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OFFICE OF
COMMUNICATIONS

For Release: December 10, 2020

Sponsorships Available for New King Street Hanging Baskets

Charleston, S.C.—As part of ongoing efforts to ensure that King Street remains one of the most beautiful and walkable main streets in America, the city of Charleston has partnered with Charleston Water System, Explore Charleston and the Charleston Restaurant Foundation to provide decorated hanging baskets on King Street between Spring and Broad Streets.

While currently decorated for the holiday season, the baskets will hang year-round and will be replanted with seasonal flowers throughout the year to enhance the atmosphere along the historic stretch.

Additionally, these new fixtures will provide citizens, business owners and visitors alike a unique opportunity to honor or memorialize a loved one through various annual sponsorships options, ranging in value from individual hanging baskets to groups of 12.

Each sponsored basket will feature a nameplate of up to 15 characters and will include an acknowledgement letter to be sent to the gift recipient or honoree.

Annual sponsorships run from January 2021 to December 2021.

For additional information on the hanging basket program and sponsorship opportunities, please email kingbasket@explorecharleston.com or visit kingstreetbaskets.com.

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