

KING STREET PROFILE SEPTEMBER 2020

CITY OF CHARLESTON

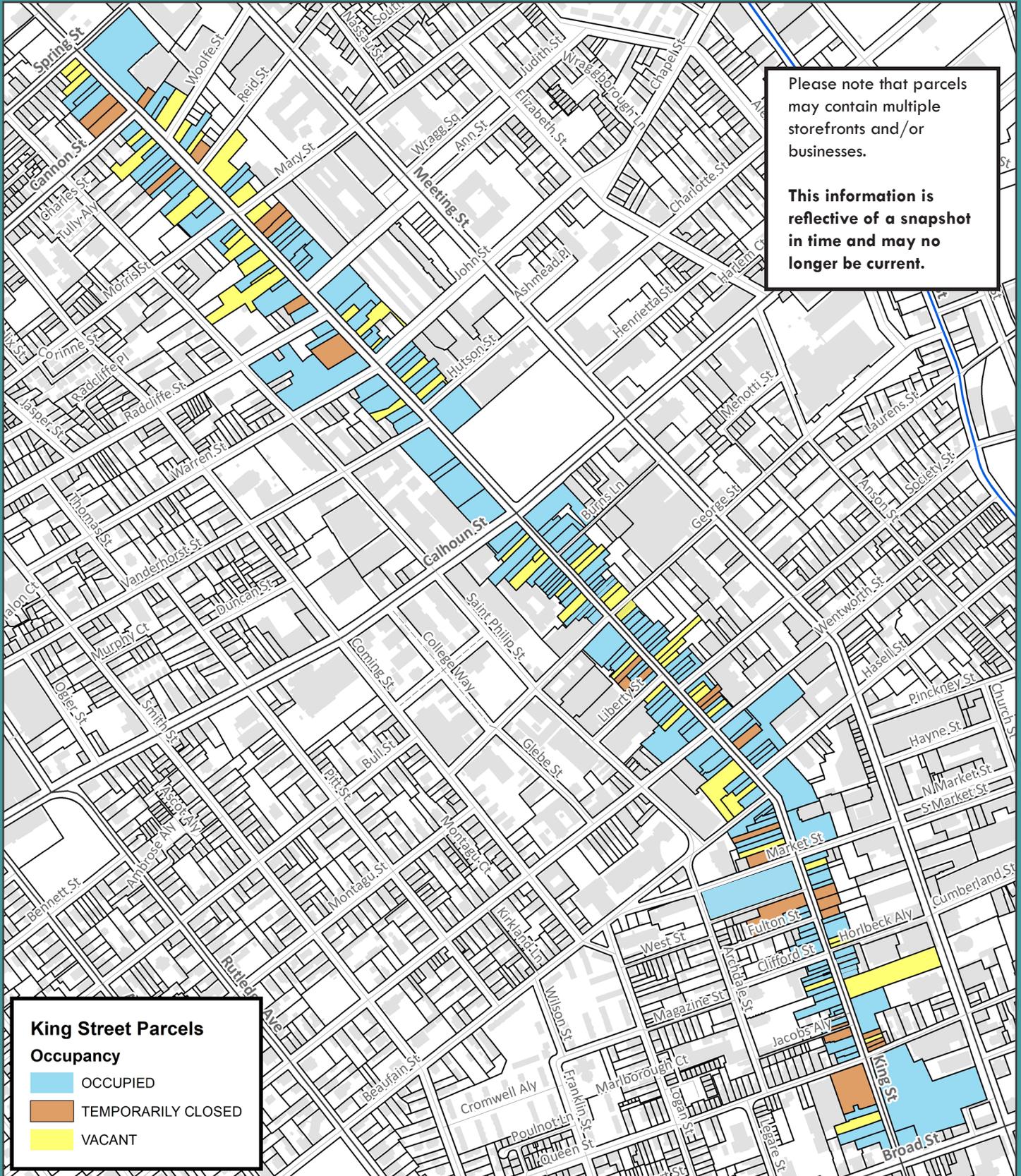
DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION



KING STREET PROFILE: OCCUPANCY

**Temporarily closed businesses are businesses that were observed to have shuttered provisionally after the civil unrest at the end of May.*



Please note that parcels may contain multiple storefronts and/or businesses.

