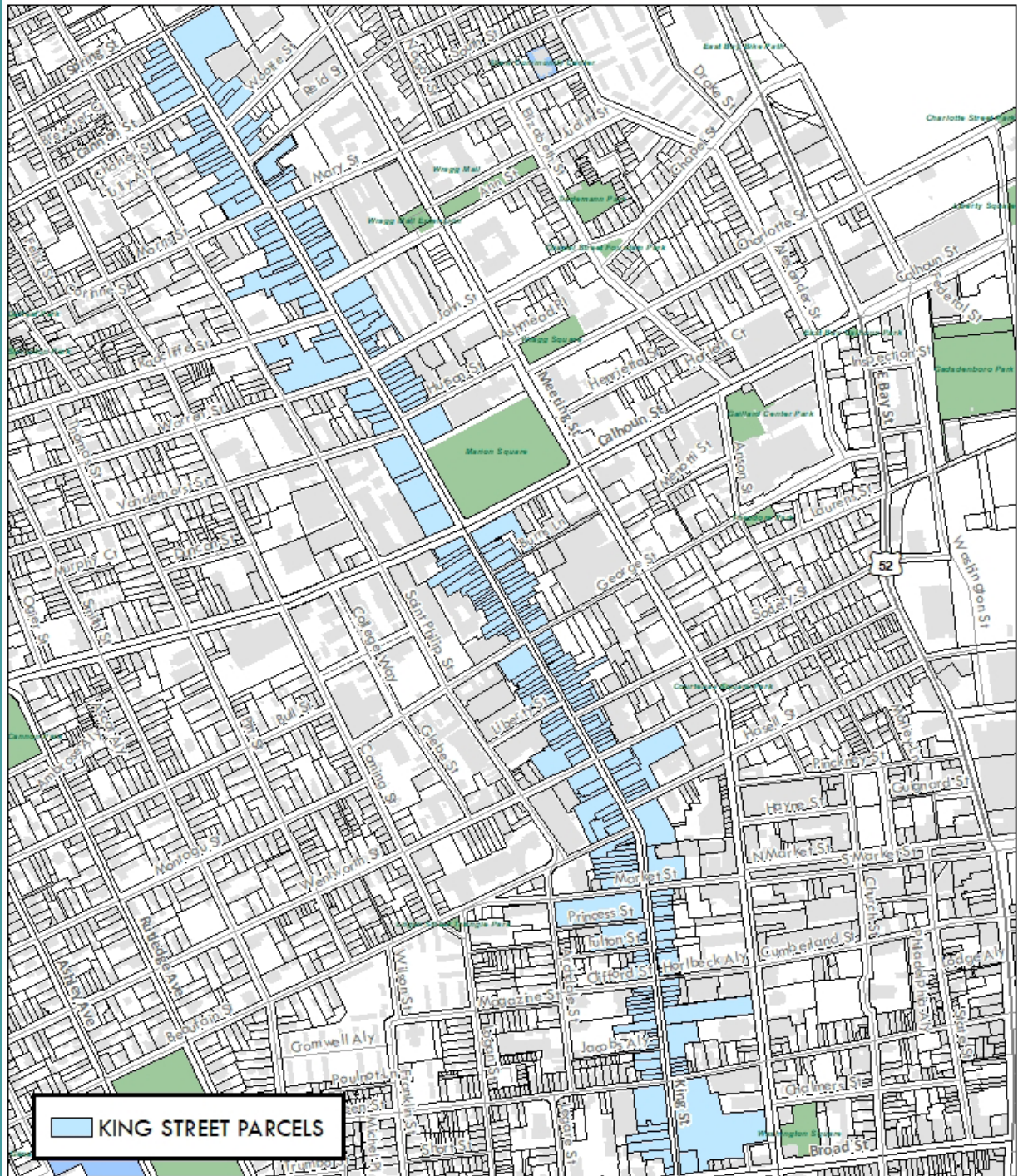


KING STREET PROFILE

SPRING TO BROAD STREETS

MAY 2021

KING STREET PROFILE: SPRING TO BROAD STREETS



KING STREET PROFILE

SPRING TO BROAD STREETS

OCCUPANCY CHANGES

MARCH 2021 - MAY 2021

MAR. 2021	SPRING TO BROAD STREETS	MAY 2021
85 %	0%	85 %

UPPER KING STREET

87 %	0%	87 %
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MIDDLE KING STREET

