Business Armed-Robbery Prevention

It is important for business owners, managers, and employees to be aware of the crime risks inherent in their particular industry.

One of the greatest fears of both the employer and employees of any business is being the victim of an armed robbery. Needless to say, there is nothing pleasant about having one’s life threatened by a stranger with a weapon. Certainly these situations are to be avoided if at all possible. How can you stop an armed robbery? It is most difficult, dangerous, and inadvisable once it is in progress. The key is to know as much as possible about the armed robber and how he operates and therefore prevent the crime. Here are a few things to help you in that effort.

PREVENTION MEASURES

Keep Views unobstructed.

Limit cash on hand.

Keep area well lighted.

Report suspicious persons or vehicles near your business.

Do not use the armed robbery alarm to report minor crimes.

MAKING BANK DEPOSITS

Don’t be predictable on bank runs.

Use FREE police escort on bank runs.

Take a second employee.

Vary the time and route.

Don’t set a pattern.

Never approach a depository when there is someone there.

If you see someone suspicious, call police.
Who is the Robber?
1. An armed robber is usually a male in his late teens or twenties. There are exceptions—little old ladies have robbed banks.
2. He is not usually from your neighborhood.
3. He has probably watched your business and knows your routines.
4. He has probably “graduated” from lesser crimes.
5. He may have inside information about your operation from a former (or current) employee.
6. He considers himself stronger than petty thieves.

How does the armed robber operate?
1. He looks for a place likely to have significant cash on hand.
2. He looks for places with obstructed views. It hides his approach and prevents anyone outside from observing the robbery.
3. He looks for places with easy escape routes.
4. He tries to get in and out quickly (20 seconds to 1 minute).
5. He intimidates the victim by being loud and profane.
6. He usually grabs only the bills from the register.
7. He leaves by the same route he entered.

Things to look for:
1. Someone hanging around the area for inappropriate lengths of time.
2. Someone who enters the business but doesn’t buy.
3. Someone who asks questions about the security system.
4. Someone with flimsy answers when questioned. (He wants a drink of water or looking for Joe who doesn’t work there)
5. Cars cruising the area repeatedly.
6. Parked cars with engines running and/or driver waiting.

If you are robbed:
1. Don’t resist unless your life is at stake!
2. Try to remain calm.
3. Don’t take risks.
4. Alert the robber to anything that might alarm him (a bell rings when the cash register is opened)
5. Note as many things as possible about the robber.
6. Keep your movements slow and deliberate.
7. Let the robber know what moves you are going to make.
8. Don’t reach for the phone.
9. Note anything that the robber touches.

After the robber leaves
1. Call 911 IMMEDIATELY – NOT your boss or corporate security. Advise them after police.
2. Stay on the line with the dispatcher until an officer arrives.
3. Give a description of the robber to the dispatcher. Note unusual things, such as if the robber had on two shirts, had an accent, what type of weapon he used, etc.
4. Give the dispatcher the method and direction of flight.
5. Have all victims make written notes. Do not discuss with each other.
6. Don’t touch, clean, or disturb anything the robber has touched or handled.
Get A Good Description

When describing a suspect, pay close attention to the following details and practice listing at least 5 descriptors about people:

**General Description**
- Sex and race
- Estimate age, height, and weight
- Build (fat; husky; medium; slim)
- Hair (color; texture; style; length)
- Eyes (color; shape; are the eyelashes and eyebrows heavy or light)
- Complexion (color; pores; pockmarks; acne; bumps)
- Facial Hair (clean-shaven; beard; mustache; goatee)
- Peculiarities (large or small nose; large or small ears; marks, scars, deformities, voice, speech, how they walk or talk, etc.

**Clothing Description**
- Hat (color; style - e.g., cap, fedora, hood; any printing on the hat)
- Coats (color; style; length; any printing on the coat or jacket)
- Shirt/Blouse (color; design; sleeves; collar; any printing on it)
- Pants: (color; style; length)
- Socks: (color; pattern; length)
- Shoes: (color; style)
- Accessories: (sweater; scarf; gloves; tie)
- Jewelry: (watch; rings; bracelet, earrings)
- General Appearance: (neat; sloppy; clean or dirty)
- Oddities: (clothing too large or too small; patches, holes, stains)

**The Getaway Car**
When calling the police it is very important to give the operator an accurate description of the Vehicle used in addition to the people.

- Make and Model
- Body style
- Color
- Number of Doors
- License Plate Number
- Any damage or anything unusual about the vehicle
- Where the vehicle is located or direction it was headed.

For more information on this and other topics contact:

Charleston Police Crime Prevention Unit
180 Lockwood Blvd.
Charleston, SC 29403

(843) 769-7407
CrimePrevention@Charleston-SC.gov
www.Charleston-PD.org