

KING STREET PROFILE JUNE 2020

CITY OF CHARLESTON

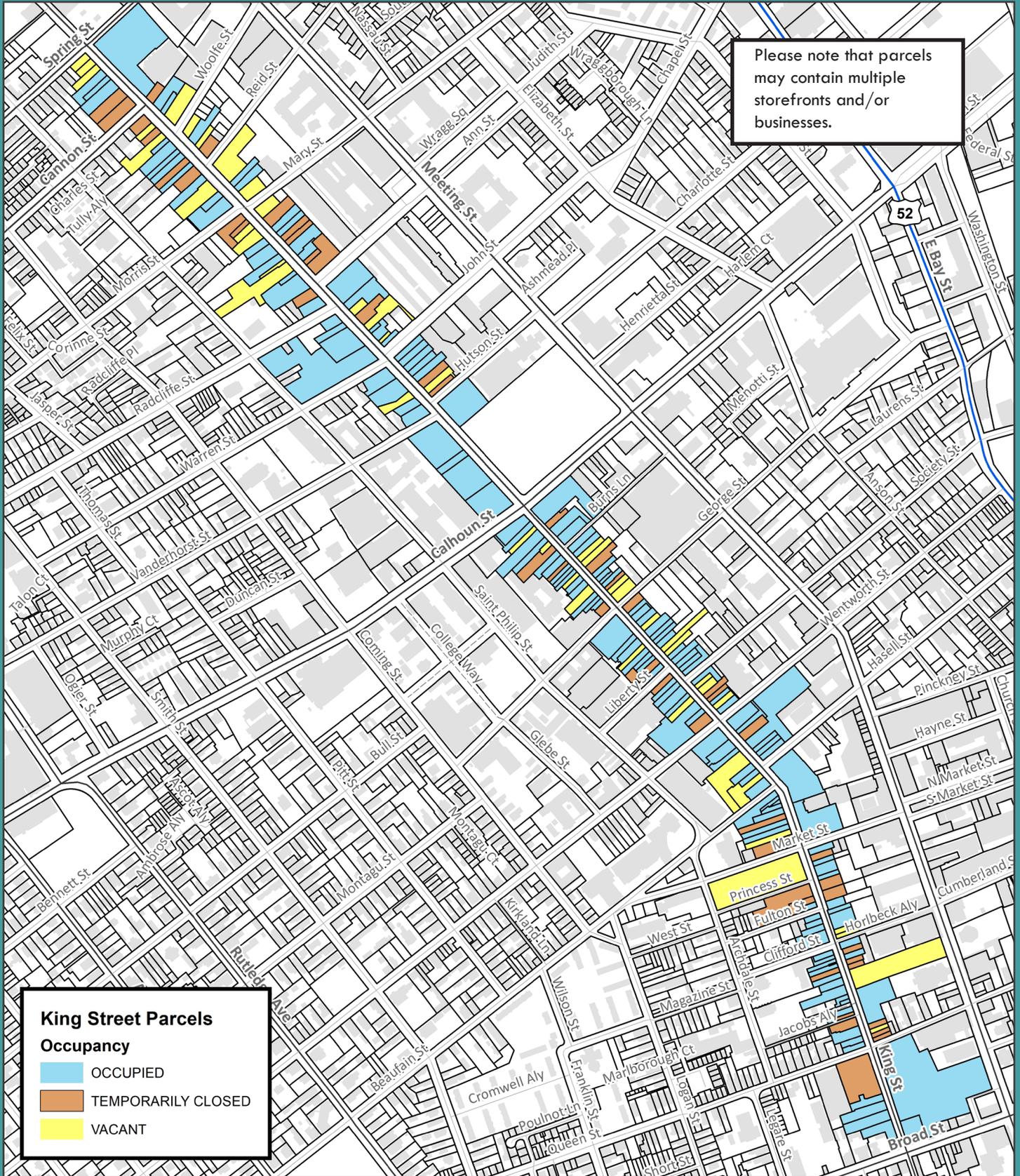
DEPARTMENT OF PLANNING, PRESERVATION & SUSTAINABILITY

BUSINESS & NEIGHBORHOOD SERVICES DIVISION



KING STREET PROFILE: OCCUPANCY

**Temporarily closed businesses are businesses that were observed to have shuttered provisionally after the civil unrest at the end of May.*