83 %	+1%	84 %
------	-----	------

LOWER KING STREET

85 %	-1%	84 %
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KING STREET PROFILE

SPRING TO BROAD STREETS

NEW STORES & COMING SOON

MAY 2021

UPPER KING STREET

444 KING	<i>ENSEMBLE CONSIGNMENT BOUTIQUE</i>
471 KING	<i>THE GUINOT INSTITUTE</i>
493 KING	<i>SEWING DOWN SOUTH</i>
563 KING	<i>THE HONEY HIVE (COMING SOON)</i>

MIDDLE KING STREET

249 KING	<i>FAHERTY (COMING SOON)</i>
337 KING	<i>KING STREET BREWING CO. (COMING SOON)</i>

LOWER KING STREET

131 KING	<i>BOX PURE AIR</i>
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KING STREET PROFILE

SPRING TO BROAD STREETS

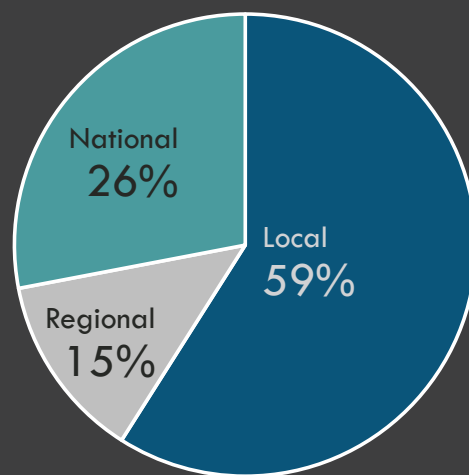
COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2021

85%

OCCUPANCY

RETAIL TYPE
SPRING TO
BROAD STREETS



Apparel
27%



Restaurant
21%



Specialty
12%



Office
6%



Houseware
4%



Health &
Beauty 4%



Gallery
2%



Other Services
9%

KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2021



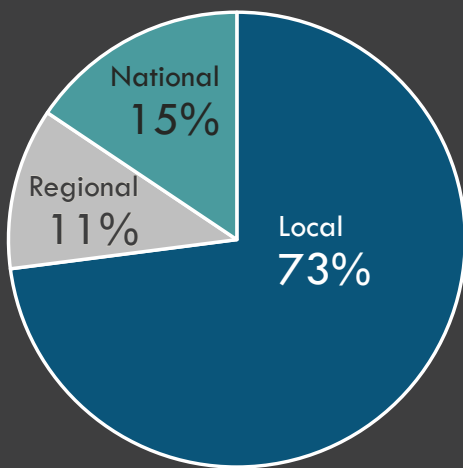
KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2021



RETAIL TYPE
SPRING TO
CALHOUN STREETS

87%
OCCUPANCY



Apparel
8%



Restaurant
36%



Specialty
14%



Office
11%



Houseware
2%



**Health &
Beauty** 3%



Gallery
1%



Other Services
10%

KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2021



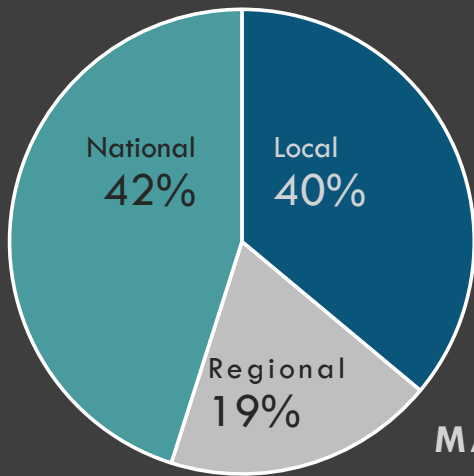
KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2021



