

Northbridge Piggly Wiggly Redevelopment Survey

August 1, 2018-Final Results



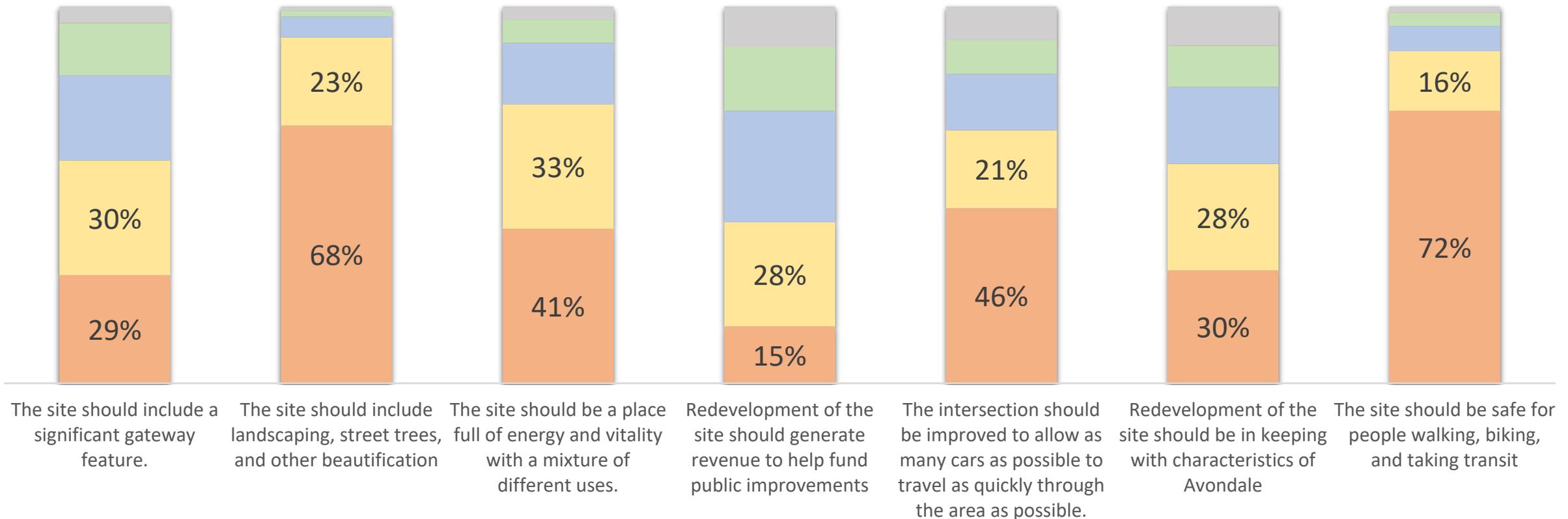
Demographics of Public Survey Results

- Survey was opened to the public on June 29, 2018 as part of the publicity for the open house
- 927 respondents in the course of 31 Days.
- 733 respondents live in West Ashley
 - 65% of respondents are inside 526 West Ashley
 - 20% of respondents are outside 526 West Ashley
- 136 respondents live outside of West Ashley
- Top 3 Neighborhoods for responses:
 - Sandhurst – 68 respondents
 - Northbridge Terrace – 60 respondents
 - Northbridge – 30 respondents

