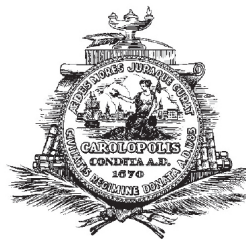


KING STREET PROFILE DECEMBER 2021

CITY OF CHARLESTON

DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION

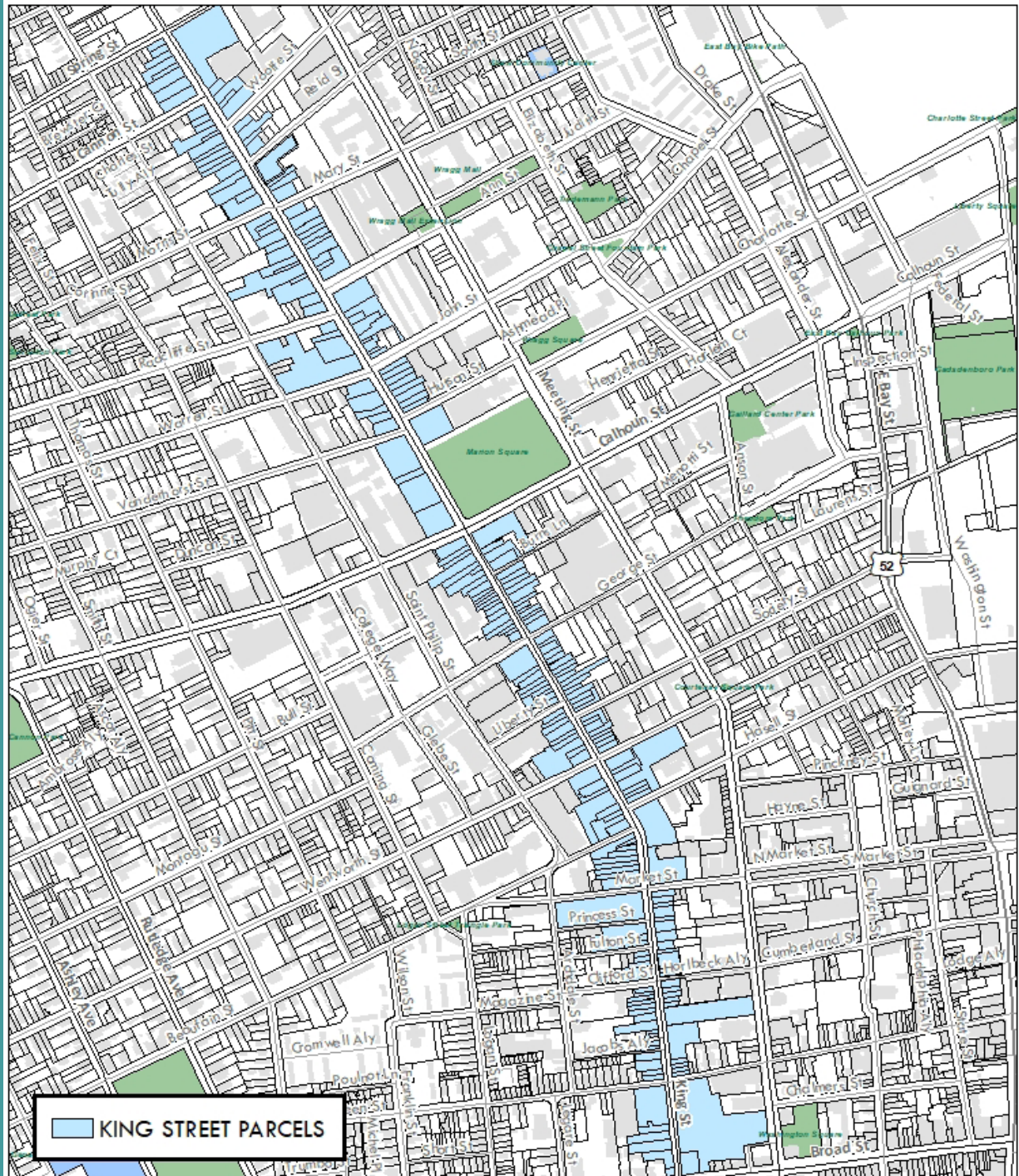


KING STREET PROFILE

SPRING TO BROAD STREETS

DECEMBER 2021

KING STREET PROFILE: SPRING TO BROAD STREETS

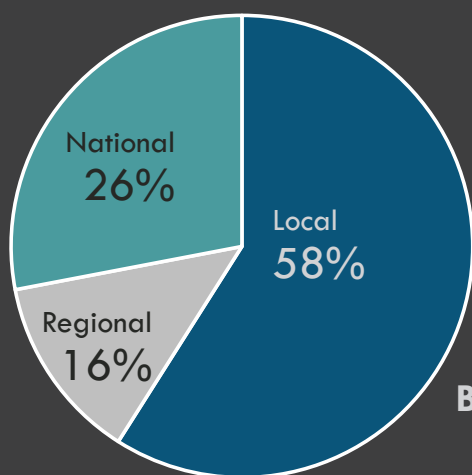


KING STREET PROFILE

SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

DECEMBER 2021



RETAIL TYPE
SPRING TO
BROAD STREETS

87%
OCCUPANCY



Apparel
28%



Restaurant
22%



Specialty
10%



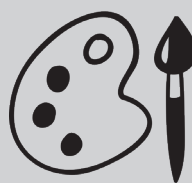
Office
8%



Houseware
4%



Health & Beauty
4%



Gallery
2%



Other Services
9%

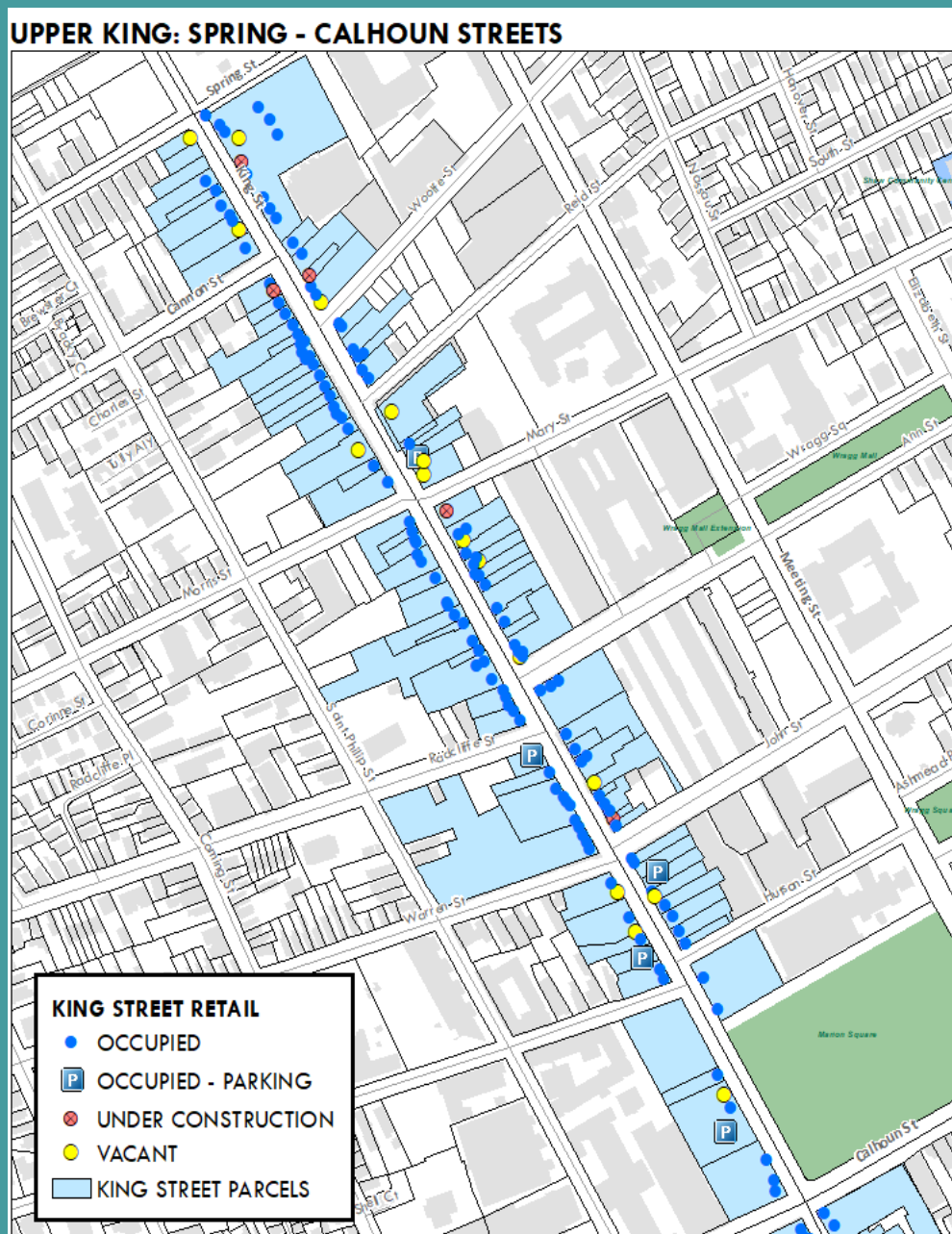
KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

