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OFFICE OF
COMMUNICATIONS

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Parade, Vendor Applications Open for Upcoming 'Holiday Magic' Events

Charleston, S.C.—The city of Charleston Office of Cultural Affairs is currently accepting applications for community participation in this year's [Holiday Magic](#) events.

In addition to attending as spectators, members of the public are invited to apply to participate in the following holiday events:

- **Holiday Parade:** The city of Charleston invites local schools, community groups and businesses to apply to participate in the upcoming Holiday Parade, set for Sunday, December 3, 2023, at 3 p.m. As a reminder, the deadline for application is 5 p.m., November 10, 2023. Those interested can [submit an application here](#).
- **Parade of Boats:** The annual Holiday Parade of Boats, produced in partnership with America's Boating Club Charleston, will take place on Saturday, December 9, 2023, at 6 p.m. This display of lighted and festive boats proceeds from the Cooper River through Charleston Harbor and into the Ashley River. [Applications to participate can be submitted here](#) and must be received by Wednesday, December 6, 2023, at 4 p.m. For judging purposes, boat entries will be categorized as either power or sail. As always, a trophy will be awarded to the highest scoring vessel.
- **Holiday Magic Vendor Interest Form:** The city is searching for food, artisan and craft vendors to participate in multiple Holiday Magic events this holiday season. [Vendor interest forms can be filled out and submitted here](#). Possible vending opportunities include but are not limited to:
 - **Holiday Magic on King Street:** Thursday, December 7 from 5:30 to 8 p.m. This family-friendly block party will feature live music, holiday vendors and festive refreshments available for purchase.
 - **Holiday Market at Marion Square:** Saturdays and Sundays, December 2 and 3; 9 and 10; 16 (no market on December 17) from 9 a.m. to 3 p.m.

In addition to these events, the annual **Chanukah in the Square** celebration, an initiative of the Yaschik/Arnold Jewish Studies Program at the College of Charleston and Chabad of Charleston and the Lowcountry, will take place on Sunday, December 10, 2023, at 4 p.m. in Marion Square. The event will feature live music, arts and crafts, and traditional seasonal food and will culminate with the lighting of a menorah at dusk.

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