Public Survey Results

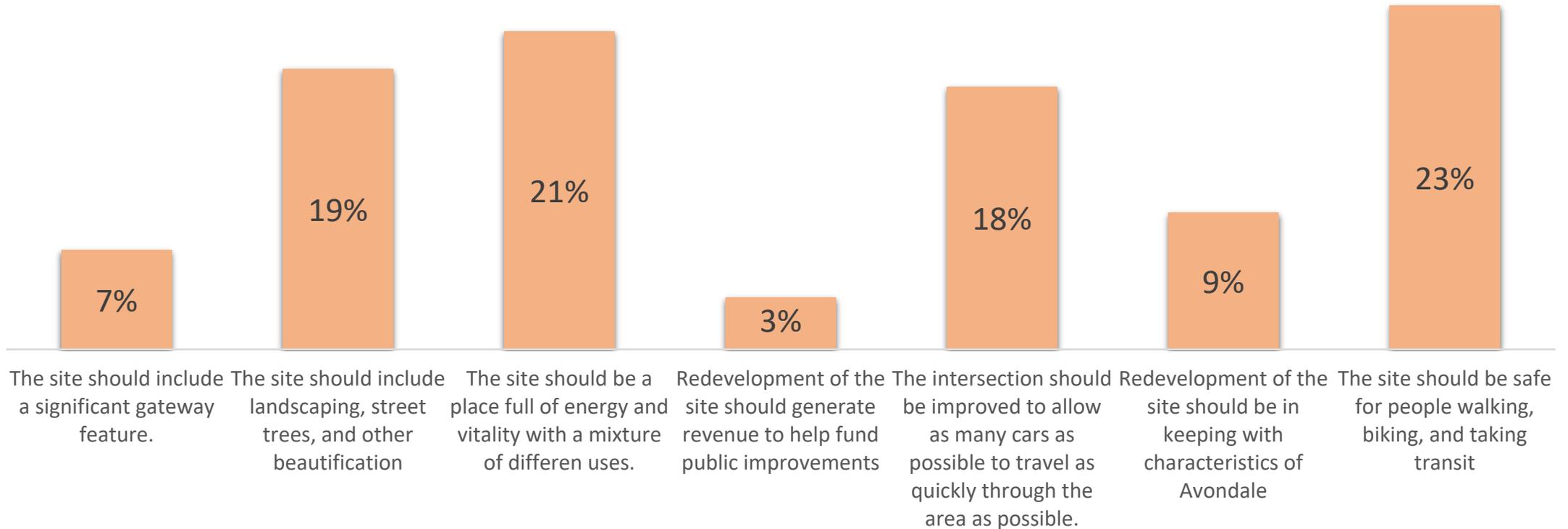
Q1: What is important to you when envisioning redevelopment of the Piggly Wiggly site?

- Should not be a consideration for the site.
- Not important
- Neutral
- Important but not essential
- Among the most important factors for the site



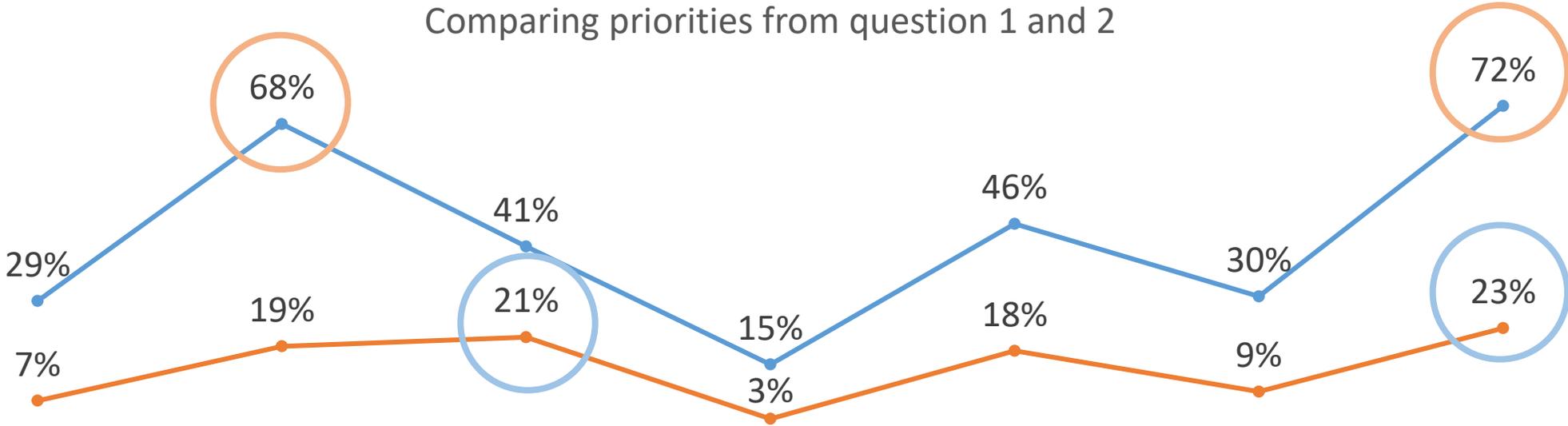
Public Survey Results

Q2: Of the options above which is the most important to you?



Public Survey Results

Comparing priorities from question 1 and 2



The site should include a significant gateway feature.

The site should include landscaping, street trees, and other beautification

The site should be a place full of energy and vitality with a mixture of differen uses.

Redevelopment of the site should generate revenue to help fund public improvements

The intersection should be improved to allow as many cars as possible to travel as quickly through the area as possible.

Redevelopment of the site should be in keeping with characteristics of Avondale

The site should be safe for people walking, biking, and taking transit

● Important Q1 ● Important Q2

Public Survey Results

Top three criteria that should be taken into account according to Question 1:

1. The site should be safe for people walking, biking, driving, and taking transit.
2. The site should include landscaping, street trees, and other beautification elements.
3. The intersection should be improved to allow as many cars as possible to travel as quickly through the area as possible.

