Please note that parcels may contain multiple storefronts and/or businesses.

This information is reflective of a snapshot in time and may no longer be current.
# King Street Profile

## Spring to Broad Streets

### Occupancy Changes

*September 2020 - November 2020*

<table>
<thead>
<tr>
<th></th>
<th>Sept. 2020</th>
<th>Spring to Broad Streets</th>
<th>Nov. 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>King Street</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lower King Street</td>
<td>83%</td>
<td>-1%</td>
<td>82%</td>
</tr>
<tr>
<td>Upper King Street</td>
<td>79%</td>
<td>+2%</td>
<td>81%</td>
</tr>
<tr>
<td>Middle King Street</td>
<td>82%</td>
<td>-0%</td>
<td>82%</td>
</tr>
<tr>
<td>Lower King Street</td>
<td>90%</td>
<td>-4%</td>
<td>86%</td>
</tr>
</tbody>
</table>
# King Street Profile

**Spring to Broad Streets**

**November 2020**

## Upper King Street

<table>
<thead>
<tr>
<th>Address</th>
<th>Store Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>570 King</td>
<td>1st Place Premium Sports Pub</td>
</tr>
<tr>
<td>550 King</td>
<td>Girl Tribe Company</td>
</tr>
<tr>
<td>522 King</td>
<td>Something About Me</td>
</tr>
<tr>
<td>415 King</td>
<td>Warby Parker</td>
</tr>
<tr>
<td>409 King</td>
<td>Old Whaling Co.</td>
</tr>
</tbody>
</table>

## Middle King Street

<table>
<thead>
<tr>
<th>Address</th>
<th>Store Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>363 King</td>
<td>Magnifique</td>
</tr>
<tr>
<td>288 King</td>
<td>Tecovas</td>
</tr>
</tbody>
</table>

## Lower King Street

<table>
<thead>
<tr>
<th>Address</th>
<th>Store Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>154 King</td>
<td>Salisbury &amp; Manus</td>
</tr>
</tbody>
</table>
KING STREET PROFILE
UPPER KING STREET
SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

NOVEMBER 2020

RETAIL TYPE
SPRING TO CALHOUN STREETS

OCCUPANCY

81%

2% 8% 11% 11% 32% 11% 13% 1% 4%

Apparel
Restaurant
Specialty
Office
Houseware
Health & Beauty
Gallery
Other Services

King Street Profile
KING STREET PROFILE
MIDDLE KING STREET
CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

NOVEMBER 2020

82% OCCUPANCY

RETAIL TYPE
CALHOUN TO MARKET STREETS

National 42%
Local 39%
Regional 19%

Apparel 44%
Restaurant 11%
Specialty 11%
Office 2%

Houseware 2%
Health & Beauty 4%
Gallery 1%
Other Services 5%

7
KING STREET PROFILE
LOWER KING STREET
MARKET TO BROAD STREETS
COMPLETED BY BUSINESS SERVICES DIVISION

NOVEMBER 2020

86% OCCUPANCY

RETAIL TYPE
MARKET TO
BROAD STREETS

National 21%
Local 64%
Regional 15%

Apparel 32%
Restaurant 7%
Specialty 8%
Office 7%
Houseware 14%
Health & Beauty 4%
Gallery 4%
Other Services 10%
Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

**JANUARY 1, 2020 - NOVEMBER 6, 2020**

[Graph showing foot traffic data from January 1, 2020, to November 6, 2020.]

**MARCH 1, 2020 - NOVEMBER 6, 2020**

[Graph showing foot traffic data from March 1, 2020, to November 6, 2020.]