

**Pick Up After Your Pet Program
Keep Charleston Beautiful
Sponsor Guidelines**

The purpose of the *Pick Up After Your Pet Program* is to encourage pet owners to pick up after their pets. In addition, it provides a unique marketing opportunity to businesses, especially those that are dog-related, who sponsor dispensers. Sponsorships finance the maintenance of current dispensers and the installation of new ones. Any business, organization, or individual can sponsor a dispenser.

Responsibilities of Keep Charleston Beautiful

1. Keep Charleston Beautiful will design, print, and post decals on dispensers with decal artwork and wording approved by the sponsor.
2. Keep Charleston Beautiful will replace the decal and/or dispenser if the dispenser or sticker is damaged by any means.
3. Keep Charleston Beautiful and the Department of Parks will maintain the dispensers so that there is a ready supply of plastic bags at all times.
4. Keep Charleston Beautiful reserves the right to increase the sponsorship rate on an annual basis as necessary.
5. Keep Charleston Beautiful will refund the sponsorship money at a pro-rated amount for the remaining months if the sponsorship program is cancelled by the City of Charleston.

Responsibilities of Sponsor

1. The sponsor will pay for the sponsorship. The fee must be paid in full prior to printing of the sponsorship decal.
2. The one-year sponsorship period will begin when the decal is placed on the dispenser.
3. The sponsor reserves the right to renew the sponsorship each succeeding year. Renewals must be received by the date indicated on the renewal letter or email to secure location.
4. Sponsors will submit the desired wording and artwork for the sponsor portion of the decal. The sponsor will review the proposed decal prior to printing.
5. The sponsor will inform Keep Charleston Beautiful if they notice that the dispensers are not being appropriately maintained.

Doggie Dispenser Sponsorship Fees

Sponsorship fees are \$150 per dispenser per year. All fees must be paid in full prior to the printing or placement of the sponsor decals.

**Pick Up After Your Pet Program
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Sponsorship Form**

Contact Information

Organization/Company Name: _____

Contact: _____

Address (with zip code): _____

Phone number: _____

Email: _____

Sponsorship Details

Number of dispensers sponsored: _____

Location of dispenser(s): _____

Sponsorship rate: **\$150/dispenser**

Total payment: _____ Payment Type: _____

Date Payment Received: _____

Date Sticker(s) placed: _____

Start date of sponsorship: _____ End/Renewal date of sponsorship: _____

Email pictures, slogans, and information for your decal(s) to gillettej@charleston-sc.gov. See example below.



Actual sponsorship area 4"x8"

Keep Charleston Beautiful: 823 Meeting St. Charleston SC 29403, gillettej@charleston-sc.gov, Fax: 843-724-7300