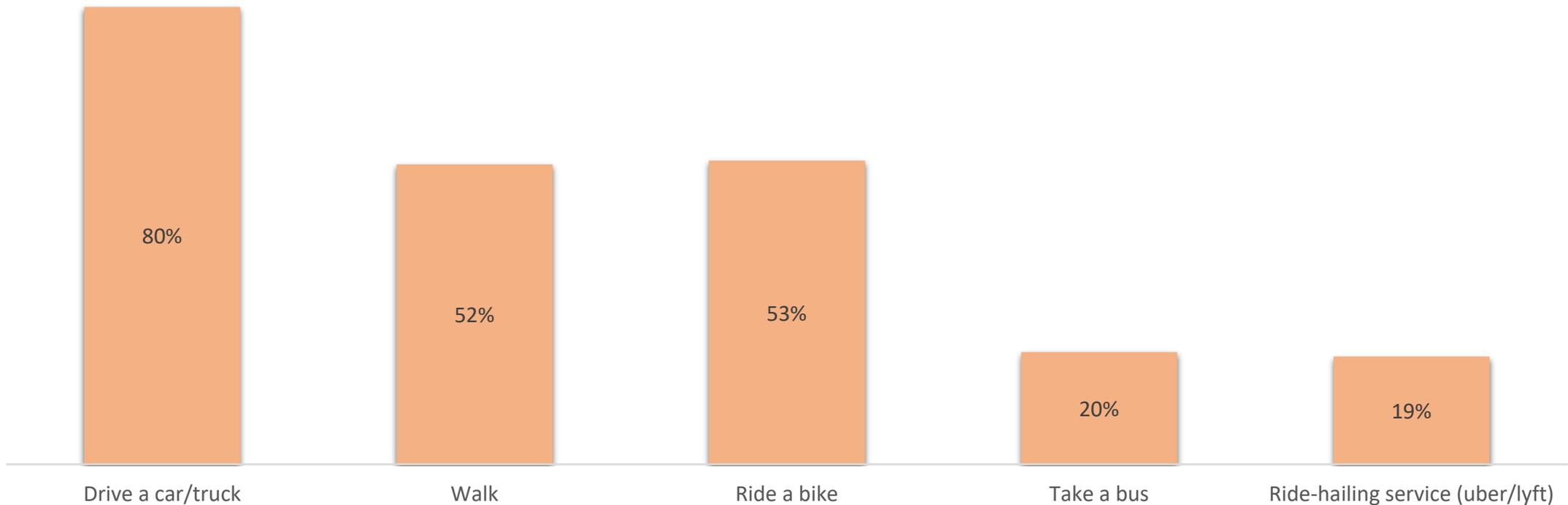
Public Survey Results

Top three criteria that should be taken into account according to Question 2:

1. The site should be safe for people walking, biking, driving, and taking transit.
2. The site should be a place full of energy and vitality with a mixture of different uses.
3. The intersection should be improved to allow as many cars as possible to travel as quickly through the area as possible.

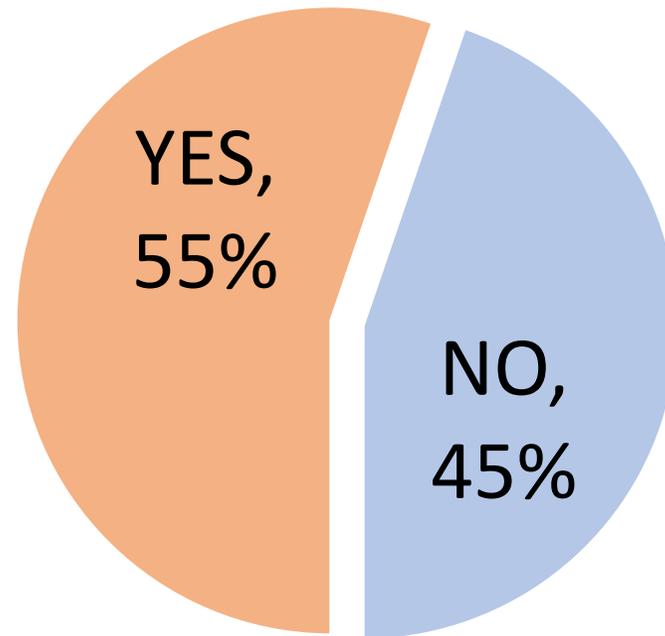
Public Survey Results

Q3: How would you like to access the site? [can choose multiple]