This information is reflective of a snapshot in time and may no longer be current.

King Street Parcels

Occupancy

- OCCUPIED
- TEMPORARILY CLOSED
- VACANT

KING STREET PROFILE

SPRING TO BROAD STREETS

OCCUPANCY CHANGES

AUGUST 2020 - SEPTEMBER 2020

AUG. 2020	SPRING TO BROAD STREETS	SEPT. 2020
83%	0%	83%

UPPER KING STREET

79% 0% 79%

MIDDLE KING STREET		
84%	-2%	82%

LOWER KING STREET

89% +1% 90%

KING STREET PROFILE

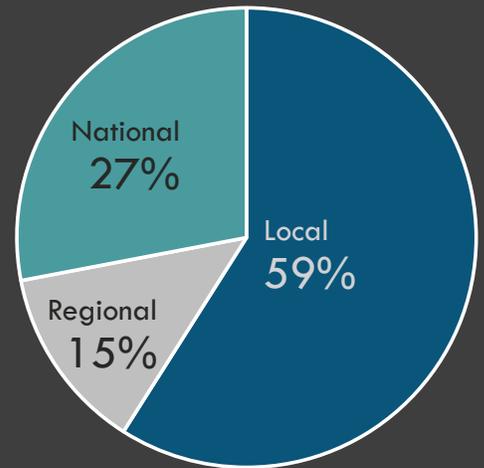
SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2020

83%
OCCUPANCY

RETAIL TYPE
SPRING TO
BROAD STREETS



Apparel
26%



Restaurant
19%



Specialty
10%



Office
9%



Houseware
4%



Health & Beauty 5%



Gallery
2%



Other Services
8%

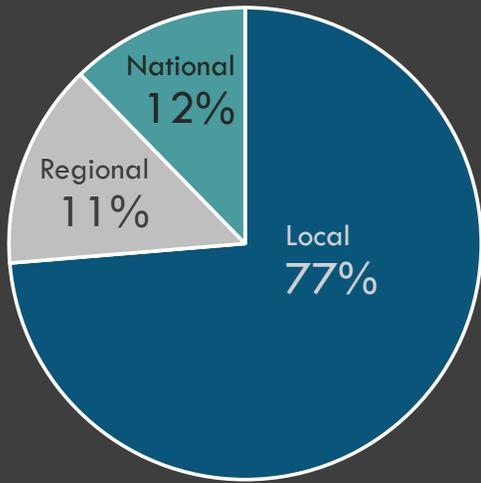
KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2020



RETAIL TYPE
SPRING TO
CALHOUN STREETS

79%
OCCUPANCY



Apparel
6%



Restaurant
31%



Specialty
11%



Office
13%



Houseware
2%



**Health &
Beauty** 5%



Gallery
1%



Other Services
11%

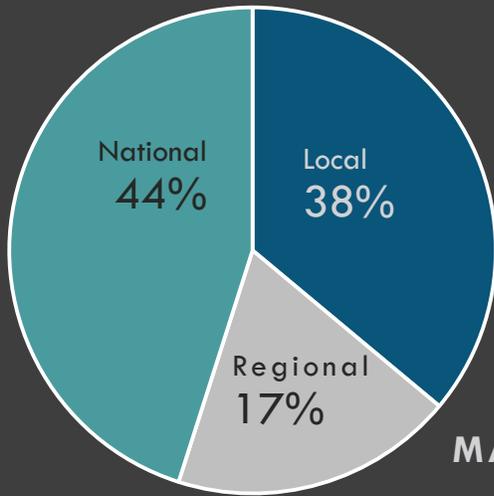
KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2020



