

# KING STREET PROFILE AUGUST 2020

CITY OF CHARLESTON

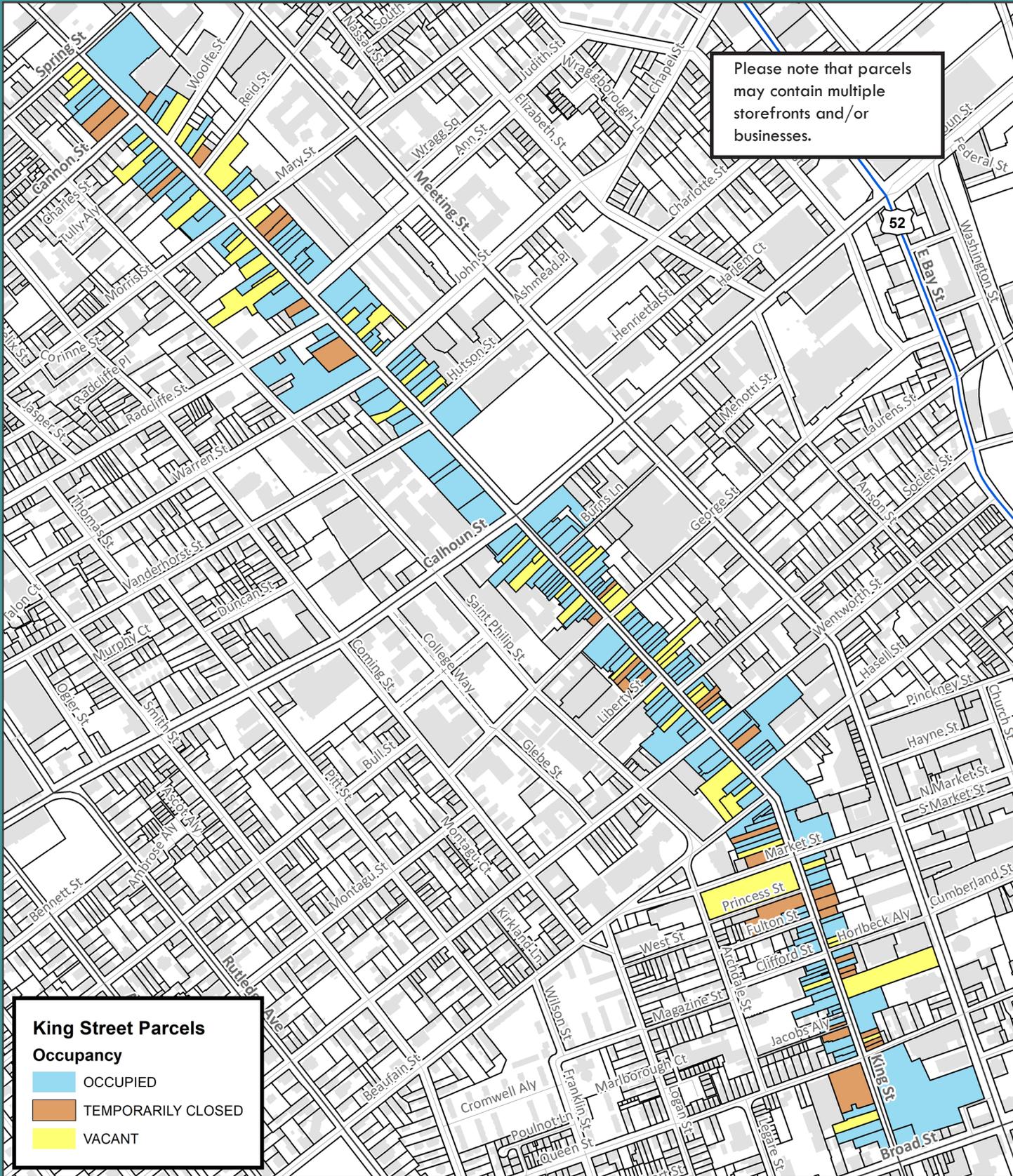
DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION



# KING STREET PROFILE: OCCUPANCY

\*Temporarily closed businesses are businesses that were observed to have shuttered provisionally after the civil unrest at the end of May.



# KING STREET PROFILE

## SPRING TO BROAD STREETS

### OCCUPANCY CHANGES

*JUNE 2020 - AUGUST 2020*

<b>JUNE 2020</b>	<b>SPRING TO BROAD STREETS</b>	<b>AUG. 2020</b>
<b>85 %</b>	<b>-2%</b>	<b>83 %</b>

### UPPER KING STREET

<b>80 %</b>	<b>0%</b>	<b>79 %</b>
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### MIDDLE KING STREET

<b>85 %</b>	<b>-1%</b>	<b>84 %</b>
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### LOWER KING STREET

<b>93 %</b>	<b>-4%</b>	<b>89 %</b>
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# KING STREET PROFILE