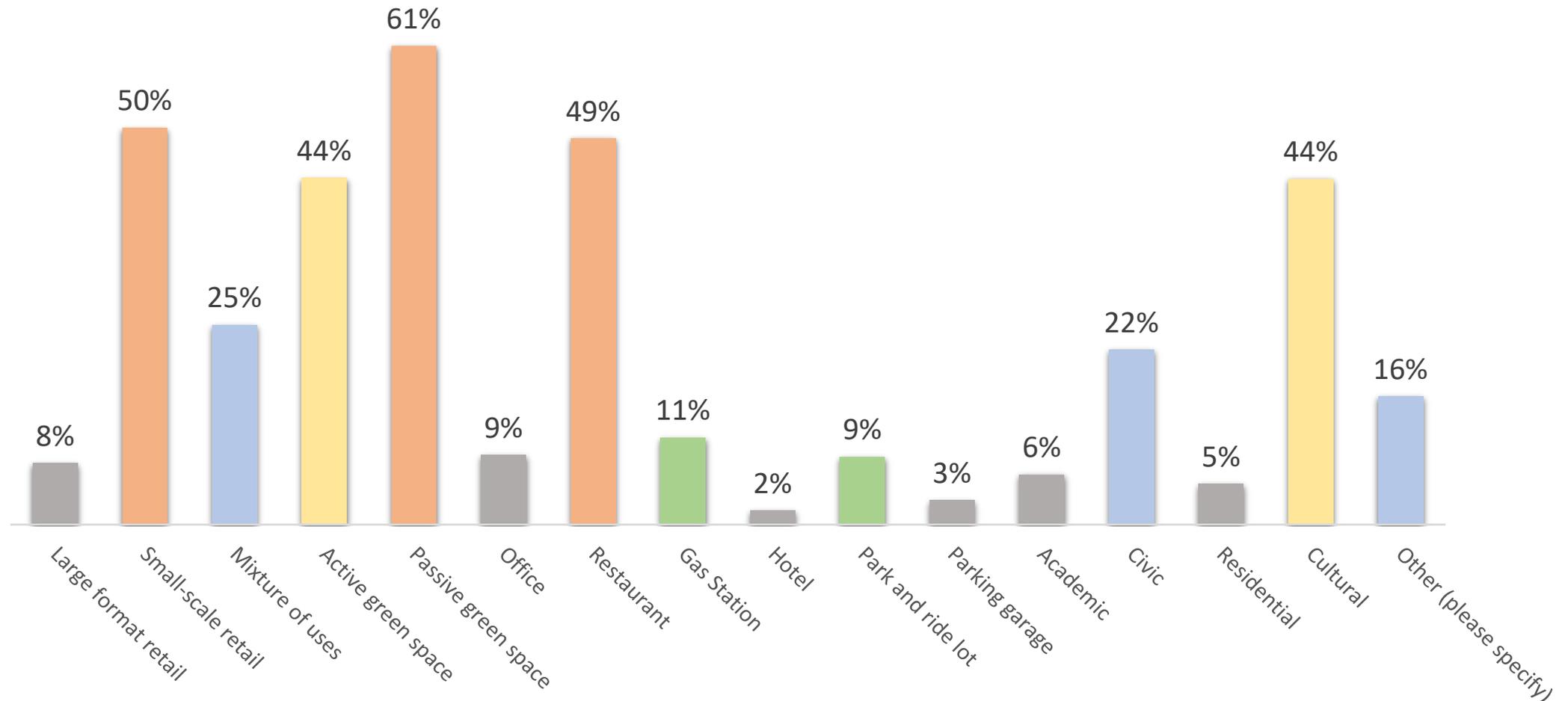
Public Survey Results (as of July 25, 2018)

Q4: Should the speed limit be lowered in the area around the site?