RETAIL TYPE
CALHOUN TO
MARKET STREETS

82%
OCCUPANCY



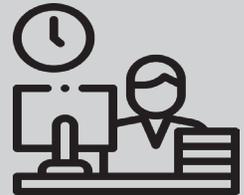
Apparel
44%



Restaurant
12%



Specialty
11%



Office
2%



Houseware
2%



**Health &
Beauty** 4%



Gallery
1%



Other Services
5%

KING STREET PROFILE

LOWER KING STREET

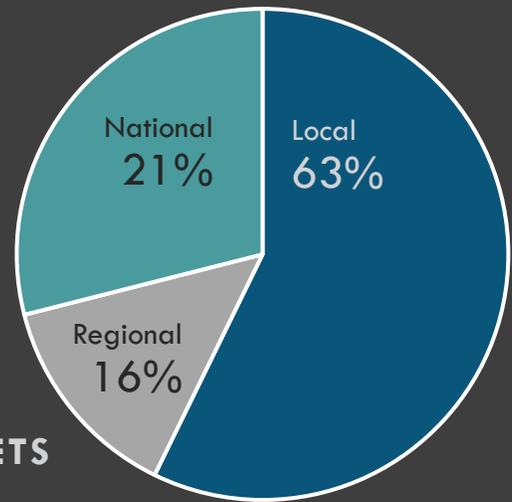
MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

SEPTEMBER 2020

90%
OCCUPANCY

RETAIL TYPE
MARKET TO
BROAD STREETS



Apparel
31%



Restaurant
7%



Specialty
7%



Office
12%



Houseware
15%



Health & Beauty
4%



Gallery
4%



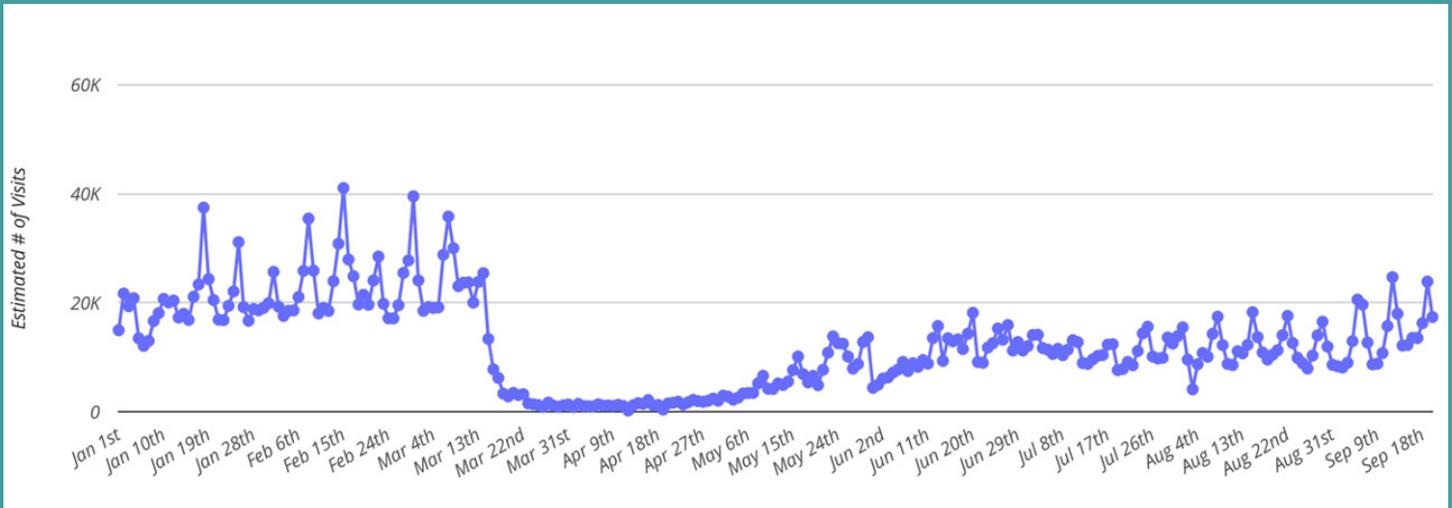
Other Services
10%

KING STREET PROFILE

PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

JANUARY 1, 2020 - SEPTEMBER 20, 2020



MARCH 1, 2020 - SEPTEMBER 20, 2020