DECEMBER 2021



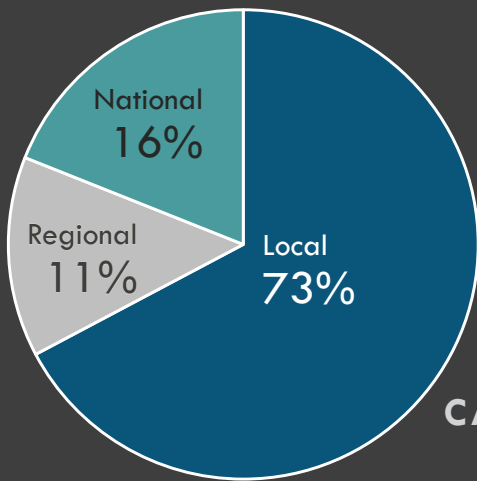
KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

DECEMBER 2021



RETAIL TYPE
SPRING TO
CALHOUN STREETS

87%
OCCUPANCY



Apparel
9%



Restaurant
37%



Specialty
9%



Office
11%



Houseware
2%



**Health &
Beauty** 5%



Gallery
1%



Other Services
12%

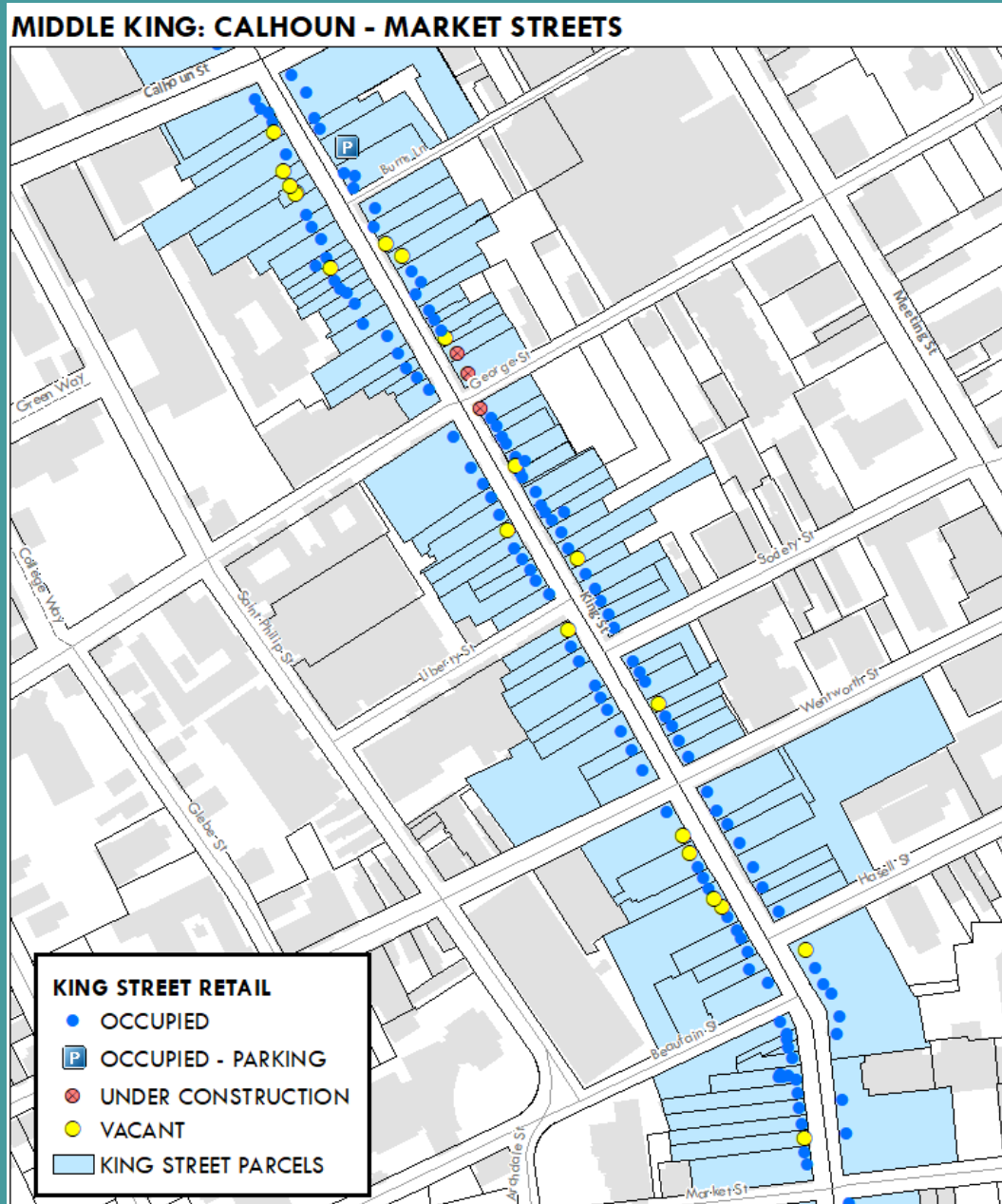
KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

