



City of Charleston

CENTRAL BUSINESS DISTRICT IMPROVEMENT COMMISSION

WEDNESDAY, AUGUST 12, 2020



Mission

The Central Business District Improvement Commission shall work to **assure the long-term economic vitality of the King Street and surrounding commercial area**, also known as the Central Business District.

The Commission will **consider and recommend policy and program changes to City Council** that will balance the local economy with tourism needs and create a vibrant hub for commerce.

Commission Members

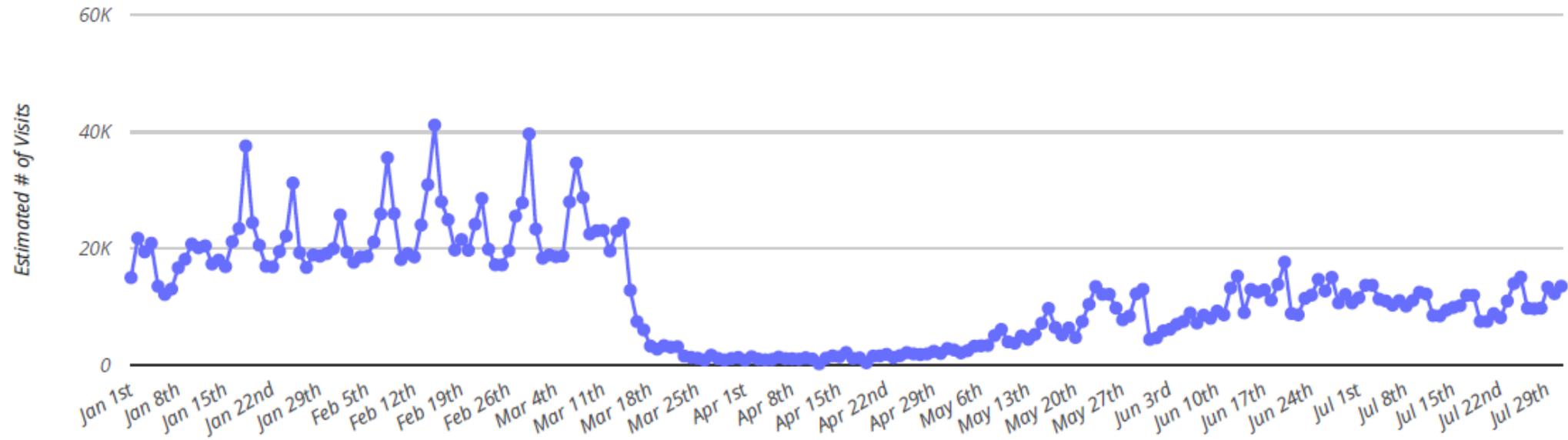
- Mayor John Tecklenburg
- Councilmember Mike Seekings
- Councilmember Robert Mitchell
- Lauren Ellison Fox (Chair)
- Lamar Bonaparte
- Bob Siegel
- Stacy Smallwood
- Andy Birlant Slotin
- Marty Wall
- *TBD 4 At Large Members*

Internal Stakeholders

Department/Division	Position	Name
Public Service	Director	Tom O'Brien
Public Service/Environmental Services	Superintendent	Matt Alltop
Housing & Community Development	Director	Geona Johnson
Budget, Finance, & Revenue Collections	CFO	Amy Wharton
Parks	Director	Jason Kronsberg
Police	Chief of Police	Luther Reynolds
Police	Lieutenant/Team 9 (CBD) Commander	Jim Byrne
Executive/Cultural Affairs	Director	Scott Watson
Traffic & Transportation	Director	Keith Benjamin
Planning, Preservation, & Sustainability	Director	Jacob Lindsey
PP&S/Business & Neighborhood Services	Director	Meg Thompson

