Please note that parcels may contain multiple storefronts and/or businesses. Vacancies shown reflect ground floor properties. This information is reflective of a snapshot in time and may no longer be current.
## King Street Profile

### Spring to Broad Streets

#### Occupancy Changes

*January 2021 - March 2021*

<table>
<thead>
<tr>
<th></th>
<th>Jan. 2021</th>
<th>Spring to Broad Streets</th>
<th>Mar. 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>King Street</strong></td>
<td>84%</td>
<td>+1%</td>
<td>85%</td>
</tr>
<tr>
<td><strong>Lower King Street</strong></td>
<td>85%</td>
<td>+2%</td>
<td>87%</td>
</tr>
<tr>
<td><strong>Middle King Street</strong></td>
<td>83%</td>
<td>0%</td>
<td>83%</td>
</tr>
<tr>
<td><strong>Upper King Street</strong></td>
<td>85%</td>
<td>+2%</td>
<td>87%</td>
</tr>
</tbody>
</table>
KING STREET PROFILE

SPRING TO BROAD STREETS

NEW STORES

MARCH 2021

UPPER KING STREET

509 KING  INSOMNIA COOKIES
483 KING  ETHOS

MIDDLE KING STREET

273 KING  COLLARED GREENS

LOWER KING STREET

202 KING  BEACHABLES
169 KING  RACHEL URSO LIFESTYLE REALTOR
KING STREET PROFILE
SPRING TO BROAD STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
MARCH 2021

85% OCCUPANCY

RETAIL TYPE
SPRING TO BROAD STREETS

Apparel 27%
Restaurant 21%
Specialty 13%
Office 6%
Houseware 4%
Health & Beauty 4%
Gallery 2%
Other Services 8%

National 26%
Local 59%
Regional 14%
KING STREET PROFILE
UPPER KING STREET
SPRING TO CALHOUN STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
MARCH 2021

87% OCCUPANCY

RETAIL TYPE SPRING TO CALHOUN STREETS

- Apparel 8%
- Restaurant 36%
- Specialty 14%
- Office 11%
- Houseware 2%
- Health & Beauty 3%
- Gallery 1%
- Other Services 10%

National 15%
Regional 11%
Local 73%
KING STREET PROFILE
MIDDLE KING STREET
CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MARCH 2021

83% OCCUPANCY

RETAIL TYPE
CALHOUN TO MARKET STREETS

Apparel 44%
Restaurant 12%
Specialty 12%
Office 1%
Houseware 2%
Health & Beauty 4%
Gallery 1%
Other Services 6%
KING STREET PROFILE
LOWER KING STREET
MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MARCH 2021

85% OCCUPANCY

RETAIL TYPE
MARKET TO BROAD STREETS

Apparel 33%
Restaurant 7%
Specialty 8%
Office 7%
Houseware 11%
Health & Beauty 4%
Gallery 4%
Other Services 10%

National 19%
Local 68%
Regional 14%

National 19%
Local 68%
Regional 14%

85% OCCUPANCY

MARKET TO BROAD STREETS

King Street Profile
Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

JANUARY 2021 - MARCH 2021

MARCH 2020 - MARCH 2021
#King Street Profile

**Spring to Broad Streets**

**New Businesses Opened During COVID-19 Pandemic**

*March 2020 - March 2021*

##Upper

<table>
<thead>
<tr>
<th>Address</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>570 King</td>
<td>1st Place Premium Sports Pub</td>
</tr>
<tr>
<td>565 King</td>
<td>Ink</td>
</tr>
<tr>
<td>563 King</td>
<td>Let Them Eat Cake (Coming Soon)</td>
</tr>
<tr>
<td>550 King</td>
<td>Girl Tribe Co</td>
</tr>
<tr>
<td>542 King</td>
<td>Tabbuli</td>
</tr>
<tr>
<td>539 King</td>
<td>Wild Side Smoke Shop</td>
</tr>
<tr>
<td>522 King</td>
<td>Something About Me</td>
</tr>
<tr>
<td>509 King</td>
<td>Insomnia Cookies</td>
</tr>
<tr>
<td>501 King</td>
<td>To The Trade MKT Showroom</td>
</tr>
<tr>
<td>489 King</td>
<td>J. Stark</td>
</tr>
<tr>
<td>487 King</td>
<td>Mario’s Italian Ristorante</td>
</tr>
<tr>
<td>483 King</td>
<td>Ethos Fitness (Temporary)</td>
</tr>
<tr>
<td>471 King</td>
<td>Guinot Institute (Coming Soon)</td>
</tr>
<tr>
<td>460 King</td>
<td>Chase ATM</td>
</tr>
<tr>
<td>444 King</td>
<td>Ensemble CHS (Coming Soon)</td>
</tr>
<tr>
<td>433 King</td>
<td>Fishbowl</td>
</tr>
<tr>
<td>420 King</td>
<td>Great Vacations</td>
</tr>
<tr>
<td>415 King</td>
<td>Warby Parker</td>
</tr>
<tr>
<td>409 King</td>
<td>Old Whaling Co</td>
</tr>
</tbody>
</table>
## King Street Profile

### Spring to Broad Streets

**New Businesses Opened During COVID-19 Pandemic**

*March 2020 - March 2021*

<table>
<thead>
<tr>
<th><strong>Middle</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>363 King</td>
<td>Magnifique</td>
</tr>
<tr>
<td>316 King</td>
<td>OMG</td>
</tr>
<tr>
<td>309 King</td>
<td>Chase Bank (Coming Soon)</td>
</tr>
<tr>
<td>307 King</td>
<td>The Vault on King</td>
</tr>
<tr>
<td>306 King</td>
<td>Sushi 101</td>
</tr>
<tr>
<td>288 King</td>
<td>Tecovas</td>
</tr>
<tr>
<td>273 King</td>
<td>Collared Greens, Apparel</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Lower</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>202 King</td>
<td>Beachables</td>
</tr>
<tr>
<td>194 King</td>
<td>Chocolat by Adam Turoni (Coming Soon)</td>
</tr>
<tr>
<td>154 King</td>
<td>Salibusry &amp; Manus</td>
</tr>
<tr>
<td>169 King</td>
<td>Rachel UrsO Lifestyle Realtor</td>
</tr>
</tbody>
</table>