KING STREET PROFILE JANUARY 2021
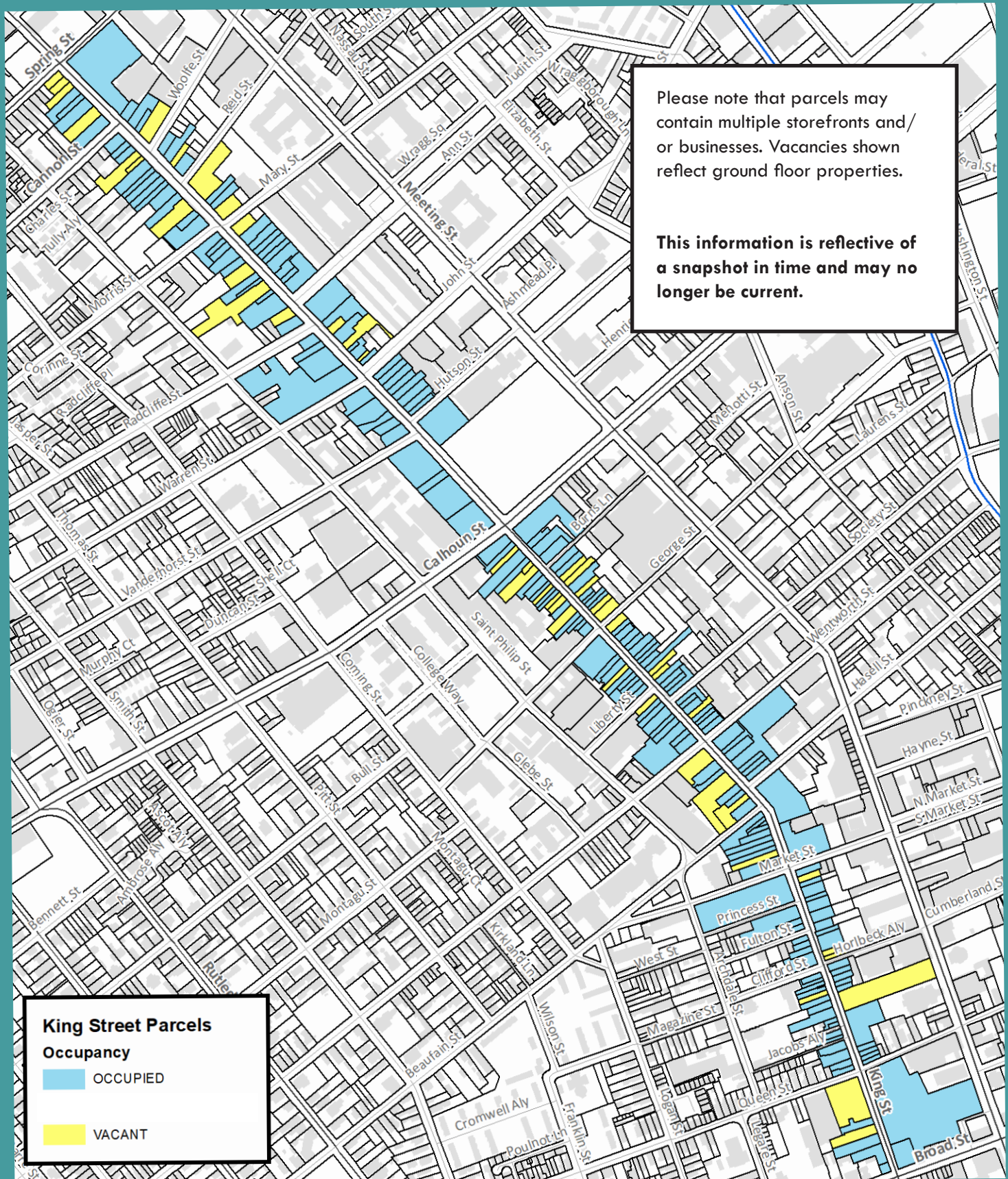
CITY OF CHARLESTON

DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION

Please note that parcels may contain multiple storefronts and/ or businesses. Vacancies shown reflect ground floor properties.