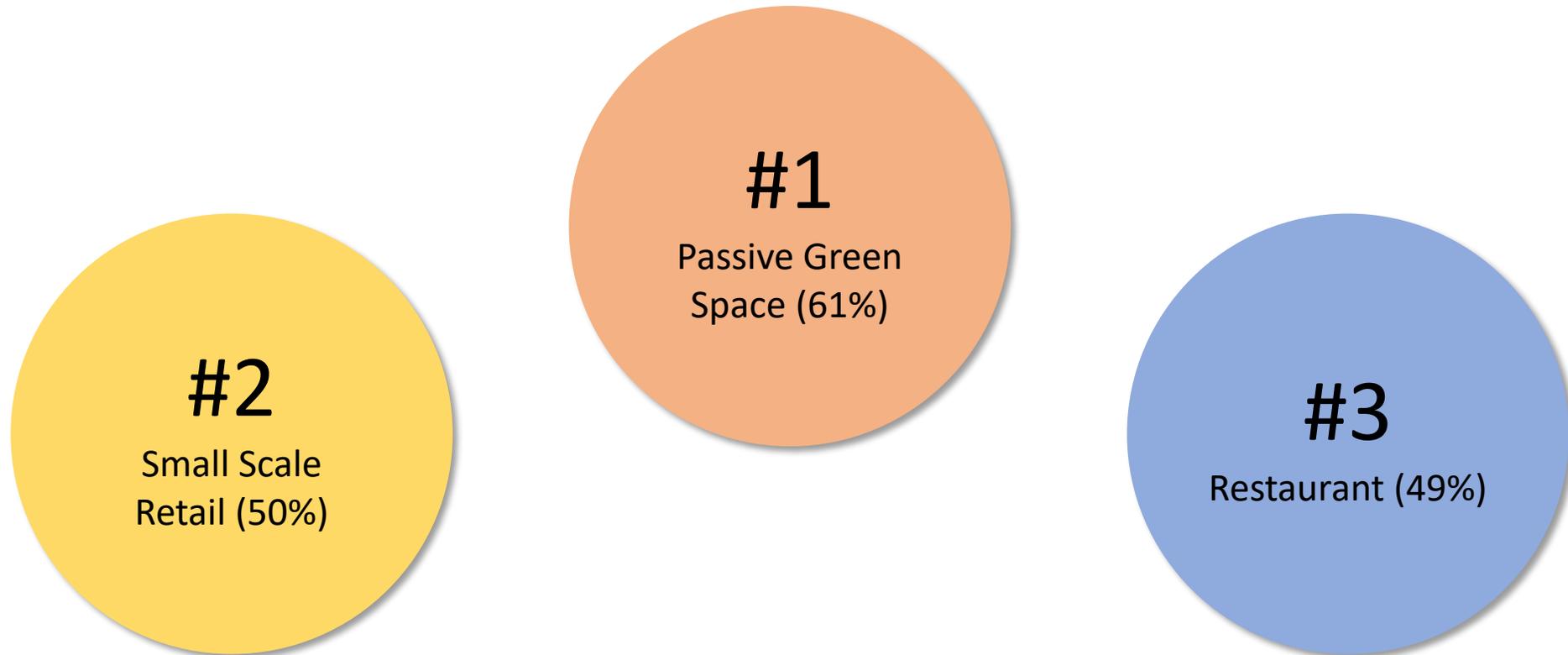
Public Survey Results (as of July 25, 2018)

Q5: What types of services, uses, or activities do you want to see on the site?



Public Survey Results

Top three criteria uses services, uses, or activities:



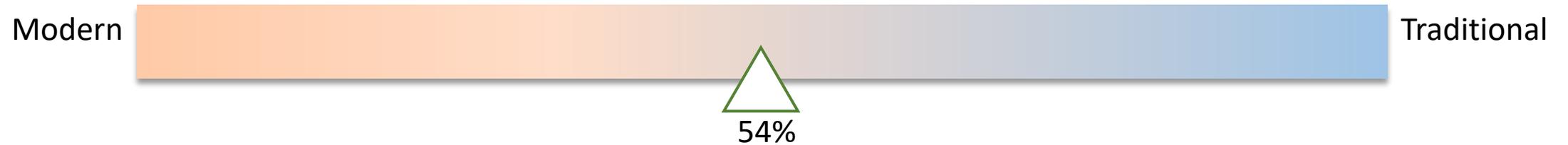
Public Survey Results

Q5 Other (please specify)

- 17% of respondents had “other” as an answer
 - 146 individual answers

Public Survey Results

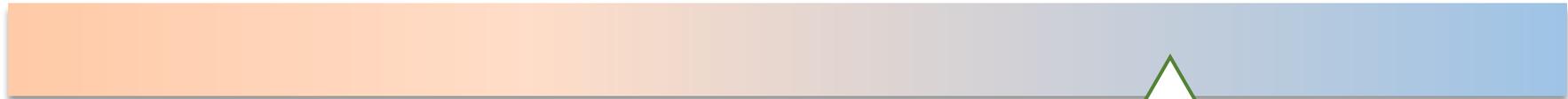
Q7: Which architectural style appeals to you



Public Survey Results

Q8: Intersections

Automobiles
can speed
though the area
without
stopping for
cross traffic and
pedestrians



74%

Traffic calmed
but flowing,
with several
intersections
for safe
pedestrian
crossings