RETAIL TYPE
CALHOUN TO
MARKET STREETS

84%
OCCUPANCY



Apparel
44%



Restaurant
12%



Specialty
12%



Office
1%



Houseware
2%



**Health &
Beauty** 4%



Gallery
1%



Other Services
6%

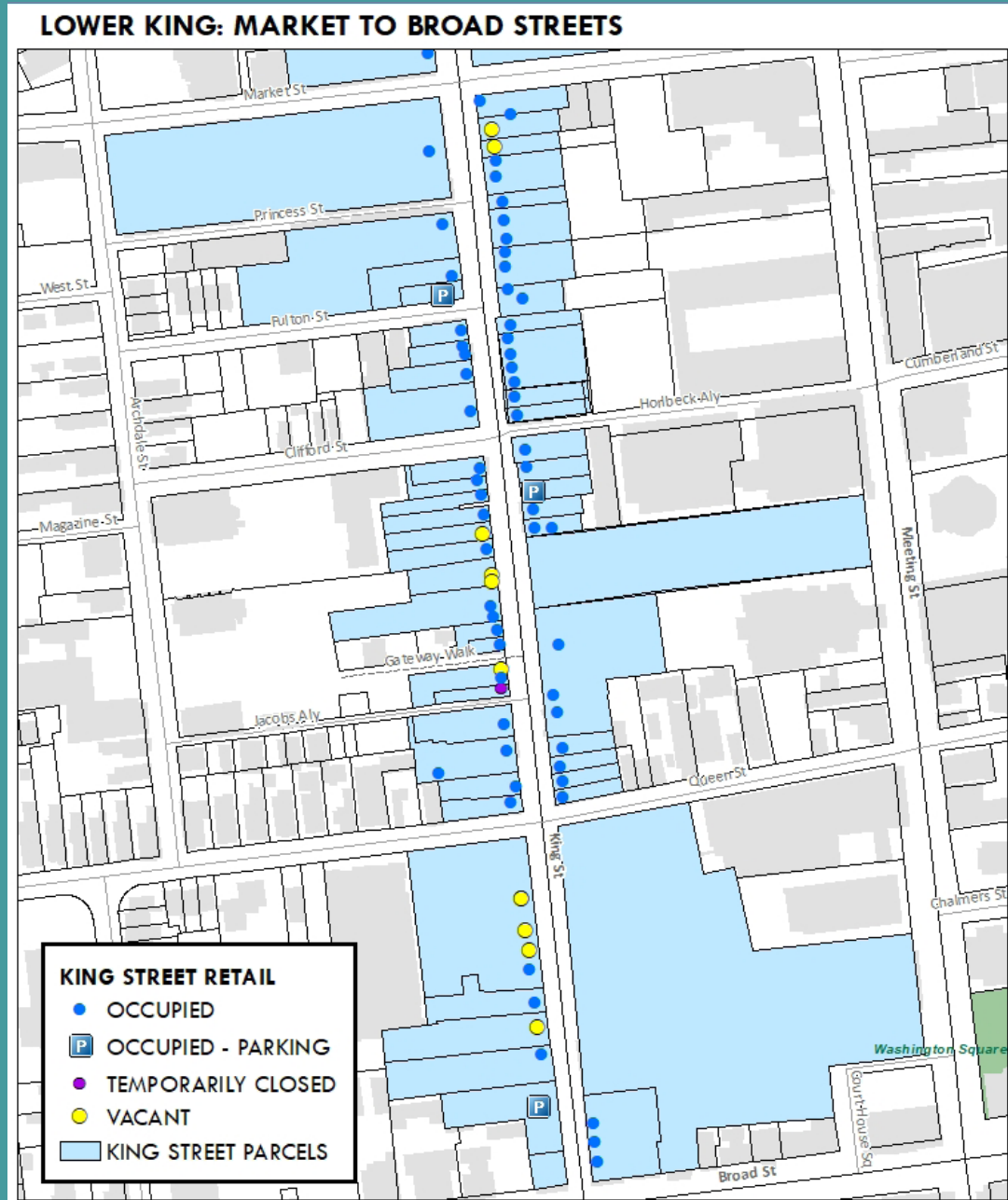
KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2021



