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## **Keep Charleston Beautiful Receives Funding to Support Beautification and Cleanup Efforts**

**Charleston, S.C.**—Earlier this year, Keep Charleston Beautiful received a Keep South Carolina Beautiful (KSCB) Annual Support Grant in the amount of \$9,000 to help fund initiatives related to litter prevention, litter cleanup, beautification, recycling and environmental education throughout the city of Charleston.

The competitive grant, awarded to organizations throughout the state, allowed KSCB affiliates to create beautiful public spaces, educate the public on the importance of recycling and how to recycle, and address littering throughout communities.

Among others, the KSCB Annual Support Grant has funded city of Charleston programs, events and initiatives like:

- Free Environmental Education Programming – The Clean City Clara Program (Elementary) and Talking Trash Program (Middle School)
- Clean Cities Sweep Event – A partnership with Keep North Charleston Beautiful encouraging community and school groups to partake in litter cleanup and beautification events (part of the Great American Cleanup)
- Lend-A-Bin Program – Offers composting, recycling and waste reduction services for local events
- Year-round volunteer-led beautification and litter cleanup projects

Keep Charleston Beautiful Board Vice Chairman Nathan Burnell said, “Receiving the KSCB Annual Support Grant has allowed us to expand outreach to more of the Charleston community, in addition to allowing us to sustain all of the great programs being offered currently. It is vitally important, now more than ever before, that we educate and empower our community to critically think about its waste and the impact it has on our environment.”

Keep South Carolina Beautiful State Leader Mallory Coffey said, “Awarding funds to Keep Charleston Beautiful ensures that their education programs, Great American Cleanup events, Lend-A-Bin Program and year-round beautification and litter cleanup projects continue to be made available to their community members. Events like the Great American Cleanup help to engage community members in taking an active role to beautify and clean up public spaces in the city of Charleston and throughout the state.”

To learn more about Keep Charleston Beautiful, please visit [www.keepcharlestonbeautiful.org](http://www.keepcharlestonbeautiful.org).  
For more on Keep South Carolina Beautiful or Palmetto Pride, visit [www.palmettopride.org](http://www.palmettopride.org).

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