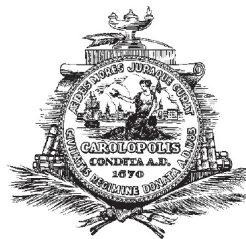


# KING STREET PROFILE MARCH 2021

CITY OF CHARLESTON

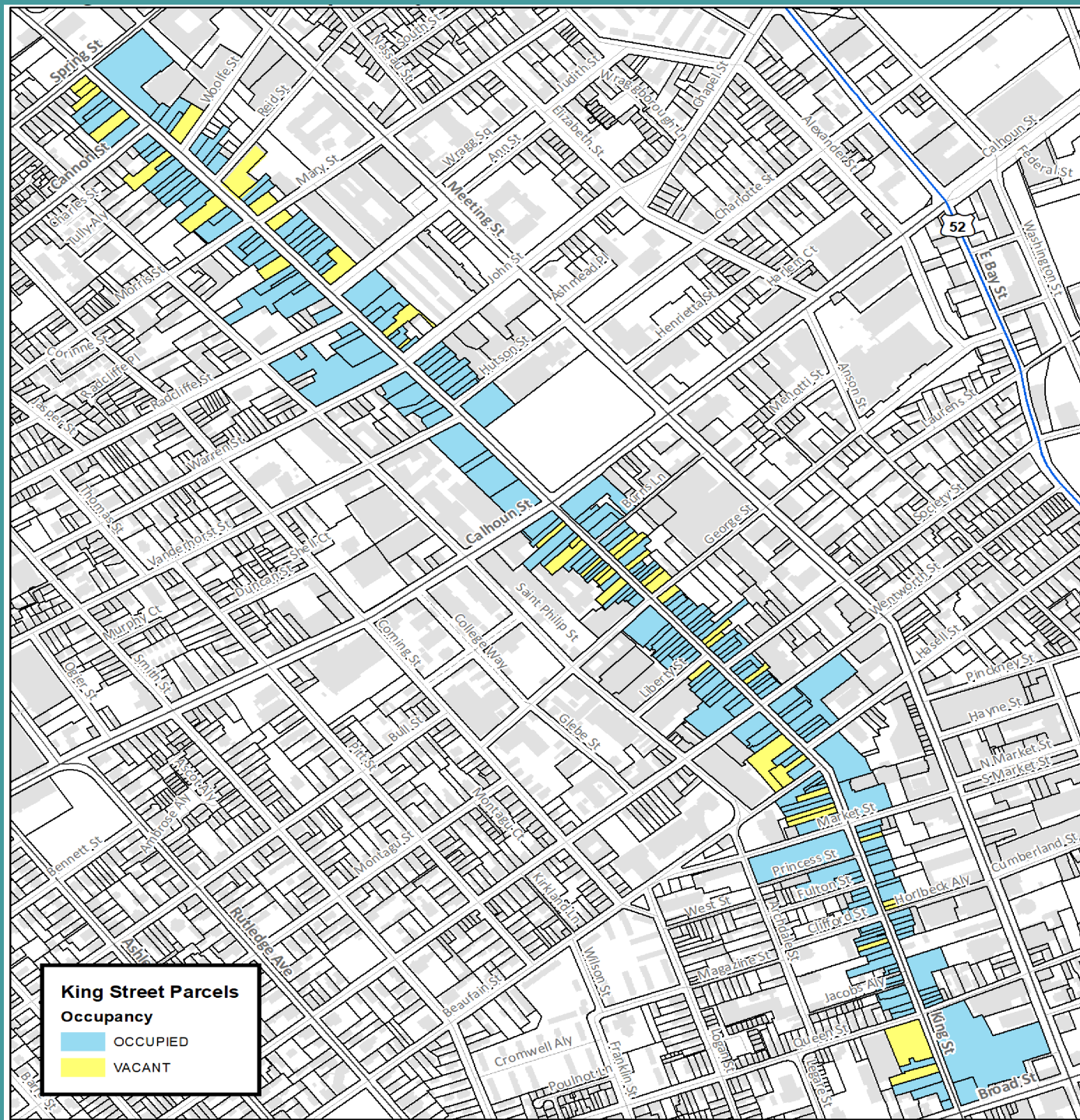
DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION



# KING STREET PROFILE: OCCUPANCY

Please note that parcels may contain multiple storefronts and/or businesses. Vacancies shown reflect ground floor properties. This information is reflective of a snapshot in time and may no longer be current.