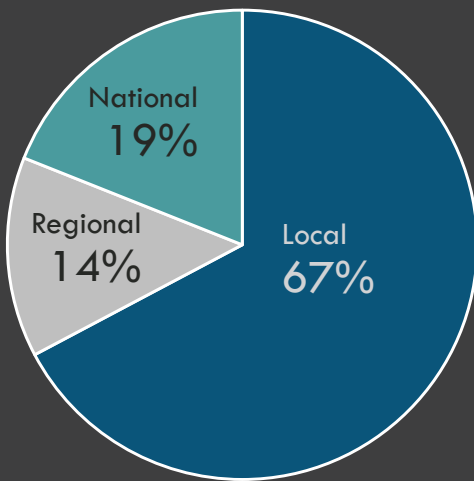
KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2021



RETAIL TYPE
MARKET TO
BROAD STREETS

84%
OCCUPANCY



Apparel
33%



Restaurant
7%



Specialty
8%



Office
7%



Houseware
11%



**Health &
Beauty** 4%



Gallery
4%



Other Services
10%

KING STREET PROFILE

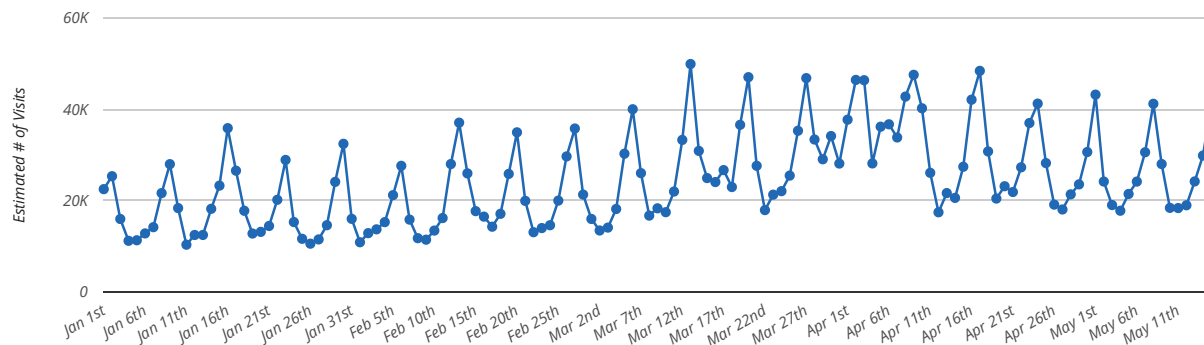
PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

JANUARY 2021 - MAY 2021

Visits Trend

● King Street Profile / Charleston



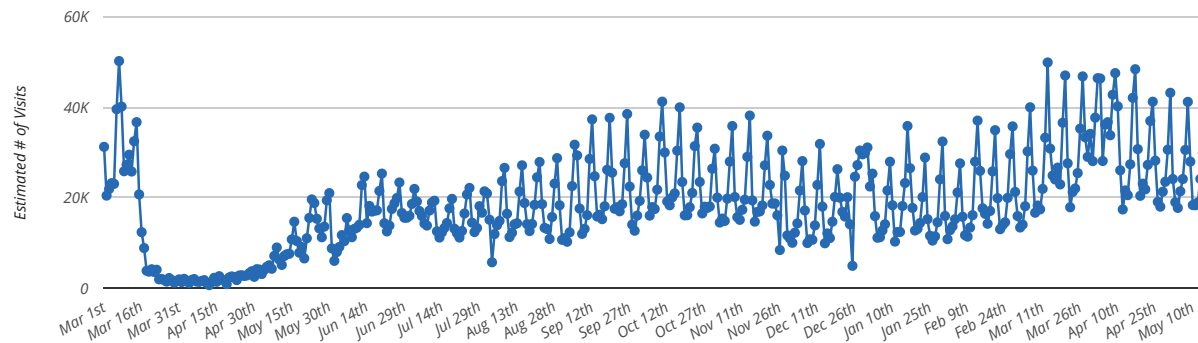
Est. # of Visits | Jan 1, 2021 - May 15, 2021
Data provided by Placer Labs Inc. (www.placer.ai)

 Placer.ai

MARCH 2020 - MAY 2021

Visits Trend

● King Street Profile / Charleston



Est. # of Visits | Mar 1, 2020 - May 15, 2021
Data provided by Placer Labs Inc. (www.placer.ai)

 Placer.ai

