**MEDIA ADVISORY**

For Release: March 1, 2017

City of Charleston to Unveil Plaque Recognizing, “The Medway Plan”

Charleston, S.C.— Please join Charleston Mayor John Tecklenburg, Flers, France Mayor Yves Goasdoué, Press and Communications Attaché for the Consulate General of France Heather Kircher Clavé and members of a Flers delegation visiting Charleston for a plaque unveiling ceremony to recognize the “Medway Plan.” The unveiling will be held Thursday, March 2, at 9 a.m., at the intersection of N. Adgers Wharf and Concord Street, the southern edge of Waterfront Park.

The connection between Flers and Charleston dates back to World War II. In 1948, Charleston resident William Montgomery Bennett organized a grassroots movement and collected over 120 tons of materials to be shipped to Flers, located in the Normandy region, to help reinvigorate the town which had been devastated by the war. The effort became known as the “Medway Plan.”

To honor Charleston and show its appreciation, Flers named a town square the Place Du Charleston, or “Charleston Place.”

WHO: John Tecklenburg, Mayor of Charleston, S.C.  
Yves Goasdoué, Mayor of Flers, France  
Heather Kircher Clavé, Consulate General of France

WHAT: Plaque unveiling ceremony to recognize the “Medway Plan.”

WHERE: N. Adgers Wharf and Concord Street, the southern edge of Waterfront Park

WHEN: 9 a.m., Thursday, March 2

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In accordance with the Americans with Disabilities Act, people who need alternative formats, ASL (American Sign Language) Interpretation or other accommodation please contact Janet Schumacher at (843) 577-1389 or email to schumacherj@charleston-sc.gov three business days prior to the meeting.