KING STREET PROFILE

SPRING TO BROAD STREETS

OCCUPANCY CHANGES

JANUARY 2020 - JUNE 2020

JAN 2020

SPRING TO BROAD STREETS

JUNE 2020

89%

-4%

85%

UPPER KING STREET

80%

0%

80%

MIDDLE KING STREET

90%

-5%

85%

LOWER KING STREET

97%

-4%

93%

KING STREET PROFILE

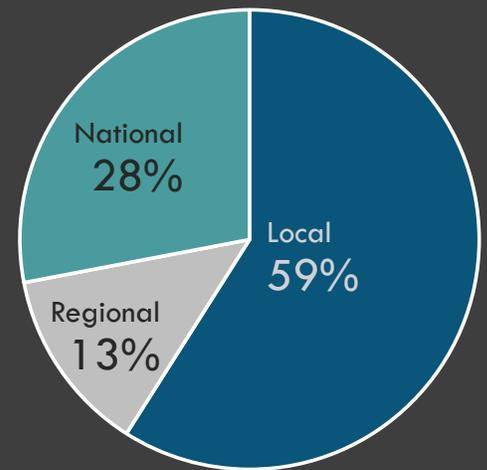
SPRING TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JUNE 2020

85%
OCCUPANCY

RETAIL TYPE
SPRING TO
BROAD STREETS



Apparel
27%



Restaurant
18%



Speciality
10%



Office
8%



Houseware
5%



Health & Beauty 5%



Gallery
2%



Other Services
8%

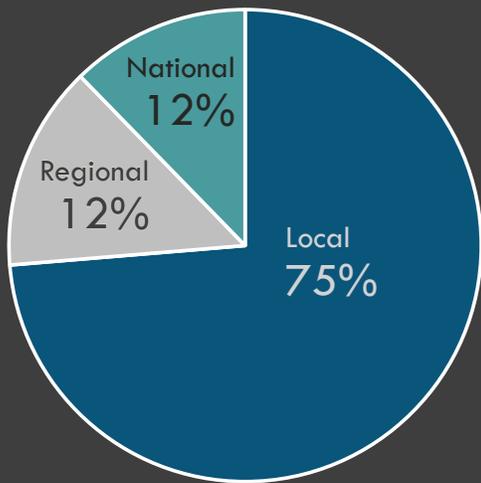
KING STREET PROFILE

UPPER KING STREET

SPRING TO CALHOUN STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JUNE 2020



RETAIL TYPE
SPRING TO
CALHOUN STREETS

80%
OCCUPANCY



Apparel
5%



Restaurant
31%



Speciality
11%



Office
13%



Houseware
3%



**Health &
Beauty** 5%



Gallery
2%



Other Services
11%

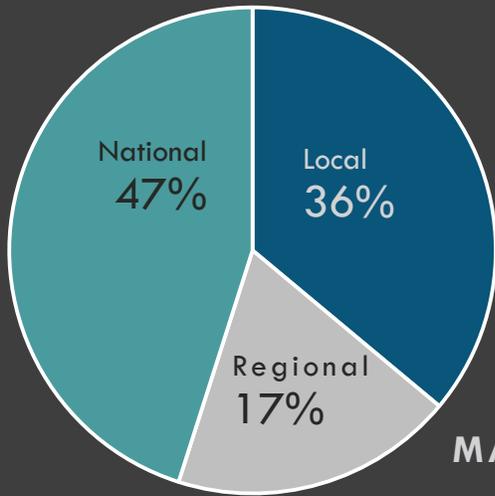
KING STREET PROFILE

MIDDLE KING STREET

CALHOUN TO MARKET STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JUNE 2020



