Please note that parcels may contain multiple storefronts and/or businesses. Vacancies shown reflect ground floor properties.

This information is reflective of a snapshot in time and may no longer be current.
<table>
<thead>
<tr>
<th>Location</th>
<th>Nov. 2020</th>
<th>Spring to Broad Streets</th>
<th>Jan. 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lower King Street</td>
<td>82%</td>
<td>+2%</td>
<td>84%</td>
</tr>
<tr>
<td>Upper King Street</td>
<td>81%</td>
<td>+4%</td>
<td>85%</td>
</tr>
<tr>
<td>Middle King Street</td>
<td>82%</td>
<td>+1%</td>
<td>83%</td>
</tr>
<tr>
<td>Lower King Street</td>
<td>86%</td>
<td>-1%</td>
<td>85%</td>
</tr>
</tbody>
</table>
KING STREET PROFILE

SPRING TO BROAD STREETS

NEW STORES

JANUARY 2021

UPPER KING STREET

509 KING  INSOMNIA COOKIES
501 KING  TO THE TRADE MKT
460 KING  CHASE ATM
433 KING  FISHBOWL
420 KING  GREAT VACATIONS

MIDDLE KING STREET

306 KING  SUSHI 101

LOWER KING STREET
King Street Profile
Spring to Broad Streets
Completed by Business Services Division
January 2021

84% Occupancy
Retail Type
Spring to Broad Streets

Apparel 27%
Restaurant 21%
Specialty 12%
Office 6%
Houseware 4%
Health & Beauty 4%
Gallery 2%
Other Services 8%

National 27%
Local 58%
Regional 15%
KING STREET PROFILE
UPPER KING STREET
SPRING TO CALHOUN STREETS
COMPLETED BY BUSINESS SERVICES DIVISION

JANUARY 2021

RETAIL TYPE
SPRING TO CALHOUN STREETS

OCCUPANCY 85%

National 16%
Regional 11%
Local 73%

Apparel 8%
Restaurant 36%
Specialty 14%
Office 11%
Houseware 2%
Health & Beauty 3%
Gallery 1%
Other Services 10%
KING STREET PROFILE
MIDDLE KING STREET
CALHOUN TO MARKET STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
JANUARY 2021

RETAIL TYPE
CALHOUN TO MARKET STREETS

- National: 41%
- Local: 40%
- Regional: 19%

OCCUPANCY 83%

- Apparel: 44%
- Restaurant: 12%
- Specialty: 12%
- Office: 1%
- Houseware: 2%
- Health & Beauty: 4%
- Gallery: 1%
- Other Services: 6%
KING STREET PROFILE
LOWER KING STREET
MARKET TO BROAD STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
JANUARY 2021

85% OCCUPANCY

RETAIL TYPE
MARKET TO BROAD STREETS

Apparel 33%
Restaurant 7%
Specialty 8%
Office 7%

Houseware 11%
Health & Beauty 4%
Gallery 4%
Other Services 10%

National 22%
Local 63%
Regional 15%
Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

**JANUARY 2020 - JANUARY 2021**

**Visits Trend**
- King Street Shopping District / King St

**MARCH 2020 - JANUARY 2021**

**Visits Trend**
- King Street Shopping District / King St