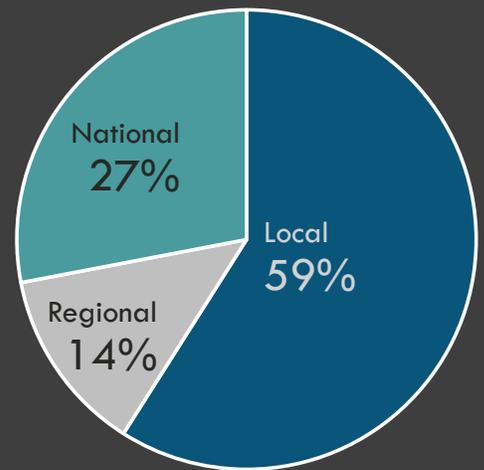
## SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

AUGUST 2020

**83%**  
OCCUPANCY

RETAIL TYPE  
SPRING TO  
BROAD STREETS



**Apparel**  
25%



**Restaurant**  
19%



**Specialty**  
10%



**Office**  
9%



**Houseware**  
5%



**Health & Beauty** 5%



**Gallery**  
2%



**Other Services**  
8%

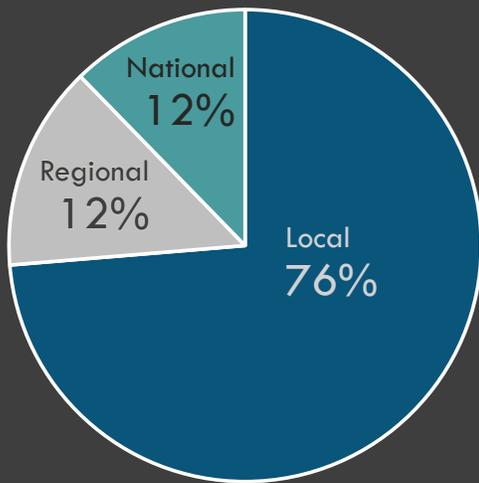
# KING STREET PROFILE

## UPPER KING STREET

### SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

AUGUST 2020



RETAIL TYPE  
SPRING TO  
CALHOUN STREETS

79%  
OCCUPANCY



**Apparel**  
5%



**Restaurant**  
30%



**Specialty**  
11%



**Office**  
13%



**Houseware**  
3%



**Health &  
Beauty** 5%



**Gallery**  
2%



**Other Services**  
11%

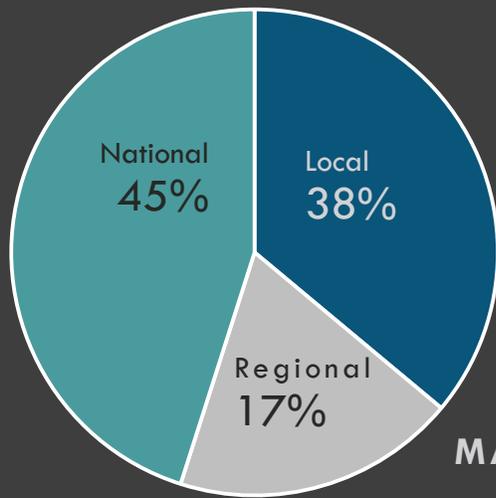
# KING STREET PROFILE

## MIDDLE KING STREET

### CALHOUN TO MARKET STREETS

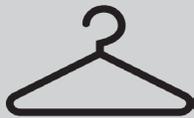
COMPLETED BY BUSINESS SERVICES DIVISION

AUGUST 2020



RETAIL TYPE  
CALHOUN TO  
MARKET STREETS

84%  
OCCUPANCY



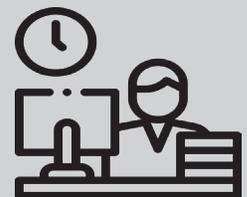
**Apparel**  
43%



**Restaurant**  
12%



**Specialty**  
11%



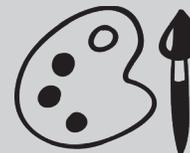
**Office**  
2%



**Houseware**  
2%



**Health &  
Beauty** 6%



**Gallery**  
1%



**Other Services**  
5%

# KING STREET PROFILE

## LOWER KING STREET

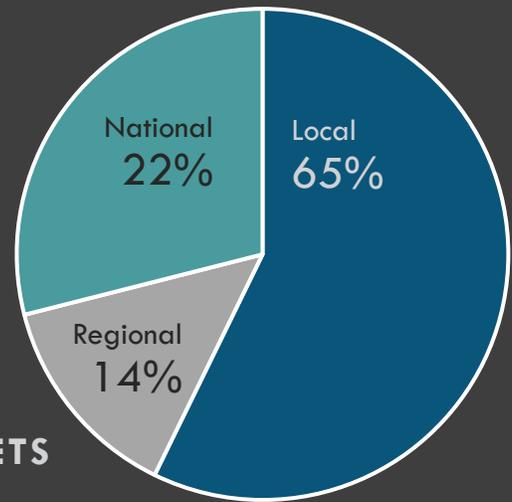
### MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