RETAIL TYPE
CALHOUN TO
MARKET STREETS

85%
OCCUPANCY



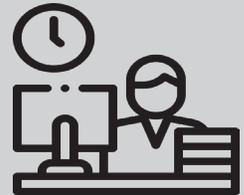
Apparel
45%



Restaurant
11%



Speciality
11%



Office
2%



Houseware
2%



**Health &
Beauty** 6%



Gallery
1%



Other Services
6%

KING STREET PROFILE

LOWER KING STREET

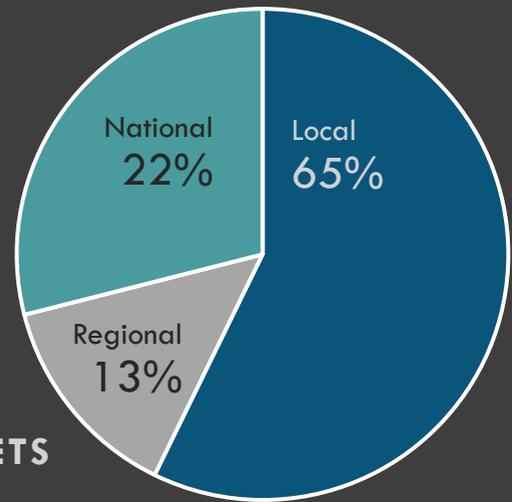
MARKET TO BROAD STREETS

COMPLETED BY BUSINESS SERVICES DIVISION

JUNE 2020

93%
OCCUPANCY

RETAIL TYPE
MARKET TO
BROAD STREETS



Apparel
33%



Restaurant
7%



Speciality
5%



Office
12%



Houseware
17%



Health & Beauty
4%



Gallery
5%



Other Services
10%

KING STREET PROFILE

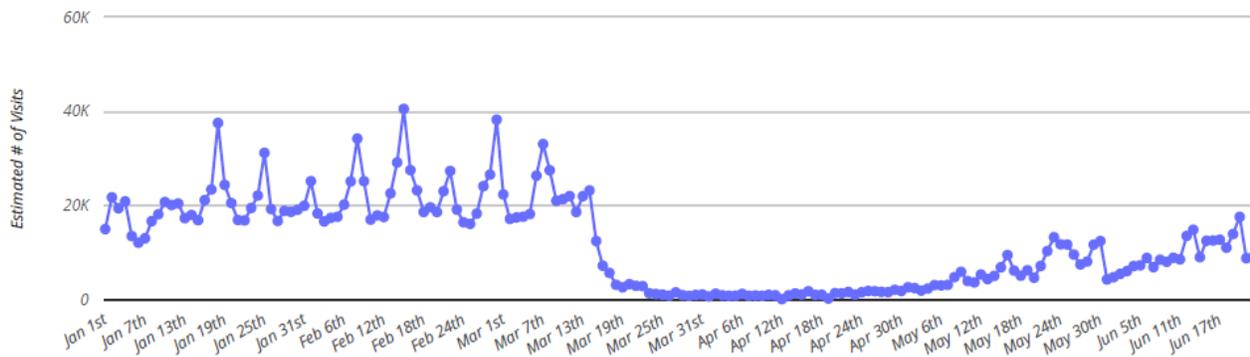
PLACER FOOT TRAFFIC DATA

Business & Neighborhood Services utilized a mobile data tracking platform, Placer, to generate reports showing changes in foot traffic over time.

JANUARY 1, 2020 - JUNE 22, 2020

Visits Trend

● King Street Shopping District / King St



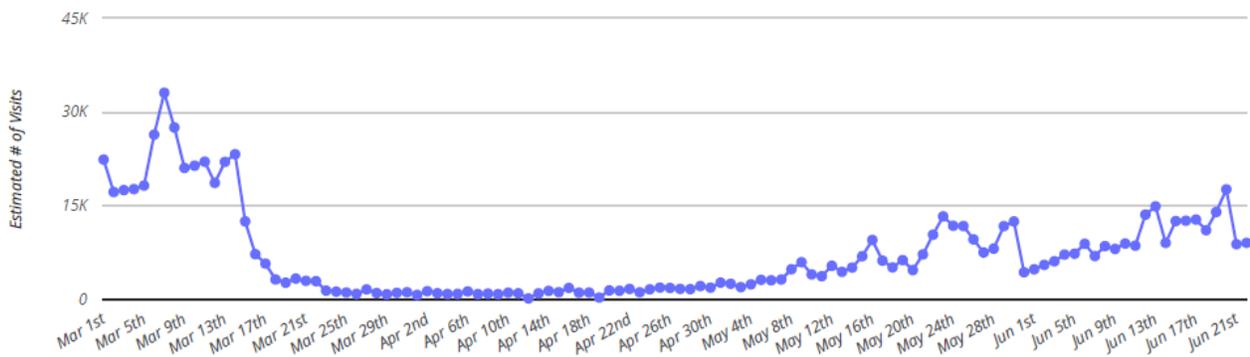
Est. # of Visits | Jan 1, 2020 - Jun 22, 2020
Data provided by Placer Labs Inc. (www.placer.ai)



MARCH 1, 2020 - JUNE 22, 2020

Visits Trend

● King Street Shopping District / King St



Est. # of Visits | Mar 1, 2020 - Jun 22, 2020
Data provided by Placer Labs Inc. (www.placer.ai)