# KING STREET PROFILE

## SPRING TO BROAD STREETS

### OCCUPANCY CHANGES

*JANUARY 2021 - MARCH 2021*

JAN. 2021	SPRING TO BROAD STREETS	MAR. 2021
84 %	+1 %	85 %

### UPPER KING STREET

85 %	+2 %	87 %
------	------	------

### MIDDLE KING STREET

83 %	0 %	83 %
------	-----	------

### LOWER KING STREET

85 %	0 %	85 %
------	-----	------

# KING STREET PROFILE

## SPRING TO BROAD STREETS

### NEW STORES

*MARCH 2021*

#### UPPER KING STREET

509 KING *INSOMNIA COOKIES*

483 KING *ETHOS*

#### MIDDLE KING STREET

273 KING *COLLARED GREENS*

#### LOWER KING STREET

202 KING *BEACHABLES*

169 KING *RACHEL URSO LIFESTYLE REALTOR*



# KING STREET PROFILE

## SPRING TO BROAD STREETS

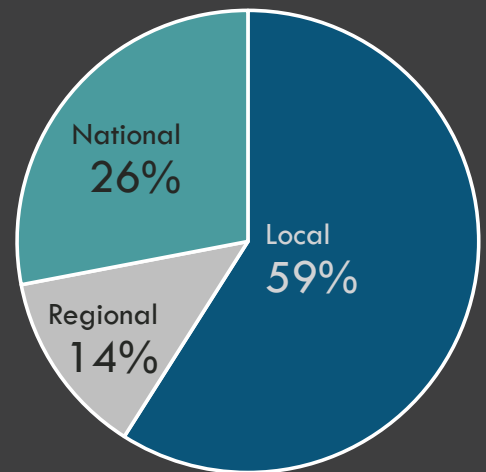
COMPLETED BY BUSINESS SERVICES DIVISION

MARCH 2021

85%

OCCUPANCY

RETAIL TYPE  
SPRING TO  
BROAD STREETS



**Apparel**  
27%



**Restaurant**  
21%



**Specialty**  
13%



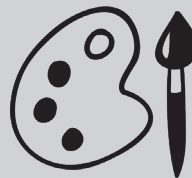
**Office**  
6%



**Houseware**  
4%



**Health &  
Beauty** 4%



**Gallery**  
2%



**Other Services**  
8%

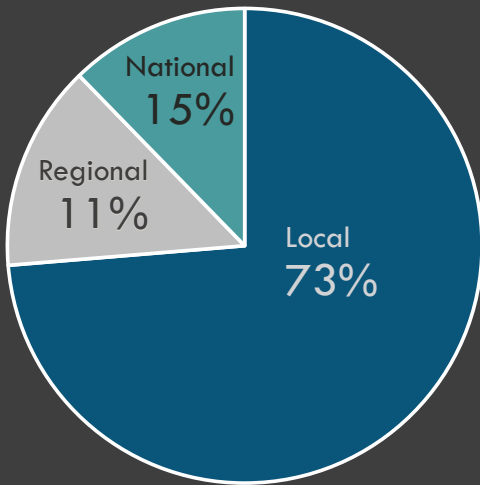
# KING STREET PROFILE

## UPPER KING STREET

### SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MARCH 2021



RETAIL TYPE  
SPRING TO  
CALHOUN STREETS

87%  
OCCUPANCY



**Apparel**  
8%



**Restaurant**  
36%



**Specialty**  
14%



**Office**  
11%



**Houseware**  
2%



**Health &  
Beauty** 3%



**Gallery**  
1%



**Other Services**  
10%

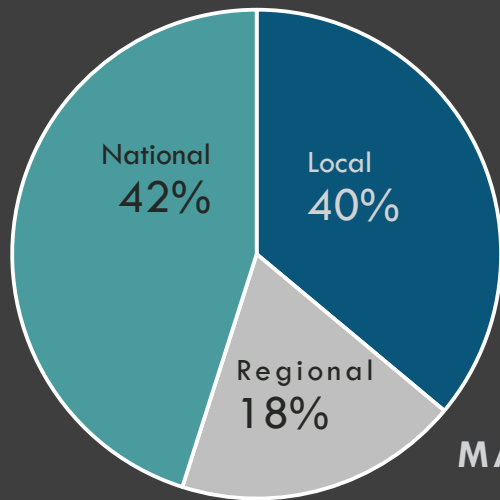
# KING STREET PROFILE

## MIDDLE KING STREET

### CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MARCH 2021



RETAIL TYPE  
CALHOUN TO  
MARKET STREETS

83%  
OCCUPANCY



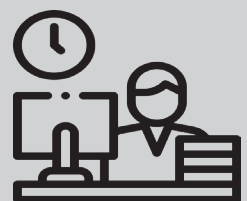
**Apparel**  
44%



**Restaurant**  
12%



**Specialty**  
12%



**Office**  
1%



**Houseware**  
2%



**Health &  
Beauty** 4%



**Gallery**  
1%



**Other Services**  
6%



# KING STREET PROFILE

## LOWER KING STREET

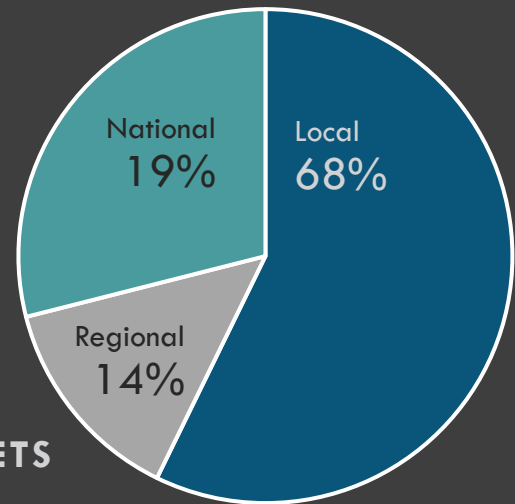
### MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