DECEMBER 2021



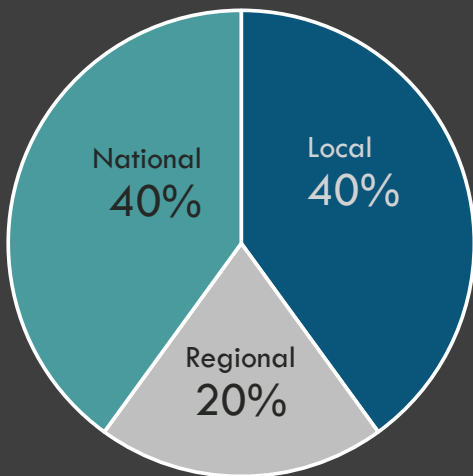
KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

DECEMBER 2021



RETAIL TYPE
CALHOUN TO
MARKET STREETS

85%
OCCUPANCY



Apparel
44%



Restaurant
13%



Specialty
11%



Office
4%



Houseware
2%



**Health &
Beauty** 4%



Gallery
2%



Other Services
6%

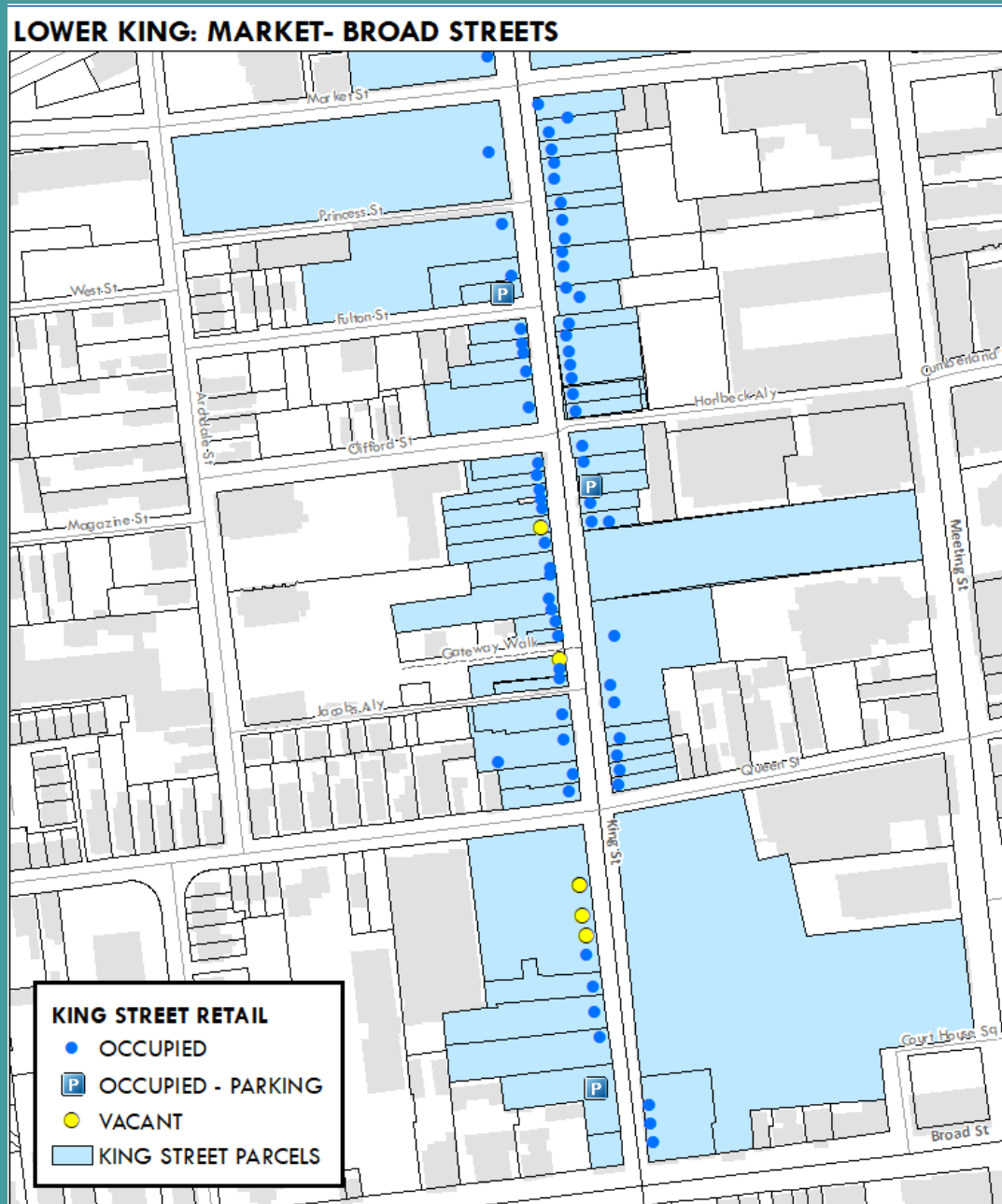
KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

DECEMBER 2021



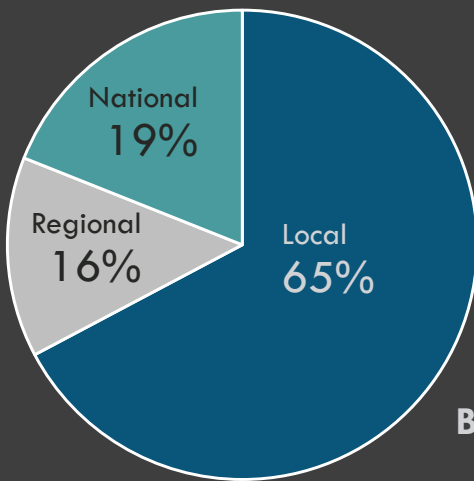
KING STREET PROFILE

LOWER KING STREET

MARKET TO BROAD STREETS

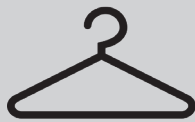
COMPLETED BY BUSINESS SERVICES DIVISION

DECEMBER 2021



RETAIL TYPE
MARKET TO
BROAD STREETS

92%
OCCUPANCY



Apparel
37%



Restaurant
7%



Specialty
7%



Office
11%



Houseware
12%



**Health &
Beauty** 3%



Gallery
5%



Other Services
10%

KING STREET PROFILE

SPRING TO BROAD STREETS

OCCUPANCY CHANGES

SEPTEMBER 2021 - DECEMBER 2021

SEPT 2021	SPRING TO BROAD STREETS	DEC 2021
87%	0%	87%

UPPER KING STREET

88%	-1%	87%
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MIDDLE KING STREET

