## King Street Profile

### Spring to Broad Streets

#### Occupancy Changes

**March 2021 - May 2021**

<table>
<thead>
<tr>
<th></th>
<th>MAR. 2021</th>
<th>SPRING TO BROAD STREETS</th>
<th>MAY 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>King Street Profile</strong></td>
<td>85%</td>
<td>0%</td>
<td>85%</td>
</tr>
<tr>
<td><strong>Lower King Street</strong></td>
<td>85%</td>
<td>-1%</td>
<td>84%</td>
</tr>
<tr>
<td><strong>Upper King Street</strong></td>
<td>87%</td>
<td>0%</td>
<td>87%</td>
</tr>
<tr>
<td><strong>Middle King Street</strong></td>
<td>83%</td>
<td>+1%</td>
<td>84%</td>
</tr>
</tbody>
</table>
UPPER KING STREET

444 KING  ENSEMBLE CONSIGNMENT BOUTIQUE
471 KING  THE GUINOT INSTITUTE
493 KING  SEWING DOWN SOUTH
563 KING  THE HONEY HIVE (COMING SOON)

MIDDLE KING STREET

249 KING  FAHERTY (COMING SOON)
337 KING  KING STREET BREWING CO. (COMING SOON)

LOWER KING STREET

131 KING  BOX PURE AIR
King Street Profile Spring to Broad Streets

Completed by Business Services Division

May 2021

85% Occupancy

Retail Type

Spring to Broad Streets

Apparel 27%

Restaurant 21%

Specialty 12%

Office 6%

Houseware 4%

Health & Beauty 4%

Gallery 2%

Other Services 9%
KING STREET PROFILE

UPPER KING STREET
SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2021

UPPER KING: SPRING TO CALHOUN STREETS

KING STREET RETAIL
- COMING SOON
- OCCUPIED
- OCCUPIED - PARKING
- TEMPORARILY CLOSED
- UNDER CONSTRUCTION
- VACANT
- KING STREET PARCELS
King Street Profile

Upper King Street
Spring to Calhoun Streets
Completed by Business Services Division

May 2021

87% Occupancy

Retail Type
Spring to Calhoun Streets

- National 15%
- Regional 11%
- Local 73%

- Apparel 8%
- Restaurant 36%
- Specialty 14%
- Office 11%
- Houseware 2%
- Health & Beauty 3%
- Gallery 1%
- Other Services 10%
KING STREET PROFILE

MIDDLE KING STREET
CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2021
KING STREET PROFILE
MIDDLE KING STREET
CALHOUN TO MARKET STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
MAY 2021

RETAIL TYPE
CALHOUN TO MARKET STREETS
84% OCCUPANCY

Apparel 44%
Restaurant 12%
Specialty 12%
Office 1%
Houseware 2%
Health & Beauty 4%
Gallery 1%
Other Services 6%

National 42%
Local 40%
Regional 19%
KING STREET PROFILE
LOWER KING STREET
MARKET TO BROAD STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
MAY 2021
KING STREET PROFILE
LOWER KING STREET
MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MAY 2021

84% OCCUPANCY

RETAIL TYPE
MARKET TO BROAD STREETS

Apparel 33%
Restaurant 7%
Specialty 8%
Office 7%
Houseware 11%
Health & Beauty 4%
Gallery 4%
Other Services 10%

National 19%
Regional 14%
Local 67%
Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

**KING STREET PROFILE**

**PLACER FOOT TRAFFIC DATA**

**JANUARY 2021 - MAY 2021**

**Visits Trend**

- King Street Profile / Charleston

**MARCH 2020 - MAY 2021**

**Visits Trend**

- King Street Profile / Charleston

Data provided by Placer Labs Inc. (www.placer.ai)