MARCH 2021

**85%**  
OCCUPANCY

RETAIL TYPE  
MARKET TO  
BROAD STREETS



**Apparel**  
33%



**Restaurant**  
7%



**Specialty**  
8%



**Office**  
7%



**Houseware**  
11%



**Health & Beauty**  
4%



**Gallery**  
4%



**Other Services**  
10%

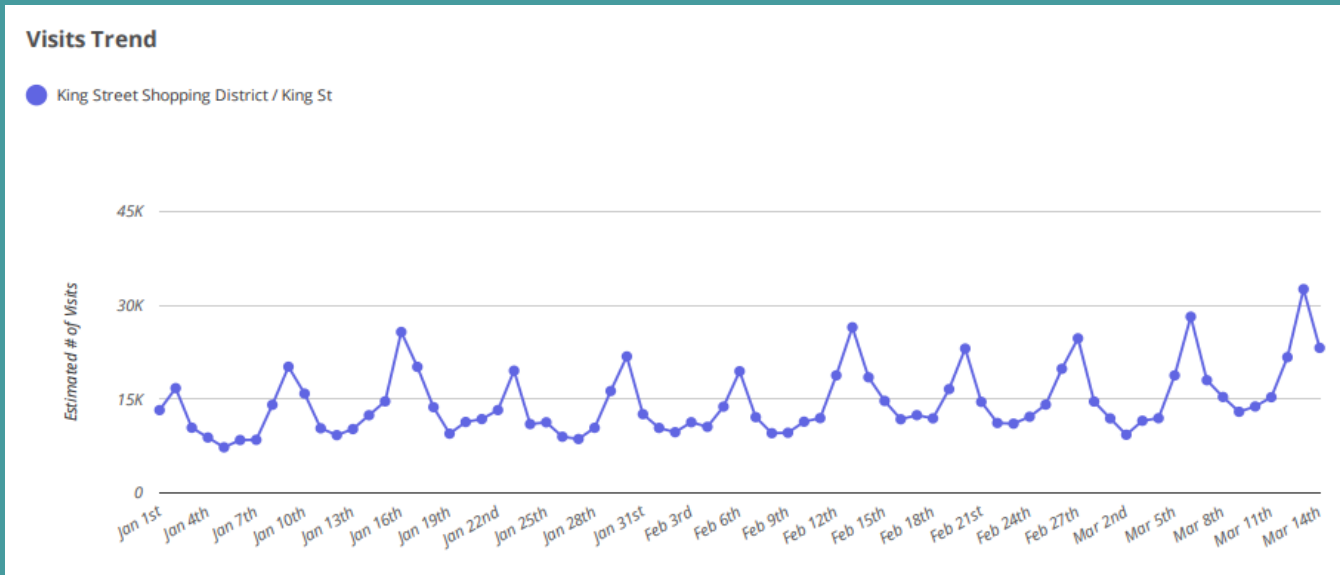


# KING STREET PROFILE

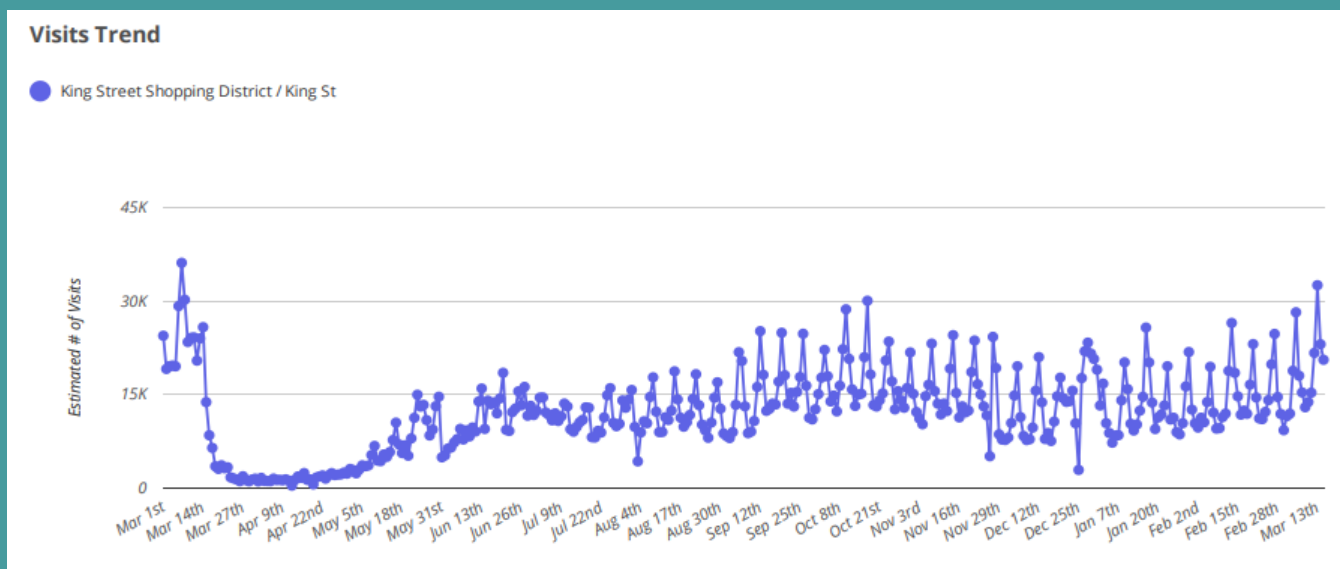
## PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

*JANUARY 2021 - MARCH 2021*



*MARCH 2020 - MARCH 2021*



# KING STREET PROFILE

## SPRING TO BROAD STREETS

NEW BUSINESSES OPENED DURING COVID-19 PANDEMIC

*MARCH 2020 - MARCH 2021*

### UPPER

570 KING	1ST PLACE PREMIUM SPORTS PUB
565 KING	INK
563 KING	LET THEM EAT CAKE (COMING SOON)
550 KING	GIRL TRIBE CO
542 KING	TABBULI
539 KING	WILD SIDE SMOKE SHOP