85%	0%	85%
-----	----	-----

LOWER KING STREET

89%	+3%	92%
-----	-----	-----

KING STREET PROFILE

SPRING TO BROAD STREETS

NEW STORES & COMING SOON

DECEMBER 2021

UPPER KING STREET

563 KING	<i>THE HONEY HIVE</i>
438 KING	<i>LE CHICK (COMING LATE 2022)</i>
550 KING	<i>ODD FELLOWS</i>

MIDDLE KING STREET

249 KING	<i>FAHERTY</i>
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LOWER KING STREET

216 KING	<i>120% LINO</i>
218 KING	<i>LOVE SHACK FANCY</i>
173 KING	<i>ETUHOME</i>
125 KING	<i>GRIT & GRACE</i>



KING STREET PROFILE

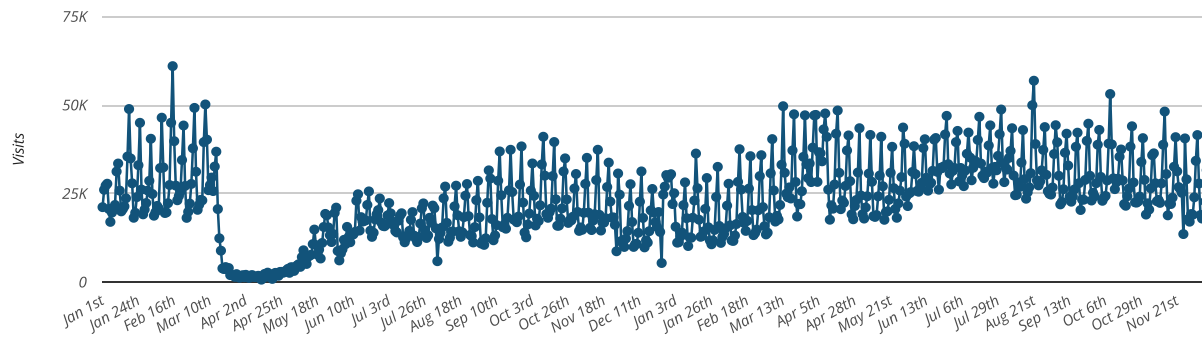
PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

JANUARY 2020 - DECEMBER 2021

Visits Trend

● King Street Profile / Charleston



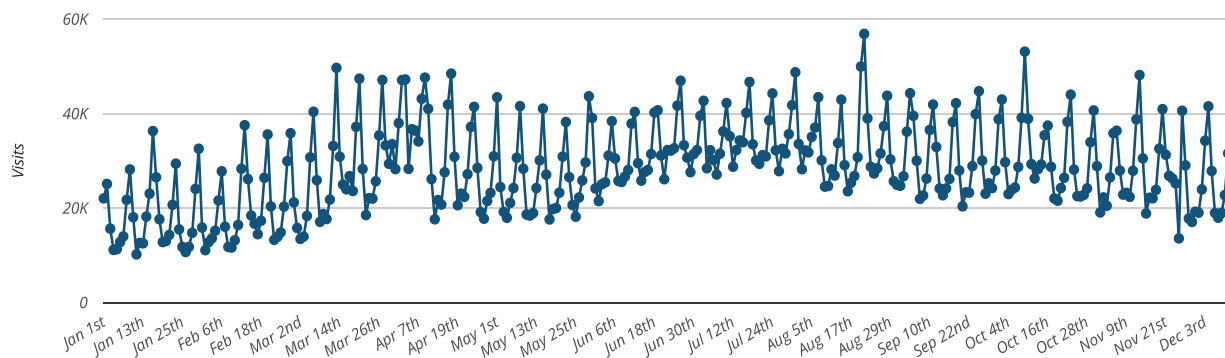
Visits | Jan 1, 2020 - Dec 10, 2021
Data provided by Placer Labs Inc. (www.placer.ai)



JANUARY 2021 - DECEMBER 2021

Visits Trend

● King Street Profile / Charleston



Visits | Jan 1, 2021 - Dec 10, 2021
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