AUGUST 2020

**89%**  
OCCUPANCY

RETAIL TYPE  
MARKET TO  
BROAD STREETS



**Apparel**  
31%



**Restaurant**  
7%



**Specialty**  
7%



**Office**  
12%



**Houseware**  
15%



**Health & Beauty**  
4%



**Gallery**  
4%



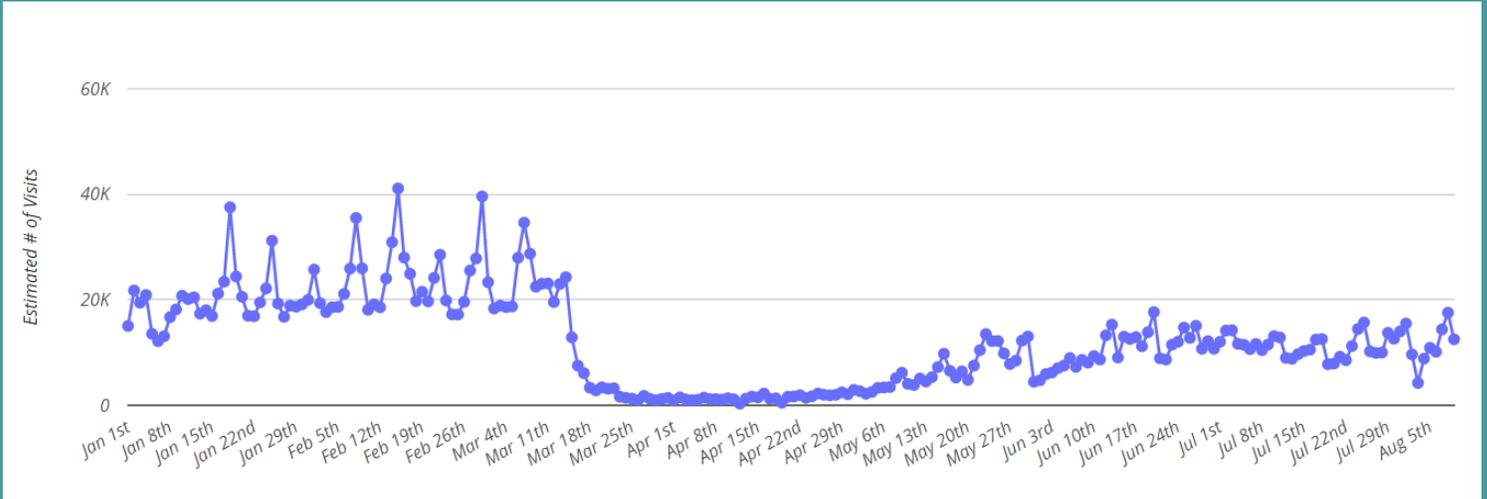
**Other Services**  
10%

# KING STREET PROFILE

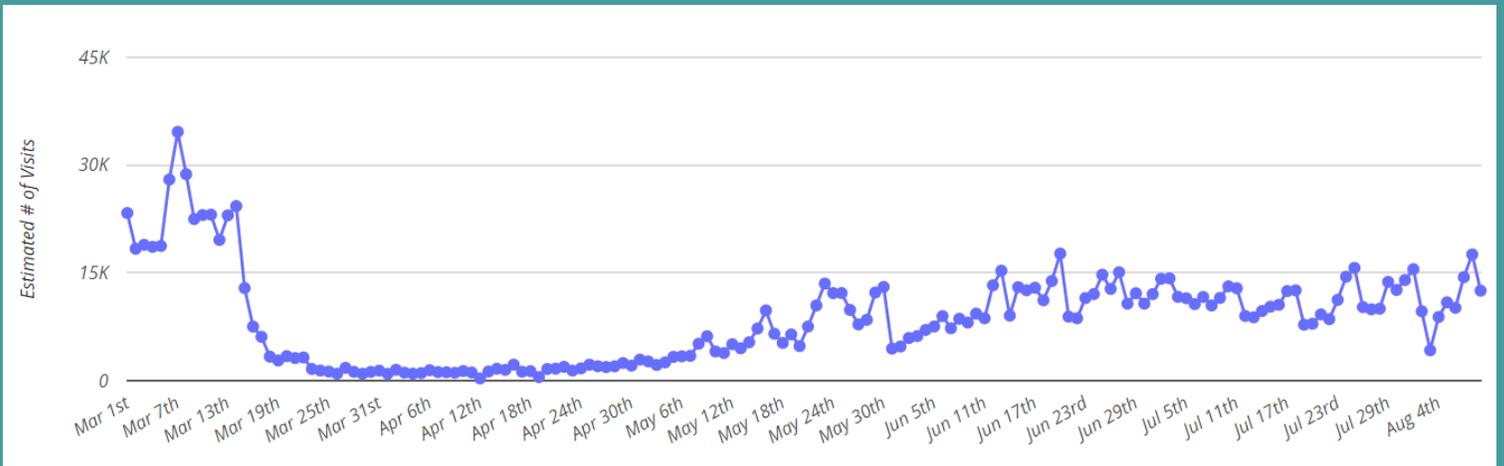
## PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

*JANUARY 1, 2020 - AUGUST 9, 2020*



*MARCH 1, 2020 - AUGUST 9, 2020*





AEDES MORES JURAQUE CURAT

CAROLOPOLIS

CONDITA A.D.

1670

CIVITATIS REGIMINE DONATA A.D. 1783