Please note that parcels may contain multiple storefronts and/or businesses.

*Temporarily closed businesses are businesses that were observed to have shuttered provisionally after the civil unrest at the end of May.
# King Street Profile

## Spring to Broad Streets

### Occupancy Changes

*January 2020 - June 2020*

<table>
<thead>
<tr>
<th>JAN 2020</th>
<th>SPRING TO BROAD STREETS</th>
<th>JUNE 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>89%</td>
<td>-4%</td>
<td>85%</td>
</tr>
</tbody>
</table>

### Upper King Street

<table>
<thead>
<tr>
<th>JAN 2020</th>
<th>SPRING TO BROAD STREETS</th>
<th>JUNE 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>80%</td>
<td>0%</td>
<td>80%</td>
</tr>
</tbody>
</table>

### Middle King Street

<table>
<thead>
<tr>
<th>JAN 2020</th>
<th>SPRING TO BROAD STREETS</th>
<th>JUNE 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>90%</td>
<td>-5%</td>
<td>85%</td>
</tr>
</tbody>
</table>

### Lower King Street

<table>
<thead>
<tr>
<th>JAN 2020</th>
<th>SPRING TO BROAD STREETS</th>
<th>JUNE 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>97%</td>
<td>-4%</td>
<td>93%</td>
</tr>
</tbody>
</table>
85% OCCUPANCY

Retail Type
Spring to Broad Streets

Apparel 27%
Restaurant 18%
Speciality 10%
Office 8%
Houseware 5%
Health & Beauty 5%
Gallery 2%
Other Services 8%

Local 59%
National 28%
Regional 13%

April 2020

KING STREET PROFILE
SPRING TO BROAD STREETS
COMPLETED BY BUSINESS SERVICES DIVISION

JUNE 2020
KING STREET PROFILE
UPPER KING STREET
SPRING TO CALHOUN STREETS
COMPLETED BY BUSINESS SERVICES DIVISION
JUNE 2020

80% OCCUPANCY

RETAIL TYPE
SPRING TO
CALHOUN STREETS

National 12%
Regional 12%
Local 75%

Apparel 5%
Restaurant 31%
Speciality 11%
Office 13%

Houseware 3%
Health & Beauty 5%
Gallery 2%
Other Services 11%
KING STREET PROFILE
MIDDLE KING STREET
CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JUNE 2020

RETAIN TYPE
CALHOUN TO MARKET STREETS

85% OCCUPANCY

National 47%
Local 36%
Regional 17%

Apparel 45%
Restaurant 11%
Speciality 11%
Office 2%
Houseware 2%
Health & Beauty 6%
Gallery 1%
Other Services 6%
KING STREET PROFILE
LOWER KING STREET
MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JUNE 2020

93% OCCUPANCY

RETAIL TYPE MARKET TO BROAD STREETS

National 22%
Local 65%
Regional 13%

Apparel 33%
Restaurant 7%
Speciality 5%
Office 12%
Houseware 17%
Health & Beauty 4%
Gallery 5%
Other Services 10%

King Street Profile June 2020
Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

**JANUARY 1, 2020 - JUNE 22, 2020**

**PLACER FOOT TRAFFIC DATA**

- Visits Trend
  - King Street Shopping District / King St
  - Graph showing foot traffic from January 1, 2020 to June 22, 2020.

- MARCH 1, 2020 - JUNE 22, 2020
  - Similar graph for foot traffic from March 1, 2020 to June 22, 2020.

Data provided by Placer Labs Inc. (www.placer.ai)