This information is reflective of a snapshot in time and may no longer be current.

King Street Parcels

Occupancy

OCCUPIED

VACANT

KING STREET PROFILE

SPRING TO BROAD STREETS

OCCUPANCY CHANGES

NOVEMBER 2020 - JANUARY 2021

NOV. 2020	SPRING TO BROAD STREETS	JAN. 2021
82%	+2%	84%

UPPER KING STREET

81%	+4%	85%

MIDDLE KING STREET

82%	+1%	83%

LOWER KING STREET

86%	-1%	85%

KING STREET PROFILE
SPRING TO BROAD STREETS

NEW STORES

JANUARY 2021

UPPER KING STREET

509 KING	*INSOMNIA COOKIES*
501 KING	*TO THE TRADE MKT*
460 KING	*CHASE ATM*
433 KING	*FISHBOWL*
420 KING	*GREAT VACATIONS*

MIDDLE KING STREET

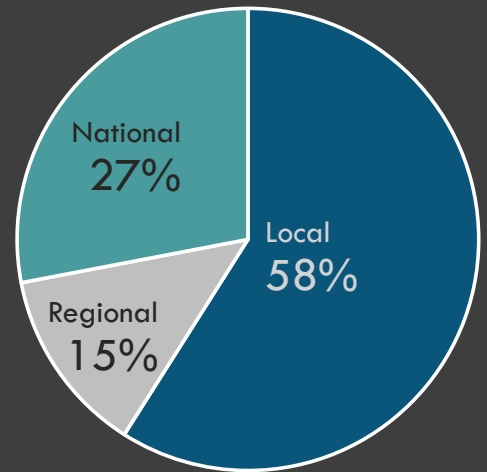|	
306 KING	*SUSHI 101*

LOWER KING STREET

KING STREET PROFILE

SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JANUARY 2021

84% OCCUPANCY

RETAIL TYPE SPRING TO BROAD STREETS

National 27%

Local 58%

Regional 15%

Apparel 27%

Restaurant 21%

Specialty 12%

Office 6%

Houseware 4%
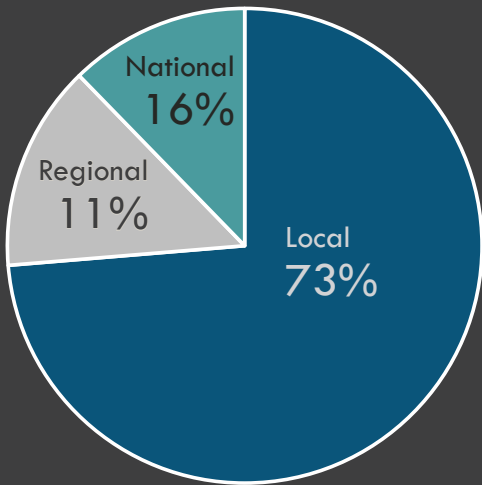
Health & Beauty 4%

Gallery 2%

Other Services 8%

KING STREET PROFILE
UPPER KING STREET
SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JANUARY 2021

National 16%

Regional 11%

Local 73%

RETAIL TYPE SPRING TO CALHOUN STREETS

85%
OCCUPANCY

Apparel 8%

