KING STREET PROFILE
SPRING TO BROAD STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
DECEMBER 2021

87% OCCUPANCY

Retail Type
Spring to Broad Streets

National 26%
Local 58%
Regional 16%

Apparel 28%
Restaurant 22%
Specialty 10%
Office 8%

Houseware 4%
Health & Beauty 4%
Gallery 2%
Other Services 9%
KING STREET PROFILE
UPPER KING STREET
SPRING TO CALHOUN STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
DECEMBER 2021

RETAIL TYPE
SPRING TO
CALHOUN STREETS

87% OCCUPANCY

National 16%
Regional 11%
Local 73%

Apparel 9%
Restaurant 37%
Specialty 9%
Office 11%
Houseware 2%
Health & Beauty 5%
Gallery 1%
Other Services 12%
KING STREET PROFILE
MIDDLE KING STREET
CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

DECEMBER 2021

85% OCCUPANCY

National 40%
Local 40%
Regional 20%

RETAIL TYPE
CALHOUN TO
MARKET STREETS

Apparel 44%
Restaurant 13%
Specialty 11%
Office 4%
Houseware 2%
Health & Beauty 4%
Gallery 2%
Other Services 6%
King Street Profile

LOWER KING STREET
MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

DECEMBER 2021

92% OCCUPANCY

RETAIL TYPE
MARKET TO BROAD STREETS

Apparel 37%
Restaurant 7%
Specialty 7%
Office 11%
Houseware 12%
Health & Beauty 3%
Gallery 5%
Other Services 10%
## King Street Profile

### Spring to Broad Streets

#### Occupancy Changes

**September 2021 - December 2021**

<table>
<thead>
<tr>
<th></th>
<th>Sept 2021</th>
<th>Spring to Broad Streets</th>
<th>Dec 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lower King Street</strong></td>
<td>87%</td>
<td>0%</td>
<td>87%</td>
</tr>
<tr>
<td><strong>Upper King Street</strong></td>
<td>88%</td>
<td>-1%</td>
<td>87%</td>
</tr>
<tr>
<td><strong>Middle King Street</strong></td>
<td>85%</td>
<td>0%</td>
<td>85%</td>
</tr>
<tr>
<td><strong>Lower King Street</strong></td>
<td>89%</td>
<td>+3%</td>
<td>92%</td>
</tr>
</tbody>
</table>
UPPER KING STREET

563 KING  THE HONEY HIVE
438 KING  LE CHICK (COMING LATE 2022)
550 KING  ODD FELLOWS

MIDDLE KING STREET

249 KING  FAHERTY

LOWER KING STREET

216 KING  120% LINO
218 KING  LOVE SHACK FANCY
173 KING  ETUHOME
125 KING  GRIT & GRACE
Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

JANUARY 2020 - DECEMBER 2021

Visits Trend

Visits | Jan 1, 2020 - Dec 10, 2021
Data provided by Placer Labs Inc. (www.placer.ai)

JANUARY 2021 - DECEMBER 2021

Visits Trend

Visits | Jan 1, 2021 - Dec 10, 2021
Data provided by Placer Labs Inc. (www.placer.ai)