Visits Trend

● King Street Shopping District / King St

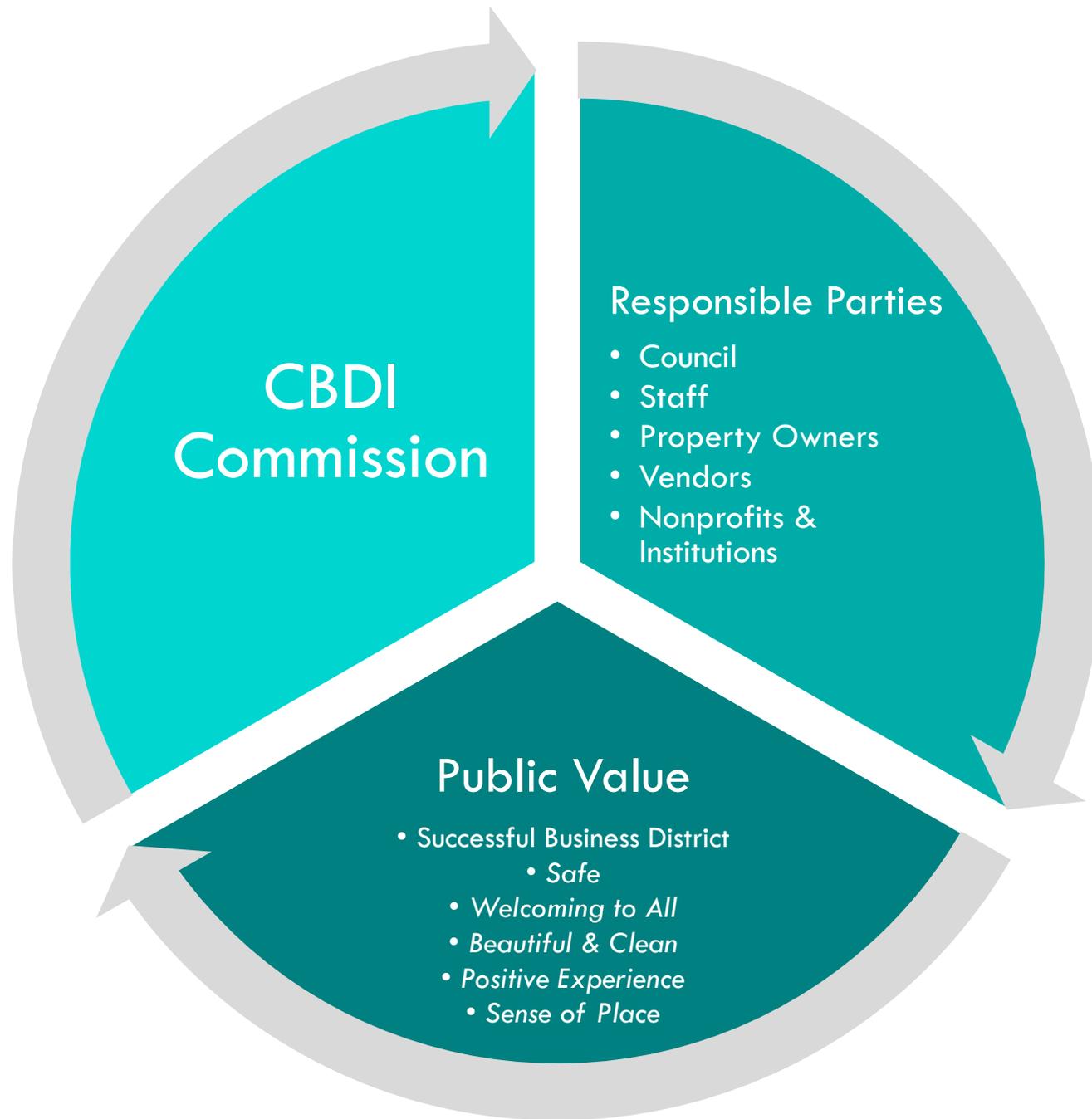


Est. # of Visits | Jan 1, 2020 - Jul 31, 2020

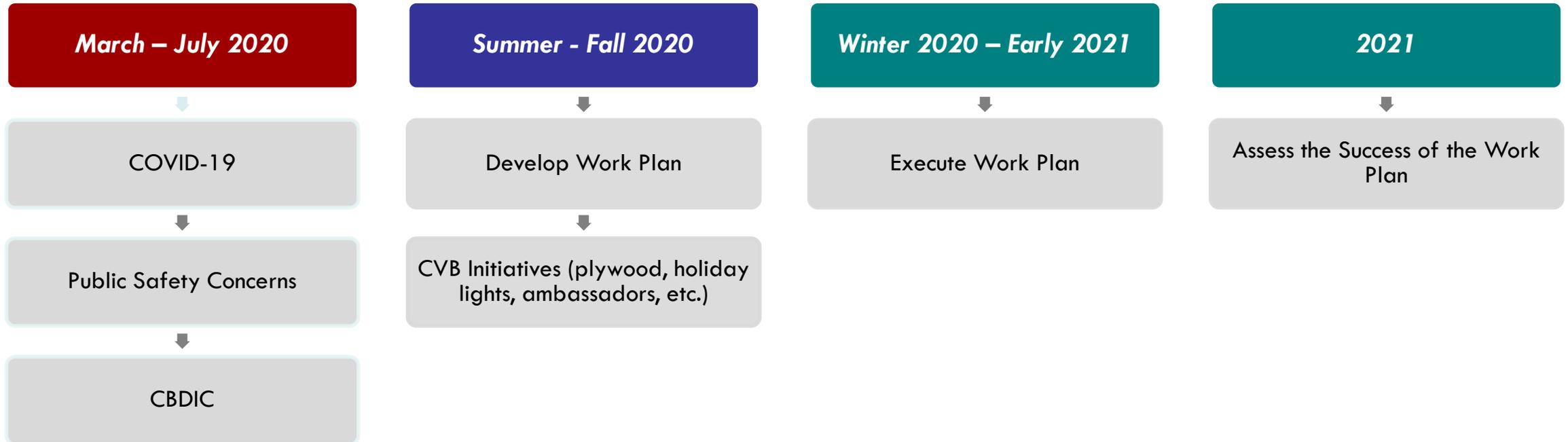
Data provided by Placer Labs Inc. (www.placer.ai)