522 KING	SOMETHING ABOUT ME
509 KING	INSOMNIA COOKIES
501 KING	TO THE TRADE MKT SHOWROOM
489 KING	J. STARK
487 KING	MARIO'S ITALIAN RISTORANTE
483 KING	ETHOS FITNESS (TEMPORARY)
471 KING	GUINOT INSTITUTE (COMING SOON)
460 KING	CHASE ATM
444 KING	ENSEMBLE CHS (COMING SOON)
433 KING	FISHBOWL
420 KING	GREAT VACATIONS
415 KING	WARBY PARKER
409 KING	OLD WHALING CO

# KING STREET PROFILE

## SPRING TO BROAD STREETS

NEW BUSINESSES OPENED DURING COVID-19 PANDEMIC

*MARCH 2020 - MARCH 2021*

### MIDDLE

363 KING	MAGNIFIQUE
316 KING	OMG
309 KING	CHASE BANK (COMING SOON)
307 KING	THE VAULT ON KING
306 KING	SUSHI 101
288 KING	TECOVAS
273 KING	COLLARED GREENS, APPAREL

### LOWER

202 KING	BEACHABLES
194 KING	CHOCOLAT BY ADAM TURONI (COMING SOON)
154 KING	SALIBUSRY & MANUS
169 KING	RACHEL URSO LIFESTYLE REALTOR