Restaurant 36%

Specialty 14%

Office 11%

Houseware 2%

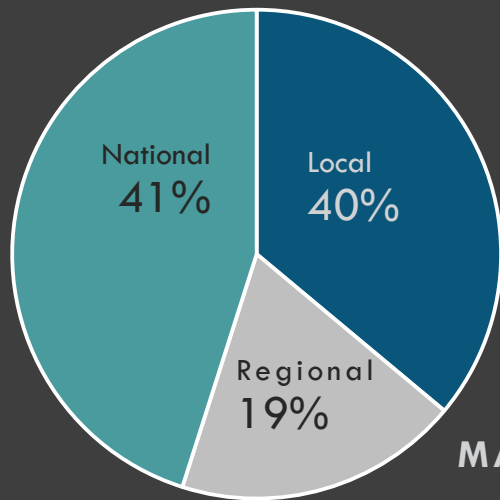**Health & Beauty 3%**

Gallery 1%

HOTEL

Other Services 10%

KING STREET PROFILE
MIDDLE KING STREET
CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JANUARY 2021

National 41%

Local 40%

Regional 19%

RETAIL TYPE CALHOUN TO MARKET STREETS

83% OCCUPANCY
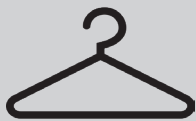
Apparel 44%

Restaurant 12%

Specialty 12%

Office 1%

Houseware 2%

Health & Beauty 4%

Gallery 1%

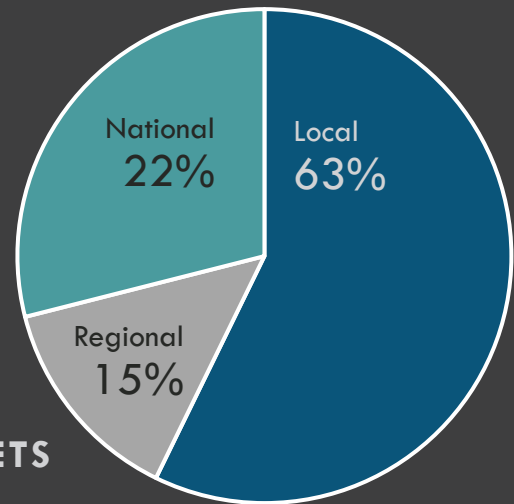**Other Services 6%**

KING STREET PROFILE
LOWER KING STREET
MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JANUARY 2021

85%
OCCUPANCY

RETAIL TYPE MARKET TO BROAD STREETS

National 22%

Local 63%

Regional 15%

Apparel 33%

Restaurant 7%

Specialty 8%

Office 7%

Houseware 11%

Health & Beauty 4%

Gallery 4%

Other Services 10%
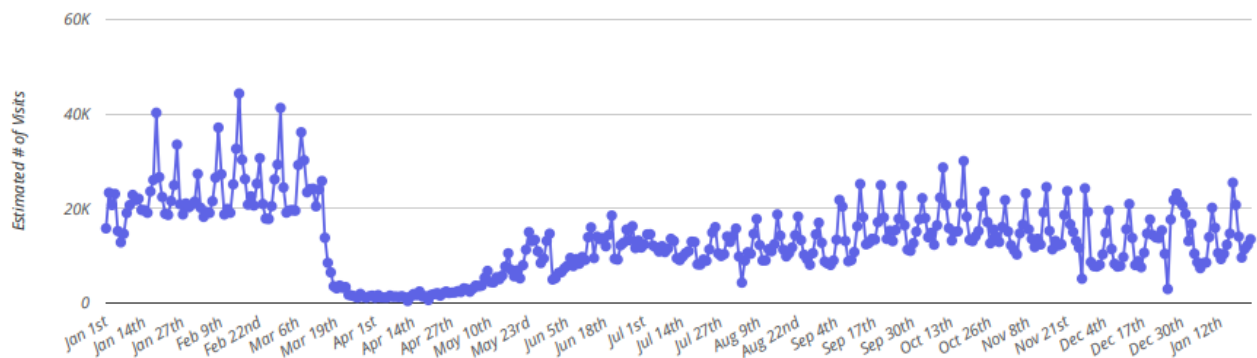
KING STREET PROFILE
PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

JANUARY 2020 - JANUARY 2021

Visits Trend

● King Street Shopping District / King St

MARCH 2020 - JANUARY 2021

Visits Trend

● King Street Shopping District / King St

AEDES MORES JURAQUE CURAT

CAROLOPOLIS
CONDITA A.D.
1670

CIVITATIS REGIMINE DONATA A.D. 1783