Getting Things Done

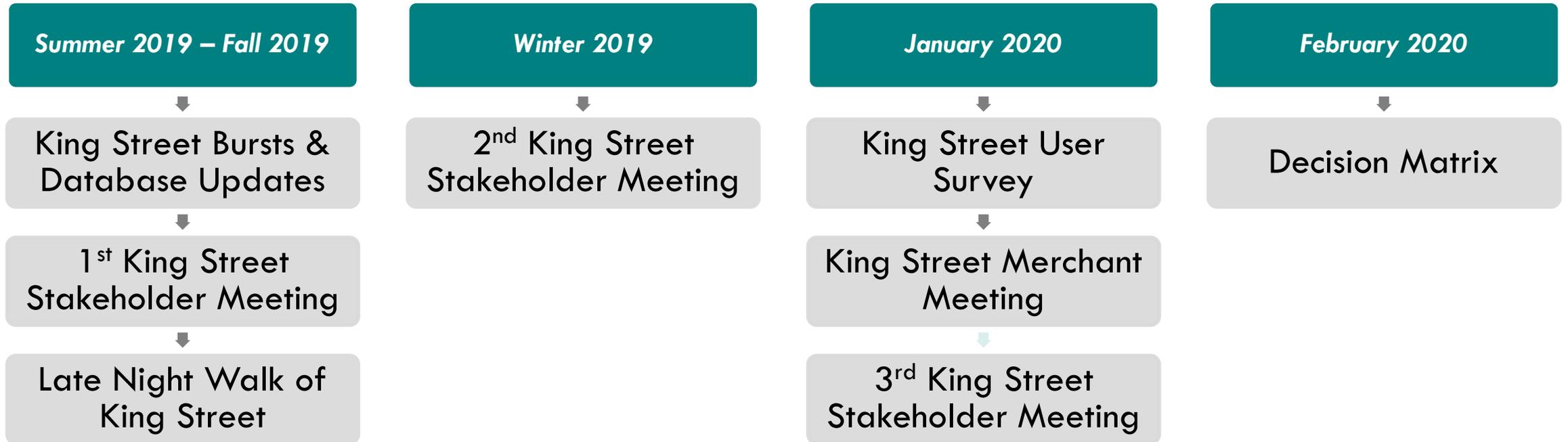
- Agree on what the problems are.
- Agree on what we're trying to accomplish.
- Agree on how we'll accomplish it.
 - Understand the limitations.
 - Get responsible parties onboard.
 - Secure required resources from responsible parties.



Commission Timeline



Previous Work (Summer 2019 – Winter 2020)



The To-Do List Analysis

Topic	Provides Co-Benefit	Ability to Implement (Financial)	Ability to Implement (Political)	Ability to Implement (Staff Capacity)	Socially Responsible (Equity)	Time Dependent	Score	Category
Aggressive Salespeople	1	1	2	2	2	2	10	City
Parking Management	1	2	2	2	1	2	10	City
Garage Maintenance	1	2	2	3	1	1	10	City
Responsible Ownership	1	1	2	2	1	3	10	City
Sidewalk Maintenance	1	3	2	3	1	1	11	City
Parking Issues Preventing the Activation of 2nd & 3rd Stories and Other Spaces	2	2	2	1	2	2	11	City
Noise Complaints	3	2	1	2	2	1	11	City
Sidewalk Obstruction and Pedestrian Crowding	1	3	3	2	1	1	11	City
Housing on King Street	2	1	2	2	2	2	11	City
Lamp Maintenance	1	2	2	2	1	3	11	City
Local/Affordable/M&WBE Shops	1	3	2	3	1	2	12	PPP
Sidewalk Cleanliness	1	3	2	3	1	2	12	PPP
Homelessness	1	3	2	3	1	2	12	PPP
Walkability/Bike-ability/Pedestrian Access	1	2	3	3	1	2	12	PPP
Underutilized Spaces Slowing Pedestrian Traffic	1	3	3	2	2	2	13	PPP
Holiday Decorations	2	3	2	2	3	1	13	PPP
Technology	2	3	2	3	2	1	13	PPP
Public Safety	1	3	3	3	2	2	14	BID
Weather Closures	3	1	2	3	3	2	14	BID
Beautification	1	3	2	3	3	3	15	BID
Unlicensed Palmetto Rose Peddlers	2	3	3	3	2	2	15	BID
Activating Street with Programming	2	3	2	3	3	3	16	BID
Wayfinding	2	3	3	3	2	3	16	BID

Discussion: 15 Minutes

Going Forward

- Agree on what the problems are. (*Next Meeting*)
- Agree on what we're trying to accomplish. (*3rd Meeting*)
- Agree on how we'll accomplish it. (*4th Meeting*)
- Agree on finalized work plan. (*5th Meeting*)